

**NATIONAL NETWORK OF LIBRARIES OF MEDICINE
MIDCONTINENTAL REGION
YEAR 04 OBJECTIVES**

NETWORK OBJECTIVES

Assessment and Evaluation

- Teach one class about evaluation methods and programs for liaisons.
- Teach one class about evaluation methods and programs for health sciences librarians.
- Develop and maintain website with assessment and evaluation resources for use by health sciences librarians creating evaluation programs.
- Consult with network members applying for awards to assist them in writing evaluation programs for projects.
- Review evaluation programs in award applications.
- Review and plan goals and outcomes for the next year at a meeting of the RML staff.
- Prepare evaluation plan including logic models, methods and reports for RML contract.

Education

- Contact health information professionals and network members by phone, e-mail, exhibits, or mail to notify health professionals of liaison contact.
- Develop materials and present class on training techniques.
- Evaluate usage and usability of netLibrary.
- Evaluate, update and maintain nursing CD training product.
- Extend use of CD training product at another school of nursing.

Network Membership

- Promote benefits of consortium buying plan among network members.
- Contact/follow-up with those hospital librarians who are no longer members.
- Negotiate licenses for electronic resources.
- Develop a profile for electronic resources to be licensed.
- Update and maintain DOCLINE FAQs as a liaison resource.
- Develop and post training modules for DOCLINE updates.
- Remind Network members to review institutional records in DOCLINE.
- Promote participation in EFTS.
- Compare updated membership list with the *AHA Guide to the Health Care Field* to identify institutions with library staff.
- Award subcontracts to Network and Affiliate members.

Technology

- Develop and deliver an “Introduction to Networks” class to cover “what you need to know” about various types of networks (LANs, wireless, etc.) and network security.
- With MCMLA, conduct a needs assessment survey among Network members to discover their education needs in technology.
- Encourage Network Members to create a website for their library, either internal or external, and to include an online catalog.
- Encourage Affiliate members with sizable electronic health sciences journal collections to participate in LinkOut.
- Encourage all full Network members to participate in LinkOut providing connections to their collection, PubMed Central, and Highwire titles.
- Develop and present four teleconferences on how to provide training and resources to patrons for the PDA Working Group.
- Develop and present an MLA-approved CE on implementing PDA support and offering resources to patrons.
- Implement ActiveClass for interactive distance classes.
- Continue investigating methods for teaching classes using a mix and match of software and hardware technologies at each end (including NetMeeting, Polycom, VRVS, WebEx, and the Access Grid).
- Offer a class on the use of video technologies for collaboration, including Video chat tools, NetMeeting, ViaVideo, and VoIP.
- Coordinate the implementation of the VRVS reflector at Eccles Library.
- Offer training in the use of the video broadcasting unit at Resource Libraries.
- Follow up and assist with video broadcast events at Resource Libraries.
- Redesign the MCR website so that it is easier for users to find information.
- Include a bibliography/clipping service/blog in technology area of website with links to and comments on journal, magazine, and online articles in the technology area.
- Investigate a pilot project to offer personalized information services from the website and newsletter.
- Write a regular column for the newsletter highlighting an emerging technology.
- Include at least one technology-related item in each week's *RML News*.
- Develop and run at least two Journal Clubs on technology subjects according to MLA standards; one in-person club in conjunction with the Health Sciences Library Network of Kansas City and one online open to regional participation.
- Make *Plains to Peaks Post* a full-text searchable newsletter through Dspace.
- Contribute to the policies and direction of the Web Services Technology Operations Center by designating an RML staff for its advisory committee

OUTREACH OBJECTIVES

State Outreach

- Inform health organizations and libraries about health information resources and services of the NLM and NN/LM
- Continue outreach efforts in the state to become better known as the NN/LM-MCR resource.
- Develop and maintain state pages for the region.

Consumer Health

- Continue working with liaisons to develop state groups.
- Explore holding a journal club to help librarians obtain MLA consumer health certification and CE credit.
- Contribute to Tribal Connections Go Local.
- Identify groups in each state and plan for Go Local implementation, including assessment of existing Go Local resources.
- Develop and post focused educational modules in NTCC Clearinghouse for public librarians to use when teaching the public.
- Manage and promote the consumer health resource database.
- Work with RML Consumer Health Coordinators on consumer health class and other activities.
- Provide training to public librarians using consumer health modules.
- Submit an article about NLM resources to each state library newsletter.
- Contact public libraries and encourage them to become Affiliate members.
- Exhibit and/or present at state library association meetings and at national meetings as assigned.
- Submit Affiliate member contact names to the Technology Liaison for addition to the MCMLA listserv.
- Contact public library staff and encourage them to add a link to MedlinePlus from their website.

Public Health

- Identify and contact web masters of state public health departments and state HAN websites with information on NLM resources.
- Provide classes on NLM products and services or library-related demos to public health workers.
- Exhibit and/or present at state public health association meetings.
- Build and maintain a database of significant contacts with public health workers. Each liaison will populate the database with contacts they have made that are useful to them.
- Determine contact person responsible for the Health Alert Networks (HAN) in each state, and investigate/implement collaborations.
- Communicate news of interest to public health professionals via state public health listservs.
- Develop and maintain NN/LM MCR public health web page.

- Suggest links to Phpartners.org, the web site for public health professionals supported by the NLM, the NN/LM and public health organizations.
- Develop a plan for an informatics component in the University of Utah public health program.
- Work with liaisons to gather information about informatics in the curriculums of public health schools and departments in the region.
- Contact appropriate Utah Department of Health individuals about incorporating a library training component into the Great Basin Leadership Training Group.
- Work with state liaisons to identify key state leadership training presenters (or groups) in MCR.
- Establish a documented process and continue to add access to Utah Department of Health electronic documents.
- Investigate which libraries and state public health offices would be interested in an Online Public Health Library project.

Inner City and Minority Outreach

- Attend the National Association of Community Health Centers (NACHC) annual meeting on September 19-21, 2004, in San Francisco.
- Attend and present at the regional NACHC meetings.
- Attend and/or exhibit and present at minority health conferences in the region.
- Present at the Wyoming symposium on outreach to Native Americans and other identified minority groups in Wyoming.
- Evaluate and enhance the module on minority health resources to be used in train the trainer workshops on consumer health information.
- Provide training to staff in major NACHC centers in the region.
- Send minority resources brochure to all major clinics in region.
- Provide presentations on access to health information for tribal audiences.
- Communicate funding opportunities to community and faith-based organizations.
- Develop a resource of existing programs/grants that support the recruitment and retention of minority students.
- Work with the Creighton University's Office of Minority Affairs staff in developing a workshop to teach "College 101" to high school students who are members of churches in Inner City locations in the region.
- Cosponsor Community Based Outreach Symposium at the National Library of Medicine December 2-3, 2004.

Wyoming

- Exhibit and/or present at selected health-related conferences in Wyoming.

- Offer classes in conjunction with the exhibit at the Wyoming Library Association, Rock Springs, WY, Oct.12-16, 2004.
- Make site visits, as time allows, to selected libraries and institutions.
- Offer the second annual two-day symposium/workshop at Coe Library, University of Wyoming.
- Arrange to extend outreach to the Wind River Indian Reservation through collaboration with the Wind River Tribal community.
- Identify professional health organizations in Wyoming with websites and encourage them to prominently mount links to NLM and NN/LM sites.
- Write and publish articles in selected Wyoming health care associations' newsletters.