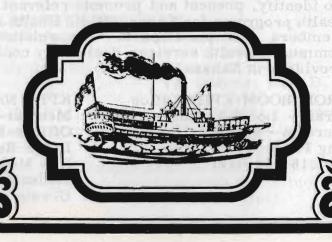






townhall dialogue:
down
by the
riverside

april 30, may 1 and 2, 1975 wichita, kansas



### PURPOSE

This Annual Meeting will provide the participants, members and guests with a feeling of unity in learning and understanding the role they play in providing and improving community health for the people of Kansas.

### \*\*BOARD OF DIRECTORS

President Don Wilcox, M.D.

President-Elect Ky Hybki

Vice President Betty Wertz, R.N.

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Secretary-Treasurer Shirley Wilson Members-at-Large Jim Heidebrecht

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Environmental Health Jim Grohusky

Health Officers Patricia Schloesser, M.D.

Laboratory Nollan Brown
Office Assistants Jo Ann Moran

Public Health Nursing Mildred Giffin, R.N. Special Services Mary Ann Brady

### \*\*\*PROGRAM OBJECTIVES:

- 1. To provide Kansas Public Health Association members participants and guests an opportunity to share ideas and dialogue about Community Health Services and programs in a congenial and self-expressing atmosphere and environment.
- 2. To identify, present and promote relevant community health programs for Kansas Public Health Association members and participants -- in relation to those community health services desired by consumers and providers in Kansas.

MIRROR ROOM: KPHA Office Program - Local Arrangements-Pressroom - Speakers Lounge-Paging Phone: 213 Phone 316-264-0171 KPHA NAME TAGS
Member-Goldenrod
Officer-Mandarin
Hosts-Red
New Member-Tan
Students and
Guests - Green

PROCLAMATION BY CITY OF WICHITA: KANSAS PUBLIC HEALTH ASSOCIATION WEEK APRIL 27 - MAY 3, 1975

## TUESDAY EVENING, APRIL 29

4:00 Showboat Float Parade.... Douglas Ave. 5:30 Program Committee Meeting. Wichita Room

7:00 Local Arrangements

Committee Meeting ..... Mirror Room

7:30 Board of Directors Meeting. President's Suite (Governor's Suite)

### WEDNESDAY, APRIL 30

9:00 Registration Registration Windows (Center Ballroom Area)

Exhibits North Ballroom

10:15 Visit Open House: Wichita Health Department Arrange your own ride--catch-a-map at the Registration Desk.

Mini-Walk or Mini-Drive of Wichita:
Arrange your own walk or ride. Catch-a

map at the Registration Desk.

12:00 GENERAL LUNCHEON South and Center Ballrooms

Introductions ..... Ky Hybki
Welcome.......City Commissioner

Greetings...... Mervyn F. Silverman, M.D. Response ..... Don Wilcox, M.D.

LUNCHEON PROGRAM
Presiding:..... Gene Rump

"Healthy Health: Reaching for the Sky"
Val DuBois, D.V.D.

2:00 GENERAL SESSION. West Exhibition Room Announcements: 1975-76 KPHA Officers Don Wilcox, M.D.

2:15 "Questions People Ask: A Discussion of Current Consumer Concerns and Solutions"

Barbara Best

-3-

3:00	Break North Ballroom		THURSDAY,	MAY 1
3:15	"Hypertension" Robert L. Grissom, M.D.	9:00	Registration	Registration Windows
3:55	"Where Angels Fear to Tread"  Dan C. Baker	0.00	Exhibits	North Ballroom
5:00	Adjourn-Visit the Exhibits-North Ballroom	9:30	GENERAL SESSION Presiding "Community Health Look"	
5:05	"Hypertension Seminar". Wichita Room (1st) Robert L. Grissom, M.D. Introduction: Jack Milburn and Ted Dittman	10:15	Break	North Ballroom
	WEDNESDAY EVENING	10:30	"Soap-Box Seminar	: Theater-in-the-Round" West Exhibition Room
6:15 7:00	New and You Reception Plaza Room All KPHA members attend and welcome new members into KPHA		Community (Public) 'vis-a-vis' Consur	ners
			Participants: Ray I	.Patricia Schloesser, M.D. Baker, M.D.; Evalyn Gendel,
	"Showboat '75"		M.D.; Arnold Reeve, M.D.; Patricia Schloesser, M.D.; Mervyn F. Silverman,	
	Buffet South and Center Ballrooms Introductions Ky Hybki			entatives from senior caucus, and other special
	Master of Ceremonies Dennis Foster Skit	11:45 12:15	SECTIONAL LUNCI BUSINESS MEET Environmental Heal	INGS lth Rose Room (Mezz.)
8:30	Break	11.00	Presiding Health Officers and	
8:45	Hospitality Night Dance B.Y.O.B. Set-Ups: Cash Bar			Board Room (Mezz.)  Nollan E. Brown and Patricia Schloesser, M.D.
		-	Office Assistants Presiding	Wichita Room (1st) Jo Ann Moran
				ing Plaza Room (1st) Mildred Giffin, R.N.
	THE PRINCIPLE OF THE PARTY OF T	2011-0	Special Services Presiding5	Den (Mezzanine) . Mary Ann Brady

1:30 "PROGRESSIVE POTPOURRI" C. "Self Determinism and Health" Choose the Speakers of Your Choice (Choice for each of the three sessions must Den (Mezzanine) be made at the time of registration) Edward C. DeFoe, Jr. M.D. D. "Agricultural Chemicals and Human A. "Self Determinism and Health" Health Hazards" Rose Room (Mezz.) Plaza Room (1st) Edward C. DeFoe, Jr., M.D. Dan Upson, D.V.M., Ph.D. B. "Genetic Counseling: Its Application in E. "Dialogue: Expanding-Changing Role of Community Health the Nurse " Wichita Room (1st) George E. Fritz, M.D. Gold Room (2nd) Naomi Nibbelink, R.N. Jean Crouch, R.N. Marsha Downing, R.N. C. "Agricultural Chemicals and Human Edna D. Walt, R.N. Health Hazards" F. "Towards an Environmental Ethic" Den (Mezzanine) Board Room (Mezz.) Dan Upson, D.V.M., Ph. D. S. Wesley Jackson D. "Dialogue: Expanding-Changing Role of 3:00 Break Mezzanine the Nurse Plaza Room (1st) Marsha Downing, R.N. Naomi Nibbelink, R.N. 3:20 THIRD SESSION Edna D. Walt, R.N. A. "Genetic Counseling: Its Application E. "Dialogue: Community Health Servicesin Community Health" Open Clinic Concept" Rose Room (Mezz.) Gold Room (2nd) Jean Crouch, R.N. Gene Lockhart Judy Reno, R.N. George Fritz, M.D. B. 'Dialogue: Community Health Services-2:20 SECOND SESSION Open Clinic Concept" Wichita Room (1st) A. "Bio-Feedback in Theory and Practice" Gene Lockhart Rose Room (Mezz) Judy Reno, R.N. Patricia Norris C. "Guided Imagery in Theory and B. "WIC: Child Nutrition Act" Practice" Wichita Room (1st) Den (Mezzanine) Howard Scholick Patricia Norris -7--6-

4:00	D. "WIC: Child Nutrition Act" Plaza Room (1st) Howard Scholick  E. "Towards an Environmental Ethic" Gold Room (2nd) S. Wesley Jackson  Visit Open House: Wichita Health Department Arrange your own ridecatch-a-map at the Registration Desk	C	President's Remarks Don Wilcox, M.D.  8:45 Break  9:00 President's Ball South, Center Ballrooms Semi-Formal Dress Recommended B.Y.O.B. Set-Ups: Cash Bar
И. И.	THURSDAY EVENING		nu stratica de la compania del compania de la compania del compania de la compania del compania de la compania del compania de
6:00	President's Reception Plaza Room		Legaritative of the second light of the second
7:00	Presidential Banquet  Center Ballrooms  PresidingDon Wilcox, M.D. InvocationCarl O. Tompkins, M.D. Entertainment:  Mid-American All-Indian Center, Inc. IntroductionKy Hybki  PRESENTATION OF SPECIAL SERVICE  AWARDS TO  Brace Rowley Frank Victor  Introduction: Evan Wright		9:00 Registration Registration Windows Exhibits North Ballroom  9:30 GENERAL SESSION Center Ballroom PresidingJames Aiken  "Whatever Became of?"  Max Milo Mills  10:00 "Cooperative Efforts of the E.P.A. and Kansas in Environmental Control"  Jerome Svore
ean-L t)	PRESENTATION OF ROSS MATERNAL AND CHILD HEALTH AWARD TO Patricia Turk Schloesser, M.D., FAAP		10:30 "Wrap-Up: Bringing It All Together"  Dwight F. Metzler
	Introduction: Don Wilcox, M.D.	)	11:00 Break North Ballroom
	PRESENTATION OF CRUMBINE MEDAL TO James F. Aiken, Jr.  Introduction: Dwight F. Metzler -8-	,	11:15 FINAL BUSINESS SESSION  Center Ballroom  Presiding Don Wilcox, M.D.

	Report of Section Chiefs:				
	Environmental Health Jim Grohusky				
	Health OfficersPatricia Schloesser, M.D.				
	Laboratory Nollan Brown				
	Office AssistantsJo Ann Moran				
	Public Health Nursing Mildred Giffin, R.N. Special Services Mary Ann Brady				
	Reports:				
	APHACarl O. Tompkins,				
	M.D.				
	Audits				
	BudgetShirley Wilson				
	By-Laws Herman Janzen				
	Legislative Martha Brill				
	Resolutions Linc Weaver				
	Continuing EducationNancy Klostermeyer				
	Presentation of Membership Awards:				
	Betty Wertz, R.N.				
100	Attendance Report Shirley Wilson				
	Other Business:				
	Announce KPHA Mid-Year Conference Proposal				
130	Announce 1976 Annual Meeting Dates, Location				
	Gavel Presentation to Incoming President				
12:15	Adjourn				
12:45	1975-76 KPHA Board of Directors Luncheon				
	Meeting Wichita Room				

This program has been approved for 1.5 CEU credits by the Kansas State Nurses Association.

LOCAL ARRANGEMENTS COMMITTEE

Del Carvell - Co-Chiefs - Jerry Kinzy

Lucile Cook, R.N. Virginia Downing

Catherine Fleischauer, R.N. Dennis Foster

Ky Hybki Bob Lancaster

Leola Lindahl, R.N. Peggy Loomis, R.N.

Holly Miller Barbara Morisse, R.N.

Rubie O'Connor Paula Prior

Judy Reno, R.N. Nita Wiswell

Mervyn F. Silverman, M.D.-Committee Consultant

PROGRAM COMMITTEE

Ky Hybki, Chair Chief

Mary Ann Brady Mildred Giffin, R.N.

Jim Grohusky Jo Ann Moran

Patricia Schloesser, M.D.

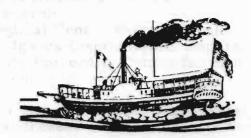
Ad Hoc:

Del Carvell Virginia Downing

Charles Fussenegger Betty Priest, R.N.

Paul Richardson

EXHIBIT COMMITTEE
Virginia Downing, Chair Chief
Sheryle Burns
John Davis
Shirley Stranathan, R.N.
Ruthina Teubner, R.N.



# \*\*CREDITS\*\*

THE KPHA Board of Directors gratefully acknowledges the following firms and agencies for their generous contributions and support toward the 1975 KPHA Annual Meeting:

Acme Lithographers Printers, Inc.

General Medical Kansas

Kansas Heart Association

Kansas Lung Association

Kaw Valley Heart Association

Merck Sharp & Dohme Postgraduate Program

Ross Laboratories

#### \*\*\*EXHIBITORS\*\*\*

## Commercial Exhibitors

Ames Company - Miles Laboratories
Ortho Pharmaceuticals
Ross Laboratories
Searle Laboratories
Syntex Laboratories
Wyeth Laboratories

### Scientific Exhibitors

American Cancer Society Volunteers American Diabetes Association General Medical Kansas Institute of Logopedics Kansas Association of Home Health Agencies Kansas Commission on Alcoholism Kansas Lions Sight Foundation, Inc. Kansas Lung Association Kansas Nutrition Council Kansas Chapter of National Easter Seal Society Kansas State Department of Health and Environment-Bureau of Epidemiology Kansas State Department of Social and Rehabilitation Services and the services and the services are services are services and the services are services are services and the services are services are services are services and the services are services Omni Education Topeka-Shawnee County Health Department University of Kansas Medical Center, Bureau of Child Research Wesley Medical Center Paranatal Van Wichita-Sedgwick County Health Department Wichita State University Center for Educational Secretary of Healthyand Englishment Insurance

(A complete list of exhibits, representatives, and company addresses is available with the registration packet.)

#### \*\*\*WHO'S WHO\*\*\*

JOSEPH ADELMAN, Research Epidemiologist, K.C. JAMES F. AIKEN, Jr., B.S., M.S., M.P.H., Director, Environmental Health Division, City-County Department of Community Health, Wichita DAN C. BAKER, Professional Speaker, Special Agent Lincoln National Life Insurance RAY D. BAKER, M.D., M.P.H., Director, Topeka-Shawnee County Health Department, Topeka BARBARA BEST, R.D., Field Representative, Consumer Center, General Mills JEAN CROUCH, R.N., Genetics Counselor, Topeka EDWARD C. DEFOE, M.D., Professor, Department of Human Ecology and Community Health, Department of Pediatrics, University of Kansas Medical Center MARSHA SUTTER DOWNING. R.N., B.S.N., Family Nurse Practitioner, Coffeyville GEORGE E. FRITZ, M.D., Associate Pathologist, Wesley Medical Center, Wichita EVALYN GENDEL, M.D., Director of Maternal and Child Health, KSDHE, Topeka ROBERT L. GRISSOM, M.D., Professor, Division of Cardiology, University of Nebraska JOHN J. HANLON, B.S., M.D., M.S., M.B., M.P.H., Special Assistant for Public Health Programs, HSMHA, Dept. of HEW, Washington, D.C. JAY HUNTER, B.S., Executive Director, Mid-American Indian Center, Wichita S. WESLEY JACKSON, Ph. D., Professor of Environmental Studies, California State University GENE LOCKHART, Chief, VD Section, KSDHE DWIGHT F. METZLER, B. S., C. E., S.M., Secretary of Health and Environment, KSDHE MAX MILO MILLS, B.S., J.D., Director of Region VII, Department of HEW, Kansas City, Missouri

NAOMI R. NIBBELINK, R.N., Director of Inservice Education for Nursing, Stormont-Vail Hospital, Topeka

ARNOLD REEVE, M.D., M.P.H., Director, City-County Health Department, K.C.K.

PATRICIA A. NORRIS, B.A., Director of Bio-Feedback, Menninger Foundation, Topeka

JUDY RENO, R.N., Assistant Director, Personal Health Services Division, City-County Department of Community Health, Wichita

BRACE ROWLEY, B.S., State Dairy Commissioner, Kansas State Board of Agriculture

PATRICIA SCHLOESSOR, M.D., FAAP, Associate Director, Maternal and Child Health, KSDHE

HOWARD SCHOLICK, Director of Governmental Services, Ross Laboratories, Columbus, Ohio

MERVYN F. SILVERMAN, M.D., M.P.H., Director, City-County Department of Community Health, Wichita

JEROME SVORE, Regional Administrator, U. S. Environmental Protection Agency, HEW, Region VII, Kansas City, Missouri

DAN A. UPSON, D.V.M., Ph. D., M.S., Assistant Dean, College of Veterinary Medicine, Professor of Pharmacology, Department of Physical Sciences, Kansas State University, Manhattan

FRANK VICTOR, Chief, Laboratory Certification Section, KSDHE

EDNA D. WALT, R.N., Nurse Educator, Department of Health and Environment