

# Quarterly Report

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## National Network of Libraries of Medicine - MidContinental Region Region 4

May 1, 2007 - July 31, 2007

Contract No. N01-LM-6-3504

Spencer S. Eccles Health Sciences Library  
University of Utah

Submitted February 8, 2008

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# Executive Summary

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## Personnel

Wayne Peay, Director of the RML, stepped down from his position effective July 1, 2007. He will be on reduced time until the end of September 2007 when he formally retires.

Claire Hamasu, Associate Director; Sharon Dennis, Technology Coordinator; and Heidi Sandstrom, Associate Director of the NN/LM Pacific Southwest Region, met in Salt Lake City to outline the way the shared position would be conducted and created a budget. Based on the discussion, a proposal was written with supporting documents and was sent to NLM at the end of July for approval. Sharing the Technology Coordinator position went into effect July 2, 2007.

In June, the RML met with MCMLA Chair, Whitney Davison Turley, to discuss developing a more integrated relationship with the chapter. The action plan from this meeting is for RML liaisons to approach committee chairs where committee responsibilities and special projects overlap. Whether or not RML staff becomes a member of the committee, staff should work on building relationships with the chairs and collaborate to achieve similar goals.

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## Technology

Access Grid technology was used to deliver the Grant Writing for \$ucce\$\$ workshop on June 7, 2007. It was delivered in two sessions. Although all participants indicated on their evaluations that the objectives were met, audio problems and loss of PowerPoint control on the first day shortened the instructional time. Participants were visibly frustrated. A group discussion was turned into homework to be emailed to the instructors putting the class back on schedule. A Polycom teleconferencing unit was used the second day and the session went more smoothly. More training and experience among the technical support staff is required before the technology is used for another real workshop.

The demise of Festoon (free group video-audio conferencing software) instigated a search for a replacement. Ms. Dennis and Rebecca Brown, Technology Liaison, tested webhuddle, ineen, iVisit, VSee, and VRVS. None of the applications adequately met our needs. We will use Adobe Connect for group meetings and Skype for one-on-one meetings.

### *Impact of promoting technology:*

Due to the efforts of the RML, three librarians followed up with their staff to obtain more information to enable starting blogs at their institutions.

Siobhan Champ-Blackwell, Community Outreach Liaison, received an email from a BHIC blog reader:

“One really neat thing that you do is keep your eye out for web “tools” that may be helpful to us. Your web log gets better all the time!”

This was in response to the “Top 100 Web Applications” posting on the blog.

Ms. Dennis received feedback from Jill Lynch, Medical Librarian at the Lane Medical Library, Evans Army Community Hospital in Fort Carson, Colorado, about the MCR Google Gadget. She learned about it by watching the archive of the July 18 “Breezing Along with the RML” session. Her feedback after downloading and installing it into her iGoogle home page:

“I think its great...I like how you have created tabs within a tab, to save room on my home page. I like that.”

*One indicator was met this quarter:*

1 new technology adopted by MCR staff per year.

Barb Jones, Advocacy Liaison, initiated a wiki for use by the MCMLA Library Advocacy Task Force.

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## Library Advocacy

Ms. Jones created two new classes, “Personal Advocacy” and “Organizational Advocacy,” and presented at the Wyoming Symposium July 18-20, 2007. She began promoting the RML sponsored CE “Marketing As If Your Library Depended Upon It” workshop to be presented in Colorado and Kansas in August and September. We are sponsoring the workshop in order to enable hospital librarians to market and promote their library.

A letter (*See Attachment 3*) was sent to the Joint Commission by MCR expressing our concern that the standards concerning information dissemination are being dropped before they are re-written and included into other parts of the hospital accreditation standards.

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## Community Outreach

*Indicator met:*

Exhibit at two minority health conferences per year so that over the five years we will have exhibited in each state.

We have exhibited at the:

- Wyoming Women and Girls’ Health Summit
- Association of Utah Community Health Centers
- Colorado Rural Health Conference

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## Consumer Health

Thirty eight public libraries in Utah have web sites and all of the sites have a link to MedlinePlus.

Ms. Champ-Blackwell and Karen Vargas, Consumer Health Outreach Coordinator for the South Central Region, presented a poster at the ALA Office of Literacy and Outreach Services Diversity Fair, highlighting projects from around the region that address health disparities.

*Indicator met:*

The NN/LM MCR will have a presence with 2 national organizations.

The Community Outreach Liaison is a representative on the Trejo Foster Foundation Institute Planning Committee. She also attended

REFORMA's Executive Committee and Board meetings while at ALA's Annual Conference in June 2007.

The Consumer Health Liaison edits the monthly patient education handouts published in the Family Physicians Inquiries Network Evidence-Based Newsletter.

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## Network Membership

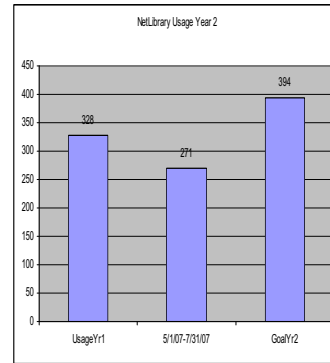
The Reference Continuity Service workgroup is now recruiting members. We are still seeking representatives from Kansas, Missouri, and Nebraska before holding the first meeting. The purpose is to provide back-up reference service for another Network member.

The RML has noticed that a majority of the libraries that test a resource to be licensed through the Regional Licensing Consortium do not follow through and subscribe. The advisory group has developed a survey that will be sent to those who did not subscribe to the consortium's latest offerings to determine why.

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## Education

The NTCC class schedule has been arranged for Omaha, Kansas City, and St. Louis. NCBI's "Introduction to Molecular Biology Information Resources" will be taught for the first time at one of our Resource Libraries.



The netLibrary collection has been weeded and additional purchases made. Titles are being promoted bi-weekly through the RML News.

# Network Infrastructure

**Table 1: Quarterly Infrastructure Data**

	<b>Current quarter</b>	<b>Previous quarter</b>
Network members – full	167	166
Network members – affiliate	262	259
Libraries providing services to unaffiliated health professionals	108 (65%)	109 (66%)
Libraries providing services to public users	118 (71%)	119 (72%)
Average fill rate for resource libraries	78%	76.6%

## Regional Advisory Board Activities

The liaisons have suggested candidates for the Regional Advisory Board and the Associate Director is reviewing them to select individuals who represent the states and the priority populations of the region.

## Needs Assessment and Evaluation Activities/Data

The year 2 logic model was carefully reviewed, indicators were reconsidered and rewritten by each liaison, and related changes were made to the ARS database tables. New programs were

activated for entering activities so that they will not have to be modified each year.

Betsy Kelly, Assessment and Evaluation Liaison, developed and shared a draft Excel template for calculating cost benefit analysis for the MCMLA Advocacy Task Force to test on their libraries. The template has two parts - one for collections and one for services.

Planning on the public library focus groups is in progress. Draft questions, based on three areas of interest expressed by the liaisons, will be reviewed in the next quarter. The focus groups will be held in conjunction with state library association meetings. This will be a year long effort beginning with the Wyoming Library Association meeting in September 2007 and ending with the Mountain Plains Library Association/Utah Library Association meeting in April 2008.

# Outreach

**Table 2: Newly Funded Awards and Projects**

Start/ end dates	Title of award/ project	PI institution	PI last name	Funding amount	Project type
	No new projects				

## Update of Ongoing, Major Projects

RFPs for two subcontracts were released. The Video Production Award for \$2,500 is to assist Network member libraries in the NN/LM MCR that are interested in producing and sharing online videos on topics of interest to other MCR members.

The Community Outreach Partnership Project Award offers \$8,000 for projects involving strong collaborations with groups, organizations, and individuals working to eliminate health disparities among minority, underserved, and under-represented populations by improving access to health information.

**Table 3: Exhibits**

Dates	Organization name	Meeting name	Location (city, state)
<b>RML NATIONAL EXHIBITS</b>			
6/3-5/2007	Special Libraries Association (Ms. Abbey staffed exhibit)	2007 Annual Conference	Denver, CO
7/26-28/2007	National Urban League (Ms. Champ-Blackwell staffed exhibit)	Conference	St. Louis, MO

<b>RML REGIONAL/STATE/LOCAL EXHIBITS</b>			
5/10-11/2007	Association for Utah Community Health Centers	Annual Meeting	Midway, UT
5/31/2007 – 6/2/2007	Association of Community Health Nurse Educators (ACHNE) & Assoc. of State and Territorial Directors of Nursing (ASTDN)	Joint Conference	Kansas City, KS
6/7-8/2007	Colorado Rural Health Association	Colorado Rural Health Conference	Trinidad, CO
6/22/2007	Wyoming Health Council	Women & Girls' Health Summit	Cheyenne, WY

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### Actionable Feedback received from Exhibit Visitors

No suggestions or recommendations were received from exhibit visitors this quarter.

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### MedlinePlus Go Local

Go Local teams continue to review and update records.

Nebraska Go Local has been promoted through radio, newspaper articles and exhibits. The Utah project was featured in presentations at the Utah Library Association and MLA. The Wyoming site is being promoted by word of mouth.

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**Table 4: Presentations and Training provided by RML Staff**

<b>Date</b>	<b>Last name of staff responsible</b>	<b>Title of presentation/training</b>	<b>Location (city, state)</b>	<b>Number of participants</b>	<b>In-person or distance education</b>
5/1-9/2007	Jones	Caring for the Mind	St. Louis, MO	22 attendees in 8 sessions	In-person
5/9/2007	Hamasu	Focus Group Presentation	Salt Lake City, UT	9	In-person
5/15/2007	Henning	Parish Nurse Training Class	Casper, WY	10	In-person
5/16/2007	Champ-Blackwell, Magee	Breezing Along with the RML – May	Salt Lake City, UT	45 Synchronous 39 Asynchronous	Distance



<b>Date</b>	<b>Last name of staff responsible</b>	<b>Title of presentation/training</b>	<b>Location (city, state)</b>	<b>Number of participants</b>	<b>In-person or distance education</b>
5/21/2007	Magee	Moving to Moodle (MLA Poster Presentation)	Philadelphia, PA		In-person
5/21/2007	Dennis	Changing the Way We Do Distance Education (MLA Poster Presentation)	Philadelphia, PA		In-person
5/21/2007	Henning	Where the Rubber Meets the Road (MLA Poster Presentation)	Philadelphia, PA		In-Person
6/4/2007	Magee	Rural Health Education Network	Omaha, NE	18	In-person
6/7/2007	Hamasu	Grant Writing for \$ucce\$\$	Salt Lake City, UT	7	Distance
6/9/2007	Champ-Blackwell (co-presenter)	Tribal College Librarians Institute	Bozeman, MT	44	In-person
6/16/2007	Jones	Cape Girardeau FQHC training	Cape Girardeau, MO	7	In-person
6/20/2007	Peay, Stoddart	Breezing Along with the RML – June	Salt Lake City, UT	33 Synchronous 31 Asynchronous	Distance
6/22/2007	Abbey	Consumer Health Resources Training	Denver, CO	39	In-person
6/23/2007	Champ-Blackwell (co-presenter)	ALA Diversity and Outreach Fair (poster presentation)	Washington, DC		In-person
6/26/2007	Abbey	Consumer Health/ PubMed	Denver, CO	6	In-person
7/13/2007	Jones	Caring for the Mind	Fulton, MO	10	In-person
7/18/2007	Dennis, Bramble	Breezing Along with the RML – July	Salt Lake City, UT	22 Synchronous 34 Asynchronous	Distance
7/19/2007	Abbey	PubMed for Experts	Laramie, WY	17	In-person
7/19/2007	Magee	Tech Toys	Laramie, WY	20	In-person
7/19/2007	Jones	Personal Advocacy	Laramie, WY	17	In-person
7/19/2007	Jones	Organizational Advocacy	Laramie, WY	17	In-person
7/19/2007	Dennis	Web 2.0	Laramie, WY	17	Distance
7/20/2007	Abbey	Will Duct Tape Cure My Warts?	Laramie, WY	18	In-person
7/24/2007	Henning	Clinic Staff Training	Thermopolis, WY	10	In-person
7/26/2007	Magee	Small College Libraries of Nebraska	Bellevue, NE	6	In-person

## Other Staff Activities

Table 5: Publications and Resources Developed by RML Staff

<b>Date completed/ published</b>	<b>Last name of staff responsible</b>	<b>Title</b>	<b>Medium</b>	<b>Submitted to Clearinghouse ("yes" or "out of scope")</b>
June 2007	Champ-Blackwell, Dennis	Interview with Ira Combs, R.N. Community Liaison Nurse Coordinator for the University of Nebraska Medical Center, Center for Health Disparities	Podcast	Out of Scope
July 2007	RML Staff	Plains to Peaks Post Vol.6 No.1	Newsletter	Out of Scope
July 2007	Magee (co-author)	Navigating the US health care system: a video guide for immigrant and diverse populations	Article – Journal of the Medical Library Association	Out of Scope

# Attachments

# Attachment 1: Quarterly OARF Summary Data - RML Staff Activities

## Outreach Activities Conducted by MCR RML Staff

RML Q1, 2007-2008

Generated: Thursday, November 01, 2007

11 Total Outreach Activities

*The following information is based on outreach reports of training activities.*

### Activities Summary

Total number of estimated participants:	176 participants
Average number of participants:	16 per activity
Average length:	1.77 hours
Under 1 hour:	1 activity (9.09%)
Between 1 and 2 hours:	8 activities (72.73%)
Over 2 hours:	2 activities (18.18%)
Hands-on practice:	9 activities (81.82%)
Conducted remotely:	2 activities (18.18%)
Offering continuing education:	3 activities (27.27%)
Significant number of minorities:	1 activity (9.09%)

### Type(s) of Organization(s) Involved in Activities

Health sciences library:	11 activities (100.00%)
Public library:	1 activity (9.09%)
Government agency:	1 activity (9.09%)
Hospital:	2 activities (18.18%)
Clinical/Health care:	2 activities (18.18%)
Academic Institution:	11 activities (100.00%)
Community-Based:	0 activities
Faith-Based:	0 activities
Public Health Agency:	0 activities
Other:	1 activity (9.09%)

### Session Content

PubMed:	4 activities (36.36%)
MedlinePlus:	6 activities (54.55%)
ClinicalTrials.gov:	2 activities (18.18%)
NCBI:	0 activities (0.00%)
NLM Gateway:	0 activities (0.00%)
TOXNET:	1 activity (9.09%)
Other technology content:	4 activities (36.36%)
Other, non-technology content:	2 activities (18.18%)

### Significant Minority Population Present

(>=50% of participants)

African American:	1 activity (9.09%)
Alaska Native:	0 activities (0.00%)
Asian and Pacific Islander:	1 activity (9.09%)
Hispanic:	1 activity (9.09%)
Native American:	0 activities (0.00%)

158 Participants Completed Participant Information Sheets

*The following information is based on Participant Information (PI) sheets collected during training activities.*

### Participants Summary

Activities at which PI sheet collected:	90.9%
Health care or service providers:	18 participants (11.39%)
Health science library staff members:	65 participants (41.14%)
Public Health worker:	0 participants
Public/Other library staff members:	16 participants (10.13%)
Members of general public:	59 participants (37.34%)



## Attachment 2: Quarterly OARF Summary Data - Subcontractor Activities

Outreach Activities Report Resource Library: Bernard Becker Medical Library 2006-2011 -  
Project

RML Q1, 2007-2008

Generated: Thursday, November 01, 2007

### 1 Total Outreach Activities

*The following information is based on outreach reports of training activities.*

#### Activities Summary

Total number of estimated participants:	4 participants	
Average number of participants:	4 per activity	
Average length:	0.75 hours	
Under 1 hour:	1 activity	(100.00%)
Between 1 and 2 hours:	0 activities	
Over 2 hours:	0 activities	
Hands-on practice:	1 activity	(100.00%)
Conducted remotely:	0 activities	
Offering continuing education:	0 activities	
Significant number of minorities:	0 activities	

#### Type(s) of Organization(s) Involved in Activities

Health sciences library:	1 activity	(100.00%)
Public library:	0 activities	
Government agency:	0 activities	
Hospital:	0 activities	
Clinical/Health care:	0 activities	
Academic Institution:	1 activity	(100.00%)
Community-Based:	0 activities	
Faith-Based:	0 activities	
Public Health Agency:	0 activities	
Other:	0 activities	

#### Session Content

PubMed:	1 activity	(100.00%)
MedlinePlus:	1 activity	(100.00%)
ClinicalTrials.gov:	0 activities	(0.00%)
NCBI:	0 activities	(0.00%)
NLM Gateway:	0 activities	(0.00%)
TOXNET:	0 activities	(0.00%)
Other technology content:	0 activities	(0.00%)
Other, non-technology content:	0 activities	(0.00%)

#### Significant Minority Population Present

(>=50% of participants)

African American:	0 activities	(0.00%)
Alaska Native:	0 activities	(0.00%)
Asian and Pacific Islander:	0 activities	(0.00%)
Hispanic:	0 activities	(0.00%)
Native American:	0 activities	(0.00%)

### 4 Participants Completed Participant Information Sheets

*The following information is based on Participant Information (PI) sheets collected during training activities.*

#### Participants Summary

Activities at which PI sheet collected:	100.0%
Health care or service providers:	0 participants
Health science library staff members:	0 participants
Public Health worker:	0 participants
Public/Other library staff members:	0 participants
Members of general public:	4 participants (100.00%)



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**Attachment 3:  
Joint Commission Letter**



## NN/LM MidContinental Region

Spencer S. Eccles Health Sciences Library  
University of Utah  
10 North 1900 East, Bldg. 589  
Salt Lake City, Utah 84112-5890

800-338-7657 - Toll Free  
801-587-3412 - Voice  
801-581-3632 - Fax  
<http://nlnm.gov/mcr/>

July 6, 2007

Paul Schyve, M.D.  
Senior Vice President  
The Joint Commission  
One Renaissance Blvd.  
Oakbrook Terrace, IL 60181

Wayne J. Peay  
Director

Claire Hamasu  
Associate Director

Liaisons:

Dana Abbey, MLS  
Consumer Health & Colorado Outreach  
University of Colorado

Rebecca Brown, MLS  
Technology & Kansas Outreach  
University of Kansas

Barbara Jones, MLS  
Advocacy & Missouri Outreach  
University of Missouri

Betsy Kelly, MLS, MBA  
Assessment & Evaluation  
Washington University

Siobhan Champ-Blackwell, MSLIS  
Community Outreach  
Creighton University

Marty Magee, MLS, MSA  
Education & Nebraska Outreach  
University of Nebraska

John Bramble, MLIS  
Network & Utah Outreach  
University of Utah

Sharon Dennis, MLIS  
Technology  
University of Utah

Mary Henning, LPN, MLS  
Wyoming Outreach  
University of Wyoming

Dear Dr. Schyve:

As the Associate Director of the National Network of Libraries of Medicine, MidContinental Region, I want to take this opportunity to comment on the proposed changes in the hospital accreditation manual for the health science libraries in our region. We are very concerned about the proposed elimination of the standard I.M.5.10 and the changes to standard I.M.4.10. We understand that the concepts in I.M.5.10 will be integrated into the other accreditation chapters. We believe it is critical that this integration precede the elimination of standard I.M.5.10 in order to provide continuous standards for evidence-based information and practice.

The National Network of Libraries of Medicine MidContinental Region is actively concerned with the quality of healthcare provided in our region's hospitals, and the contributions of our region's health science libraries and librarians to that healthcare. The information environment is both challenging and complex. Highly trained and skilled personnel and high quality resources to support the decisions and actions of healthcare practitioners work toward guaranteeing high quality health care. Including evidence-based information resources and services in hospital standards ensures that hospital physicians and staff have access to the information that supports the required quality of care.

Thank you for your consideration of these issues. If you would care to discuss these issues in greater depth, please contact me.

Sincerely,

A handwritten signature in cursive script that reads "C. Hamasu".

Claire Hamasu  
Associate Director

Funded by the National Library of Medicine, National Institutes of Health, under contract no. N01-LM-6-3504

## Attachment 4: Promotional Materials Provided

<b>Date</b>	<b>Who</b>	<b>Items Provided</b>	<b>Purpose</b>
5/7/2007	Liberty Hospital Library <i>Missouri</i>	<ul style="list-style-type: none"> <li>- 125 MedlinePlus Bookmark</li> <li>- 125 MedlinePlus Card (English &amp; Spanish)</li> <li>- 5 MedlinePlus poster</li> <li>- 25 Health Information for Senior Citizens Card</li> <li>- 25 Asian American Health Brochure</li> <li>- 2 NLM Worlds Largest Medical Library Card</li> <li>- 125 PubMed Bookmark</li> <li>- 1 Public Health Resources</li> <li>- 1 Partners in Information Access for the Public Health Workforce</li> <li>- 1 WISER Card</li> </ul>	To provide to consumers, patients, and clinicians
5/10/2007	US Army Dugway Proving Ground Technical Information Center <i>Utah</i>	<ul style="list-style-type: none"> <li>- 50 NLM Pocket Card</li> <li>- 50 Tox Town Card</li> <li>- 50 Tox Town Brochure</li> <li>- 1 Tox Town Poster</li> <li>- 50 Household Products Database Card</li> <li>- 50 Haz-Map Occupational Health Database Card</li> <li>- 50 PubMed Card</li> <li>- 50 PubMed Bookmark</li> <li>- 50 Toxicology Brochure</li> <li>- 50 WISER Card</li> <li>- 50 Specialized Information Services Card</li> <li>- 50 The National Center for Biotechnology Information Card</li> <li>- 50 The Visible Humans Card</li> </ul>	Exhibit booth at safety training day in June
6/5/2007	Utah Valley Regional Medical Center <i>Utah</i>	<ul style="list-style-type: none"> <li>- 75 MedlinePlus Bookmark</li> <li>- 40 MedlinePlus Bookmark (Spanish)</li> </ul>	hand out to patrons and display in public places
6/12/2007	TMC Lakewood Medical Library <i>Missouri</i>	<ul style="list-style-type: none"> <li>- 250 MedlinePlus Bookmark</li> </ul>	Handouts at a series of presentations on Health Literacy and Low Literacy Adults
6/13/2007	TMC Lakewood Medical Library <i>Missouri</i>	<ul style="list-style-type: none"> <li>- 250 MedlinePlus Bookmark</li> <li>- 500 MedlinePlus Bookmark (Spanish)</li> <li>- 500 Consumer Health Card</li> <li>- 500 Good Health Information on WWW card</li> </ul>	Community Outreach Van for Women's Health
6/13/2007	Veterans Affairs Medical Center – Grand Junction <i>Colorado</i>	<ul style="list-style-type: none"> <li>- 25 Health Information for Senior Citizens Card</li> <li>- 200 PubMed Bookmark</li> </ul>	Give to clients



<b>Date</b>	<b>Who</b>	<b>Items Provided</b>	<b>Purpose</b>
6/19/2007	Evans Army Community Hospital <i>Colorado</i>	<ul style="list-style-type: none"> <li>- 100 MedlinePlus Bookmark</li> <li>- 100 PubMed Bookmark</li> </ul>	Handouts at course on consumer health resources
7/25/2007	Gemstones Ministries <i>Missouri</i>	<ul style="list-style-type: none"> <li>- 130 MedlinePlus Bookmark</li> <li>- 130 ClinicalTrials.gov Card</li> <li>- 130 AIDSinfo Brochure</li> <li>- 130 Consumer Guide to NIH HIV/AIDS Information Services Brochure</li> <li>- 50 Health Information for Senior Citizens Card</li> </ul>	Using to distribute at a women's conference in October 2007
7/26/2007	Ottawa Library <i>Kansas</i>	<ul style="list-style-type: none"> <li>- 100 MedlinePlus Bookmark</li> <li>- 100 MedlinePlus Bookmark (Spanish)</li> <li>- 50 NLM Pocket Card</li> <li>- 50 Consumer Health Card</li> <li>- 50 Health Information for Senior Citizens Card</li> <li>- 50 Genetics Home Reference Card</li> <li>- 50 Tox Town Brochure</li> <li>- 50 NLM Worlds Largest Medical Library Card</li> <li>- 50 Good Health Information on WWW card</li> <li>- 100 Toxicology Brochure</li> </ul>	Community Health Fair

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**Attachment 5:  
Go Local Quarterly Report**

University of Nebraska  
Go Local Nebraska

**Quarterly Report**  
**June 29, 2007**

**Submitted by Marie Reidelbach, McGoogan Library of Medicine,  
University of Nebraska Medical Center, Omaha, NE**

**Current primary staff and their roles**

- No changes to report at this time

**Major changes or additions made to the database**

- The 853 support group records held in Go Local Nebraska are getting a thorough updating. The information held in the database record is compared against the support group's web site. If more information is needed, or a website is not available, phone calls are made to the contact person.

**Outreach and promotion efforts**

- An interview highlighting Go Local Nebraska ran for one full day on the KFAB radio station in Omaha. The Community Telecast Channel in Omaha <http://www.communitytelecast.com/> is also displaying the Go Local Nebraska logo and URL on cable channel 22.
- Two Go Local Project Team Members exhibited to UNMC employees during the Be Well Aware health fair held April 17. Over 39 employees stopped by the booth to hear more about CHIRS and Go Local.
- The Go Local 2007 Travel season was launched May 6 - May 11 with two Go Local Project Team Members conducting consumer health information training sessions to over 60 library staff members at the NLA Spring Meeting sites of Alliance, Kearney, Norfolk, and Lincoln. They also visited with 38 libraries and 3 system offices, delivering a poster and a bag of promotional items, or a poster alone if the library was visited during our 2006 trips. Total mileage driven from May 6-11: 1474 miles. Photos and descriptions of the visits are provided on the Go Local blog linked from <http://golocalne.blogspot.com/> .
- An article about Go Local Nebraska appeared in two recent newspapers - one in Doniphan's Herald on April 5, and one in Lexington's Clipper-Herald on April 11.
- Go Local Nebraska is linked from the online version of the Omaha World Herald.
- An exhibit promoting Go Local and CHIRS was set-up at the Eastern Library System Annual meeting held in Bellevue University on June 8. 50+ librarians representing public, school, academic, and special libraries attended the full day meeting. Brochures, baseball cards, and a CD were available at the booth for attendees.
- Traveled to five public libraries in the Eastern Library System including Blair, Fremont, Hooper, Oakland, and Wahoo about becoming selectors for the Go Local Nebraska project. Each librarian was given a print out of the records for their particular city and asked if they would double check their accuracy and

provide missing data of services or providers not included. If this proves successful other selectors will be gathered state-wide.

- The Go Local Nebraska blog <http://golocalne.blogspot.com/> continues to be vital resource for communicating to others about the project. Most recently it was noted on the UNMC blog announcing the teams travel across the state <http://www.unmc.edu/blog/publicaffairs/?cat=8/>

#### **User feedback received**

- Positive verbal comments continue to be received as the database encompasses more of the services and providers across the state.

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**Attachment 6:  
Go Local Quarterly Report**

University of Utah  
goLocalUtah

**Quarterly Report for goLocalUtah**  
**Reporting Period of April 1<sup>st</sup> – June 30<sup>th</sup> 2007**

- Changes to primary staff and their roles  
Jennie and Shelby Morris are now the project directors.
- Major changes or additions made to the database  
229 records audited; 196 records added or significantly modified.
- Outreach and promotion efforts  
Presentations and Utah Library Association conference and MLA (both in May)

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**Attachment 7:  
Go Local Quarterly Report**

University of Wyoming  
Wyoming Go Local

July 13, 2007

## **Wyoming Quarterly Go Local Project Report**

### **Current staff and their roles**

Rex Gantenbein, Ph.D. is director of the Wyoming Center for Rural Health Research and Education, and manages the project.

Bob Wolverton is the project coordinator (and only person assigned to the project), overseeing the site maintenance.

### **Web Usage and Outreach**

According to the very extensive NLM web usage reports, Wyoming's Go Local site had the following activity:

- April: 3190 hits from 438 visitors, who visited the site 650 times.
- May: 2681 hits from 408 visitors, who visited the site 663 times.
- June: Unable to download report from NLM site. Site is very inhospitable to Safari Browser.

Outreach for this quarter has been primarily word-of-mouth. Our health librarians publicize Go Local when they speak around the state. With no funding for Go Local, we cannot expend money on paid site promotion.

### **Ongoing support**

Bob Wolverton reviews links reported as broken by the NLM Link "crasher." We generally have between ten and 20 links reported as down each week. Most of the average week's links (estimated 80%), which are reported down each week are restored on Monday or Tuesday. Many state-sponsored web sites now bar link checkers and are reported as not being available. Each must be checked, of course, which



expands to the number of reported 'broken' links and to the time required to check them.

Links that remain broken for more than a week are disabled in the database and entered into a Microsoft® Excel® file. Bob then checks the recalcitrant links until they are restored and re-activates them in the database. As links are checked or restored, Bob audits the sites, adding them to the audited list.

We receive rare e-mails requesting information or corrections on site listings. We review these requests and make additions as appropriate. We have received no public comment this quarter. Several sites were audited.

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**Attachment 8:  
Subcontractor Quarterly Report**

Johnson County Library

# Quarterly Report

**Name of reporting institution:**

Johnson County Library  
Sarah Handgraaf, Web Content Developer  
Box 2901  
Shawnee Mission, KS 66201

**Name of person submitting report:** Sarah Handgraaf

**Email address:** handgraafs@jocolibrary.org

**Telephone number:** 913-495-2427

**Reporting Period start date:** 03/31/06

**Reporting Period end date:** 07/05/07

**Publicity:**

Although publicity and promotional activities were completed for JoCoHealth and MedlinePLUS in general, specific publicity and promotional activities for the NN/LM funded community resource database were not conducted as we are still in the development stage of our project.

**Outreach:**

No specific outreach activities or exhibits were presented featuring the NN/LM funded community resource database as we are still in the development stage of our project.

**Other accomplishments:**

n/a

**Target audience:**

The needs of the target group have not changed during this reporting period.

**Goals, Outcomes, Objectives:**

We are currently working on collecting content from health care agencies in Johnson County that serve the under/uninsured into the database. Many organizations listed in the previous database have changed locations or merged with other health care agencies. These events have made it difficult to find the correct information from these organizations in a timely manner. Once all the data has been collected, we will then enter it into the database. Unfortunately, the contacts at the partnership organizations originally interested in the project have mostly retired or moved onto other positions, however, we are working to find new contacts and have recently merged the JoCoHealth meetings with another well-attended county-wide multi-disciplinary meeting focusing on assessing and overcoming barriers to overall community health and in Johnson County.

**Evaluation:**

All work since the last report was focused on gathering contact and program information from health care agencies serving the under/uninsured in Johnson County.

**Impacts and Observations:**

The project itself is still in development, but as we discuss the future of the project with partners and community members, we have encountered enthusiasm and encouragement.

**Planned Activities:**

Collect community data, enter the data, customize the interface to look like the JoCoHealth Web site, and make the site live to the public.