Quarterly Report

Name and address of reporting institution:
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Health Sciences Library
University of Missouri – Kansas City
2411 Holmes St.
Kansas City, MO  64108-2792

Project Title:
Changing the Face of Medicine – A Kansas City Academic Medical Library/Community Celebration

Name of person submitting report: Amrita Burdick
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Reporting Period start date: October 1, 2009
Reporting Period end date: January 1, 2010

Publicity:
We had submitted official promotional materials prior to Oct. 1 and our universities had submitted the press release to the media. We are unsure where the gap was, but we were disappointed with early publicity about the opening reception and the exhibit itself. Maybe it was the many simultaneous events in the university fall calendars. There was information at our library and university websites.

Dawn McInnis continued to spearhead formal and informal notifications about the exhibit and events, sending emails and invitations to local health sciences librarians, Friends of the Dykes Library, History & Philosophy of Medicine email lists and personal friends – about 540 emails and invitations of these plus 32 bulletin board announcements. Other committee members made contact with schools prior to the Oct. 30th event that needed to be cancelled due to the illness of the speaker. Some contacts were made with University of Missouri main campus sites prior to the Buckingham lecture, but the promised university publicity was never distributed.

Although this publicity came later than we had hoped, we were pleased with a half page article in the Star Magazine on November 1, 2009 and with the radio interview on Every Woman that played during our closing lecture and reception. Both of these let some additional people know about the exhibit.

Target audience:
It was more difficult to make arrangements for school groups than we anticipated. One lecture that originally was aimed at youth was cancelled, and we shifted one that was originally aimed at youth to an older population.
**Goals, Outcomes, Objectives:**
This completes the project, so while we have ideas about what we might do differently if we did this another time, we have not further modified our objectives. We did add an additional musical event – a medical student a cappella group from the University of Kansas Medical Center, “Doctors’ Notes” -- as part of the closing reception. This was a lively addition to the closing event.

We set up the traveling exhibit, did a Girl Scout teaching project, and five other youth classes or tours. We hosted four programs that were part of the official “Changing the Face of Medicine” activities; many of us also attended four additional parallel unofficial lectures.

A second lecturer was unable to present her scheduled lecture for health reasons. This was disappointing when we had already needed to cancel the talk by Dr. Sara Walker. Given the difficulty in getting school groups to attend, we elected to cancel the talk by Dr. Mary Dudley that was aimed at a youth audience, rather than try to find a replacement who would prepare a talk under very short notice.

We were frustrated with getting schools to commit for classes. Economic factors (reduced additional transportation resources) and a tight curriculum likely were factors.

**Evaluation:**
We tallied 18,198 people through the gate of the Dykes Library during the time of the exhibit.

*From the Youth Survey of 72 respondents.* Younger respondents (those 14 and under were a little more likely to have interest in a health career now on an answer scale of 1-4 (2.588235 to 2.823529); for 15 and under 2.5 to 2.761905. For the group as a whole it was 2.722222 to 2.875)

Older students were more likely to perceive the exhibit as encouraging them to “explore…interests and dreams” [scale 0-1 with 0 = no and 1 = yes] from 14 and under .764706; 15 and under .78125; and all youth .859155 so overall, it seems that they did perceive this as so.

The exhibit made youth somewhat aware of new career options. scale 0-1 with 0 = no and 1 = yes] 14 and under .75; 15 and under .709677; all youth .746479.

They were unlikely to have made a change in career options [scale 0-1 with 0= no and 1= yes] – 14 and under -- .352941; 15 and under .3125; and all youth .305556 – though some comments indicated an increased interest in health care careers – or an increased awareness that this was not the career for them.

**Impacts and Observations:**
A few comments from youth surveys and after classes follow. See attached complete listings of comments.

“I wanted to be a doctor… I already know. I like seeing health care history… [The exhibit] just helped me realize more.” [I want to be a] Doctor/pediatrics. “

“Being a doctor is now a possibility…I thought I had done that already [explored my interests and dreams] but I learned I had more to explore…There are more options for me. I think I might [consider a career in health care].”

Some learned that they didn’t want a health career: “I don’t want to work with sick people. I’m a bit of a germaphobe.”

Mother of Girl Scout: “Thanks for making science & health seem interesting! I think having young female medical students explain heart health using all those models really impressed my daughter. She seemed to
like asking the other medical students questions about how they got into medical school, and learning what it takes to become a doctor.”
Teacher from Hogan Prep: “Thanks for offering this class. It’s a great opportunity for our students from the inner city to see the possibilities. “ This teacher announced at the end of class that he’d give an extra 20 points to any student who used something they’d learned in the experiential class or from the exhibit in their Advanced Biology paper that was due in December.

**Planned Activities:**
   The tasks that we want to complete in the next quarter are:

1) Complete billing.
2) Submit last quarterly report and final report.
3) Make plans to write a small article for Wiki site about Best Practice.

**Attachments:**

1) Publicity
   a) Kansas City Star article
   b) Every Woman interview (taped but we have no copy)
   c) Publicity from our various universities

2) Photos from events
   a) opening reception and lecture
   b) Women Leaders in Medicine panel
   c) closing reception and lecture

3) Youth survey results and comments from classes

4) Attendance statistics
EXHIBIT HONORS WOMEN PHYSICIANS

BY ANN SPIVAK

Women contemplating careers in medicine, take note.

A national traveling exhibit in Kansas City through Nov. 11 depicts how women struggled for two centuries to gain access to medical education, forge careers and make advances in research.

Called "Changing the Face of Medicine: Celebrating America's Women Physicians," the exhibit is open daily and some evenings at the University of Kansas Medical Center's Dykes Library, 39th Street and Rainbow Boulevard.

"We hope the exhibit inspires young people to follow their own career dreams and to know that a career in medicine is a possibility despite the challenges," said Annita Burdick, a clinical medical librarian at the University of Missouri-Kansas City Health Sciences Library, which collaborated with two other local medical libraries to bring in the exhibit.

"This exhibit shows that others have done it, and you can, too," Burdick said.

The exhibit features panels that depict the stories of women who made it against the odds, as well as those who made breakthroughs in medical research and surgery. The women are from different backgrounds and from various parts of the country.

Two women from the Kansas City area were part of the original and larger exhibit that was displayed at the National Library of Medicine from 2003 to 2005 — Marjorie Sirridge, a former dean of the UMCK School of Medicine, and U. Diane Buckingham, a psychiatrist.

In Kansas City, poster-size copies of their biographies are mounted on walls.

Burdick said, "We just made these two physicians a little more visible, as (they are) kind of local heroines."

Their stories are alongside others such as:

- Mary Walker, who in 1865 was the first woman awarded the Congressional Medal of Honor for her work as a surgeon during the Civil War.
- Edith Lincoln, a pediatrician who pioneered the use of drugs for treating tuberculosis in children in the 1920s.
- Helen Dickens, who in 1950 was the first African-American woman admitted to the American College of Surgeons.
- Mary Roessel, who in 1987 was the first person in her Navajo community to attend medical school and become a doctor.

Two interactive kiosks traveling with the exhibit access the "Local Legends" Web site (www.nlm.nih.gov/local_legends), which features outstanding women physicians from every state and a Web site created for the larger exhibition at the National Library of Medicine (www.nlm.nih.gov/changingthefaceofmedicine).

Workshops for students and Girl Scouts are being offered that include several stations where students will have a chance to take vital signs, extract DNA from fruit or wheat germ, create slides of bacteria, and explore electronic medical resources.

The exhibit is a collaboration among Dykes Library and the Clendening History of Medicine Library, both on the University of Kansas Medical Center campus; the UMCK Health Sciences Library; and the Kansas City University of Medicine and Biosciences Library.

For more information, call 913-588-0100 or go to www.library.kumc.edu/womensmedicine.

U. Diane Buckingham, a local psychiatrist, was featured in the exhibit celebrating women in medicine.

Marjorie Sirridge, a hematologist and former dean of the UMCK School of Medicine, spoke at the exhibit's opening ceremonies. She was one of the doctors featured in the national exhibit.
Every Woman
Airs: Saturday, 3:00 pm
Programmer: Sharon Lockhart

Every Woman - a show about women making a difference and the men by their side. As 52% of humanity, women are not a 'special interest' group and EVERY WOMAN should work for nothing less than full participation in the social, political and economic arena.
### Program schedule

#### Legend
- Blues
- Jazz
- Latin
- Reggae
- Hip-Hop
- News and Public Affairs

#### Monday
- Midnight: KCDIY
- 1:00: The Rocker
- 2:00: Paragon Radio
- 3:00: The Justice Files
- 4:00: Explorations
- 5:00: New Dimensions
- 6:00: Your Morning Buzz
- 7:00: Your Morning Buzz
- 8:00: Democracy Now
- 9:00: Counterspin
- 10:00: Lyen's Beautician Blues
- 11:00: Show
- 12:00: Arts Magazine
- 1:00: Jazz Afternoon
- 2:00: Jazz Afternoon
- 3:00: Voodoo Kittens
- 4:00: Mother's Mix
- 5:00: All Souls Forum
- 6:00: Tell Somebody
- 7:00: Taste of Tejano
- 8:00: Sabor Latino
- 9:00: Fiesta Musical
- 10:00: Breaking Through Darkness
- 11:00: All Souls Forum

#### Tuesday
- Midnight: Seasoned Beats
- 1:00: The Wire
- 2:00: The Rocker
- 3:00: New Dimensions
- 4:00: World of Possibilities
- 5:00: Pacifica Archives
- 6:00: Your Morning Buzz
- 7:00: Your Morning Buzz
- 8:00: Democracy Now
- 9:00: Alternative Radio
- 10:00: Mid-day Medley
- 11:00: Eco-Radio KC
- 12:00: What's the Buzz
- 1:00: Jazz Afternoon
- 2:00: Jazz Afternoon
- 3:00: My Place
- 4:00: Road Trippin Blues
- 5:00: Tell Somebody
- 6:00: L.A. Theatre Works
- 7:00: Taste of Tejano
- 8:00: Chamber Music
- 9:00: Mother's Mix
- 10:00: Blended
- 11:00: Tell Somebody

#### Wednesday
- Midnight: Second Set
- 1:00: Jamband Junction
- 2:00: The Rocker
- 3:00: Explorations
- 4:00: Pacifica Archives
- 5:00: Heartland Labor Forum
- 6:00: Your Morning Buzz
- 7:00: Your Morning Buzz
- 8:00: Democracy Now
- 9:00: GRIT Radio
- 10:00: Mid-day Medley
- 11:00: What's the Buzz
- 12:00: Mid-day Medley
- 1:00: Jazz Afternoon
- 2:00: Jazz Afternoon
- 3:00: Edged In Blue
- 4:00: Voodoo Kittens Blues
- 5:00: The Radio Redux
- 6:00: Tell Somebody
- 7:00: L.A. Theatre Works
- 8:00: Chamber Music
- 9:00: Mother's Mix
- 10:00: Vibes with Val
- 11:00: All Souls Forum

#### Thursday
- Midnight: Beale Street Caravan
- 1:00: Electronic Elevation
- 2:00: Explorations
- 3:00: Pacifica Archives
- 4:00: Heartland Labor Forum
- 5:00: For the Record
- 6:00: Your Morning Buzz
- 7:00: Your Morning Buzz
- 8:00: Democracy Now
- 9:00: GRIT Radio
- 10:00: Mid-day Medley
- 11:00: What's the Buzz
- 12:00: Mid-day Medley
- 1:00: Jazz Afternoon
- 2:00: Jazz Afternoon
- 3:00: Edged In Blue
- 4:00: Voodoo Kittens Blues
- 5:00: The Radio Redux
- 6:00: Tell Somebody
- 7:00: L.A. Theatre Works
- 8:00: Chamber Music
- 9:00: Mother's Mix
- 10:00: Vibes with Val
- 11:00: All Souls Forum

#### Friday
- Midnight: The Original Traffic Jam
- 1:00: Jamband Junction
- 2:00: Explorations
- 3:00: Pacifica Archives
- 4:00: Heartland Labor Forum
- 5:00: For the Record
- 6:00: Your Morning Buzz
- 7:00: Your Morning Buzz
- 8:00: Democracy Now
- 9:00: GRIT Radio
- 10:00: Mid-day Medley
- 11:00: What's the Buzz
- 12:00: Mid-day Medley
- 1:00: Jazz Afternoon
- 2:00: Jazz Afternoon
- 3:00: Edged In Blue
- 4:00: Voodoo Kittens Blues
- 5:00: The Radio Redux
- 6:00: Tell Somebody
- 7:00: L.A. Theatre Works
- 8:00: Chamber Music
- 9:00: Mother's Mix
- 10:00: Vibes with Val
- 11:00: All Souls Forum

#### Saturday
- Midnight: Beale Street Caravan
- 1:00: Electronic Elevation
- 2:00: Explorations
- 3:00: Pacifica Archives
- 4:00: Heartland Labor Forum
- 5:00: For the Record
- 6:00: Your Morning Buzz
- 7:00: Your Morning Buzz
- 8:00: Democracy Now
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### KKFI 90.1 FM on Facebook
- Become a Fan

### Wild Oats Gives KKFI the Biz
- Announced: The lineup of KKFI DJs and Hosts who will be on site at the Wild Oats Market on Main fundraiser on Thursday, January 14, from 8 am-9 pm. Click link below for details.

**KKFI 90.1 FM has 1,701 Fans**

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**KKFI 90.1 FM Just Announced: The lineup of KKFI DJs and Hosts who will be on site at the Wild Oats Market on Main fundraiser on Thursday, January 14, from 8 am-9 pm. Click link below for details.**

**Wild Oats Gives KKFI the Biz**
- Location: 4301 Main St. Kansas City, MO 64111 USA
- Time: 8:00AM Thursday, January 14th
- January 9 at 9:28am

- KKFI 90.1 FM has 1,701 Fans

Weekly Updates

Monday, October 12, 2009

National exhibit celebrating Women in Medicine comes to KC

UMKC is currently co-hosting the national traveling exhibition "Changing the Face of Medicine: Celebrating America's Women Physicians." Our city is one of only 61 sites nationwide to host this exhibit, which runs through Nov. 11. The exhibit is a collaborative effort of the four libraries of the three Kansas City-area medical schools: Dykes Library and Clendening History of Medicine Library of the University of Kansas Medical Center, Kansas City University of Medicine and Biosciences Library, and the UMKC Health Sciences Library.

The National Library of Medicine (NLM), Bethesda, Md., and the American Library Association, Chicago, IL, organized the traveling exhibition with support from the National Library of Medicine, the National Institutes of Health Office of Research on Women's Health, and the American Medical Women's Association. The traveling exhibition is based on a larger exhibition that was displayed at the NLM from 2003–2005. The local exhibit received additional support through grants from the National Network of Libraries of Medicine and the Health Sciences Library Network of Kansas City.

Along with the exhibit, which is housed at the Dykes Library on the KU Med campus, there will be a number of special events highlighting the evolving role of women in medicine. UMKC will host a special Changing the Face of Medicine lecture at noon on Tuesday, October 20, in the UMKC School of Law Courtroom. The event will feature Dr. Diane Buckingham, an adolescent psychiatrist featured in the national exhibit and current faculty member at the UMKC School of Medicine. The topic of Dr. Buckingham's presentation will be "Opening the Doors to Multicultural Diversity and the Changing Faces of Color: Patient and Women Empowerment."

For more information about the Changing the Face of Medicine exhibit and related events, view the UMKC news release.

Submitted by: Amrita J. Burdick, MALS, MA Ed., AHIP
Clinical Medical Librarian, UMKC Health Sciences Library

0 comments:

Post a Comment
A representative from each of the medical schools participated in the introductory remarks. Here Dean Barbara Atkinson, of the University of Kansas Medical Center speaks.

Young physician, Dr. Molly Menser – graduate of the Kansas City University of Medicine and Biosciences and resident at the University of Kansas Medical Center introduces Dr. Marjorie Sirridge. She says, “I want to grow up to be like Dr. Marjorie Sirridge.”
Dr. Marjorie Sirridge tells of women in medicine who inspired her and of her own experiences as a young physician.

Following the lecture, the Kansas City University of Medicine and Biosciences hosts an elegant reception in the Dykes Library of the University of Kansas Medical Center.
New Perspectives, New Opportunities: Women Leaders in Medicine, Oct. 9, 2009 –
All photos are by Robert Steckmest, UMKC School of Medicine.

1) Two deans and a former dean talk about their career and the opportunities for women in medicine.

(Dean Betty Drees, Dean Barbara Atkinson, and Dr. Sandra Willsie.)

2) Marilyn Pesto, JD, Director of the Sirridge Office of Medical Humanities did a marvelous job as moderator.
3) We were pleased to have some residents and younger students attend the panel discussion. We had a small reception sponsored by the UMKC School of Medicine following the panel discussion.

4) A student talks with Dean Betty Drees after the panel.
Closing Lecture and Reception –October 7, 2009

The first three photos are by Amrita Burdick, the following photos are by A. Marvin McInnis

Members of the American College of Women’s Health Physicians Board attended the last lecture, an insightful view of the life of Dr. Marie Zakrzewska, an early woman physician and defender of the role of women in medicine.

Here, the closing speaker, Dr. Arlene Tuchman views the exhibit.
11/07/09 Doctors’ Notes provided entertainment at the Closing Reception.

11/07/09 Arleen Tuchman, PhD, Director for the Center for Medicine, Health, and Society at Vanderbilt University, signs her book at the Closing Reception, following her lecture entitled, “Science Has No Sex: The Life of Marie Zakrzewska, M.D.” This Lecture was sponsored by KUMC History & Philosophy of Medicine Department and the reception sponsored by Health Sciences Library Network of Kansas City.
11/07/09 Guests at the Closing Reception viewing the exhibit for the last time for its Kansas City stay.
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Comments-- Changing the Face of Medicine Survey

45  -- 1 – Beebah

46  -- 1) I love science  3) I am so excited to start med-school 😊  4) I want to be a brain doctor  5) 😊

47 – 5 😊

48- 1) Very informational! Great looks and easy to follow.  2) Brought up many new issues.  3) Gave me new ideas that helped.  4) It did give me lots of new information.  5) Sports med.

49 – 1) I am interested in research.

50 – 4) In a good way.

51 – 2) I didn’t know there were so many different career in health care.  5) I would like to become a teacher to help children.

52 – 1) I will be attending medical school. 3) Already had an idea.  4) Already set in becoming a doctor.  5) Will be attending medical school.

53 – 1) Organ are gross.  3) The computer lady talked about jobs.

54 – 1) There were a lot of interesting images.  2) They were mainly about ethnic groups.

55 – 2) But my parents jobs were what made me aware beforehand.

56 – 1) I don’t want to work with sick people. I’m a bit of a germaphobe. Also, the stress of being someone’s last chance would kill me by age 30.

57 – 2) Now I want to be a prosthetics engineer. Aoo!

58 – 4) Already know I can whether I’m a woman or not.

59 – 1) Definitely science related.

60 – 1) I always want to be a pediatric nurse.

61 – 2) Like maybe helping people.

62 -- 1) I was planning on being a surgeon/anesthesiologist beforehand.

63 – 1) I’m a computer nerd. +\0

64 – 1) I want to be a vet.  2) Not really. I’ve always wanted to be a vet, it sounds cool.  3) Sort of.  5) Maybe

65—2) Not interested though.  3) So-so
66 – 2) I don’t know.

67 – 5) Vet.

68 – 2) I am thinking about becoming a doctor or vet to help people + animals. 3) It has made me more brave about blood. 4) I still want to be a doctor or vet.

69 – 1) Good website.

70 – 1) I wanted to be a doctor. 2) I already know. 3) I like seeing health care history. 4) it just helped me realize more. 5) Doctor/pediatrics.

71 – 2) Being a doctor is now a possibility. 3) I thought I had done that already but I learned I had more to explore. 4) There are more options for me. 5) I think I might.

72 – 2) I want to become a doctor or a vet when I’m older so I can help people and animals when they are hurt or sick. 3) Yes, because I want to help people as a dream or to become a vet.
Comments made during/after CFoM Youth Classes to Lynn George

Mother of Girl Scout: “This is really amazing! My daughter goes to a private school, and they just don’t have the updated lab equipment to use, or the resources I see here. Thanks for doing this! I wish something like this would’ve been available when I was young (referring to exposure to careers in healthcare).”

Girl Scout Leader: “Will the exhibit be here the rest of the year? I’d like to bring more of my girls back to see it. Would you offer the experiential class other places, too?” (explained that this was a special exhibit, ending Nov. 11, 2009, and the classes were dependent on volunteers & equipment that were only available for the duration of the exhibit.

Mother of Girl Scout: “Thanks for making science & health seem interesting! I think having young female medical students explain heart health using all those models really impressed my daughter. She seemed to like asking the other medical students questions about how they got into medical school, and learning what it takes to become a doctor.”

Leader/Mother of Scout, who is an active RN: “This was a really good exposure for these girls! I’d be glad to help if you offer more classes. Would you like a couple of real pacemakers to show students during your other classes? (I picked them up from her the next week!) My only suggestion would be to get some surgical tools for them to look at and handle.” (I did try to get a suturing kit and some basic tools, but several inquiries to Operating Room Personnel went unanswered.)

Girl Scout: “I knew I wanted to go into a medical field, and thought I’d like to help people with artificial limbs, but now I’m sure I want to be involved with prosthetics. I’d like to help engineer better limbs like the one you showed us.”

Student from Hogan Prep: “I didn’t know there were so many medical fields to choose from.”

Teacher from Hogan Prep: “Thanks for offering this class. It’s a great opportunity for our students from the inner city to see the possibilities. “ This teacher announced at the end of class that he’d give an extra 20 points to any student who used something they’d learned in the experiential class or from the exhibit in their Advanced Biology paper that was due in December.

Teacher from Liberty High School: “I’m so glad we brought our students here during the exhibit! Even though they aren’t reading every panel, the links you gave them are really helpful. It’s not often that young people get to see these kinds of pathology specimens you set out.”
Changing the Face of Medicine Events

- Honoring Those Who've Come Before: Opening Reception: 34%
- Women Leaders in Medicine Panel: 20%
- "Opening the Doors to Multicultural Diversity - Buckingham: 17%
- Science has No Sex - Tuchman: 7%
- Parallel: Women: Changing the Face of Pediatrics - Litt: 6%
- Parallel: Women Physicians in the Movie - Gallagher: 6%
- Parallel: HSLNKC Meeting - In Their Own Words - Pfannenstiel: 2%

Gate count at Dykes Library during the exhibit - 18198