

## Evaluation Criteria-Express Outreach Awards-Bergjord

### Factors to be Used in Evaluating Proposals

*Proposals will be evaluated by NN/LM MCR reviewers according to the following list of criteria. Requests for clarification and/or revision may be asked of proposal writers as determined by reviewers.*

Criteria	Points	Point Rational	Questions
Evidence of qualified personnel and organizational resources, including partnerships, to assure completion of the project in a 18-month period (20 points)	20	Qualified personnel, organizational commitment from Creighton and Project Interfaith, clearly defined partnerships,	
Evidence of need for the project and involvement of the target audience in determining need(s) (10 points)	10	Demonstrated existence of cultural/religions diversity in the Lincoln/Omaha area, feedback from professional care givers that identifies a need to understand the role of culture and religion in working with clients	
Well defined target population that includes at least one NN/LM priority audience (10 points)  <b>Priority Audiences:</b> <ul style="list-style-type: none"> <li>▪ Share a common ethnicity, language, culture or history (i.e., African Americans, Native Americans, Alaska Natives, Hispanic Americans, Asian Americans and Pacific Islanders).</li> <li>▪ Are disproportionately affected by: HIV/AIDS, diabetes, heart disease, breast and lung cancer, hypertension, stroke, obesity, tuberculosis, syphilis, injuries, suicide, homicide, infant mortality, teen births, low birth weight and lack of prenatal care.</li> <li>▪ Are medically underserved and located in a rural or urban area</li> <li>▪ Lack access to language and culturally appropriate consumer health information, both print and electronic.</li> <li>▪ Have a high percentage of people living in poverty.</li> </ul>	10	Targets cultures that share a common religion. Geographic area has many immigrant groups that require specialized knowledge for effective health care provision.	

Criteria	Points	Point Rational	Questions
Goals & outcomes that can reasonably be accomplished and sustained beyond the project period (10 points)	8	Targets caregivers, trains them about religious diversity, trains them to find further information about religious diversity and to find appropriate health information. Development of web site and hosting is discussed but updating the content of the web site is not mentioned. Registration waivers are discussed but no method for determining them is developed.	
Project plan that clearly indicates specific steps to be accomplished to fulfill objectives (20 points)	18	Training sessions will be advertised and offered. The agenda for the training sessions is clear. Need for a laptop during the training is not demonstrated—how can 50 people use 1 laptop?	Why not use the funding for the laptop to fund registration?
Clear evaluation strategies to measure and assess outcomes and determine the project's success (20 points)	20	Three stages: participant expectations will be determined during registration, evaluations gathered at the conclusion of the one day workshop and a 6 month follow-up with participants	
Budget plan that is complete, clear, and well justified to complete the project (10 points)	7	Budget is complete and clear, laptop purchase not justified	
<b>TOTAL POINTS</b>	<b>93</b>		

Do you think this project should be funded?

Yes. Strong partnership program. Responds to a need identified by health care providers. Incorporates identification of health resources and religious diversity resources the training.

## Evaluation Criteria-Express Outreach Awards—Application 2 (Katz/Bergjord)

### Factors to be Used in Evaluating Proposals

*Proposals will be evaluated by NN/LM MCR reviewers according to the following list of criteria. Requests for clarification and/or revision may be asked of proposal writers as determined by reviewers.*

Criteria	Points	Point Rational	Questions
Evidence of qualified personnel and organizational resources, including partnerships, to assure completion of the project in a 18-month period (20 points)	19	This program has good partners for reaching its target audience, but it is not clear who is doing what.	Will Katz be facilitating? She certainly appears qualified. Will Bergjord be providing information about health? Do they have someone lined up for the legal issues portion of the workshop?
Evidence of need for the project and involvement of the target audience in determining need(s) (10 points)	9	Evidence was attendance at previous workshop and “feedback from professional care givers working in long-term facilities.”	
Well defined target population that includes at least one NN/LM priority audience (10 points)  <b>Priority Audiences:</b> <ul style="list-style-type: none"> <li>▪ Share a common ethnicity, language, culture or history (i.e., African Americans, Native Americans, Alaska Natives, Hispanic Americans, Asian Americans and Pacific Islanders).</li> <li>▪ Are disproportionately affected by: HIV/AIDS, diabetes, heart disease, breast and lung cancer, hypertension, stroke, obesity, tuberculosis, syphilis, injuries, suicide, homicide, infant mortality, teen births, low birth weight and lack of prenatal care.</li> <li>▪ Are medically underserved and located in a rural or urban area</li> <li>▪ Lack access to language and culturally appropriate consumer health information, both print and electronic.</li> <li>▪ Have a high percentage of people living in poverty.</li> </ul>	5	The target audience does not fit the letter but does fit the spirit of a “priority audience” in that they are caregivers for people with chronic illnesses or disabilities requiring long-term care, and they need education in how religious diversity issues impact that care. This is a well-defined group (though they may come from many disciplines) and they are serving populations with cultural (religious) diversity.	Was the Bergjord health information piece added on to help qualify this project for an NN/LM grant under the “culturally appropriate consumer health information” ? Is it likely that the web site will be used? Will it be maintained beyond the term of the grant?

Criteria	Points	Point Rational	Questions
Goals & outcomes that can reasonably be accomplished and sustained beyond the project period (10 points)	3	The primary cost of the project appears to be underwriting the workshops which will reach about 100 people. Will the workshops continue & be attended if the \$75 fee is not subsidized? The web site appears to be the most sustainable part, and we know the least about it.	
Project plan that clearly indicates specific steps to be accomplished to fulfill objectives (20 points)	18	The objectives for the workshop itself are well-defined. The methods for publicizing the workshops are well-defined. There is no mention of facilities.	Will there be any attempt to partner with a CE providership in order to offer CEUs to qualified participants?
Clear evaluation strategies to measure and assess outcomes and determine the project's success (20 points)	18	The needs assessment during registration, they evaluation at the end of training, and the 6 month follow-up survey is good. Of course, the assessed population is self-selected to be interested and motivated concerning this issue.	Will there be any attempt to determine whether workshop participation or the web site changes practice? Will nursing home policies be rewritten to accommodate religious diversity? Will individual caregivers adjust their schedule around a patient's prayer schedule? Have previous workshop attendees changed practice as a result of their participation in the workshop?
Budget plan that is complete, clear, and well justified to complete the project (10 points)	5	Basically, they want a laptop computer and to subsidize the registration fees, although it is not clear what the registration fees pay for. Personnel? Facilities? Web-site hosting?	
TOTAL POINTS	77		
Do you think this project should be funded?	Yes, if the workshop and the web site can be used as a model for other religious-diversity-in-health-care education, and can effectively promote better practices. Its immediate impact seems limited (about 100 participants?) but a day-long intensive workshop may be enough to promote some lasting change among attendees. Is there any evidence that previous attendees have promoted change in their own or their institution's practices?		