

From: Abbey, Dana
Sent: Thursday, April 10, 2008 2:24 PM
To: 'burdicka@umkc.edu'
Subject: Express Outreach Award: Changing the Face of Medicine
Hi Amrita,

I hope you are well.

We have not met, but I am the Consumer Health Coordinator for the National Network of Libraries of Medicine-MidContinental Region (NN/LM-MCR), and I am overseeing the Express Outreach Awards. Thank you for your application!

Your project, "Changing the Face of Medicine: A Kansas City Academic Medical Library/Community Celebration" has been reviewed by our reviewing panel. They have a few questions regarding the proposal:

Budget

1. Could the cost of the reception/flowers be covered by the institution, or another source? Reviewers would like to see these funds allocated to efforts that have an education focus.
2. On page 3 of the application, the project total is listed as \$6625. The grant total is \$6000. Is there a resource to fund the \$625 difference?
3. Will the three medical schools or any area health career schools be contributing to the financial support of the program?

Exhibit

1. Where will the exhibit be held?
2. Will the lectures be held at the same location?
3. If the exhibit is housed at KU, will there be efforts made to draw neighborhood youth to any programs at UMKC School of Medicine, or KCUMB?

Goals and outcomes

1. Will there be some way down the road of determining/measuring if more women apply to medical school, or enter health care careers as a result of this project?

May I put a deadline for response of Friday, April 18th?

Please let me know if you have any questions or need clarification.

Best wishes,
Dana

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**Changing the Face of Medicine
Responses to Reviewer Questions**

Budget

1. Could the cost of the reception/flowers be covered by the institution, or another source? Reviewers would like to see these funds allocated to efforts that have an education focus.

With the opening speaker, Dr. Marjorie Sirridge being a graduate, former dean, and mentor for deans of the various institutions, we feel quite confident that we can find alternative sources to fund the opening reception. This represents \$1100.00 in our budget.

2. On page 3 of the application, the project total is listed as \$6625. The grant total is \$6000. Is there a resource to fund the \$625 difference?

Yes. See above. Local funding for the opening reception would put the grant under \$6000.

3. Will the three medical schools or any area health career schools be contributing to the financial support of the program?

Our institutions are contributing access to lecture and program facilities and a significant amount of support for staff time to plan, coordinate and produce the event. We are contributing banners, educational and information materials, surveys, and some small favors for youth or adults. Clendening Library is providing significant travel and speaker expenses for the closing program. Our institutions also will be funding the fifth program, the Dean's Panel and the associated tea in full.

Exhibit

1. Where will the exhibit be held?

The exhibit will be housed in the Archie Dykes Library at the University of Kansas Medical Center.

2. Will the lectures be held at the same location?

While many lectures will be held at the University of Kansas Medical Center Campus, additional lectures will be held at the University of Missouri-Kansas City, the Kansas City University of Medicine and Biosciences, and at Linda Hall Library of Science and Technology in Kansas City, Missouri.

3. If the exhibit is housed at KU, will there be efforts made to draw neighborhood youth to any programs at UMKC School of Medicine, or KCUMB?

We will try to draw youth from various neighborhoods to the exhibit site at the University of Kansas Medical Center and to participate in activities such as Tools of the Trade and the Girl Scout project. We will directly invite schools throughout the metropolitan region to have classes attend the exhibit. We will have career oriented brochures from all the institutions available at all programs, including some for younger children. The Dr. Buckingham/ reader theater event at the University of Missouri-Kansas City should appeal to older youth.

Goals and outcomes

1. Will there be some way down the road of determining/measuring if more women apply to medical school, or enter health care careers as a result of this project?

We intend to distribute a short survey about the interest of youth in health careers. Given the long time lapse between the exhibit and career decisions for many youth, it isn't feasible to measure the direct impact. We do tabulate minority enrollment at all our institutions and we hope that this increases in the coming years.