

**NATIONAL NETWORK OF LIBRARIES OF MEDICINE
MIDCONTINENTAL REGION
YEAR 03 OBJECTIVES**

NETWORK OBJECTIVES

Assessment and Evaluation

- Collect and evaluate data about network services and activities.
- Coordinate reporting activities to include quantitative and qualitative/anecdotal information on assessment and evaluation.
- Evaluate the level of support requested and provided during and after liaison and Network member educational projects.

Education

- Educate health professionals and Network members on how to find quality health information.
- Provide assistance with education projects to liaisons and Network members.
- Support opportunities for public and health science librarians to learn more about and teach health information resources.
- Raise the level of awareness of Network members of the content of NCBI databases.
- Develop a mechanism for introducing librarians on an ongoing basis to public health by promoting a certificate program in public health for librarians.
- Ensure Wyoming Network and Affiliate members are well trained to perform necessary functions related to health information access.

Library Improvement

- Facilitate communication among Resource Library staff on resource sharing issues.
- Coordinate membership program.
- Coordinate DOCLINE Services.
- Provide workshops and individual training to facilitate library improvement.
- Increase the number of Network members who apply for NLM and NN/LM awards.
- Continue to call and follow up with non-DOCLINE hospital libraries throughout Colorado.

Technology

- Encourage the creation of digitization projects across the region.
- Enable Network members to become leaders in Personal Digital Assistant and mobile computing areas.

- Continue to work with the virtual reference project manager to expand the project.
- Create opportunities for Network members to participate in distance education and collaboration.
- Provide support and consultation for liaison and Network member projects throughout the region with the assistance of the Technology Director.
- Enable smaller libraries to provide wireless network services to their patrons using standard hardware/software in a way that is easy to setup and maintain with a minimal amount of technical experience.
- Support the use of the portable video broadcasting unit allowing institutions to stream events of significance.
- Explore new forms of technology that health providers and consumers can use to facilitate access to health information.
- Continue to support the development and evaluation of NLM and NN/LM's web-based resources.

OUTREACH OBJECTIVES

State Outreach

- Provide effective service and outreach within each state.
- Inform health organizations and libraries about health information resources and services of the NN/LM-MCR.
- Ensure that health organizations and libraries are able to access health information resources through links on their websites.
- Promote resource sharing and networking to facilitate health-related information access.
- Increase outreach efforts in the state to become better known as the NN/LM-MCR resource.
- Communicate with health and library related organizations, agencies, institutions.
- Maintain communication with Network members.
- Continue to teach classes, exhibit and give presentations throughout the region.

Consumer Health

- Continue to post emails to the LibNet listserv and the CCML listserv.
- Work with Carolyn Anderson, KS Advisor and with contacts made at MCMLA to implement a collaborative consumer health group within KS.
- Work with Missouri liaison to improve Missouri consumer health web site.
- Work with Wyoming Liaison to learn more about the resource centers throughout the state and how these can be used to inspire meetings between public and hospital librarians.
- Provide presentations on the consumer health web page for librarians to use to instruct their patrons on finding consumer health information.
- Provide step-by-step guidelines on how to set up a consumer health library from the consumer health web page.

- Evaluate the results of the public library survey, with the assistance of the public library consultant, and use these results to meet the needs of the public libraries.
- Increase links to NLM resources on public library websites.
- Increase confidence level and skill of public librarians in answering health related questions.
- Encourage relationships between public libraries and community “health information partners”.

Public Health

- Integrate knowledge skills into the education and training programs of state health departments.
- Continue information needs assessment of public health departments.
- Become an integral part of regional leadership training programs.
- Communicate RML/NLM/NN/LM services/ awards information to public health professionals.
- Integrate knowledge skills into the curricula of the University of Utah Public Health Masters program.
- Research and propose new MeSH headings to NLM.
- Make health department staff more aware of publications produced by the various health departments.
- Join the Colorado public health listserv.
- Increase links to NLM resources on public health websites.
- Improve skills in use of NLM resources by public health professionals.
- Increase collaboration among public health agencies and health science libraries.

Inner City and Minority Outreach

- Exhibit and/or present at appropriate state and regional meetings.
- Develop web resources to disseminate information on minority/inner city health.
- Train inner city health professionals in accessing resources dealing with minority health and culturally competent care.
- Write and publish articles in minority associations’ newsletters when the opportunity arises.
- Provide programming on health information resources to schools, community and faith-based organization.
- Communicate funding opportunities to community and faith-based organizations.
- Provide assistance to community and faith-based organizations in applying for or executing project that seek funding from outside organizations.
- Assess the information needs of Native American populations and adapt existing programs and partnerships to enhance information access for Native American communities in Wyoming, Utah, and Nebraska.
- Network with medical and allied health school recruitment and minority offices to provide minority scholarship information.
- Work with minority and inner city students at all levels to educate them on the resources available to them.

