NATIONAL NETWORK OF LIBRARIES OF MEDICINE

MidContinental Region

Quarterly Report
May 1, 2004- July 31, 2004
Contract No. N01-LM-1-3514

Spencer S. Eccles Health Sciences Library
University of Utah

Submitted April 26, 2005
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Quarterly Report
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Administration (Personnel changes, Overall program planning, Infrastructure, CE) (For CE, see Appendix A)

RML staff attended MLA in Washington, DC, May 21-26. Mary Henning, Wyoming Liaison and Siobhan Champ-Blackwell, Community Outreach Liaison presented a poster. Posters were also presented by Stephanie Weldon, Consumer Health and Colorado Liaison, and Sharon Dennis, Technology Coordinator. Marty Magee, Education and Nebraska Liaison, led the sharing roundtable on marketing.

Personnel
Carolyn Osterman left the Administrative Assistant position. Her final day in the office was Friday, June 17, 2004. The position was changed to a Project Coordinator position with additional responsibilities and web abilities required. Interviews were conducted in July and August.

Network Programs

Document Delivery Services (ILL, EFTS, DOCLINE, Loansome Doc)
Three libraries joined LinkOut in May. In July, LinkOut questions were answered for three institutions and buttons were created for three institutions.

DOCLINE was reactivated for Newman Hospital School of Nursing (Kansas) in May, as the library is again staffed regularly. Two DOCLINE questions were answered in July. One library was added to the Freeshare group on DOCLINE in June.

Resource Libraries (RL directors meetings, activities at a Resource Library that have impact on the RML)
Ms. Champ-Blackwell worked to develop indexing parameters for non-indexed minority journals in May. This is an ongoing project that is part of a larger Center of Excellence program at the Creighton University Health Science Library.

Janet Ashwell, Kansas Liaison, and Whitney Davison-Turley, Technology Liaison, met with a candidate interviewing for professorship in Public Health at the University of Kansas Medical Center (KUMC) on May 4. In June, Ms. Ashwell was involved on the search committee for a public services manager for her library.

In June, Ms. Davison-Turley spent considerable amounts of time in meetings, planning and teaching classes for PDA rollout in two departments on the KUMC campus. She gained valuable information for working with faculty, staff and students applicable to a variety of venues.
Ms. Davison-Turley attended a planning meeting with the Dykes Library Associate Director and DSpace implementation team from the University of Kansas Main Campus on June 16. They discussed University of Kansas implementation of DSpace and associated issues for the libraries and librarians and shared plans for the RML archive at Becker. Ms. Davison-Turley will be involved with the DSpace rollout at the University of Kansas and KUMC.

McGoogan library received an internal grant that will allow them to develop an outreach program dealing with women and/or underserved populations. On July 27, the Diversity Project Committee invited Ms. Champ-Blackwell to attend their initial planning meeting to assist in brainstorming.

**Communications** (Among liaisons, to Network members, Listserv, Newsletter, QuickPlace)

Ms. Dennis worked on the re-design of the MCRML web site this quarter. Sample pages were designed and coded, then forwarded to the web site committee for approval. The members of the web site committee were Ms. Magee, Ms. Davison-Turley, Ms. Weldon, Ms. Champ-Blackwell and Barbara Jones, Network Membership and Missouri Liaison. After receiving feedback from the committee as well as the Director and Associate Director, Ms. Dennis completed construction of the new MCRML web site.

Ms. Davison-Turley added 12 names to the MCMLA listserv in May.

Ms. Champ-Blackwell tested the online exhibits database for NLM. She also compiled the responses from the other testers in the region and forwarded the responses to Keith Cogdill at NLM.

**Publications:**


**New or Updated Web Pages:**
- MCR home area on NN/LM intranet: ([https://staff.nnlm.gov/home/mcr](https://staff.nnlm.gov/home/mcr))
- Awards: ([http://nnlm.gov/mcr/about/awards](http://nnlm.gov/mcr/about/awards))

**Regional Advisory Board**
On July 6, Molly Youngkin, Public Health and Utah Liaison, had a telephone conversation with Advisory Board member Edie Snethen. They discussed
bioterrorism funding, the public health structure in Kansas and the Kansas Health Institute which was held on June 15-16.

**Evaluation & Assessment/Feedback** (Evaluation of RML efforts, feedback from Network and public)
Betsy Kelly, Assessment and Evaluation Liaison, continued to make refinements, modifications and corrections to the new Activity Reporting System. She worked with Russ Monika, Washington University, to make programming changes and incorporate suggestions. She began working on the format for reports from the data. Ms. Davison-Turley assisted Ms. Kelly in testing the system on May 5. On June 23, the liaisons learned to use the new system.

In May, Ms. Kelly compiled a summary of liaison input on the implications of the Network Data Inventory project conducted in December 2002/January 2003.

In May, Ms. Weldon received feedback on the information Rx pads from several consumer health libraries. They are making their own versions of the Rx pads to advertise their own library information rather than the NLM.

**Health Professionals Access to Information** (Outreach, training to health professionals)
In May, Ms. Champ-Blackwell assisted Gretchen Forsell, Advisory Board member, in locating a person to provide training to the new federally funded clinic that is opening in Norfolk, Nebraska. Ms. Forsell wants the board members to receive training. Ms. Champ-Blackwell connected her with Mary Lee Fitzsimmons, outgoing director of One World Community Health Center, who was excited to provide board training.

In June, Ms. Henning conducted hands-on training for three physicians and two physician’s assistants during the Wyoming Medical Society meeting in Jackson Hole, Wyoming.

On June 25, Ms. Jones conducted two training sessions in conjunction with the Southwest Missouri AHEC, the Missouri Rural Health Association and the Missouri Institute for Community Health. There were a total of 17 health care providers in attendance at the training sessions.

**Network Membership** (Network member activities not covered by another heading. Include new Network and Affiliate members. Include Network libraries that close)
Ms. Jones held a meeting of the advisory group for the Regional Buying Consortium Project on May 22 at MLA. Ms. Jones solicited responses from members through the Plains to Peaks Post and mcmla-l about interest in a buying consortium for electronic resources. 25 libraries responded that they would be interested in participating. The information was compiled and distributed to the advisory group. Ms. Jones worked to compile a list of resources that the advisory group will evaluate for the consortium package.
Ms. Jones and Claire Hamasu, Associate Director, reviewed the revised membership documents and discussed what should be included in new member packets. The procedures for how to handle new member packets were finalized.

Ms. Youngkin collected information to update the Utah portion of DOCLINE.

Consortia meetings attended:
May 10, 2004 – Utah Health Sciences Library Consortium
   Ms. Youngkin is the 2004 chair for this consortium.
May 12, 2004 - Kansas City Metropolitan Library & Information Network
   Ms. Ashwell attended.
June 18, 2004 – ICON
   Ms. Magee presented information on Info Rx and PubMed free full-text.
July 12, 2004 – Utah Health Sciences Library Consortium

New Full Members:
Dixie Regional Medical Center, UT

New Affiliate Members:
Park City Library, UT
Brigham City Library, UT
Murray Library, UT
Huntsman Cancer Learning Center, UT
Utah AIDS Foundation, UT
Flint Hills Medical Center, KS
John Thomas College, MO
Riverside Regional Library, MO
Little Dixie Regional Libraries, MO
Central Colorado AHEC, CO

Reopened Members:
AMC Cancer Research Center, CO
Valley View Hospital, CO

Libraries Closed:
Watson Laboratories, UT

Full to Affiliate Member:
University of Nebraska Dental College, NE
Wyoming Symposium:
The Second Annual Symposium for Wyoming Information Professionals featured an effective mix of live and distance presenters utilizing videoconferencing and videobroadcasting technologies. Ms. Henning planned and coordinated the symposium which was held July 21-23, 2004. The panel discussion entitled "Hospital Libraries: Who needs 'em?," was well received by the audience. The archive of this broadcast is available at (http://medlib.med.utah.edu/ram/rml/wypanel.ram).

The symposium evaluations were uniformly positive about the content and context of the program. Overall attendance was down by 4 individuals this year. Because the pool of potential attendees is small, it may be desirable to extend invitations to the entire region next year in order to maintain a critical mass for the symposium.

RML presenters and participants:

Claire Hamasu NN/LM Update via Polycom
Stephanie Weldon PubMed from Beginner to Advanced: Tips and Tricks
Marty Magee Librarian on a Disk: Search Strategies via Camtasia CD
Barbara Jones Updates on DOCLINE, SERHOLD membership, funding opportunities and the MCR web site.
Siobhan Champ-Blackwell Diverse Resources of a Diverse Population
Betsy Kelly Using Evaluation to Advocate for your Library.
Sharon Dennis and Whitney Davison-Turley Lights, Camera, Action: Video conferencing technologies at the RML

Awards
RML staff members promoted several funding opportunities including "Access to Electronic Resources" and “Rural Electronic Consumer Health Grant” to members. Staff members answered questions and provided assistance for members completing applications for awards. Ms. Jones, Ms. Champ-Blackwell, Ms. Ashwell and Ms. Davison-Turley assisted Network members and community organizations in applying for various funding opportunities this quarter.

Five proposals were received in response to the RFP, “Electronic Access to Health Information.” The proposals were reviewed by Regional Advisory Board members Paul Schoening, Gretchen Forsell and Leslie Boughton. The reviewers identified three proposals to recommend for funding. Questions on the proposals were sent to the three applicants on July 30.
**Outreach Programs** (OARF Summary - See appendix B)

**Consumer Health Information Services** (Efforts where community, public libraries are ultimate target)
On May 12, Ms. Henning was invited by the Wyoming Deputy State Librarian to give a presentation on health information resources to a group of library managers from various state institutions such as the state penal institutions, psychiatric hospital, training school, etc. The group was interested in the NLM resources, especially MedlinePlus, document delivery options and the upcoming Wyoming Go Local initiative.

In May, Ms. Champ-Blackwell provided three training classes on NLM resources for Omaha Public Library librarians and staff members. On June 7, Ms. Magee presented to approximately 20 school and public librarians at the Republican Valley Library System in North Platte, Nebraska. Ms. Jones conducted a training session for 13 public librarians from several library districts in the southeastern part of Missouri on June 21.

Ms. Weldon is currently serving as secretary for the Colorado Association of Libraries. In May, Ms. Weldon emailed various CPAHIS members asking them to input their information into the consumer health database. She also emailed consumer health librarians to enquire about establishing a consumer health directory like the one in Colorado (http://www.denver.lib.co.us/research/health/cchill.html).

“Unlocking the Mysteries of Consumer Health” conference was held in Columbia, Missouri on June 10-11, 2004. Ms. Weldon participated in the planning and preparation for this conference. She also created an alternative medicine handout and presented drug information resources. Ms. Ashwell presented on minority health information and Ms. Jones gave a presentation on the resources of the NN/LM.

**Go Local**
Ms. Weldon worked with Denison Memorial Library, Central Colorado AHEC, Denver Public Library and the Pikes Peak Public Library to prepare a proposal for a Go Local project in Colorado. Ms. Weldon reviewed the proposal and made suggestions before it was submitted.

On June 1, Ms. Jones attended a planning meeting for the public release of Missouri Go Local. A large press event is being scheduled to take place at the Missouri Foundation for Health in St. Louis.

**Public Health** (Any interactions with public health agencies)
On June 24, Ms. Youngkin and Lois Haggard, PhD, Director of the Office of Public Health Assessment, Utah Department of Health (UDOH), gave a short presentation and update on the OPHL (Online Public Health Library) project to the PRIMO UDOH group. The PRIMO group is responsible for public relations
and information dissemination. It is made up of members from different public
health departments who generate electronic documents.

This quarter, Ms. Youngkin made contact with the Health Alert Network (HAN)
coordinators in Wyoming and Colorado. She described the National Library of
Medicine, the NN/LM and explained services and products. She sent them
informational brochures and expressed our interest in learning more about their
particular HAN systems and explained how we would like to explore linking their
services to ours.

On July 28, Ms. Youngkin and Ms. Weldon met with Natalya Verscheure,
Colorado's Health Alert Network Coordinator. They talked with Ms. Verscheure
about the benefits of having a public health librarian and library dedicated to
acquiring and organizing materials for all the public health workers in the state.
Ms. Weldon explained what services could and could not be provided by the
Denison Library.

In June, Ms. Youngkin was asked to participate in the Distance Learning Retreat
of the Distance Learning subgroup of the Utah Public Health Education and
Training Consortium. This group of public health workers; telehealth, AHEC and
library staff met to discuss the future learning management system the UDOH
hopes to incorporate as well as how to promote distance learning opportunities to
local public health workers.

During June and July, Ms. Ashwell and Ms. Davison-Turley worked on the
development on an anti-terrorism repository to fulfill the requirements of a grant
received by the office of Rural Health and Health Outreach at KUMC. The
repository will be hosted in enCompass, Endeavor's digital library product.

**Community Outreach** (Outreach targeting inner city populations or ethnic minority
populations)

On June 16, Ms. Champ-Blackwell emailed the owner of Q-list
(\http://www.itresourcecenter.org/CTCAccelerator/Resources/qlist.asp\), a
qualified list of online resources for Community Technology Centers. They had a
link to MedlinePlus Tutorials and the Senior Health Topics page. Ms. Champ-
Blackwell suggested adding links to additional NLM resources. These links were
added to the site.

In June, Ms. Kelly shared information provided by Ms. Champ-Blackwell about
the Bringing Health Information to the Community (BHIC) blog with the
Washington University diversity office.

In May, Ms. Champ-Blackwell sent an email to members of the Lead Safe Omaha
Coalition (LSOC) that included information on community and local government
grants to remove lead from houses. These grants were discussed at the next
meeting of the LSOC with a discussion that the group would explore the grants
and possibly apply for them.
On July 26, Ms. Champ-Blackwell participated in a teleconference with other NN/LM Special Population Outreach Coordinators (SPOC) Roy Sahali, Barb Cosart and Becky Hebert. The group is making an effort to standardize the position of Special Population Outreach Liaison.

Native American Outreach
In July, Ms. Champ-Blackwell helped Ms. Weldon locate literacy grants for a Native American organization.

Ms. Champ-Blackwell presented information from the Cultural Competency Training Workshop held in May at the June Tribal Connections 4 Corners teleconference.

Hispanic Outreach
In June, Ms. Champ-Blackwell sent list of Spanish language sites to Liz D'Antonio-Gan and Mary Walsh for a new Denison Spanish language web page.

Ms. Magee met with Julie Nash of the Nebraska Migrant Education Resource Center located in Hastings, Nebraska on June 7. She indicated Ms. Champ-Blackwell's role, as well as her own; exchanged information and agreed to visit the facility on another out state trip.

In July, Ms. Champ-Blackwell assisted Ms. Ashwell in finding resources for a back to school health fair with a large Latino population. She also added a resource to that includes Spanish language resources for early childhood education.

Bi-National Health Week
This quarter, Ms. Jones and Ms. Ashwell attended planning meetings for Bi-National Health Week, which is planned for October. They were able to share Spanish language materials available from NN/LM. Ms. Ashwell demonstrated MedlinePlus en Espanol for the group.

Technology Awareness and Integration (Efforts to increase the knowledge and improve the use of technology in the library)
The in-person journal club on diffusion and adoption of technological change, led by Ms. Davison-Turley, held its first two meetings during the quarter. Comments on the meetings were positive. Participants included one hospital librarian, one clinical librarian and two academic health center librarians.

In May and June, Ms. Dennis prepared a videoconferencing class on the use of video technologies for collaboration, including video chat tools, NetMeeting, ViaVideo and VoIP. A short version of the class, "Can You Hear Me Now? Audio and Videoconferencing for Communication, Distance Education and Telehealth," was taught by Ms. Dennis, at the Wyoming Symposium on July 23. Ms. Davison-Turley participated in the Skype, Polycom and VRVS
demonstrations from Kansas. She answered general technology questions and gave a presentation on Google while connected through the Polycom.

In June, Ms. Dennis successfully tested a free Voice over IP (VoIP) application called Skype. Skype worked well for VoIP communication with a total of 3 participants. It can only be used for up to 4 participants but could be useful for smaller RML teleconferences. Set-up was easy and straightforward and the quality was generally good.

This quarter, Ms. Dennis worked to coordinate the implementation of a VRVS reflector at Eccles Library. She also tested VRVS with audio and video with several liaisons. In June, she tested the feasibility of plugging into Access Grid using "regular" VRVS from both a WebCam and Polycom. The test was successful using the WebCam and VRVS. By July, the Utah VRVS reflector was up and running. The reflector has been a success; it allows member libraries to limit how they open ports for VRVS. Ms. Dennis worked with several liaisons to solve various problems with using VRVS.

In July, Ms. Dennis received training from Derek Cowan, video technician at Eccles Library, to use the new "mini" mobile broadcasting unit. She updated the videobroadcasting class to reflect the new unit. The new unit can fit on a tabletop and weighs less than 30 pounds. It will be much easier to use and configure, as well as less costly to ship. Ms. Dennis used the “mini” mobile broadcasting unit to broadcast a panel on hospital libraries at the Wyoming Symposium. The broadcast failed after 25 minutes due to a problem with the Wyoming IP server; however, the complete broadcast was archived and uploaded to the video server for access by Network members at their convenience.

On June 2, Ms. Hamasu, Ms. Davison-Turley and Ms. Kelly held a meeting to discuss and plan for implementation of the RML archive. This will substantially expand the original activity of just putting the newsletter into DSpace.

The Library Director's meeting failed to have a successful videoconference in June for a variety of reasons. Pat Bryner of the telehealth department and Ms. Dennis worked on a new system to gather information about the participants and to make sure that Pat has the correct information before the broadcast. Other issues are being discussed with the Resource Library directors to resolve the problems.

**Education** (Any instructional materials or sessions targeting Network, Affiliate members, health professionals, public librarians, or the community)

In June, Ms. Magee answered questions from two different people on netLibrary access. There were 16 uses of netLibrary during the quarter.
Search Strategies CD

On May 3, Ms. Magee submitted first version of the Camtasia Search Strategies CD to Karen Outz and Mary Henning in Wyoming. Ms. Magee exchanged information with Patty Birch in North Platte who had attended a Camtasia presentation at the Colorado Technology conference. This information was well explained and led to much easier development of the Search Strategies CD.

Exhibits and Presentations at Meetings (National and local exhibit reports, presentations made at professional meetings)

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Place</th>
<th>Name</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>National Meetings</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>American Academy of Physician Assistants – 32nd Annual Conference</td>
<td>June 1-6, 2004</td>
<td>Las Vegas, NV</td>
<td>M. Magee, S. Weldon</td>
<td>Spoke to approximately 1500 of the 8000 participants. Most of these people, as physician’s assistants, work directly with the patients and are looking for good information or sources to which they can refer patients.</td>
</tr>
<tr>
<td>National Association for Rural Mental Health</td>
<td>June 24-26, 2004</td>
<td>Boulder, CO</td>
<td>S. Weldon</td>
<td></td>
</tr>
<tr>
<td>Society for Toxicological Pathology</td>
<td>June 13-16, 2004</td>
<td>Salt Lake City, UT</td>
<td>M. Youngkin, C. Hamasu</td>
<td>Assisted Carolyn Doty, Health Education Specialist, ORISE, in the SIS booth</td>
</tr>
<tr>
<td>American Library Association meeting</td>
<td>June 24-30, 2004</td>
<td>Orlando, FL</td>
<td>W. Davison-Turley</td>
<td>Helped staff the NLM booth.</td>
</tr>
<tr>
<td>National Association of Local Boards of Health - 12th Annual Conference</td>
<td>July 29-30, 2004</td>
<td>Denver, CO</td>
<td>S. Weldon</td>
<td></td>
</tr>
<tr>
<td>Event</td>
<td>Date</td>
<td>Place</td>
<td>Name</td>
<td>Comments</td>
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<td>----------------------------------------------------------------------</td>
<td>---------------------</td>
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<td>--------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Regional and Local Meetings:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Colorado Rural Hospital Administrators Conference</td>
<td>May 5-6, 2004</td>
<td>Breckenridge, CO</td>
<td>S. Weldon</td>
<td></td>
</tr>
<tr>
<td>Wyoming Rural Health Association Conference</td>
<td>May 5-7, 2004</td>
<td>M. Henning</td>
<td></td>
<td>There was a lot of interest in the Wyoming Go Local proposal.</td>
</tr>
<tr>
<td>Utah Library Association Conference</td>
<td>May 5-7, 2004</td>
<td>M. Youngkin C. Hamasu</td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Kansas City Information Fair</td>
<td>May 14, 2004</td>
<td>Kansas City, KS</td>
<td>J. Ashwell</td>
<td></td>
</tr>
<tr>
<td>Sisters Together</td>
<td>May 15, 2004</td>
<td>Omaha, NE</td>
<td>S. Champ-Blackwell</td>
<td></td>
</tr>
<tr>
<td>Utah Public Health Conference</td>
<td>May 20-21, 2004</td>
<td>Salt Lake City, UT</td>
<td></td>
<td>Mary MacFarland, Spencer S. Eccles Health Sciences Library, exhibited as this conference was held at the same time as MLA.</td>
</tr>
<tr>
<td>Technology in Education Meeting</td>
<td>May 28, 2004</td>
<td>Colorado</td>
<td>S. Weldon</td>
<td></td>
</tr>
<tr>
<td>Wyoming Medical Society Annual Meeting</td>
<td>June 10-12, 2004</td>
<td>Jackson Hole, WY</td>
<td>M. Henning</td>
<td></td>
</tr>
<tr>
<td>Nebraska Center for Bioterrorism Symposium</td>
<td>June 15, 2004</td>
<td>Omaha, NE</td>
<td>M. Magee</td>
<td></td>
</tr>
<tr>
<td>Association of Utah Community Health Centers (AUCH)</td>
<td>June 17, 2004</td>
<td>Snowbird, UT</td>
<td>M. Youngkin</td>
<td></td>
</tr>
<tr>
<td>3rd International Public Health Conference</td>
<td>July 11, 2004</td>
<td>Topeka, KS</td>
<td>J. Ashwell</td>
<td>Had the opportunity to talk to health professionals from all over the United States and 6 other nations.</td>
</tr>
</tbody>
</table>
APPENDIX A

CE and CONFERENCES
## CE AND Conferences Attended by RML Staff

<table>
<thead>
<tr>
<th>Title</th>
<th>Date</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diversity Summit</td>
<td>May 12, 2004</td>
<td>S. Champ-Blackwell</td>
</tr>
<tr>
<td>NN/LM Cultural Competency Training</td>
<td>May 20, 2004</td>
<td>C. Hamasu, All liaisons</td>
</tr>
<tr>
<td>NN/LM Web Development Team Meeting</td>
<td>May 22, 2004</td>
<td>S. Dennis, M. Magee, W. Davison-Turley</td>
</tr>
<tr>
<td>Medical Library Association Meeting</td>
<td>May 21-26, 2004</td>
<td>All</td>
</tr>
<tr>
<td>“Unlocking the Mysteries of Consumer Health”</td>
<td>June 10, 2004</td>
<td>J. Ashwell, B. Jones, S.Weldon</td>
</tr>
<tr>
<td>National Outreach Mapping Center Training</td>
<td>June 17, 2004</td>
<td>S. Champ-Blackwell</td>
</tr>
<tr>
<td>Intercultural Communication: Multicultural Awareness Training</td>
<td>June 18, 2004</td>
<td>M. Youngkin</td>
</tr>
<tr>
<td>eHealth Training Institute</td>
<td>June 22-27, 2004</td>
<td>S. Champ-Blackwell</td>
</tr>
<tr>
<td>Cultural Diversity Training Day on HIV and AIDS</td>
<td>July 15, 2004</td>
<td>J. Ashwell</td>
</tr>
<tr>
<td>National Association of Local Boards of Health</td>
<td>July 28, 2004</td>
<td>M. Youngkin</td>
</tr>
</tbody>
</table>
APPENDIX B

OARF SUMMARY
Outreach Activities Report - All Midcontinental Projects

RML Quarter 1 2004-2005

Generated: Friday, April 08, 2005

21 Total Outreach Activities

The following information is based on outreach reports of training activities.

Activities Summary

<table>
<thead>
<tr>
<th>Description</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of estimated participants</td>
<td>184</td>
</tr>
<tr>
<td>Average number of participants</td>
<td>8.76</td>
</tr>
<tr>
<td>Average length:</td>
<td>1.55</td>
</tr>
<tr>
<td>Under 1 hour: 2 activities</td>
<td>(14.29%)</td>
</tr>
<tr>
<td>Between 1 and 2 hours: 17 activities</td>
<td>(86.95%)</td>
</tr>
<tr>
<td>Over 2 hours: 1 activity</td>
<td>(4.70%)</td>
</tr>
<tr>
<td>Hands-on practice</td>
<td>13</td>
</tr>
<tr>
<td>Conducted remotely</td>
<td>0</td>
</tr>
<tr>
<td>Offering continuing education</td>
<td>1</td>
</tr>
<tr>
<td>Significant number of minorities</td>
<td>4</td>
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</table>

Type(s) of Organization(s) Involved in Activities

<table>
<thead>
<tr>
<th>Type</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health sciences library</td>
<td>20</td>
</tr>
<tr>
<td>Public library</td>
<td>6</td>
</tr>
<tr>
<td>Government agency</td>
<td>5</td>
</tr>
<tr>
<td>Hospital</td>
<td>7</td>
</tr>
<tr>
<td>Academic Institution</td>
<td>21</td>
</tr>
<tr>
<td>Community-based</td>
<td>4</td>
</tr>
<tr>
<td>Faith-Based</td>
<td>1</td>
</tr>
<tr>
<td>Public Health Agency</td>
<td>2</td>
</tr>
<tr>
<td>Other</td>
<td>2</td>
</tr>
</tbody>
</table>

104 Participants Completed Participant Information Sheets

The following information is based on Participant Information (PI) sheets collected during training activities.

Participants Summary

<table>
<thead>
<tr>
<th>Description</th>
<th>Count</th>
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<tbody>
<tr>
<td>Activities at which PI sheet collected:</td>
<td>57 %</td>
</tr>
<tr>
<td>Health care or service providers:</td>
<td>24 participants (63.09%)</td>
</tr>
<tr>
<td>Health sciences library staff members:</td>
<td>15 participants (32.59%)</td>
</tr>
<tr>
<td>Public Health worker:</td>
<td>4 participants (3.55%)</td>
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<tr>
<td>Public/Other library staff members:</td>
<td>66 participants (55.77%)</td>
</tr>
<tr>
<td>Members of general public:</td>
<td>6 participants (5.77%)</td>
</tr>
</tbody>
</table>

Session Content

<table>
<thead>
<tr>
<th>Description</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Published:</td>
<td>13</td>
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<tr>
<td>MedlinePlus:</td>
<td>10</td>
</tr>
<tr>
<td>Cansearch.gov:</td>
<td>5</td>
</tr>
<tr>
<td>NCB:</td>
<td>0</td>
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<tr>
<td>NLM Gateway:</td>
<td>1</td>
</tr>
<tr>
<td>TOXNET:</td>
<td>2</td>
</tr>
<tr>
<td>Other technology content:</td>
<td>7</td>
</tr>
<tr>
<td>Other, non-technology content:</td>
<td>5</td>
</tr>
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</table>

Significant Minority Population Present

(=50% of participants)

<table>
<thead>
<tr>
<th>Description</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>African American:</td>
<td>3</td>
</tr>
<tr>
<td>Alaska Native:</td>
<td>0</td>
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<tr>
<td>Asian and Pacific Islander:</td>
<td>0</td>
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<tr>
<td>Hispanic:</td>
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<tr>
<td>Native American:</td>
<td>1</td>
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</tbody>
</table>
APPENDIX C

EXHIBIT REPORTS
EXHIBIT REPORT OUTLINE

I. DATE OF REPORT – 10/22/04

II. NAME OF PERSON SUBMITTING REPORT – Stephanie Weldon

III. ADDRESS UCHSC - Denison

IV. EXHIBIT:

Name of Meeting - Colorado Health Administrators - Rural

Location: Breckenridge, CO

Dates – 5/5 – 5/6

Staff – Stephanie Weldon

Number of Registrants 100

Number of Exhibits - 6

Specify by Days:

1. Exhibit Hours 5/5 – 7-9 pm 5/6 8:00 – 3:00
2. Number of People Visiting the Booth 45
3. Number of NLM System Demonstrations - 5
4. Number of Internet Demonstrations other than NLM System Demonstrations

V. EXHIBIT SUMMARY (Narrative)

Recommendations: Should NLM exhibit at this meeting next year? (Yes or no, give reasons for your answer) – This is more of a meeting for the administrators and they don’t really care about the exhibits – I attended all the sessions and attempted to meet most of the administrators of the rural hospitals in Colorado. I would not go to this meeting regularly.
STATE AND REGIONAL EXHIBIT REPORT OUTLINE

I. DATE OF REPORT: June 7, 2004

II. NAME OF PERSON SUBMITTING REPORT: Siobhan Champ-Blackwell

III. ADDRESS: Creighton University Health Sciences Library, 2500 California Plaza, Omaha, NE 68178

IV. EXHIBIT:

Name of Meeting: Nebraska Eastern Library System Board Meeting

Location: Omaha, NE

Dates: June 4, 2004

Staff: Siobhan Champ-Blackwell

Number of Registrants: 93

Number of Exhibits: 6

<table>
<thead>
<tr>
<th>Week Days</th>
<th>Exhibit Hours</th>
<th>Number of Visits to Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monday</td>
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<td></td>
</tr>
<tr>
<td>Total</td>
<td>5.5</td>
<td>15</td>
</tr>
</tbody>
</table>

V. EXHIBIT SUMMARY (Narrative)

Distribution of Pre-mailers, Letters or Invitations (if applicable)

Description of Booth Location: Behind the Registration Desk

Description of Program Presentations

Because a speaker arrived late, “Table Discussions” were set up for ½ hour. One table topic was consumer health. Leading this discussion were UNMC librarians Teri Hartman and Marie Reidelbach, as well as myself. In attendance were other NN/LM network member librarians, as well as public library staff. (a total of 11)
Were SIS resources highlighted at this meeting? If so, identify the SIS resources that were highlighted.

Problems

User feedback: This was a great opportunity to meet with the public librarians and their board members and provide them with resources on consumer health.

Suggestions/comments

Recommendations: Should NLM exhibit at this meeting next year? (Yes or no, give reasons for your answer): Yes. The Nebraska Library Systems are a basic structure for the state public libraries, and our presence at their meetings is an excellent way to build strong relationships with the libraries.
I. DATE OF REPORT July 6, 2004

II. NAME OF PERSON SUBMITTING REPORT Marty Magee

III. ADDRESS McGoogan Library of Medicine, University of Nebraska Medical Center, 986706 Nebraska Medical Center, Omaha Nebraska 68198-6706

IV. EXHIBIT:

Name of Meeting Bioterrorism Symposium

**Location: Gering, Nebraska**

Dates April 27 and 28

Staff Marty Magee

Number of Registrants 80

Number of Exhibits 2

<table>
<thead>
<tr>
<th>Week Days</th>
<th>Exhibit Hours</th>
<th>Number of Visits to Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
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<tr>
<td>Monday</td>
<td>8.0</td>
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<td></td>
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<tr>
<td>Total</td>
<td>14.0</td>
<td>35</td>
</tr>
</tbody>
</table>

User feedback This was a good opportunity to meet some outstate contacts in a new forum on a new topic. A good venue for SIS topics.

**Recommendations:** Should NLM exhibit at this meeting next year? (Yes or no, give reasons for your answer) Yes, this is a good venue. Although a relatively small audience, people are open to listening and this has opened the door to some additional contacts.
STATE AND REGIONAL EXHIBIT REPORT OUTLINE

I. DATE OF REPORT: July 19th 2004

II. NAME OF PERSON SUBMITTING REPORT: Janet Ashwell

III. ADDRESS: Archie Dykes Library, 2100 39th Avenue, Kansas City, KS 66160-7180

IV. EXHIBIT:

Name of Meeting: 3rd International Conference on Public Health

Location: Topeka, KS

Dates: July 11-12, 2004

Staff: Janet Ashwell

Number of Registrants: 200

Number of Exhibits: 21

<table>
<thead>
<tr>
<th>Week Days</th>
<th>Exhibit Hours</th>
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</tr>
</thead>
<tbody>
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<td>Saturday</td>
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<td></td>
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<tr>
<td>Total</td>
<td>18</td>
<td>19</td>
</tr>
</tbody>
</table>

V. EXHIBIT SUMMARY (Narrative)

Description of Booth Location: next to American Lung Association, prime place

Were SIS resources highlighted at this meeting? If so, identify the SIS resources that were highlighted. Household Products and ToxTown

User feedback: Made great contacts with public health professionals from 6 nations and they all received the Public Health CD produced by Kansas State University with NNLM grant funding.

Recommendations: Should NLM exhibit at this meeting next year? (Yes or no, give reasons for your answer): Yes, even though this was a relatively small conference all the main players in Kansas Public Health community were attending.
STATE AND REGIONAL EXHIBIT REPORT OUTLINE

I. DATE OF REPORT: May 24, 2004

II. NAME OF PERSON SUBMITTING REPORT: Siobhan Champ-Blackwell

III. ADDRESS: Creighton University Health Sciences Library, 2500 California Plaza, Omaha, NE 68178

IV. EXHIBIT:

Name of Meeting: Sisters Together Health Fair
Location (City, State): Omaha, NE
Dates: May 15, 2004
Staff: Siobhan Champ-Blackwell
Number of Registrants
Number of Exhibits: 30

<table>
<thead>
<tr>
<th>Week Days</th>
<th>Exhibit Hours</th>
<th>Number of Visits to Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
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<td>5</td>
<td>34</td>
</tr>
<tr>
<td>Total</td>
<td>5</td>
<td>34</td>
</tr>
</tbody>
</table>

V. EXHIBIT SUMMARY (Narrative)

Description of Booth Location: Along first row of exhibitors

Were SIS resources highlighted at this meeting? If so, identify the SIS resources that were highlighted. Household Products and ToxTown

User feedback: This is a good fair to network at. While turnout is small, Sisters Together is a great community resource devoted to improving the health of low income residents in North Omaha.

Recommendations: Should NLM exhibit at this meeting next year? (Yes or no, give reasons for your answer): Yes, just because of the importance of the networking, and the organization itself. At $30.00 exhibiting fee, the cost is small – though staff time does play a role in considering whether or not to attend again.
## Exhibit Budget SHEET

Meeting Title: Sisters Together Health Fair

Meeting City, State: Omaha, NE

Meeting Dates: May 15, 2004

<table>
<thead>
<tr>
<th>ITEM</th>
<th>COST</th>
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</thead>
<tbody>
<tr>
<td>Booth space fee</td>
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<tr>
<td>Internet connection fee</td>
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</tr>
<tr>
<td>Other booth fees</td>
<td></td>
</tr>
<tr>
<td><strong>Total exhibit booth fees</strong></td>
<td>30.00</td>
</tr>
<tr>
<td>Shipping</td>
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</tr>
<tr>
<td>Drayage and material handling</td>
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</tr>
<tr>
<td>Total travel costs (including mileage, parking, airfare, accommodation, per diem)</td>
<td></td>
</tr>
<tr>
<td>Other costs (please specify)</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL EXHIBIT COST</strong></td>
<td>30.00</td>
</tr>
</tbody>
</table>
APPENDIX D

SUBCONTRACT REPORTS
Quarterly Report

June 08, 2004.

Name of reporting institution: Denison Memorial Library
UCHSC 4200 E. 9th Ave
BOX A003
Denver, CO 80262

Name of person submitting report: Elizabeth D'Antonio-Gan
Internet email address: elizabeth.dantonio-gan@uchsc.edu
Telephone number: 303-315-6436

Reporting Period start date: 11-03-03
Reporting Period end date: 4-30-04

Publicity: None

Outreach Sessions: None

Other accomplishments:
• Principle investigator Sandi Parker attended the 2003 Virtual Reference Desk National Conference.
• North Dakota and Hawaii joined the cooperative and go “live” on 2/2/04
• Service is expanded to 12 hours of coverage
• Marketing, Statistics, and Policy task forces are formed.
• Teleconference on March 3rd with all libraries participating to cross train each other on proprietary resources and access issues.
• Draft of guideline for adding new libraries is developed.
• Sandi Parker retires 3/18/04
• Elizabeth D’Antonio-Gan replaces her in leading the MCR VR cooperative project 4/15/04

Target audience:
The audience now includes the clients of the Hawaii Medical Library and the Harley E. French library of the University of North Dakota.

Goals, Outcomes, Objectives:
Not applicable at this time.

Evaluation:
The cooperative collects on-going statistics on the nature of each virtual reference session through web data input forms which automatically loads into an MS Access database. Similarly, client satisfaction feedback is also collected. The statistics are used to evaluate the service and gain valuable information on training needs.
Impacts and Observations:
The survey statistics show that 70% strongly agree that they were satisfied with the answer they received and 100% of respondents would like to see the service continued with 82% strongly agreeing.

Some positive comments:
“Friendly, helpful and convenient, keep up the good work.”
“Excellent service. Thank you. I will visit again.”
“This is what the purpose of education is – the ability to communicate with others to share knowledge – an absolute wonderful resource”
“Not only was this easy to access, but the operator was quick and pleasant. She/He gave me the info I needed and I actually had NO HASSLES...Thank you!!!!”
“Amanda from UM was very helpful. I really like that the librarian can go to the web pages and I can see her search. It was very helpful and I am so thankful.” (U. of Colorado student)

Planned Activities:
1. The main focus of the next quarter is for me to assume the role of principle investigator of the MCR virtual Reference Cooperative Project. This will include finding out about the administration and management of the project without the benefit of information transfer from the previous principal investigator, Sandi Parker.
2. Plan for Dykes Library of the Kansas University Medical Center to join the Virtual Reference Cooperative Project
   a. Make decision with members of the cooperative on the request to join from Kalida Health, Buffalo New York; University of Maryland, Baltimore; Wake Forest University, Salem North Carolina; Hardin Library, University of Iowa.
   b. Finalize guideline for the addition of new libraries
Quarterly Report

February 22, 2005.

Name of reporting institution:
Grillo Center Boulder Public Library
Grillo Health Information Center
1000 Canyon Blvd.
Boulder, CO 80302

Name of person submitting report: Chris A. Engleman
Internet email address of person submitting this report: englemanc@boulder.lib.co.us
Telephone number of person submitting this report: 303-441-4144

Reporting Period start date: 4/1/04
Reporting Period end date: 6/31/04

Publicity:

For an NLM database class that I taught May 12, we were given free advertising for the class in the Boulder Public Library monthly calendar publication which is distributed throughout the Library and is also mailed to Boulder Library patrons. Flyers advertising this class (along with other classes) are placed out in library kiosks as well. Materials have been sent.

Complete an Outreach Reporting Form for demonstrations and training that took place during the reporting period. Complete an Exhibit Report (MS Word) for any exhibits as email attachments to reports@rml4.utah.edu for inclusion as appendices to this report.

I taught a NLM database searching class on May 12. This was given at the Boulder Public Library training room and was attended by eight patrons, which is the room capacity. In other words, it was sold out.

Other accomplishments:

In May, we lost our Spanish-language volunteers that were working once a week at the People's Clinic in Boulder, assisting people there in looking up health information using the Spanish-language version of MedlinePlus. In addition, the Clinic went through yet more administrative changes, so the result of all this is that we have not had a presence there since May. Also, since the terms of this grant were over in April, we did not jump on this situation right away.
Target audience:

We continued in April and May having little success in getting people at the People's Clinic to use our services. This, in part, had to do with the change in how things work at the clinic. Now, patients make appointments, and therefore do not wait in the waiting room to see someone. This makes it a little more difficult for the patients to take the time, or, to want to take the time, to do anything else, such as look up health information with us. So though the population is the same, the access situation is a little different than it has been in the past.

Goals, Outcomes, Objectives:

Again, the big problem is that changes keep taking place at the People's Clinic, both administratively and in how the Clinic works. Therefore, it has been hard building any continuity and momentum in getting our project to work there. This has been in addition to the usual economic and educational barriers that are present in this situation. No modification was done, as we, since May, due to losing our Spanish-language volunteers, and for the time being, have not had a presence at the People's Clinic.

Evaluation:

Boulder Public Library evaluation forms were handed out for the class I taught May 12. These were collected by the Instruction Coordinator at the Library.

Impacts and Observations:

I believe that the expectations of success in getting an economically disadvantaged and educationally disadvantaged, and non-native English speaking population to look to accessing health information on their own should be kept quite low. The barriers are many, and we found that we experienced some disappointment in the lack of much success in this project. Had we gone into it not expecting too much, we would probably have had less disappointment and just been grateful for ANY use of our services.

Planned Activities:

We did not know that there would be a next quarter as the grant was to have ended in April.
Outreach Activities Report  Internet Database Training - Project

RML Quarter 1 2004-2005

1 Total Outreach Activities

The following information is based on outreach reports of training activities.

### Activities Summary

<table>
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<tr>
<th>Description</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of estimated participants:</td>
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</tr>
<tr>
<td>Average number of participants:</td>
<td>0 per activity</td>
</tr>
<tr>
<td>Average length:</td>
<td>1.50 hours</td>
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<tr>
<td>Under 1 hour:</td>
<td>0 activities</td>
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<tr>
<td>Between 1 and 2 hours:</td>
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</tr>
<tr>
<td>Over 2 hours:</td>
<td>0 activities</td>
</tr>
<tr>
<td>Hands-on practice:</td>
<td>1 activity (100.00%)</td>
</tr>
<tr>
<td>Conducted remotely:</td>
<td>0 activities</td>
</tr>
<tr>
<td>Offering continuing education:</td>
<td>0 activities</td>
</tr>
<tr>
<td>Significant number of minorities:</td>
<td>0 activities</td>
</tr>
</tbody>
</table>

### Type(s) of Organization(s) Involved in Activities

| Health sciences library:                | 0 activities |
| Public library:                        | 1 activity (100.00%) |
| Government agency:                     | 0 activities |
| Hospital:                               | 0 activities |
| Clinical/Health care:                  | 0 activities |
| Academic institution:                   | 0 activities |
| Community-based:                        | 0 activities |
| Faith-Based:                            | 0 activities |
| Public Health Agency:                   | 0 activities |
| Other:                                  | 1 activity (100.00%) |

### Session Content

| PubMed:                                 | 1 activity (100.00%) |
| MedlinePlus:                           | 1 activity (100.00%) |
| ClinicalTrials.gov:                    | 0 activities (0.00%) |
| NCEL:                                  | 0 activities (0.00%) |
| NLM Gateway:                           | 0 activities (0.00%) |
| Technet:                               | 0 activities (0.00%) |
| Other technology content:              | 0 activities (0.00%) |
| Other, non-technology content:         | 0 activities (0.00%) |

### Significant Minority Population Present

| African American:                      | 0 activities (0.00%) |
| Alaska Native:                         | 0 activities (0.00%) |
| Asian and Pacific Islander:            | 0 activities (0.00%) |
| Hispanic:                              | 0 activities (0.00%) |
| Native American:                       | 0 activities (0.00%) |

0 Participants Completed Participant Information Sheets

The following information is based on Participant Information (PI) sheets collected during training activities.

### Participate Summary

| Activities at which PI sheet collected: | 0.0% |
| Health care or service providers:      | 0 participants |
| Health science library staff members:  | 0 participants |
| Public Health worker:                  | 0 participants |
| Public/Other library staff members:    | 0 participants |
| Members of general public:             | 0 participants |
Quarterly Report


**Name of reporting institution:**
George J. Farha Medical Library
University of Kansas-Wichita
1010 North Kansas
Wichita KS 67214-3199

**First and last name of person submitting report:** Teresa R. Coady
**Internet email:** tcoady@kumc.edu
**Telephone number:** 316-293-3437

**Reporting Period start date:** April 1, 2004
**Reporting Period end date:** June 30, 2004

**Publicity:**
Presented at three conferences:
- Veterinary Medical Students Junior Year, Epidemiology Class, Kansas State University, College of Veterinary Medicine, Manhattan, Kansas, April 30, 2004.
- KSCLS: Kansas Society for Clinical Laboratory Science (medical technicians), Manhattan, Kansas, April 29, 2004. ( 2 presentations: AM and PM)

**Outreach:**
Three outreach reporting forms have been completed:

Kansas Biomedical Librarians Annual Meeting, April 15, 2004.

Veterinary Medical Students Junior Year, Epidemiology Class, Kansas State University, College of Veterinary Medicine, Manhattan, Kansas. April 30, 2004.

KSCLS: Kansas Society for Clinical Laboratory Science (medical technicians), Manhattan, Kansas, April 29, 2004.

**Other accomplishments:**
The presentation for the Kansas Biomedical Librarians Annual Meeting was an opportunity to showcase the success of our grant and encourage fellow medical librarians in Kansas to consider grant work! They were excited about how much we had accomplished with our small amount of grant dollars and what a great service this is to fellow Kansans and especially to public health workers. We shared the excitement of working with a grant and the process of our project. We showed Camtasia video recording software and highlighted Camtasia's ease of use when presenting in various
locations. Camtasia can also be used as a marketing and educational tool for medical librarians.

We worked with Pat Payne, DVM, PH.D., Department of Diagnostic Medicine/Pathobiology, Faculty of the College of Veterinary Medicine at Kansas State University in preparing for our presentation to junior year Veterinary Medical Students. After our presentation, veterinary students inquired about our grant information being included on their upcoming test. This was a nice compliment!

The PI wrote an article for the Office of Research at The University of Kansas School of Medicine - Wichita. Their new web site will be unveiled in the next several weeks. The electronic newsletter is titled: Health Matters at KUSM-W and the article is titled: "NIH Grant Awarded: “Access to Electronic Health Information”, by Teresa R. Coady. The web link will be (http://wichita.kumc.edu/research/researchMatters.html).

We reviewed and updated the web site (www.kspublichealth.org) with veterinary and laboratory science appropriate web sites.

**Target audience:**
The KSCLS: Kansas Society for Clinical Laboratory Science (medical technicians) were an entirely different audience than we initially proposed in our grant. This was an additional presentation that wasn't included in the original grant. This group requested that we speak to them, after hearing about our topic. We expanded our searching and web site to include their topics of interest. This allowed us to have a broader view and reach a more diversified audience through the grant work.

**Goals, Outcomes, Objectives:**
Each time we present, the technology behaves differently. We have been fairly proficient at transferring data from one laptop to the next as we load laptops for the presentation and place all data on one laptop. This was a huge challenge prior to the first presentation last fall, but now it takes less time and goes smoothly. We have learned a great deal about using technology and enjoy the challenge and opportunity.

Both the PI and Co-Pi took the RML's Grant Writing class, in the past several months. This course was helpful in walking through the steps of grant writing for use in our next grant application plus provided an overview of the entire grant process. The Co-Pi took the class in Kansas City with a live classroom setting, while the PI took the class using Polycom technology as a tele-course.

An article was written by the PI, Teresa Coady, and it will be published in the Fall 2004 Plains to Peaks Post. The title of the article which was submitted to RML is "Contemplating Distance Education - Go For it!"

**Evaluation:**
I will email the pre-evaluation survey from the Kansas Society for Clinical Laboratory Science Conference to the RML email address.
The Junior Veterinary Students did not receive a pre-evaluation form, as they are students and not yet working in a paid public health position.

The Kansas Biomedical Librarians Annual Meeting presentation was informative and the librarians are familiar with the use of NLM products, so they did not receive a pre-evaluation form.

**Impacts and Observations:**
Kansas Society for Clinical Laboratory Science:

"I would like to see us use this in our public health work setting. Especially the Spanish information (MedlinePlus.gov)."

"Glad I came, will use this since they finally got me online in the laboratory at work."

"It was nice to see veterinary aspects addressed."

"Very informative site."

**Planned Activities:**
Review web site for additional changes, complete grant reports, finish accounting and work out details for subcontract payment.
Pre-Evaluation Data from Vet Tech Meeting
March 6, 2004

50 forms were turned in

1. Aware of MEDLINEplus? Yes: 8     No: 42
   Used it? Yes: 4     No: 3

2. Will you use MEDLINEplus? Yes: 46 No: 4

3. Refer family and friends to MEDLINEplus? Yes: 49 No: 1

   Used it? Yes: 0     No: 3


Comments:

1. Wow! So much great info!
2. I wish I knew about it sooner!
3. Glad all the information you need is in one place! Easy to use!!
4. Web sites are incredible and am excited about getting information through them!
5. Why emphasize Kansas? This is useful information for everybody. It is implied that this is for KS residents.
6. Good information when I needed it. Thank you.
7. Very informative-good job.
8. Looks good.
Kansas Society for Clinical Laboratory Science
Annual Meeting
April 29, 2004

33 Forms were turned in

1. Aware of MEDLINEplus? Yes: 2  No: 29
   Used it? Yes: 2  No: 2

2. Will you use MEDLINEplus? Yes: 29  No: 3

3. Refer family and friends to MEDLINEplus? Yes: 31  No:

   Used it? Yes:  No: 2

5. Will access www.kspublichealth.org? Likely: 29  Maybe: 4  Not Likely:

Comments:

1. I would like to see us use this in our pub. Health setting. Especially the Spanish information!
2. Glad I came, will use this since they finally got me online in the lab.
3. It was nice to see veterinary aspects addressed.
4. Very informative site.
Quarterly Report
June 14, 2004

Name of reporting institution:
Central Denver Public Library
10W. 14th Avenue Parkway
Denver, CO 80204-2731

Name of person submitting report: Elaine Connell
Internet email address: econnell@denver.lib.co.us
Telephone number: 720-865-1363

Reporting Period start date: March 1, 2004
Reporting Period end date: May 31, 2004

Publicity:
Provided introductory level training for 50 DPL staff members prior to launch March 3rd (FOR) 14, 5th (UNH) 11, 10th (HAD) 3 and 11th (CEN) 12. Class evaluations were universally "excellent" or "above average," and staff anticipated frequent use of these new resources.

Announcement and basic intro to CCHILL librarians March 22. 3 public librarians and 8 medical librarians present.

Held an official Launch Celebration with an extensive pitch to the media and invitations by mail and by hand, fliers at Ford-Warren. May 15th, 45 people participated.


9 Health Fair (Demonstrations at 2 sites + fliers to several more) April 19 and 23, 2004.

Whittier Neighborhood Association article and invitation to May 15th Celebration.

Created publicity materials - bookmarks, calling cards, 9HF fliers, PowerPoint Presentation, Logic Model, press release and emails to staff

New Health & Medicine sites featured on our DPL home pages (English & Spanish) since their launch April 9th. www.denverlibrary.org and www.espanol.denverlibrary.org The centrally located images on each of these pages rotate from one image to another and another, promoting a variety of library programs or information of interest. If you don't see the doctor reading the X-ray right away, just wait a few moments. These images are live links, taking the person to the content of choice.

Siobhan Blackwell posted notice of our DPL sites and of the DHP2010 site on April 14th on her blog.
Materials sent to Siobhan for the NN/LM MCR Poster at the MCMLA this fall.

Fliers to Colorado State Library for their distribution through their monthly mailing to all public libraries in Colorado (350), to all academic libraries (100) and all special libraries (250).

Outreach Sessions:
Still compiling this data. Will send ASAP. (Some of this refers to the same meetings noted in #7 above.)

Provided outreach by online exhibits and promotion at 9HF (2 sites + fliers to several more)
Gave introductory presentations to the following groups:

· Provided introductory level training for 50 DPL staff members prior to launch March 3rd (FOR) 14, 5th (UNH) 11, 10th (HAD) 3, and 11th (CEN) 12. Class evaluations were universally "excellent" or "above average," and staff anticipated frequent use of these new resources.
· CCHILL - March 22 - Colorado Consumer Health Information Librarians - 11 present, including 3 public librarians and 1 MLA Cunningham Fellow from Nigeria
· Whittier Neighborhood Association - April 21
· Diversity Exchange at UCHSC - April 22nd - Poster presentation (40 participants; spoke with 10-12)
· Denver Healthy People 2010 - General Meeting - April 26 (17 participants)
· Reforma - May 12 - 5:00-9:00 PM - Smoky Hill Library - People were excited about the site, thought the arrangement was logical, and have linked the DPL web page in Spanish from their site. http://gromit.westminster.lib.co.us/reforma/resources.htm (See Biblioteca Publica de Denver.) One library wants our presenter to do a training with them in August on our H&M site.
· Salud - June 3 - a network of healthcare providers and other agencies serving the Spanish speaking in Metro Denver/North Metro Area.

Held an official Launch Celebration with an extensive pitch to the media and postcard invitations by mail and by hand, fliers at Ford-Warren, and invitations posted on the library events page, and by a link from the English Health page. 45 people attended in all and 12 attended a PowerPoint demo, while 8 did brief hands-on training.

Electronic announcements of the sites going live and of the community celebration of the launch went out to the DHP2010 list, & "This Just In..." (DPL to community members who have signed up) and to all DPL staff. An abridged version of the press release was published in the DPL Dewey's Dispatch, May, 2004.
**Other accomplishments:**
In addition to above, during this quarter our team:

Completed and launched three health web sites:
The Denver Public Library site in English at http://denverlibrary.org/research/health
The Denver Public Library site in Spanish at http://espanol.denverlibrary.org/health
The Denver Healthy People 2010 site at http://denvergov.org/hp2010

Did beta-testing with staff, JoAnn Pegues (Agency on Aging) and her colleagues, Nita Kennedy - Parish Nurse of Annunciation Church, Ellen Graves - Medical Librarian at Exempla St. Joseph's Hospital and Cynthia Kiyotake of Arapahoe Public Library - among others.

Began work on training materials for the public and professionals and prepared a cooperative PowerPoint Demonstration.

Began compiling statistics - See the Survey Data that will be sent by email attachment. Additional statistics are being compiled, but are preliminary. Site usage statistics are also pending at the Denver Healthy People web site.

In addition, the library launched its new 24/7 Virtual Reference Service in Spanish, called "Sabelotodo." See: http://espanol.denverlibrary.org/sabelotodo.html

Cooperated with Suzy Harrington, Director of Education, Central Colorado Area Health Education Center in submission of her "Go Local" grant proposal.

**Target audience:**
This project has multiple target audiences. Across the board we have had very positive response to our new web sites, but actual turnout to activities and mastery of the resources doesn't reach the level we had hoped, or at least not yet. (See #8) Looking forward to developing the training phase of this work in more depth.

Results of the online survey tell us that people do read the instructional information in the "Getting Started" section, and that they find it helpful in their searching. We hope to focus on this area of the site as training develops, to be sure that people have all the assistance and instruction that they need right there. Possibly they would be able to learn about classes or find class handouts in that area. We will look at that.

**Goals, Outcomes, Objectives:**
This has been a very exciting yet stressful quarter. The response to our announcement of these new sites has been overwhelming! People (DPL staff) turned out to the DPL staff trainings in far larger numbers than is usually the case with sessions that are not required. There was much enthusiasm for the new resources, and some very good ideas for additions to the sites. I have heard from a couple of librarians about how much they like MedlinePlus, as well. When we began sharing the bookmarks, people at a HP2010 meeting actually fought over them! We had to make a second printing of the invitations
To the contrary, the actual turnout (on a beautiful Saturday morning) for the Launch Celebration was rather disappointing. We worked hard to pull it together, sent out many invitations and sent press releases to many media in the area - and had about 45 people in attendance, most of whom were immediately associated with the project or the celebration. No media chose to attend.

The Launch Celebration would have been much easier if we could have used grant money for the food. Under the extremely tight DPL budget constraints, we had to pursue food through solicitations and staff donations instead.

There were problems establishing the date for the Launch Celebration and working out just what it would be, this created distrust between the agencies for a few weeks. That seems to have been resolved now, since the Celebration was generally a very positive experience and the web sites have been so well received.

Usability testing of the DPL Health & Medicine sites did not actually occur prior to launch. There was usability testing on the DPL main page in March and July ’03, and this led to the redesign of the current version of the overall site. We had very positive informal reviews during beta-testing of these sites and will undertake actual usability testing this summer.

The two most difficult occurrences for this quarter are the loss of Stacey McConlogue, the DHP2010 Program Administrator, and the completion of hours for Lee Shaughnessy, the Health Educator on contract to the Denver Public Library. Denver Environmental Health has graciously absorbed Stacey's hours for January through March, leaving the grant budget adequate funds to hire Helene Kent, R.D., M.P.H. for the duration of the grant. Helene works as a consultant and will assist with outreach, presentations, and evaluation for our project. Lee's hours with the Denver Public Library have been completed. She has found another position, but has volunteered to lead an advisory committee of staff and community members to address on-going maintenance and other needs of the DPL web sites. These major changes in personnel have been difficult and time consuming, but the transitions are going well. We are currently reorganizing (and taking a breather, too!), as we shift into the outreach and training phase of this project. The pace will slow down as DPL absorbs the full responsibilities that Lee carried with such energy and enthusiasm. DEH is committed to the HP2010 initiative and they are in the process of hiring a replacement for Stacey M. at this time.

We continue to see all outcomes we expected as feasible.

**Evaluation:**
- DPL staff surveys after staff training classes - Provided introductory level training for 50 DPL staff members prior to launch March 3rd (FOR) 14, 5th (UNH) 11, 10th (HAD) 3, and 11th (CEN) 12. Class evaluations were universally "excellent" or "above average", and staff anticipated frequent use of these new resources.
· online surveys - See attached survey - compiled data from the 10 surveys taken so far is inserted. (9 in English - results in red; and 1 in Spanish - results in green)

· Preliminary statistics show a marked increase in usage of our DPL Health & Medicine web sites

· 1 request for a posting - we can't do it all, but Suzy H. and CenCoAHEC is applying for a grant to do "Go Local" for Colorado.

**Impacts and Observations:**
Susie W., our Reference Librarian in charge of the SmartyPants 24/7 Online Reference Service, mentioned to me how pleased she was with MedlinePlus. She was able to find a carotid artery dissection (and etc.) for a customer who was very pleased. We have many online tools and not all of them work smoothly with the software for our SmartyPants service. MedlinePlus worked without a hitch and the information was exactly what the customer wanted!

Two women at the Launch Celebration were enthused about MedlinePlus, too. "Oh, we can get this in Mexico!" one cried, excited because her husband had just been very ill during one of their recent trips out of the country. The other was most pleased to be able to email a link to an article about scarring in children to her son living in Southeast Asia. Both of these people are associates of mine. They are very bright and use Internet often day to day. I am impressed that sometimes people who are "computer savvy" really aren't all THAT computer savvy. And that they (and most of our customers!) simply need to be pointed in the right direction to find the great resources that are available now through our site and MedlinePlus. They just need to see it in action and have basic instruction, to walk through the steps and see the possibilities in action. A quick word won't always do the trick, because they identify themselves as knowledgeable already. We need to take the information to a demonstration level as often as possible.

**Planned Activities:**
Training - more in-depth for staff, and establishing on-going processes for community

Maintenance / Group (Outreach through them, too)

Usability Testing

Outreach - prioritized for this community AND the pro's…

Presentations with in-depth training to groups in the area

Evaluation
Outreach Activities Report  Access to Electronic Health Information for Denver - Project

RML Quarter 1 2004-2005

3 Total Outreach Activities

The following information is based on outreach reports of training activities.

<table>
<thead>
<tr>
<th>Activities Summary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number of estimated participants: 66 participants</td>
</tr>
<tr>
<td>Average number of participants: 22 per activity</td>
</tr>
<tr>
<td>Average length: 1 hour 57 seconds</td>
</tr>
<tr>
<td>Under 1 hour: 1 activity (22.22%)</td>
</tr>
<tr>
<td>Between 1 and 2 hours: 2 activities (33.33%)</td>
</tr>
<tr>
<td>Over 2 hours: 0 activities</td>
</tr>
<tr>
<td>Hands-on practice: 2 activities (66.67%)</td>
</tr>
<tr>
<td>Conducted remotely: 0 activities</td>
</tr>
<tr>
<td>Offering continuing education: 0 activities</td>
</tr>
<tr>
<td>Significant number of minorities: 2 activities (66.67%)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Type(s) of Organization(s) Involved in Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health sciences library: 0 activities</td>
</tr>
<tr>
<td>Public library: 3 activities (100.00%)</td>
</tr>
<tr>
<td>Government agency: 0 activities</td>
</tr>
<tr>
<td>Hospital: 1 activity (33.33%)</td>
</tr>
<tr>
<td>Clinical/Health care: 1 activity (33.33%)</td>
</tr>
<tr>
<td>Academic Institution: 1 activity (33.33%)</td>
</tr>
<tr>
<td>Community-based: 1 activity (33.33%)</td>
</tr>
<tr>
<td>Faith Based: 0 activities</td>
</tr>
<tr>
<td>Public Health Agency: 2 activities (66.67%)</td>
</tr>
<tr>
<td>Other: 0 activities</td>
</tr>
</tbody>
</table>

6 Participants Completed Participant Information Sheets

The following information is based on Participant Information (PI) sheets collected during training activities.

<table>
<thead>
<tr>
<th>Participants Summary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activities at which PI sheet collected: 33.33%</td>
</tr>
<tr>
<td>Health care or service providers: 2 participants (33.33%)</td>
</tr>
<tr>
<td>Health science library staff members: 1 participant (16.67%)</td>
</tr>
<tr>
<td>Public Health worker: 1 participant (16.67%)</td>
</tr>
<tr>
<td>Public/Other library staff member: 3 participants (50.00%)</td>
</tr>
<tr>
<td>Members of general public: 0 participants</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Session Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>PubMed: 0 activities (0.00%)</td>
</tr>
<tr>
<td>MedlinePlus: 2 activities (33.33%)</td>
</tr>
<tr>
<td>ClinicalTrials.gov: 0 activities (0.00%)</td>
</tr>
<tr>
<td>NCBI: 0 activities (0.00%)</td>
</tr>
<tr>
<td>NLM Gateway: 0 activities (0.00%)</td>
</tr>
<tr>
<td>TOXNET: 0 activities (0.00%)</td>
</tr>
<tr>
<td>Other technology content: 3 activities (100.00%)</td>
</tr>
<tr>
<td>Other, non-technology content: 2 activities (66.67%)</td>
</tr>
</tbody>
</table>

Significant Minority Population Present

(50% or more of participants)
| African American: 0 activities (0.00%) |
| Alaska Native: 0 activities (0.00%) |
| Asian and Pacific Islander: 0 activities (0.00%) |
| Hispanic: 1 activity (33.33%) |
| Native American: 0 activities (0.00%) |
Denver Healthy People 2010 and the Denver Public Library announce the unveiling of their newly revised web sites, coming in April, 2004!

Denver Public Library
Health and Medicine Web Site

http://denverlibrary.org/research/health/
Spanish
http://espanol.denverlibrary.org/health.html

Denver Healthy People 2010
Web Site

http://denvergov.org/hp2010

Denver HP2010 is a program of the Denver Department of Environmental Health

Introducing the new Denver Public Library Site:

Disclaimer: The Health and Medicine section of the Denver Public Library Web site is intended to provide easy access to quality health information of interest to residents throughout Denver who want to be informed about health issues for themselves, their families, and their community. It is not intended as an endorsement of all the information at each linked site or organization. The Denver Public Library does not provide medical or health care advice. We recommend that you evaluate all health information with care, and that you discuss what you find here with your doctor or licensed health professional before making changes involving your health.

Getting Started - see the site map, many great searching tips and local free referrals for search assistance throughout Colorado
Staying Healthy - from all angles!
Basic Health Information - 'One stop shopping' for beginning searchers, including low-literacy, low-health literacy resources
Diseases and Other Health Conditions - just a few selected health topics, plus strategy for more.
Medical Treatments - includes dealing with the system.
Health by Age or Group - is 'your' group here? Who did we miss?
Making Healthier Communities - connections for those wanting to get involved.
Getting Help in Denver - Top portion is Information and Referrals (city, region, state, federal/national)
In-Depth Health Resources - our databases and all the other hard stuff

Medlineplus is tops! You'll see it at the top of nearly every section of this site!

- Health Topics
- English and Spanish
- News
- Drug Information
- Directories
- Easy to Read
- Interactive Tutorials
- Spelling Helps - use the dictionary or the encyclopedia

Whatever your reason for seeking health information, we hope that you will find good resources here! This Web site was created in cooperation with Denver Healthy People 2010 of the Denver Department of Environmental Health and residents of Denver's Whittier neighborhood. It was made possible by a grant from the National Network of Libraries of Medicine. It is intended to provide easy access to quality health information of interest to residents throughout Denver who want to be informed about health issues for themselves, their families, and their community.

"Access to Electronic Health Information for Denver" is funded by the National Library of Medicine, National Institutes of Health under Contract No. N01-LM-1-3514, subcontract 02617.

http://devzone.denver.lib.co.us/research/health/index2.html

This site is under construction!

Please email your feedback to Elaine Connell at econnell@denver.lib.co.us
“Access to Electronic Health Information for Denver”
DPL Staff Training
March 11, 2004

1. Introductions – What does our Health & Medicine website need to do / be / have?
   Elaine, Lee, Tammi, Denver Healthy People 2010 (www.denvergov.org/hp2010)

2. The question behind the question! & The value of health information!

3. Introducing the new site - (Spanish, too!)
   Grid - Layout, Disclaimer, "Take Our Survey"
   Site Map
   Getting Started - searching tips and referrals (also in Getting Help and In-depth)
   Staying Healthy - from all angles! "Quick and Simple!"
   Basic Health Information - for beginners, low-literacy, low health literacy resources.
   If they only go one place, this is it!
   Diseases and Other Health Conditions - selected topics, and strategy for more.
   Medical Treatments - includes dealing with the system.
   Health by Age or Group - is 'your' group here? What did we miss?
   Making Healthier Communities - community concerns for the individuals wanting to get
   involved.
   Getting Help in Denver - Top portion is Information and Referrals (city, region, state,
   federal/national)
   In-Depth Health Resources - our databases and all the other hard stuff

   Pick 3 of the topics or areas of need (above). Where would you look for them?

4. Medlineplus is tops! You'll see it at the top of nearly every section of this site!
   Health Topics
   Alphabetical or by Category -
   Authoritative sources, preformatted Medline searching
   English and Spanish
   News
   Drug Information
   Directories
   Easy to Read
   Interactive Tutorials
   Spelling Helps - use the dictionary or the encyclopedia

5. Try it yourself!
   Do 3 searches in our site, and 3 in Medlineplus.
   And give us your feedback, please!

   http://devzone.denver.lib.co.us/research/health/index2.html
   This site is under construction!

   Email feedback to Elaine at econnell@denver.lib.co.us

"Access to Electronic Health Information for Denver" is funded by the National Library of Medicine,
National Institutes of Health under Contract No. NO1-LM-1-3314, subcontract 62817.
The Denver Public Library and the Denver Department of Environmental Health present a
Community Celebration of “Access to Electronic Health Information for Denver”

Saturday, May 15, 2004
11:00 a.m. - 3:00 p.m.

Ford- Warren Branch of the Denver Public Library
2825 High Street.

Deputy-Mayor Cheryl Cohen-Vader and City Council President Elbra Wedgeworth
will be joining us at 11:00 AM.

Whittier Drum Project will perform.

Please join us for demonstrations, hands-on training opportunities, and refreshments following the program.

Denver Public Library Health and Medicine Web sites
English: http://denverlibrary.org/research/health/
Spanish: http://espanol.denverlibrary.org/health/

Denver Department of Environmental Health
Denver Healthy People 2010 Web site
http://denvergov.org/hp2010

This is a celebration of the launch of these Health & Medicine Web sites. Many Whittier Neighborhood residents have participated in the design and development of these sites.

THANK YOU!

We hope you will come and celebrate with us!

*Access to Electronic Health Information for Denver* is funded by the National Library of Medicine, National Institutes of Health under Contract No. N01-LM-1-3514, subcontract 62817.
DPL Launches Health Web Sites

By M. Celeste Jackson
Advancement and Communication

The Denver Public Library and the Denver Department of Environmental Health launched three Web sites April 19 to provide the community with easy access to health information online. The sites are designed to help Denver residents learn about issues facing them, ways to improve their health and how they can help to make their communities healthier places to live.

A grant from the National Library of Medicine enabled both organizations to work together to offer these online resources. Together, the Denver Public Library and the Denver Department of Environmental Health surveyed residents of Denver’s Whittier neighborhood to develop the online resources with content specifically addressing the needs of this low-income, predominately minority community.

“We are extremely proud to bring these new health resources to our community,” said Elaine Connell. “Denver residents face a wide range of health-related issues. There is quality health information online, but it can be very difficult to find, especially when it is needed quickly. These new health Web sites will enable people to find high quality resources with a minimum of searching. With this information, people throughout the city, and even our region, have a better opportunity to take charge of their lives and improve their health.”

Library Web sites Highlights in English and Spanish

Denver Public Library Online offers two health Web sites as a product of the partnership with Denver Healthy People 2010. Explore for yourself how you can improve your health through information and action by visiting these sites, available in English at denverlibrary.org/health and Spanish at espanol.denverlibrary.org/health/

The Denver Department of Environmental Health’s Healthy People 2010 Web site denvergov.org/hp2010 offers a collection of health resources, data and information necessary to meet the vital health information needs of professionals and community organizations working with Denver residents.

Health Web sites Launch Celebration

An Open House will be held from 11 a.m. to 3 p.m., Saturday, May 15, at Ford-Warren Branch Library in celebration of the Web sites launch and the unique partnerships including the Denver Public Library, Denver Department of Environmental Health and Whittier Neighborhood community. Please join us to learn more about the unique online resources and take a special guided tour of the sites.
Whittier

Today’s Life Solutions
Neighborhood Association
Community News
Schools
New Neighbors
Neighborhood Pictures
Local Resources
Local Real Estate
Classified Ads
Recipe Exchange
Neighborly Referrals
Goods and Services
Favorite Links
Hobbies and Interests
Games
Mother's Day Letters

Whittier

Community News

Please take a brief moment to share your news with your neighbors! This is an excellent way to keep the entire community aware of current news and upcoming local events.

You may post any information regarding happenings in and around your neighborhood. Make sure to check this section frequently for the most recent events!

Connect with City Search to broaden your awareness of community events and information. Check out how your favorite restaurant rates or find a special place you didn’t even know about!

Find out what events the town next door has planned that may be worth attending.

Interested in receiving a monthly summary of Community News submitted to this site? Sign up now for your free neighborhood newsletter.

Add Community News

Online Health Resources: Access at Denver Public Library

Health Information Available Online -- Partnership Brings Targeted Resources to Denver Community --

Join us on Saturday, May 15 for Open House Celebration

The Denver Public Library and the Denver Department of Environmental Health, proudly announce the launch of three Web sites, aiming to provide the community with easy access to health information online. The sites are designed to help Denver residents learn about issues facing them, ways to improve their health and how they can help to make their communities healthier places to live.

As people deal with health and lifestyle issues, reliable information is invaluable. Increasingly, Americans are turning to the Internet for answers to their health concerns. Denver Public Library Online, along with Denver Healthy People 2010, now provide targeted information to meet the needs of Denver residents, whether those residents are just learning to use the Internet, or are highly skilled searchers. A grant from the National Library of Medicine enabled both organizations to work together to offer these online resources. Together, Denver Public Library and the Denver Department Of Environmental Health surveyed residents of Denver's Whittier neighborhood to develop the online resources with content specifically addressing the needs of this low-income, predominately minority community.

"We are extremely proud to bring these new health resources to our community," said Elaine Connell, reference librarian, the Denver Public Library. "Denver residents face a wide range of health-related issues. There is quality health information online, but it can be very difficult to find, especially when it is needed quickly. These new health Web sites will enable people to find high quality resources with a minimum of searching. With this information, people throughout the city, and even our region, have a better opportunity to take charge of their lives and improve their health."

Library Web sites Highlights in English and Spanish:

- Basic Health Information - Here are tips and tools for spelling and understanding those difficult health words, as well as some easy to read materials on diabetes, asthma, high blood pressure and more.
- Making Healthier Communities - It is hard to get out and go for a walk if you don't feel safe in your neighborhood. Here are tools, groups, and recommended practices for anyone wanting to make improvements in their neighborhood. Here, too, are links to the in-depth prevention and community building resources of Denver Healthy People 2010. Or visit www.denvergov.org/hp2010
- In-Depth Resources - Whether free online or provided by Library subscriptions, here is an organized collection including many journal databases and National Library of Medicine Resources including MEDLINEplus.gov, PubMed.gov and Toxic.
- Getting Help in Denver - Whether people have insurance or not, here are local resources that can help.


5/11/04
How long have you been in the Whittier neighborhood? For 50 years.

What do you enjoy about living in Whittier? I get to meet a lot of people and able to share the good word.

What are some of your hobbies or activities? Fishing for catfish and crops and working on my roses in the summer.

Fun fact: All my kids graduated from Whittier elementary, Cole middle school, and Manual high school. My daughter works with me and my other family is putting a beauty shop next door.

Editor’s Note: Whittier resident Daniel Peralta interviews and photographs longtime residents for Spotlight. If you or a neighbor has lived in Whittier for at least 10 years and you would like to share your story, please contact Daniel Peralta at 303.875.2550 or dperl@perus.com.

Library Matters . . .

On Sat, May 15 from 11:00 a.m.–3:00 p.m. at the Ford-Warren Library, 2825 High Street, come celebrate the launch of Denver Public Library’s new Health and Medicine web site. The Whittier neighborhood served as the model population as the site was designed, so we hope you will find the content useful, reliable and relevant to the health information needs of you, your family, and your neighbors.

Developed in response to the health information needs expressed by Whittier residents during interviews, focus groups and community presentations, the web site contains links to hundreds of authoritative web sites on health topics, with an emphasis on disease prevention and staying healthy.

Visit these new resources at http://denverlibrary.org/research/health/ or http://espanol.denverlibrary.org/health/ (en español).

Denver Public Library’s partner in this project was Denver Healthy People 2010, an initiative of the Denver Department of Environmental Health. To RSVP or for more information about the website development project, call 720.865.1187.

Derek Wolfgram is the Manager of the Denver, Eugene Field, Ford-Warren, and Rose-Cherry Creek Branches of the Denver Public Library. If you would like to contact him about Library issues or questions, call 303.903.8657 or email dws@denverlibrary.org.

Get the freshest Whittier news

WNA members are entitled to get all the news as fast as we can send it to you. Please opt-in to our WNA membership e-mail list to receive news updates, upcoming events not listed in the monthly newsletter, and other vital information from the WNA board and other WNA members. The first step is to become a WNA member by filling out the registration form on the back page of the newsletter. The next step to get on the WNA e-mail list is to call Diana Kearns at 303.598.2076 or better yet, e-mail her at diana@kearns.name.

Remembere, www.WhittierNeighbors.com is available for you to find neighborhood information and to post your own announcements.

www.WhittierNeighbors.com

ALLEY REPAVING

You may have noticed dumpsters out on the streets instead of in their usual alley locations. All the alleys in Whittier are being repaved. When crews are working on your alley, the alley will be closed. Alley work occurs on weekdays (Mon.–Fri.) between the hours of 7:00 a.m. and 3:30 p.m.; generally, you can use the alley except during this time period. Crews complete work on most alleys in two week’s time, weather permitting.

XERISCAPING WORKSHOP

Water restrictions and increased penalties make this the perfect time to replace your water-hogging grass with colorful, drought-tolerant plants. Learn the best techniques from David Winger, a water conservation specialist with the Denver Water Board, Tues., May 11, 7:00 p.m., Schisselmann Family Branch Library, 100 Poplar St. (1st Ave. and Quebec St.). For more information, call 720.865.1111 or visit www.denverlibrary.org.

MAY 2004
Quarterly Report  
June 08, 2004

**Name of reporting institution:**
Hope Fox Eccles Health Sciences Library  
4037 University Hospital  
50 North Medical Drive  
Salt Lake City UT 84132

**Name of person submitting report:** T. Elizabeth Workman

**Internet email address:** lworkman@lib.med.utah.edu  
**Telephone number:** 801-581-4686

**Reporting Period start date:** 03-01-04  
**Reporting Period end date:** 05-31-04

**Publicity:** (Please see questions 8 and 9)

**Outreach Sessions:**
25 May 2004  
Medical Library Association Annual Conference, Washington D.C.  
"The 24 Languages Audio File Project" (paper)  
Liz Workman presented a paper on the project as part of a session sponsored by the Consumer and Patient Health Information Section. Approximately 45 people attended.

A poster on the project was presented at the annual Utah Library Association's conference May 5 - 7, in Ogden, UT.

**Other accomplishments:**
The outreach librarians at the Spencer S. Eccles Health Sciences Library continued to promote the project as a part of their outreach efforts to other libraries, and other groups.

**Target audience:**
The target audience assessment has more or less remained constant since the last quarter.

**Goals, Outcomes, Objectives:**
The recording, encoding and linking process of the audio files is taking longer than anticipated. However, many of the files are now online and accessible from the web site.

**Evaluation:**
Web site use: hits have increased by 79.9% in the last 9 months.

Anywhere from 100 - 250 other web sites link to the 24 Languages Project. This estimation is based on link searches performed on many search engines; the overlap (100 - 250 sites) is based on probable duplication among linked sites, among the varying results for the individual search engine link searches.
**Impacts and Observations:**
Several attendees at the MLA conference mentioned that they use the project's web site and recommend it to their patrons.

**Planned Activities:**
The publications for the "train the trainer" sessions are almost complete. This effort will likely begin in the later part of June.
Outreach Activities Report  Online Sound Recordings of Health Information in Many Languages - Project
RML Quarter 1 2004-2005

5 Total Outreach Activities

The following information is based on outreach reports of training activities.

### Activities Summary
- **Total number of estimated participants:** 12
- **Average number of participants per activity:** 2.4
- **Average length:** 0.75 hours
- **Under 1 hour:** 3 activities (60.00%)
- **Between 1 and 2 hours:** 3 activities (60.00%)
- **Over 2 hours:** 0 activities
- **Hands-on practice:** 3 activities (60.00%)
- **Conducted remotely:** 0 activities
- **Offering continuing education:** 0 activities
- **Significant number of minorities:** 0 activities

### Type(s) of Organization(s) Involved in Activities
- **Health sciences library:** 5 activities (100.00%)
- **Public library:** 4 activities (80.00%)
- **Government agency:** 1 activity (20.00%)
- **Hospital:** 0 activities
- **Clinical/Health care:** 0 activities
- **Academic institution:** 5 activities (100.00%)
- **Community Based:** 0 activities
- **Faith-Based:** 0 activities
- **Public Health Agency:** 1 activity (20.00%)
- **Other:** 0 activities

0 Participants Completed Participant Information Sheets

The following information is based on Participant Information (PI) sheets collected during training activities.

### Participants Summary
- **Activities at which PI sheet collected:** 0%
- **Health care or service providers:** 0 participants
- **Health sciences library staff members:** 0 participants
- **Public Health worker:** 0 participants
- **Public/Other library staff members:** 0 participants
- **Members of general public:** 0 participants

### Session Content
- **PubMed:** 3 activities (60.00%)
- **MedlinePlus:** 3 activities (60.00%)
- **ClinicalTrials.gov:** 0 activities (0.00%)
- **NCBI:** 0 activities (0.00%)
- **NLM Gateway:** 0 activities (0.00%)
- **TOXNET:** 0 activities (0.00%)
- **Other technology content:** 5 activities (100.00%)
- **Other, non-technology content:** 4 activities (80.00%)

### Significant Minority Population Present

(≥50% of participants)
- **African American:** 0 activities (0.00%)
- **Alaska Native:** 0 activities (0.00%)
- **Asian and Pacific Islander:** 0 activities (0.00%)
- **Hispanic:** 0 activities (0.00%)
- **Native American:** 0 activities (0.00%)
Quarterly Report


Name of reporting institution:

Becker Medical Library
Washington University School of Medicine
660 South Euclid Ave
St Louis, MO 63110

Name of person submitting report: Betsy Kelly
Internet email address: Betsy.kelly@wustl.edu
Telephone number: 314-362-2783

Reporting Period start date: 08-01-2003
Reporting Period end date: 10-31-2003

Publicity:

None

Outreach:

None

Other accomplishments:
Continued working on customizing the DSpace look for local implementation. It's very important to know and understand java. DSpace is set up to contain changed scripts in a /local subdirectory. Generally, if a file that the system is expecting can be found in the /local directory then DSPace will use that in place of the same named file that is part of the original software.

Significant time was also spent working with and trying to understand the workflow procedures. These provide the institution with options for submission of data. Records can be automatically entered in the system after submission or can be vetted at different levels. Workflow groups have increasingly more authority to some extent. The first two groups can accept or reject the submission. The second and third groups can edit the metadata submitted and add additional metadata if desired.

We also worked with the e-people and groups concepts. Individuals can self register, no notification is sent to the system owners. Individuals can also subscribe to communities or collections. Once subscribed there is no built in administrative interface to delete the user. The database manager must remove the e-person from the database at the postgresql level.
**Target audience:**
Nothing new was discovered about audiences during this quarter. Interest from non-medicine disciplines remains active.

**Goals, Outcomes, Objectives:**
Because of the way DSpace is configured it is somewhat awkward to create communities and collections. The system needs a more complex hierarchy, which is being worked on by the DSpace developers.

**Evaluation:**
None done.

**Impacts and Observations:**
No impacts have been observed yet. It is still apparent that a project like this is not for the faint of heart.

**Planned Activities:**
Continue with customization. The policies and procedures group will work on a WU license statement that submitters must agree to when depositing items in the archive.
Quarterly Report


Name of reporting institution:

Becker Medical Library
Washington University School of Medicine
660 South Euclid Ave
St Louis, MO 63110

Name of person submitting report: Betsy Kelly
Internet email address:betsy.kelly@wustl.edu
Telephone number: 314-362-2783

Reporting Period start date: 11-01-2003
Reporting Period end date: 1-31-2004

Publicity:

Announced two demos for Resource Libraries - January 29 and February 18

Complete an Outreach Reporting Form for demonstrations and training that took place during the reporting period. Complete an Exhibit Report (MS Word) for any exhibits as email attachments to reports@rml4.utah.edu for inclusion as appendices to this report.

None

Other accomplishments:

Created collections for each Resource Library, including logos from their web sites. This is an example of how collections can be customized. Also worked on importing documents using the import/export function. Requires the use of xml files. Imported student presentations.

Conducted one demonstration for Resource Libraries. Presentation discussed the philosophy behind institutional repositories, open source, WU's approach to DSpace and then walked participants through the process, including workflow, document submission, searching and browsing the repository and specific collections. Participants were active, asking questions that indicated their interest in the project and its applicability to their institutions.
Target audience:

Libraries are embracing Open Source perhaps without consulting with their constituencies. We are finding that our research community is generally unconcerned about institutional repositories as representatives of the institutional intellectual output. This may significantly affect the audience for and participants in digital repositories.

Goals, Outcomes, Objectives:

WU's goal for DSpace continues to be to investigate the validity of creating a repository of the intellectual output of the medical/scientific community at WU. Further discussion is needed to determine whether that goal is useful and whether the efforts involved in bringing up a repository will be worth it.

Evaluation:

None done.

Impacts and Observations:

Resource Libraries attending the demonstration expressed interested. Several deposited one or more documents into their collection. It remains to be seen whether this test server will be a useful test bed for the Resource Libraries.

Planned Activities:

Second regional demonstration on February 18. Continue working with workflow to understand its effect. Continue working with import/export functions. Register with CRNI for handle services and activate handles on the server.
Quarterly Report
June 03, 2004

Name of reporting institution:
Ft Lewis College

First and last name of person submitting report: Young Fry
Internet email address: fry2_m@fortlewis.edu
Telephone number: (970) 382-1347

Reporting Period start date: 03-01-2004
Reporting Period end date: 06-01-2004

Publicity:
Continue to send brochures to other organizations such Ignacio Southern Ute Health Clinic and Durango Public Library, Fort Lewis College Southwest Center, and SouthWest Regional Library System. Updated Consumer Health web page.

Outreach Sessions:
Trained librarians from Southwest Regional Library System and Fort Lewis College Library.

Contacted Cortez Public Library and Towac Clinic to discuss future possibility of presentation.

Other accomplishments:
Checked out equipment and recommended to purchase for project.

Target audience:
None

Goals, Outcomes, Objectives:
• Health information training will be announced in the SWRLSS usual training schedule throughout the award period in order to reach the widest possible audience. Ms. Fry will give a training session when possible to a group of public librarians
• FLC has a Navajo speaking librarian who will be present at preliminary meetings and on call for consultation with Ms. Fry.
• Ms. Fry will contact the Towac Library on the Ute Mountain Ute reservation and the Ignacio Health Clinic on the Southern Ute reservation to offer training for their personnel.
• Continue to update Native American resources on the web site.
• FLC will offer training to FLC students and the general public on consumer health databases. Students often are a successful conduit for getting information to Native American families and thus are key recipients of consumer health training.
• The project leaders from the three organizations will meet to discuss the progress this
outreach collaboration.
• Statistics from outreach sessions and the web site will continue to be gathered and evaluated.

**Evaluation:**
Not much accomplished this quarter. I planned to resume my outreach starting June 2004. I will be visiting various organizations and try to have a few presentations at the Fort Lewis College Library.
Impacts and Observations: If there are anecdotes that illustrate the impact that the project is having, provide the narrative here; include any indicators of success.

**Observations:** None

**Planned Activities**
• DPL will set up at least one “finding health information on the Internet” class for Native Americans.

• Evaluation of the outreach activities first year will be done. Results may alter and will inform plans and programs for the second year of the award.
Quarterly Report

April 25, 2005.

Name of reporting institution:

John F. Reed Library
Fort Lewis College
1000 Rim Drive
Durango, CO 81301

First and last name of person submitting report:

Myoung Fry

Internet email address of person submitting this report:

fry2_m@fortlewis.edu

Telephone number of person submitting this report:

(970) 259-1871

Reporting Period start date: 05/01/2004

Reporting Period end date: 07/31/2004

Publicity:

* Fry announced the new updated Online Consumer Health Resources to Mercy Medical Center health professionals: local physicians and nurses.

* Printed brochures and send them to Ignacio Health Clinic, Fort Lewis College Library, and Durango Public Library.

* Durango Public Library offered a class on Consumer Health Information using FLC Consumer webpage.

Complete an Outreach Reporting Form for demonstrations and training that took place during the reporting period. Complete an Exhibit Report (MS Word) for any exhibits as email attachments to reports@rml4.utah.edu for inclusion as appendices to this report.

No outreach demonstration or training took place during this period.
Other accomplishments:

* Fry purchased laptop computer and dataprojector: they are expected to arrive shortly.
* Fry continued to work on the webpage.
* Fry tried to contact Cortez Public Library and Towaoc Health Clinic, and prepared for presentations.
* Fry met with SWRLS librarian, and worked on the unresolved business regarding the weblinks.
* Fry and FLC outreach librarian worked on a special grant to purchase consumer health books, and submitted a grant proposal to Southern Ute Foundation.

Target audience:

* Focused on training Public and Academic Librarians: they will guide the public to access proper consumer health information.
* Outreach services required much more efforts and time than expected. Plan never went the way as supposed to be.
* Equipment never worked properly. Needed to use off-line module for most of presentations.

Goals, Outcomes, Objectives:

* Continue to work on outreaches such as school libraries and local school nurses.
* Send brochures to schools and other health organizations such as San Juan Basin Health and Operation Health Communities.
* Continue to work on improving Websites.
* Continue to organize to visit other libraries such as Cortez Public Library and Dolores Public Library.

Evaluation:

Summer is a hard time to get much done in Durango.
I am expecting to receive evaluations from Durango Public Library. I will continue to share our brochures and updated webpage with them.

Impacts and Observations

DPL decided not to take statistical information on the number of Native Americans who took library research class. It is rather frustrating, but understandable. This is already very sensitive topic for most of minorities in this area.
Health Information on the Internet

WHEN LOOKING FOR HEALTH INFORMATION ON THE INTERNET, MAKE SURE TO CHECK THE FOLLOWING:

➤ Authority:
  Know who created the website.
  Is contact information provided?

➤ Accuracy:
  Is the information correct?
  Can you verify the information source?

➤ Currency:
  When was the page last updated?

➤ Coverage:
  Is the material complete?
  Are references provided?

➤ Objective:
  Is the web site trying to sell something?
  Are they simply providing information?

Generally sites with the following endings are objective sites:

- .gov government
- .edu educational
- .org organizational

Available through the John F. Reed Library Website at Fort Lewis College

Phone: 970-247-7551
Online Consumer Health Resources Website: http://library.fortlewis.edu/consumerhealth

Websites from CAPHIS:
(Consumer Patient Health Section of the Medical Library Association)
Topics include ...
- General Health
- Men's Health
- Women's Health
- Parenting & Kids
- Seniors' Health
- Specific Health Problems
- Drug Information

Other National Health Sites:
- CAPHIS Other Links
- Evaluate Doctors & Hospitals
- FDA Free Brochures
- Government & Health Organizations
- Hospice Web
- NOAH Health Topics

Local Links
- Durango Cancer Center
- Durango Public Library
- San Juan Basin Health Department
- Tribal Health Connections - Four Corners Health Links

Colorado Links
- The Child Health Plan Plus
- Coalitions for Medically Underserved
- Colorado Cancer Resource Guide
- Colorado Department of Public Health and Environment: Health Topics & Vital Statistics
- Colorado Family & Wellness
- Colorado Health Sites
- Colorado Health Associations
- Mercy Medical Center Patient Education
- Parent Information & Resource Center
- Planned Parenthood of the Rocky Mountains
- Resource & Referral Agencies
- Senior Answers Senior Health Insurance Assistance

Other Web Links:
- Full Text Online Journals
- E-Books

Questions?
Visit the web site!
http://library.fortlewis.edu/consumerhealth/

Consumer Health Databases
- MedlinePlus
- In Spanish
- Interactive Tutorial - In both English & Spanish
- Cancerlit
- Dirline: Support Groups
- HealthFinder
- National Center for Complementary & Alternative Medicine
- TOXTOWN
Quarterly Report

March 03, 2005.

Name of reporting institution:

Poudre Valley Health System
Gerald Carlson, Medical Librarian
1024 South Lemay Avenue
Fort Collins, CO 80524

Name of person submitting report: Susannah Wright
Internet email address: smw2@pvh.org
Telephone number: 970-297-6720

Reporting Period start date: December 1, 2003
Reporting Period end date: February 29, 2004

Publicity:
NONE

Complete an Outreach Reporting Form for demonstrations and training that took place during the reporting period. Complete an Exhibit Report (MS Word) for any exhibits as email attachments to reports@rml4.utah.edu for inclusion as appendices to this report.
NONE

Other accomplishments:
We ordered and received the laptop computers loaded with Windows XP Professional. The individual libraries will order their own MS Office software, as well as Windows 2000 for the Red Feather Lakes Library so that the laptop is compatible with their existing desktops. We also ordered the data projectors for the public libraries.

Proude Valley Hospital’s medical librarian posted the first of three planned e-mail “lectures” for local librarians on types of online health information and web site evaluation.

We have finalized the web site design: www.rfllibrary.org/medline/option3.html

Target audience:
Searching for health information does not appear to be an important priority for patrons unless they are frustrated with the lack of information provided by their care providers, and most currently feel they are getting the information they need.

We have learned that patrons have no perceived need for active online research about health information and that patrons do not have confidence they can learn to use the
computer to find available information. It is important to note that persuasive publicity has not yet been launched.

**Goals, Outcomes, Objectives:**
It is difficult for small 1-2 staff rural libraries to include multiply surveys and pilot training tasks in the day-to-day operation of their libraries. These tasks will need to be simplified in order for those staff people to complete them.

**Evaluation:**
We have conducted informal interviews with patrons at public libraries; these patrons seem quite passive toward the idea of receiving training to find online medical information.

We have developed draft pre- and post-surveys for the pilot patron training sessions at local libraries, which will occur in the next quarter.

**Impacts and Observations:**
Reaching isolated rural audiences through traditional media can be difficult. The success of this project will rely heavily on assistance from public libraries in each of their own communities. Our audience will need to be lobbied and convinced that the training will make their searches significantly better than if they searched out information on their own.

**Planned Activities:**
Develop education/outreach plans for providing ongoing training to patrons.

Finalized and launch publicity campaign.

Launch fully developed web site.

Finalize, print, and distribute brochures.

Finalize and distribute pre- and post-tests for patron training at the public libraries.

Pilot patron training sessions begin in public libraries
Quarterly Report
July 01, 2004

Name of reporting institution: Poudre Valley Health System
1024 South Lemay Avenue
Fort Collins, CO 80524

Name of person submitting report: Susannah Wright
Internet email address: smw2@pvhs.org
Telephone number: 970-297-6720

Reporting Period start date: March 1, 2004
Reporting Period end date: May 31, 2004

Publicity:
The web site is up with minor changes to come. We plan to go live in the next two weeks. URL is www.rfllibrary.org/medline.

The brochure is ready for the printer except for minor changes to be approved by all libraries. We have sent a draft hard-copy of the brochure to NNLM.

Outreach Sessions: NONE

Other accomplishments:
We received the laptops and projectors and distributed these to the participating public libraries.

A consumer-friendly introductory guide to PubMed has been edited and distributed to the participating public libraries.

Target audience: NONE

Goals, Outcomes, Objectives:
We experienced some delay in getting data projectors for the public libraries, reportedly due to problems at the factory.

Evaluation: NONE

Impacts and Observations: NONE

Planned Activities: During the next quarter, we will schedule pilot volunteer/patron training sessions in each community. After this, we will produce the after-training survey for print and web site formats.
Quarterly Report  
June 28, 2004  

**Name of reporting institution:**  
Medical Library  
St. John's Health System  
1235 East Cherokee St.  
Springfield, MO 65804-2263  

**First and last name of person submitting report:** Holly Henderson  
**Internet email address:** hhenderson@sprg.mercy.net  
**Telephone number:** 417-820-2539  

**Reporting Period start date:** 04-01-2004  
**Reporting Period end date:** 06-30-2004  

**Publicity:**  
No publicity was initiated by the library. Support groups promoted their events internally. The senior adult health fair at Second Baptist Church was promoted by the church using flyers, mailings and a television ad.  

**Outreach:**  
1. Travel to St. John’s Clinics, public libraries and health departments  
April 26, 2004  
Communities visited in Missouri: Ozark, Nixa, Springfield, Willard, Ash Grove, Strafford  

Holly Henderson and Anna Beth Crabtree distributed library brochures, posters, and pens.  
Distribution totals: 112 Medical Library brochures  
780 Community Health Library brochures  
68 Community Health Library posters  

2. Sunset Church of Christ Cancer Support Group  
Springfield, Missouri  
April 27, 2004  
Number of attendees = 12  

Holly Henderson presented information about the library’s services and resources with special emphasis on cancer resources.  

3. Travel to St. John’s Clinics, public libraries, and health departments  
May 3, 2004  
Communities visited in Missouri: Marshfield, Lebanon, Buffalo, Fair Grove  

Holly Henderson and Anna Beth Crabtree distributed library brochures, posters, and
pens.
Distribution totals: 104 Medical Library brochures
860 Community Health Library brochures
38 Community Health Library posters

4. Travel to St. John’s Clinics, public libraries, and health departments
May 4, 2004
Communities visited in Missouri: Bolivar, Humansville, El Dorado Springs, Stockton,
Greenfield, Lockwood, Miller, Mount Vernon

Holly Henderson and Anna Beth Crabtree distributed library brochures, posters, and
pens.
Distribution totals: 37 Medical Library brochures
690 Community Health Library brochures
34 Community Health Library posters

5. St. John’s Hospital – Springfield’s Management Forum
May 11, 2004

St. John’s Medical Library Services staff distributed newly revised library brochures and
poster to St. John’s Health System management personnel. Managers were encouraged to
take quantities needed to share with all of their employees.

6. Polk County Health Department
Bolivar, Missouri
May 14, 2004
Number of attendees = 9

Holly Henderson presented information about the library’s services and resource to the
health department staff.

7. New Hope Gynecological Cancers Support Group
Springfield, Missouri
May 20, 2004
Number of attendees = 17

Holly Henderson conducted a presentation about locating quality health information on
the Internet. She discussed evaluative guidelines, how to analyze a web site’s credibility,
and how to use Internet search engines.

8. Learning Disabilities Association Reading Fair, in cooperation with Springfield-
Greene County Library
Springfield, Missouri
June 5, 2004
Number of attendees = estimated at 50 to 75
Holly Henderson staffed a display booth that provided information about the Community Health Library. Brochures on topics of interest to parents on reading were also made distributed.

10. Second Baptist Church Senior Adult Health Fair  
Springfield, Missouri  
June 12, 2004  
Number of attendees = 350

Holly Henderson staffed a display booth that provided information about the Community Health Library. Brochures on various health topics were also made available to the public.

11. Travel to St. John’s Clinics, public libraries and health departments  
June 17, 2004  
Communities visited in Missouri: Republic, Marionville, Aurora, Monett, Purdy, Cassville, Shell Knob

Holly Henderson and Anna Beth Crabtree distributed library brochures, posters and pens.  
Distribution totals: 92 Medical Library brochures  
760 Community Health Library brochures  
67 Community Health Library posters

12. Travel to St. John’s Clinics, public libraries, and health departments  
June 21-22, 2004  
Communities visited in Missouri: Richland, Waynesville, St. Robert, Rolla, St. James, Cuba, Steelville, Salem

Holly Henderson and Anna Beth Crabtree distributed library brochures, posters and pens.  
Distribution totals: 123 Medical Library brochures  
900 Community Health Library brochures  
119 Community Health Library posters

**Other accomplishments:**  
Library promotional brochures and posters were revised and updated last quarter. The new full-color brochures were received this quarter and have been distributed during promotional visits and presentations.

Holly Henderson participated in a Consumer Health Workshop sponsored by the University of Missouri-Columbia School of Information Science and Learning Technologies on June 10-11, 2004. During a conference session, Holly presented information about reference in the consumer health setting. Holly also participated in all sessions of the conference. Attendance was between 30 and 35 people. Funding for travel and hotel expenses for this event were paid by the university.
Target audience:
Outreach during this quarter has targeted:
• general public through participation in two health fairs
• health support groups through presentations to two cancer support groups
• St. John’s clinics, public libraries, and county health departments. This audience was our original target audience at the beginning of the grant project in September 2002. Two years later, we are again making drop-in visits to St. John’s clinics, public libraries and county health departments to distribute promotional brochures and posters. It has been beneficial to revisit these locations and make contact with health care providers, librarians, and administrators.

Goals, Outcomes, Objectives:
Goals for remaining grant period (7/1/2004 – 8/31/2004):

• Revisit as many clinics, health departments and public libraries as possible prior to the end of the grant period.

• Distribute newly produced and revised promotional materials (brochures, posters and pens).

• Demonstrate consumer health and patient-related software in clinics, when permitted. Examples may include:
  1. MedlinePlus
  2. Micromedex (Aftercare Instructions)
  3. MD Consult (Patient Handouts)

Evaluation:
Evaluations are distributed after each presentation.

Impacts and Observations:
It has been very productive to make a second round of visits to St. John’s clinics, public libraries, and health departments during this quarter. These locations were among some of the first visits made early months of the grant project. Meeting with people again has been very beneficial for the promotion of both libraries’ services (Community Health Library and Medical Library). We feel that name and face recognition has created a personal relationship with many of the people we have met over the past two years. Follow-up visits this quarter have been a friendly reminder and have led to more pointed inquiries about the libraries’ services.

Planned Activities:
Spring/Summer 2004
Continue community outreach visits to clinics, health departments and public libraries

July 12, 2004
Presentation at Cassville, Missouri Senior Center
## outreach activities report

### RML Quarter 1 2004-2005

#### 8 Total Outreach Activities

The following information is based on outreach reports of training activities.

### Activity Summary

| Total number of estimated participants: | 600 participants |
| Average number of participants: | 65.63 per activity |
| Average length: | 4.25 hours |
| Under 1 hour: | 2 activities (25.00%) |
| Between 1 and 2 hours: | 1 activity (12.54%) |
| Over 2 hours: | 0 activities (0.00%) |
| Hands-on practice: | 0 activities |
| Conducted remotely: | 0 activities |
| Offering continuing education: | 0 activities |
| Significant number of minorities: | 0 activities |

### Type(s) of Organization(s) Involved in Activities

| Health sciences library: | 0 activities (100.00%) |
| Public library: | 3 activities (12.54%) |
| Government agency: | 1 activity (12.54%) |
| Hospital: | 0 activities (75.00%) |
| Clinical/Health care: | 2 activities (75.00%) |
| Academic Institution: | 0 activities |
| Community-based: | 7 activities (87.50%) |
| Faith-Based: | 1 activity (12.54%) |
| Public Health Agency: | 4 activities (50.00%) |
| Other: | 0 activities |

### Session Content

| PubMed: | 0 activities (0.00%) |
| MedlinePlus: | 1 activity (12.50%) |
| ClinicalTrials.gov: | 0 activities (0.00%) |
| NCB: | 0 activities (0.00%) |
| NLM Gateway: | 0 activities (0.00%) |
| TOXNET: | 0 activities (0.00%) |
| Other technology content: | 1 activity (12.50%) |
| Other, non-technology content: | 7 activities (87.50%) |

### Significant Minority Population Present (>50% of participants)

| African American: | 0 activities (0.00%) |
| Alaska Native: | 0 activities (0.00%) |
| Asian and Pacific Islander: | 0 activities (0.00%) |
| Hispanic: | 0 activities (0.00%) |
| Native American: | 0 activities (0.00%) |

### 0 Participants Completed Participant Information Sheets

The following information is based on Participant Information (PI) sheets collected during training activities.

### Participants Summary

| Activities at which PI sheet collected: | 0.0% |
| Health care or service provider: | 0 participants |
| Health science library staff members: | 0 participants |
| Public Health worker: | 0 participants |
| Public/Other library staff members: | 0 participants |
| Members of general public: | 0 participants |