THIRTY-SECOND ANNUAL MEETING

of the

Kansas Public Health Association, Inc.

April 3, 4, & 5, 1974

RAMADA INN DOWNTOWN

Topeka, Kansas

Affiliated with the
American Public
Health Association
PROGRAM

WEDNESDAY MORNING, APRIL 3, 1974

THIRTY-SECOND ANNUAL MEETING

of the

Kansas Public Health Association, Inc.

WELCOME STATION

Presiding: Dr. Baker, M.D.
Response: Mrs. Osburn, R.N.

FIRST BUSINESS SESSION

President: Dr. Osburn, R.N.
Vice-President: Mr. Barrow
Secretary-Treasurer: Shirley Wilson
Members-Elect: Mrs. Marion L. Wilson

Environmental Health Committee Report

Health Officer: Dr. Williams

Representative Report

First District: Dr. Osburn, R.N.
Second District: Mr. Barrow
Third District: Mr. Osburn, R.N.

Committee Reports

Audit: Ruth Burdoff
Budget and Finance: Shirley Wilson
Charter and By-Laws: Dean Strowig
Legislative: Mr. Shull
Membership: Dr. S. M. Hoekki
Resolution: Mr. A. D. Duncan
Continuing Education: Mrs. Martha Brill

Announcement of New Officers
Adjournment

2:00 GENERAL LUNCHEON

Ballroom

Presiding: Dean Strowig

12:45 "No Drum! No Bugles!"

G. Robert Cadberry
*** BOARD OF DIRECTORS ***

President: Rosalie Osburn, R.N.
President-Elect: Donald Wilcox, M.D.
Vice-President: Ky Hybki
Past-President: James Mankin, D.D.S.
Secretary-Treasurer: Shirley Wilson
Members-at-large: Ruth Burdorff, Nyda Payne, Dean Strowig, P.E.

Sectional Representatives:
Environmental Health: Charles Penner
Health Officers: Mervyn Silverman, M.D.
Laboratory: Gail Stauffer
Office Assistants: Virginia Downing
Public Health Nursing: Marion Belleville, R.N.
Special Services: Karen Bendure
APHA Representative: Harry Holzle

WEDNESDAY MORNING, APRIL 3, 1974

9:00 Registration Lower Lobby
Exhibits

9:30 Coffee Hour Lower Lobby

10:30 OPENING FORMALITIES The Arena
Presiding: Rosalie Osburn, R.N.
Welcome: Ray Baker, M.D.
Response: Rosalie Osburn, R.N.

11:00 FIRST BUSINESS SESSION The Arena
Presiding: Rosalie Osburn, R.N.
APHA Representative Report: Harry Holzle
Committee Reports:
Audits: Ruth Burdorff
Budget and Finance: Shirley Wilson
Charter and By-Laws: Dean Strowig
Legislative: Ivan F. Shull
Membership: Ky Hybki
Resolutions: Howard Duncan
Continuing Education: Martha Brill

Announcement of New Officers
Adjournment

12:00 GENERAL LUNCHEON Ballroom
Presiding: Dean Strowig

12:45 "No Drums! No Bugles!"
G. Robert Gadberry
WEDNESDAY AFTERNOON

FIRST GENERAL SESSION
The Arena
Presiding: Karen Bendure

2:00 SEMINAR
"A New Image for Community Health"
David L. Schmidt

WEDNESDAY EVENING

6:30 ALOHA NEW MEMBER RECEPTION
Ballroom

7:30 HAWAIIAN LUAU
Ballroom
Hula Hullabaloo
Music by: Geri Van Trio

THURSDAY MORNING, APRIL 4, 1974

8:00 Registration
Lower Lobby
Exhibits

9:00 SECOND GENERAL SESSION
The Arena
Presiding: Evalyn Gendel, M.D.

SEMINAR: The Health Manpower Crisis

9:00 "The Independent Nurse Practitioner"
Lucille Kinlein, Ph.D.

9:45 "The Utilization of Physician Assistants"
D. Cramer Reed, M.D.

10:30 COFFEE BREAK

THURSDAY AFTERNOON

10:50 "The Future Role of Nurse Clinicians"
Martha Barnard, R.N., M.S.

11:20 PANEL DISCUSSION
Lucille Kinlein, Ph.D.
D. Cramer Reed, M.D.
Art Cherry, M.D.
Martha Barnard, R.N., M.S.
Evalyn Gendel, M.D. - Moderator

THURSDAY AFTERNOON

12:15 SECTIONAL LUNCHEONS AND BUSINESS MEETINGS

12:15 ENVIRONMENTAL HEALTH SECTION
North Lower Lounge
Presiding: Charles Penner, Chairman

1:00 "Update on the New Food Handling Code"
Clarence Brand

1:45 "Local and Rural Environmental Controls with Consumer Protection Orientation"
Mel Gray, P.E.

2:45 Question and Discussion Period

3:15 Business Meeting

12:15 HEALTH OFFICERS AND LABORATORY SECTIONS (Combined Meeting)
Mansion West
Presiding: Mervyn Silverman, M.D.
Gail Stauffer

1:00 "The Culturing of Neisseria Gonorrhoeae"
Flora McKinley, M.S.

2:00 "Overview of the V.D. Control Program"
Richard G. Lockhart, B.S.
2:00 "How Good is Laboratory Testing in Kansas?"
   Frank Victor, B.S., M.P.H.

2:30 "Health Care Services in Uganda"
   Patricia Schloesser, M.D.

3:30 Business Meetings

12:15 SPECIAL SERVICES SECTION
   Gold Room
   Presiding: Karen Bendure, Chairman

1:00 "Head 'Em Up and Move 'Em Out"
   (A Practical Seminar on Motivation)
   PANEL:
   "Motivating the Community"
   Dr. James W. Satterfield
   "Motivation Within Your Agency"
   Randall Jessie
   "The Total View: How Agencies Can Work Together to Solve Community Problems"
   William E. Bendure

3:00 Business Meeting

12:15 OFFICE ASSISTANTS SECTION
   Parlor D
   Presiding: Virginia Downing, Chairman

1:00 "Dial Your Troubles Away"
   Margie Kendrick

2:00 "Modern Office Assistants - Homemakers"
   Nancy Hoobler

3:00 Business Meeting

12:15 PUBLIC HEALTH NURSING SECTION
   South Lower Lounge
   Presiding: Marion Belleville, R.N.
   Chairman

1:00 "Styles of Distinction"
   Area V Nurses

1:30 Business Meeting

1:45 "Are You a Professional Nurse Or?"
   Lucille Kinlein, Ph. D.

3:00 Question and Discussion Period

THURSDAY EVENING

6:00 PRESIDENT'S RECEPTION AND BANQUET
   Ballroom
   Theme: "Tribute to All Public Health Workers"
   Presiding: Rosalie Osburn, R.N.
   President
   Invocation: Carl O. Tompkins, M.D.
   Entertainment: Madrigal Singers

PRESENTATION OF SPECIAL SERVICE AWARDS TO:
   Ruth Murphy, R.N.
   Harry R. Holzle, P.E.

SPECIAL RECOGNITION AWARD TO
   Shirley Wilson

PRESENTATION OF CRUMBINE MEDAL TO:
   Floyd C. Beelman, M.D.

Introduction: Ray D. Baker, M.D.

Challenge to Public Health Workers:
   Rosalie Osburn, R.N.
FRIDAY, APRIL 5, 1974

8:00 Registration Lower Lobby
Exhibits

9:00 GENERAL SESSION The Arena
Presiding: James Mankin, D.D.S.
"Community Health Legislation in Kansas"
Senator Arden Booth

9:45 KEYNOTE ADDRESS
"Current Federal Health Legislation"
Congressman William R. Roy, M.D.

10:30 COFFEE

11:00 FINAL BUSINESS SESSION The Arena
Presiding: Rosalie Osburn, R.N.
Report of Section Chairmen:
Environmental Health: Charles Penner
Health Officers: Mervyn Silverman, M.D.
Laboratory: Gail Stauffer
Office Assistants: Virginia Downing
Public Health Nursing: Marion Belleville, R.N.
Special Services: Karen Bendure
Charter and By-Laws: Dean Strowig
Report of Resolutions Committee: Howard Duncan
Other Business
Presentation of Gavel to Incoming President

12:00 ADJOURNMENT

12:30 1974-75 EXECUTIVE COMMITTEE LUNCHEON MEETING
Guv'nor's

*** EXHIBITORS ***

COMMERCIAL EXHIBITORS
1. Petro's Surgical Appliances
   Topeka, Kansas
2. Jo-Rae's Uniforms
   Topeka, Kansas
3. Kasar Laboratories
   Niles, Illinois
4. National Appliance Company and
   Heinicke Instruments Company
   Portland, Oregon
5. Ross Laboratories
   Columbus, Ohio

SCIENTIFIC EXHIBITORS
1. Topeka-Shawnee County Health Department
   Topeka, Kansas
2. Kansas Children's Service League
   Topeka, Kansas
3. Maternal and Child Health Division - KSDH
   Topeka, Kansas
4. Kansas Commission on Alcoholism
   Topeka, Kansas
5. American Cancer Society
   Topeka, Kansas
6. Area III Public Health Nurses
   Chanute, Kansas
7. Kansas Lung Association
   Topeka, Kansas
8. Wichita-Sedgwick County Department
   of Community Health
   Wichita, Kansas
9. Kansas State Nurses' Association
   Topeka, Kansas
10. Kansas Services for the Blind and Visually
    Handicapped, Department of Social and
    Rehabilitation Services
    Topeka, Kansas
11. Kansas Art Therapy Association
    Topeka, Kansas
WHO'S WHO

Baker, Ray D., M.D., Director, Topeka-Shawnee County Health Dept., Topeka

Barnard, Martha V., R.N., M.S., Assistant Professor of Nursing, KUMC, Kansas City

Bendure, William E., Executive Director, United Community Services of Johnson County, Mission

Booth, Arden, Senator, District No. 2, Lawrence

Brand, Clarence, Consultant, Food & Drug Adm., Region VII, Kansas City, Mo.

Cherry, Arthur C., M.D., Pediatric Practice - Topeka, Consultant M.C.H. Division, KSDH

Gadberry, E. Robert, Vice President, Fourth National Bank and Trust Co., Wichita

Gendel, Evalyn, M.D., Director, M.C.H. Division, KSDH

Gray, Melville, P.E., Director, Environmental Health Division, KSDH

Holzle, Harry R., P.E., Director, Environmental Health Division, Topeka-Shawnee Co. Health Dept.

Hoobler, Nancy, Assistant County Extension Home Economist, Shawnee County Extension Service

Jessie, Randall, Public Relations Officer, Environmental Protection Agency, Kansas City, Mo.

Kendrick, Margie, Southwestern Bell Telephone Co., Topeka

Kinlein, M. Lucille, R.N., Ph. D., Professor of Nursing, Georgetown University, Washington, D.C.

Lockhart, Richard G., Chief, Venereal Disease Section, Division of Epidemiology, KSDH

McKinley, Flora, M.S., Chief, Microbacteriology Section, Division of Public Health Laboratories, KSDH

Murphy, Ruth, R.N., Public Health Nurse, Elk County Health Department, Howard

Osburn, Rosalie, R.N., Director of Nursing, Franklin County Health Dept., Ottawa

Roy, William R., M.D., Congressman, 2nd District, House of Representatives, Washington, D.C.

Satterfield, James W., Ph. D., Assistant Professor of Education, Kansas State University, Manhattan

Schloesser, Patricia, M.D., Assistant Director, M.C.H. Division, KSDH

Schmidt, David L., M.A., President of Schmidt, Pryor & Co., Shawnee Mission

Tompkins, Carl O., M.D., Director, Harvey County Health Dept., Newton

Victor, Frank, B.S., M.P.H., Laboratory Certification Supervisor, Division of Public Health Laboratories, KSDH
The KPHA Board of Directors gratefully acknowledges the following firms and agencies for their generous contributions and support of this year's annual meeting:

Kansas Lung Association:
- Financial Support of Professional Education

Kaw Valley Heart Association, Inc.:
- Financial Support of Professional Education

Division of Maternal and Child Health:
- Financial Support of Professional Education

Ross Laboratories:
- Aloha and Presidential Receptions

Munn's Medical Supply Co., Inc.:
- Door Prize

Parke, Davis and Co.:
- Door Prizes