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Quarterly Report

Submitted on behalf of: rogerst@jocolibrary.org on April 19, 2005.

Project Code:

mcrquarterreport

Name of reporting institution:

Johnson County Library
Tim Rogers, Associate Director of Operations
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First and last name (e.g., Mary Contrary) of person submitting report:

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913-495-2459

Reporting Period start date (e.g., mm-dd-yyyy):

01-01-2005

Reporting Period end date (e.g., mm-dd-yyyy):

03-31-2005

Publicity: List publicity and promotional activities conducted during the reporting period, if there were any. (Send any examples of non-electronic promotional materials to the NN/LM MCR by mail or send an email attachment to reports@rml4.utah.edu or provide URLs.)

Although publicity and promotional activities were completed for JoCoHealth and MedlinePLUS in general, specific publicity and promotional activities for the NN/LM funded community resource database were not conducted as we are still in the development stage of our project.

Complete an [Outreach Reporting Form](#) for demonstrations and training that took place during the reporting period. Complete an [Exhibit Report \(MS Word\)](#) for any exhibits as email attachments to reports@rml4.utah.edu for inclusion as appendices to this report.

Although we presented JoCoHealth and MedlinePLUS at local health fairs and as part of the library's exhibit at the Kansas Library Association's Tri-Conference booth, no specific outreach activities or exhibits were presented featuring the NN/LM funded community resource database as we are still in the development stage of our project.

Other accomplishments: List any additional activities, resources, services, and administrative arrangements or collaborations that occurred during this reporting period.

The Request for Proposals to develop the database and user interface was completed and sent out to potential bidders.

Target audience: Are there any insights you have gained about your target population during this reporting period? Have their needs changed since your initial assessment? Is the group different from your original anticipated audience?

None

Goals, Outcomes, Objectives: Discuss problems, successes, surprises, and/or insights of this quarter. Based on these experiences and your progress to date, have you rethought or in any way modified your objectives for the project? Are the needs of the audience those you anticipated, and are the outcomes you expected still feasible?

We experienced a delay with regards to the RFP for the database programming and development of the user interfaces. Working with a consultant, we successfully developed the RFP to meet our needs in a timely manner and to compensate for the delay.

Evaluation: List any specific evaluation activities that occurred during the reporting period. Activities might include surveys, focus groups, pre- and post-tests, interviews, log of activities, or other steps to monitor progress.

No evaluation activities were completed during this period.

Impacts and Observations: If there are anecdotes that illustrate the impact that the project is having, provide the narrative here; include any indicators of success. Share observations, lessons learned, and any other feedback you think would be helpful.

The project itself is still in development, but as we discuss the future of the project with partners and community members, we have encountered enthusiasm and encouragement.

Planned Activities: Provide a brief outline of activities (training, exhibits, web development, meetings, evaluation etc.) that are scheduled for the next quarter.

Contract with a vendor to complete the programming and user interfaces using the prototyping model

Design the graphics and layout

Draft usability test questions

Develop data formatting standards and content collection procedures

Collect community data, assess process for opportunities for improvement, and draft content maintenance procedures