

THIRTY-SECOND ANNUAL MEETING

of the

Kansas Public Health Association, Inc.



April 3, 4, & 5, 1974

RAMADA INN DOWNTOWN

Topeka, Kansas

Affiliated with the
American Public
Health Association

PROGRAM

WEDNESDAY MORNING, APRIL 3, 1974

THIRTY-SECOND ANNUAL MEETING

of the

Kansas Public Health Association, Inc.



Announcement of New Officers
Adjournment

2:00 GENERAL LUNCHEON

Ballroom

Presiding: Dean Strowig

12:45 "No Drums! No Bugles!"

G. Robert Gadberry

*** BOARD OF DIRECTORS ***

President: Rosalie Osburn, R.N.
 President-Elect: Donald Wilcox, M.D.
 Vice-President: Ky Hybki
 Past-President: James Mankin, D.D.S.
 Secretary-Treasurer: Shirley Wilson
 Members-at-large: Ruth Burdorff
 Nyda Payne
 Dean Strowig, P.E.

Sectional Representatives:
 Environmental Health: Charles Penner
 Health Officers: Mervyn Silverman, M.D.
 Laboratory: Gail Stauffer
 Office Assistants: Virginia Downing
 Public Health Nursing: Marion Belleville, R.N.
 Special Services: Karen Bendure
 APHA Representative: Harry Holzle

WEDNESDAY MORNING, APRIL 3, 1974

9:00 Registration Exhibits Lower Lobby
 9:30 Coffee Hour Lower Lobby
 10:30 OPENING FORMALITIES
 The Arena
 Presiding: Rosalie Osburn, R.N.
 President
 Welcome: Ray Baker, M.D.
 Response: Rosalie Osburn, R.N.
 11:00 FIRST BUSINESS SESSION
 The Arena
 Presiding: Rosalie Osburn, R.N.
 APHA Representative Report:
 Harry Holzle
 Committee Reports:
 Audits: Ruth Burdorff
 Budget and Finance: Shirley Wilson
 Charter and By-Laws: Dean Strowig
 Legislative: Ivan F. Shull
 Membership: Ky Hybki
 Resolutions: Howard Duncan
 Continuing Education: Martha Brill
 Announcement of New Officers
 Adjournment
 12:00 GENERAL LUNCHEON
 Ballroom
 Presiding: Dean Strowig
 12:45 "No Drums! No Bugles!"
 G. Robert Gadberry

WEDNESDAY AFTERNOON

FIRST GENERAL SESSION

The Arena

Presiding: Karen Bendure

2:00 SEMINAR

"A New Image for Community Health"
David L. Schmidt

WEDNESDAY EVENING

6:30 ALOHA NEW MEMBER RECEPTION
Ballroom

7:30 HAWAIIAN LUAU
Ballroom
Hula Hullabaloo
Music by: Geri Van Trio

THURSDAY MORNING, APRIL 4, 1974

8:00 Registration Exhibits
Lower Lobby

9:00 SECOND GENERAL SESSION
The Arena
Presiding: Evalyn Gendel, M.D.

SEMINAR: The Health Manpower Crisis

9:00 "The Independent Nurse Practitioner"
Lucille Kinlein, Ph. D.

9:45 "The Utilization of Physician Assistants"
D. Cramer Reed, M.D.

10:30 COFFEE BREAK

10:50 "The Future Role of Nurse Clinicians"
Martha Barnard, R.N., M.S.

11:20 PANEL DISCUSSION
Lucille Kinlein, Ph. D.
D. Cramer Reed, M.D.
Art Cherry, M.D.
Martha Barnard, R.N., M.S.
Evalyn Gendel, M.D. - Moderator

THURSDAY AFTERNOON

12:15 SECTIONAL LUNCHEONS AND
BUSINESS MEETINGS

12:15 ENVIRONMENTAL HEALTH SECTION
North Lower Lounge
Presiding: Charles Penner, Chairman

1:00 "Update on the New Food Handling Code"
Clarence Brand

1:45 "Local and Rural Environmental Controls
with Consumer Protection Orientation"
Mel Gray, P.E.

2:45 Question and Discussion Period

3:15 Business Meeting

12:15 HEALTH OFFICERS AND LABORATORY
SECTIONS (Combined Meeting)
Mansion West
Presiding: Mervyn Silverman, M.D.
Gail Stauffer

1:00 "The Culturing of Neisseria Gonorrhoeae"
Flora McKinley, M.S.

2:00 "Overview of the V.D. Control Program"
Richard G. Lockhart, B.S.

- 2:00 "How Good is Laboratory Testing in Kansas?"
Frank Victor, B.S., M.P.H.
- 2:30 "Health Care Services in Uganda"
Patricia Schloesser, M.D.
- 3:30 Business Meetings
- 12:15 SPECIAL SERVICES SECTION
Gold Room
Presiding: Karen Bendure, Chairman
- 1:00 "Head 'Em Up and Move 'Em Out"
(A Practical Seminar on Motivation)
- PANEL:
- "Motivating the Community"
Dr. James W. Satterfield
- "Motivation Within Your Agency"
Randall Jessie
- "The Total View: How Agencies Can Work
Together to Solve Community Problems"
William E. Bendure
- 3:00 Business Meeting
- 12:15 OFFICE ASSISTANTS SECTION
Parlor D
Presiding: Virginia Downing, Chairman
- 1:00 "Dial Your Troubles Away"
Margie Kendrick
- 2:00 "Modern Office Assistants - Homemakers"
Nancy Hoobler
- 3:00 Business Meeting

- 12:15 PUBLIC HEALTH NURSING SECTION
South Lower Lounge
Presiding: Marion Belleville, R.N.
Chairman
- 1:00 "Styles of Distinction"
Area V Nurses
- 1:30 Business Meeting
- 1:45 "Are You a Professional Nurse Or ?"
Lucille Kinlein, Ph. D.
- 3:00 Question and Discussion Period
- THURSDAY EVENING
- 6:00 PRESIDENT'S RECEPTION AND BANQUET
Ballroom
Theme: "Tribute to All Public Health Workers"
Presiding: Rosalie Osburn, R.N.
President
Invocation: Carl O. Tompkins, M.D.
Entertainment: Madrigal Singers
- PRESENTATION OF SPECIAL SERVICE
AWARDS TO:
Ruth Murphy, R.N.
Harry R. Holzle, P.E.
- SPECIAL RECOGNITION AWARD TO
Shirley Wilson
- PRESENTATION OF CRUMBINE MEDAL TO:
Floyd C. Beelman, M.D.
- Introduction: Ray D. Baker, M.D.
- Challenge to Public Health Workers:
Rosalie Osburn, R.N.

FRIDAY, APRIL 5, 1974

- 8:00 Registration Exhibits Lower Lobby
- 9:00 GENERAL SESSION
The Arena
Presiding: James Mankin, D.D.S.
- "Community Health Legislation in Kansas"
Senator Arden Booth
- 9:45 KEYNOTE ADDRESS
"Current Federal Health Legislation"
Congressman William R. Roy, M.D.
- 10:30 COFFEE
- 11:00 FINAL BUSINESS SESSION
The Arena
Presiding: Rosalie Osburn, R.N.
- Report of Section Chairmen:
Environmental Health: Charles Penner
Health Officers: Mervyn Silverman, M.D.
Laboratory: Gail Stauffer
Office Assistants: Virginia Downing
Public Health Nursing: Marion Belleville, R.N.
Special Services: Karen Bendure
- Charter and By-Laws: Dean Strowig
Report of Resolutions Committee:
Howard Duncan
- Other Business
Presentation of Gavel to Incoming President
- 12:00 ADJOURNMENT
- 12:30 1974-75 EXECUTIVE COMMITTEE
LUNCHEON MEETING
Guv'nor's

*** EXHIBITORS ***

COMMERCIAL EXHIBITORS

1. Petro's Surgical Appliances
Topeka, Kansas
2. Jo-Rae's Uniforms
Topeka, Kansas
3. Kasar Laboratories
Niles, Illinois
4. National Appliance Company and
Heinicke Instruments Company
Portland, Oregon
5. Ross Laboratories
Columbus, Ohio

SCIENTIFIC EXHIBITORS

1. Topeka-Shawnee County Health Department
Topeka, Kansas
2. Kansas Children's Service League
Topeka, Kansas
3. Maternal and Child Health Division - KSDH
Topeka, Kansas
4. Kansas Commission on Alcoholism
Topeka, Kansas
5. American Cancer Society
Topeka, Kansas
6. Area III Public Health Nurses
Chanute, Kansas
7. Kansas Lung Association
Topeka, Kansas
8. Wichita-Sedgwick County Department
of Community Health
Wichita, Kansas
9. Kansas State Nurses' Association
Topeka, Kansas
10. Kansas Services for the Blind and Visually
Handicapped, Department of Social and
Rehabilitation Services
Topeka, Kansas
11. Kansas Art Therapy Association
Topeka, Kansas

*** WHO'S WHO ***

Baker, Ray D., M.D., Director, Topeka-Shawnee
County Health Dept., Topeka

Barnard, Martha V., R.N., M.S., Assistant
Professor of Nursing, KUMC, Kansas City

Bendure, William E., Executive Director, United
Community Services of Johnson County, Mission

Booth, Arden, Senator, District No. 2, Lawrence

Brand, Clarence, Consultant, Food & Drug Adm.,
Region VII, Kansas City, Mo.

Cherry, Arthur C., M.D., Pediatric Practice -
Topeka, Consultant M.C.H. Division, KSDH

Gadberry, E. Robert, Vice President, Fourth
National Bank and Trust Co., Wichita

Gendel, Evalyn, M.D., Director, M.C.H.
Division, KSDH

Gray, Melville, P.E., Director, Environmental
Health Division, KSDH

Holzle, Harry R., P.E., Director, Environmental
Health Division, Topeka-Shawnee Co. Health Dept.

Hoobler, Nancy, Assistant County Extension Home
Economist, Shawnee County Extension Service

Jessie, Randall, Public Relations Officer,
Environmental Protection Agency, Kansas City, Mo.

Kendrick, Margie, Southwestern Bell Telephone Co.,
Topeka

Kinlein, M. Lucille, R.N., Ph. D., Professor of
Nursing, Georgetown University, Washington, D.C.

Lockhart, Richard G., Chief, Venereal Disease
Section, Division of Epidemiology, KSDH

McKinley, Flora, M.S., Chief, Microbacteriology
Section, Division of Public Health Laboratories,
KSDH

Murphy, Ruth, R.N., Public Health Nurse, Elk
County Health Department, Howard

Osburn, Rosalie, R.N., Director of Nursing,
Franklin County Health Dept., Ottawa

Reed, D. Cramer, M.D., Dean, W.S.U. Branch,
University of Kansas School of Medicine, Wichita

Roy, William R., M.D., Congressman, 2nd
District, House of Representatives, Washington, D.C.

Satterfield, James W., Ph. D., Assistant Professor
of Education, Kansas State University, Manhattan

Schloesser, Patricia, M.D., Assistant Director,
M.C.H. Division, KSDH

Schmidt, David L., M.A., President of Schmidt,
Pryor & Co., Shawnee Mission

Tompkins, Carl O., M.D., Director, Harvey
County Health Dept., Newton

Victor, Frank, B.S., M.P.H., Laboratory
Certification Supervisor, Division of Public
Health Laboratories, KSDH

CREDITS

The KPHA Board of Directors gratefully acknowledges the following firms and agencies for their generous contributions and support of this year's annual meeting:

Kansas Lung Association:

Financial Support of Professional Education

Kaw Valley Heart Association, Inc.:

Financial Support of Professional Education

Division of Maternal and Child Health:

Financial Support of Professional Education

Ross Laboratories:

Aloha and Presidential Receptions

Munn's Medical Supply Co., Inc:

Door Prize

Parke, Davis and Co.:

Door Prizes

Kendrick, Margie, Southwestern Bell Telephone Co.
Topeka

Kinlein, M. Lucille, R.N., Ph. D., Professor of
Nursing, Georgetown University, Washington, D. C.