Reporting Institution:  
St. Luke’s Hospital of Kansas City  
Health Sciences Library  
4141 Mill Street  
Kansas City, MO 64111

Name of person submitting report:  
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Reporting Period start date: September 2, 2010  
Reporting Period end date: December 31, 2010

Publicity:  
We successfully publicized the project and got a good response to our survey.  
Completing the survey put respondents in a drawing for a $100 gift card to either  
Amazon or Target. This significantly increased participation.

Other Accomplishments:  
The survey was written, vetted, and distributed. We received 757 responses from nurses,  
158 from doctors, 98 from allied health personnel, 82 from the College of Health  
Sciences students and faculty.

Target Audience:  
We have identified our target audience and have surveyed them.

Goals, Outcomes, Objectives:  
We have met our objective of distributing the survey this quarter. We also conducted  
focus groups with key stakeholder groups to reaffirm that we are asking the right  
questions.

Evaluation:  
We will start analyzing the results after the Christmas holidays.

Impacts and Observations:  
We are already seeing an increase in use of the library. Having department heads send  
out the survey was a good reminder that we are here and that our services are valuable to  
the health system.
**Planned Activities:**
The next activity will be to analyze the results and write our findings.