

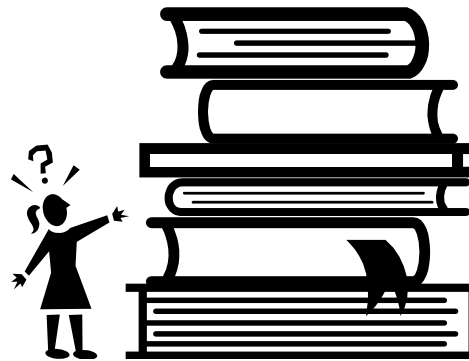
What are we getting ourselves into? KU Libraries investigates e-book vendors and publishers

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KLA / MPLA Joint Conference 2009

April 2, 2009

- What are we getting ourselves into?



What are we getting ourselves into?

- Organized an e-book study group to:
 - » Become familiar with the variety of options available in the e-book arena, particularly for purchases of current imprints from commercial providers.
 - » If financially feasible, select and license another e-book platform that allows for individual title selection by bibliographers.

E-book collections available Fall 2008

Current imprints

- Springer
- netLibrary

Historical content (free and licensed)

- Literature Online
- Eighteenth century collections online
- Making of America

Reference sources

- Oxford Reference Online. Premium
- Gale Virtual Reference Library

Government documents

Additional options to purchase/license/subscribe to current imprints:

- » Aggregators
 - ebrary
 - EBL
 - MyiLibrary
 - Safari
- » Publishers
 - Springer
 - Elsevier
 - Wiley
 - Oxford

Benefits

- Access 24/7
- Enhanced access
- Enhanced functionality

Enhanced Functionality

The screenshot displays the ebrary interface. At the top, there are navigation buttons: "Launch ebrary Presentation", "Using the ebrary Reader", "Check out InfoTools", and "Get ebrary Reader". Below this is a toolbar with various icons for navigation and search. The main content area shows a book page with a highlighted section. A callout box with a pink background and black border points to the highlighted text, containing the text: "Highlight in a color of your choice." The highlighted text in the book is: "If the business that the incoming financiers are investing in has a pat trading record or is too closely associated with the business that i being bought from, then it might be that the investors persuade management of the attraction of an entirely new company thro which to make the investment. The timescale that the managem suggests for the realization of the investment will also have a bear on this – for instance, if the intention is to take the company to a fle tion. But cutting ties with a dominating parent can also be a strate move to establish a new identity and make customers and the invment community at large aware that the business is under n management with its own plans and its own operating priorities. In the event of a purchase of a business to bring about its recover". The interface also includes a sidebar with a search bar, a bookshelf, and a table of contents. The footer of the page shows "User: janets | Page 139 (146 of 225)".

Notes	Page
Good section on po...	164
Investor-initiated sal...	184

Home | Sign Out | Help

Search | View | Bookshelf

Venture Capital Funding: A Practical Guide to Raising Finance

Contributor: Bloomfield, Stephen (Author)
Publisher: Kogan Page, Limited
Date: 2005

Copyrights...

How to view this document

English

Copyright ©1999-2006, ebrary. By using this website you agree to the Terms of Service

Delete | Revert

User: janets | Page 139 (146 of 225)

Enhanced Functionality

The screenshot displays the ebrary interface with a document viewer. The 'InfoTools' menu is open, showing various search and navigation options. A callout box points to the 'Add To Bookshelf' option, and another callout box points to the 'Search Library' option.

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Ability to add notes.

Link to other e-resources.

Benefits (cont.)

- Save physical space
- Save time/cost in handling
- Search across journal/book content
- Ease of making copies
- Cannot be stolen or damaged
- Conservation savings
- Cannot be overdue
- Improved usage statistics
- Cost effective bundles of e-book packages

Acquisition models

- » Vendors and publishers offer multiple acquisition models including:
 - Subscription option to:
 - » Complete collection
 - » Smaller collections of books based on subject, identified selection of titles.
 - Purchase option to:
 - » Collections based on subject, publisher
 - » Selected titles
 - Patron driven purchase
 - “Rent” a book for short-term circulation

Entry from YBP services: GOBI

Title: BOYS GET ANOREXIA TOO: COPING WITH MALE EATING DISORDERS IN THE FAMILY.

ISBN: [1847878741](#)

Author: LANGLEY, JENNY

Publisher: PAUL CHAPMAN

Pub Year: 2006

Binding: eBook

LC Class: RJ506.E18

Content Level: POP

NON-RETURN/NON-CANCEL YBP

Supplier	Purchase Option	List Price	Status	Library Availability	Preview
+ EBL	Non-Linear Lending™	85.95 USD	Available	No contract on file	Preview
+ ebrary	Multiple User Option (MUPO)	128.93 USD	Available	Yes	Preview
+ ebrary	Single User Option (SUPO)	85.95 USD	Available	Yes	Preview
+ NetLibrary	Varies by subaccount	85.95 USD	Available	Yes	

4 e-book options

Issues

- Complex pricing models
 - » Pricing based on single, multiple user option
 - » Annual and platform fees
 - » Subscription and one-time purchase fees
 - » Discount for collections of books

Issues (cont.)

- EBL example
 - » Non-linear lending
 - 325 loan instances per year
 - Loan period is 24 hours
 - Limited multiple concurrent use
 - » Exceptions
 - Reference books
 - Textbooks
 - Additional chapters for reserve

Entry from YBP library services: GOBI

Title: NITROGEN IN THE ENVIRONMENT: SOURCES, PROBLEMS, AND MANAGEMENT

ISBN: [0080569897](#)

Editor: JERRY L. HATFIELD

Publisher: ELSEVIER ACADEMIC PRESS

Pub Year: 2008

Binding: eBook

LC Class: S651.N59 2008

Content Level: ADV-AC

YBP Select: Research-Recommended

Edition: 2ND ED.

NON-RETURN/NON-CANCEL YBP

Supplier	Purchase Option	List Price	Status	Library Availability
+ EBL	Unlimited	187.50 USD	Available	Yes
+ ebrary	Multiple User Option (MUPO)	187.50 USD	Available	Yes
+ ebrary	Single User Option (SUPO)	125.00 USD	Available	Yes

 **Library Note:** [Add...](#)

[alternate editions](#)

[GobiTween \(1 Book/7 Slips\)](#)

Elsevier doesn't allow EBL to offer their titles on the non-linear lending model, only unlimited at 50% more than print cost.

Issues (cont.)

- Digital Rights Management Systems (DRMS)

» Limits:



- Access, number of simultaneous users
- Time limits
- Print, copy and paste, download
- Interlibrary loan
- E-reserves

Issues (cont.)

- Hardware/software requirements
- Timing of availability of electronic and print versions
- Currency of front lists
- Perpetual access
- Lack of standardization
- Difficult to read book on a computer screen
- Image content is sometimes copyrighted separately from text
- Printing one page at a time

Access

- Marketing e-books
 - » MARC records loaded in catalog
 - » Link to vendor on database list
 - SpringerLink
 - » Instruction
- Other access points
 - » Google
 - » Link resolvers

What have other institutions gotten themselves into?

- We interviewed
 - » Arizona State
 - » University of Oklahoma
 - » University of Washington
 - » University of Texas
 - » University of Colorado

What are other institutions saying?

- Need to avoid duplication
- Need to increase accessibility
- High demand for reserves
- More use
- Turn off print in approval plan
- Demand is high in the sciences and social sciences
- Package deals are cost efficient

What are other institutions saying?

- Simultaneous users
- Ease of printing
- Ease of use
- Accessibility
- Patron-driven purchases
- Very little marketing
- Perpetual access

What is happening at KU?

- Springer book purchase with 2 year backfile
 - » Ability to turn Springer off our approval plan
 - » Ability to compare e-book vs. print circulation
 - » High use
 - Springer books were accessed 2447 times in January and 1913 times in February 2009
 - » Loaded records in catalog
 - Currently have access to ~13,000 titles
 - » Good interface

What is happening at KU

- Safari subscription
 - » Current file – selects titles (approximately 1600) published during the current year and the two previous years – for one year
 - » We are not purchasing, we are leasing
 - Other options include Entire File and Pick and Choose
 - Simultaneous usage similar to databases
 - Users cannot download anything from Safari
 - Users can print sections of the book
 - Users can email links to a page
 - Durable URL's for reserves
 - Delivered in HTML format, no plugins, etc

What is happening at KU

- Problems encountered with Safari
 - » Trouble loading MARC records into the catalog
 - » Many turnaways – difficulty determining how many simultaneous users we need
 - One book had been used 718 times in January 2009 (Pro Spring 2.5)
 - Another had been used 334 in January (Adobe After Effects)
 - » Each simultaneous user adds \$4000 to the cost of an already expensive resource
 - » No alert to replace an old edition with a new one in Pick and Choose

What is happening at KU

- Licensed ebrary and Oxford Scholarship Online
 - » Can order ebrary books through YBP
 - » Can compare prices
 - » YBP checks for duplication
 - » Centralized billing
 - » Problems – Java-based plugin
 - » Oxford Scholarship Online sells books grouped in disciplines
 - » Purchased Philosophy
 - » Oxford does not supply a frontlist
 - » There is much duplication with our print collection

What is happening at KU

- Current licenses in the works
 - » EBL
 - » Australian company, only one rep in the U.S.
 - » Will be able to offer patron-driven ordering
 - » We can specify what records we want loaded into the catalog
 - » Many choices-takes a long time to set a profile
 - » Ability to monitor orders before they are placed

What is happening at KU

- MyiLibrary
 - » Not available through YBP
 - » Our trial went well and we liked it
 - » Requires a significant deposit
 - » Will license if we decide to join **Shelf2Life**
 - BCR scanning project of pre-1923 books
 - BCR scans and delivers digital files to BiblioLife
 - BiblioLife packages and provides print-on-demand files
 - Ingram Digital provides access through MyiLibrary
 - Markets through Amazon, etc.
 - Library receives royalties from sales

The future at KU

- Pilot project for patron-driven ordering in Engineering
- Identify e-book packages similar to Springer
- Switch more reference books to e-books
- Analyze usage statistics
- Sony E-Book Readers

Questions?



What are we getting ourselves into?

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PowerPoint file available at:

Additional reading

- Connaway, Lynn, and Heather Wicht. “What happened to the e-book revolution?: the gradual integration of e-books into academic libraries.” Journal of Electronic Publishing 2007. 12 May 2008.
<<http://hdl.handle.net/2027/spo.3336451.0010.302>>.
- “Guiding principles for collecting books in electronic format .” University of California. Report of the Collection Development Committee. Task Force on E-books. 2008. 25 Aug. 2008.
<http://libraries.universityofcalifornia.edu/cdc/taskforces/ebooks_final_report.pdf>.
- Hardy, Gary and Tony Davies. “Letting the patrons choose : using EBL as a method for unmediated acquisition of ebook materials.” [Proceedings] Information Online 2007 : 13th Australian Library and Information Association (ALIA) Exhibition and Conference, Sydney, New South Wales, Australia, 30 January-01 February 2007. 2007. 21 Nov. 2008. <<http://hdl.handle.net/1959.3/5065>>.
- Vasileiou, Magdalini, Richard Hartley, and Jennifer Rowley. “An overview of the e-book marketplace.” Online Information Review, 33 (2009): 173-191.