Mo-Kan
PUBLIC HEALTH ASSOCIATION

Glenwood Manor Motor Hotel
Overland Park, Kansas

April 30
May 1-2
1969

Affiliated with
American Public Health Association


Program

MO-KAN PUBLIC HEALTH ASSOCIATIONS
COMBINED ANNUAL MEETING—1969

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Burt Lincoln, Chairman
Steve Jones
Aileen Mallory
MISSOURI PUBLIC HEALTH ASSOCIATION

The Missouri Public Health Association, organized in 1925, is a voluntary association of individual members and fellows, whose object is to promote public health in Missouri.

The Association has as members, persons who are residents of, or have part of their work, interest, or participation in any branch of public health work in the State of Missouri.

OFFICERS
Louis F. Garber, M.P.H. President
Carl J. Marienfeld, M.D. Vice-President
D. C. Blenden, D.V.M. President-Elect
Margaret Weiler Secretary-Treasurer

PAST PRESIDENTS
P. Fred Rector C. Howe Eller, M.D., Dr.P.H. Edna Dell Weinel

MEMBERS-AT-LARGE
Muriel Dayhoff, R.N., M.P.H. Binnie Manges, M.P.H.

REGISTRATION
April 29, 1969
Open only for those who have pre-registered
Glenwood Hall II
Pick up packets 4:00-7:00 p.m.

April 30, 1969
8:00 a.m.
Kansas Public Health Association
Glenwood Theater II Lobby
Missouri Public Health Association
Glenwood Theater I Lobby

Association Hospitality Rooms
Manor Suite and Room 100
Available during Convention for Members and Guests
9:30-11:30 a.m. 1:30-4:30 p.m.
Coffee and Informal Conversation
**SPECIAL EVENTS**

**April 29, 1969**

4:00 p.m.  Steering Committee
           Barcelona Suite

6:00 p.m.  Executive Board Dinner
           Missouri Public Health Association
           Renaissance Room

Executive Committee Dinner
           Kansas Public Health Association
           Magnifique Room

7:00 p.m.  Pre-Meeting Educational Seminar on Family Planning for Nursing and Health Officers' Sections
           Glenwood Hall III & IV

**April 30, 1969**

5:00 p.m.  Reception for New Members
           Kansas Public Health Association
           Magnifique Room

**May 1, 1969**

12:00 Noon  Joint Luncheon and Meeting
            Medical Care Section of MPHA and Missouri and Kansas—Nebraska Medical Care Sections of APHA
            Speaker: Professor T. E. Chester, University of Manchester, England

5:30 p.m.  Reception for Special Guests and Awardees
           Magnifique Room

**May 2, 1969**

12:30 p.m.  Executive Board Luncheon
            Missouri Public Health Association
            Renaissance Room

Board of Directors' Luncheon
            Kansas Public Health Association
            Magnifique Room

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**April 30, 1969 - Wednesday**

10:00 a.m.  BUSINESS MEETINGS
            Kansas Public Health Association
            Glenwood Theater II
            Missouri Public Health Association
            Glenwood Theater I

12:00 noon  Buffet Luncheon
            Glenwood Hall

1:30 p.m.  First General Session
            Glenwood Theater I
            Presiding
            Louis F. Garber M.P.H., President
            Missouri Public Health Association

            Welcome
            Duard Enoch, D.D.S., Mayor, Overland Park, Kansas
            Judge Charles E. Curry, Metropolitan Area Council of Governments

            Remarks
            Darold Main, Special Assistant to the Governor of Kansas on Urban and Community Affairs
            Austin Hill, Director, Department of Public Health and Welfare, State of Missouri

            Introductions
            PROGRAM TOPIC—NEW DIMENSIONS IN COMMUNITY HEALTH SERVICES

2:00 p.m.  Speakers
            Alan W. Donaldson, Sc.D., Associate Administrator, Health Services and Mental Administration, Public Health Service
            John J. Hanlon, M.D., M.P.H., Deputy Administrator, Consumer Protection and Environmental Health Service, Public Health Service

4:00 p.m.  Response
            C. Howe Eller, M.D., Dr.P.H.
            Homer C. Wadsworth
            Thomas F. Taylor, M.D.

            Discussion

5:00 p.m.  Adjourn

6:00 p.m.  Hospitality Night
            Glenwood Lake—Bar-B-Q and Entertainment
            Glenwood Hall—Post Bar-B-Q Entertainment
May 1, 1969—Thursday

7:30 a.m.
Table-Hopping Patio Breakfast
   Poolside Patio (weather permitting)
   Glenwood Hall (alternate)
   Breakfast with the Speakers

10:00 a.m.
SECTION MEETINGS
LABORATORY SECTION—Magnifique Room
   Moderator—Jeanette Burchard, M.P.H.
   Current Status: Licensure/Certification of Medical Laboratories
   At the National Level—John Forney, Ph.D.
   Licensure in Missouri—E. R. Spurrier, Dr. P.H.
   Certification in Kansas—Nicholas Duffet, Ph.D.
ENVIRONMENTAL HEALTH SECTION—
   Glenwood Theater II
   Presiding—B. R. Kesler, B.S.C.E., M.P.H.
   The Supportive Role of the Consumer Protection and Environmental Health Service to State and Local Health Agencies
   Robert P. Hayward, M.P.H.
   Solid Waste Project—A Panel Discussion
   Donald A. Townley, P.E., M.S.S.E.—Moderator

HEALTH EDUCATION AND SPECIAL SERVICES SECTIONS—Manor Hayloft
   Moderator—F. Marian Bishop, Ph.D., M.S.P.H.
   Problems in Community Health Interaction (A problem situation televised by conference participants for audience discussion and analysis.)
   Transportation to Hayloft leaves Lobby 9:45 a.m. and returns 1:45 p.m.

HEALTH OFFICERS SECTION:
   Plantation and Colonial Rooms
   Moderator—Ray D. Baker, M.D.
   Home Health Services at the Local Level
   Esther Gilbertson, R.N., M.A.
   Moderator—E. A. Belden, M.D., M.P.H.
   Rubella and its Control
   George Comerci, M.D.

12:00 noon
NURSING SECTION AND MEDICAL CARE SECTION—Glenwood Theater I
   Presiding—Erin Wettig, R.N.
   An Overview—New Dimensions in Nursing Services, Muriel Dayhoff, R.N., M.P.H.
   Panel Discussion—The Expanded Role of the Nurse—Ingeborg Maucksch, R.N., Ph.D.—Moderator
   The Nurse and the Team in the Home Health Agency
   Helen Bolton, R.N., and Staff
   One Approach to Aftercare of the Patient Discharged from a Mental Hospital
   Mary Ann Tush, R.N.

OFFICE ASSISTANTS AND SECRETARIAL AND RECORDS SECTION—Glenwood Hall Annex
   Presiding—Nyda Payne

ACCENTUATE THE POSITIVE
   Leola Strickler—Moderator
   Shortcuts in Office Procedures
   Getting Along with the Public
   Proper Office Attire
   Use of Accessories to Enhance the Wardrobe

DENTAL HEALTH SECTION—Flamenco Room
   Moderator—Cornelia M. Thompson, D.D.S.
   New Dimensions in Dental Health Services
   Jock Wells, D.D.S.

SECTIONAL LUNCHEONS
Laboratory Sections (combined)
   Renaissance Room
Kansas Special Services Section and Missouri Health Education Section (combined)
   Manor Barn
Health Officers Section (combined)
   Crystal Room, North
Kansas Nursing Section
   Glenwood Hall II
Missouri Nursing Section
   Glenwood Hall III & IV
Kansas Office Assistants Section
   Barcelona Suite
Missouri Secretarial and Records Section
   Crystal Room, South
<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>1:00 p.m.</td>
<td><strong>BUSINESS MEETINGS</strong>&lt;br&gt;Kansas Laboratory Section&lt;br&gt;Missouri Laboratory Section&lt;br&gt;Kansas Special Services Section&lt;br&gt;Missouri Health Education Section&lt;br&gt;Kansas Health Officers Section&lt;br&gt;Missouri Health Officers Section&lt;br&gt;Kansas Nursing Section&lt;br&gt;Missouri Nursing Section&lt;br&gt;Kansas Office Assistants Section&lt;br&gt;Missouri Secretarial &amp; Records Section&lt;br&gt;Kansas Environmental Health Section&lt;br&gt;Missouri Environmental Health Section&lt;br&gt;Missouri Dental Health Section&lt;br&gt;Missouri Medical Care Administration Section with Missouri and Kansas-Nebraska Medical Care sections of APHA</td>
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<td>2:00 p.m.</td>
<td><strong>INTERDISCIPLINARY SEMINARS</strong>&lt;br&gt;&lt;br&gt;Human Behavior Related to Health Services—Glenwood Theater I&lt;br&gt;Moderator—Rosalie Osburn, R.N.</td>
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<td>2:00 p.m.</td>
<td>Behavior of Smokers — Daniel Horn, Ph.D.</td>
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<td>3:00 p.m.</td>
<td>Reactions to Family Planning—Behavior of Individuals and Communities—Chukwudum Uche</td>
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<td>4:00 p.m.</td>
<td>Communications as a Facet of Behavior—Alfred R. Kinney, Jr.</td>
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<td>2:00 p.m.</td>
<td><strong>SOCIAL UNREST AND HEALTH PROBLEMS</strong>—Glenwood Theater II—Moderator—Paul Lindquist, M.D., M.P.H.</td>
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<td>2:00 p.m.</td>
<td>The Kansas City Riot Study—Charles B. Wilkinson, M.D., M.S.</td>
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<td>3:00 p.m.</td>
<td>Social Unrest—Drug Abuse and Alcohol—Anthony L. Rose, Ph.D.</td>
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<td>4:00 p.m.</td>
<td>Neighborhood Health Service Centers—A. J. Henley</td>
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<td>2:00 p.m.</td>
<td><strong>TECHNICAL PAPERS—PLANTATION AND COLONIAL ROOMS</strong>&lt;br&gt;Moderator—Howard Duncan, P.E., M.S.</td>
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<td>3:00 p.m.</td>
<td>Information Systems and the Planning and Delivery of Health Services—W. Dale Fuller, P.E.</td>
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<td>4:00 p.m.</td>
<td>The Reference Laboratory—John Forney, Ph.D.</td>
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<td>4:45 p.m.</td>
<td>Adjourn</td>
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<td>7:00 p.m.</td>
<td><strong>AWARDS BANQUET—Glenwood Hall</strong>&lt;br&gt;The W. Scott Johnson Award—M.P.H.A.</td>
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<td>The Samuel J. Crumbine Award—K.P.H.A.</td>
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<td>Special Service and Special Recognition Awards</td>
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May 2, 1969—Friday

8:30 a.m. BUSINESS MEETINGS
Missouri Public Health Association
Glenwood Theater I
Kansas Public Health Association
Glenwood Theater II

11:00 a.m. SECOND GENERAL SESSION
Glenwood Theater I
Carl O. Tompkins, M.D., President
Kansas Public Health Association
The Role of the Professional Association—A Report from CAFOR
Thomas Robin Hood, M.D., M.P.H., Deputy Director—American Public Health Association

12:00 noon Adjourn

PARTICIPANTS
RAY D. BAKER, M.D., Health Officer, Topeka-Shawnee County Health Department, Topeka, Kansas 66606
E. A. BELDEN, M.D., M.P.H., Director, Bureau of Communicable Diseases, Missouri Division of Health, Jefferson City, Missouri
F. MARIAN BISHOP, Ph.D., M.S.P.H., Community Health and Medical Practice, University of Missouri Medical School, Columbia, Missouri 65201
HELEN BOLTON, R.N., Morgan County Health Department, Versailles, Missouri 65084
JEANNETTE BURCHARD, M.P.H., Assistant Director, Bureau of Laboratory Services, Missouri Division of Health, Jefferson City, Missouri 65101
GEORGE COMERCI, M.D., Assistant Professor of Pediatrics, and Director of Out-Patient Services, Cardinal Glennon Hospital, St. Louis, Missouri 63104
JUDGE CHARLES E. CURRY, Jackson County Courthouse, Kansas City, Missouri 64106
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NICHOLAS D. DUFFETT, Ph.D., Director of Laboratories, Kansas State Department of Health, Topeka, Kansas 66612
HOWARD DUNCAN, P.E., M.S., Kramer Engineers and Surveyors, P.A., Topeka, Kansas 66600
C. HOWE ELLER, M.D., Dr. P.H., Health Officer, St. Louis County Health Department, Clayton, Missouri 63105
MAYOR DUARD ENOCH, D.D.S., City Hall, Overland Park, Kansas 66212
JOHN FORNEY, Ph.D., Deputy Chief, National Licensure Activities, Laboratory Program, National Communicable Disease Center, Atlanta, Georgia 30333
W. DALE FULLER, P.E., Manager, Medical Programs, Lockheed Missiles & Space Company, Sunnyvale, California 94088
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