

## 2010 MCMLA Membership Committee Yearly Report-9/1/10

Goal One: Contact non-renewing members after the renewal period to find out why? (Example-I forgot-send out the link, no longer relevant to my job-not much to do)

All non renewing members have been contacted, with the exception of these names:

- Diane Rein
- Janet Gosselin
- Dennis Eliceire
- Darrell Schmick
- Deborah Bowers
- Anita C. Lyon
- Anna Sylvan
- Deborah C. West
- Allyson Mower
- Pricilla Mayden

For these folks there was no active email that could be found.

**This goal was completed.**

Goal Two: Get a list from MLA of members in our region and extend them an invitation.

There were 98 people who were contacted either by phone or email and encouraged to join MCMLA. Several offered that they were interested in joining. Might be able to tell if the effort actually got any new members by examining who joined after May 14.

**This goal was completed.**

Goal Three: Make sure renewal information on all sites and forms is the same. (Already checked this and it isn't.)

**This goal is in progress.**

Goal Four: Library School contacts-update the membership brochure (part of above goal) and attempt to get a library school contact in each of the 3 schools in our area. They are Missouri, Kansas and Colorado. It would be great to find an alum from each school to be the contact.

Chris Le Beau from the University of Missouri-Columbia agreed to be our contact for that school. Clara Sitter at the University of Colorado-Denver agreed to be the contact for that school, and Katie Hill, the program director at Emporia State also agreed to be our contact.

**This goal was completed.**

Goal Five: Investigate recommending a database for membership and commerce. It should be able to:

- Have archival ability
- Be able to be used as an online directory
- Be able to take multiple methods of payment
- Generate mailing labels
- Could be used for self-registration

Amy and MCMLA have purchased Wild Apricot-a database management system for small associations. It will have an online membership directory and event manager with some very cool features-ability to make groups, individual committees will be able to add to site.

**This goal was completed.**

Goal Six: Create a Facebook fan page for MCMLA.

The page has been created <http://www.facebook.com/group.php?gid=361127369466&ref=mf> and as of 9/1/10 has 28 members. The Executive Committee will need to make some decisions about what way we want to use this.

**Goal completed.**

Goal Seven: Meet virtually in January, April, and July, and in person at the October MCMLA meeting.

**This goal is in progress.**

Respectfully submitted,

Sue Sykes Berry,

Chair, Membership Committee