Quarterly Report


Project Code: mcrquarterreport-2004-08-30-141113.html

Name of reporting institution: Medical Library
St. John's Health System
1235 East Cherokee St.
Springfield, MO 65804-2263

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Reporting Period start date (e.g., mm-dd-yyyy): 07/01/04
Reporting Period end date (e.g., mm-dd-yyyy): 08/31/04

Publicity: No publicity was initiated by the library. Support groups promoted their events internally.

Outreach:

Note: This quarterly report only reports information for two months. The Consumer Health Education and Promotion Project ends August 31, 2004.

1. Travel to St. John’s Clinics, public libraries, and health departments July 6-7, 2004
   Communities visited in Missouri: Forsyth, Hollister, Branson, and Branson West
   Communities visited in Arkansas: Harrison, Green Forest, Berryville, and Holiday Island

   Holly Henderson and Anna Beth Crabtree distributed library brochures, posters, and pens.

   Distribution totals:
   170 Medical Library brochures
   900 Community Health Library brochures
   98 Community Health Library posters

2. Cassville Senior Center
   Cassville, Missouri
   July 12, 2004
   Number of attendees = 25
Holly Henderson presented information about the library’s services and resources. This presentation was scheduled as a result of an outreach visit in mid June.

3. Travel to St. John’s Clinics
July 19-31, 2004
These St. John’s Clinics are all located in Springfield, Missouri on the main health system campus. A total of 57 clinics were visited.

Holly Henderson and Anna Beth Crabtree distributed library brochures, posters, and pens.

Distribution totals:
495 Medical Library brochures
1,781 Community Health Library brochures
140 Community Health Library posters

4. Travel to St. John’s Clinics, public libraries, and health departments
July 29-30
Communities visited in Missouri: Rogersville, Seymour, Ava, Mansfield, Hartville, Mountain Grove, Houston, Willow Springs, Mountain View, Summersville, Eminence, Winona, and Birch Tree.

Holly Henderson and Anna Beth Crabtree distributed library brochures, posters, and pens.

Distribution totals:
70 Medical Library brochures
920 Community Health Library brochures
64 Community Health Library posters

**Other accomplishments:**
We completed our goal of re-visiting St. John’s clinics, public libraries, and county health departments in our 23 county target area. These groups were our original target audience at the beginning of the grant project in September 2002. We have conducted follow-up visits and established contact with new groups at the end of the grant project.

**Target audience:**
Outreach during this quarter has targeted St. John’s clinics, public libraries, and county health departments. We wanted to make a second round of visits to our target areas before the end of the grant.

**Goals, Outcomes, Objectives:**
Finalization of the grant project has been a primary goal during these final two months. We completed follow-up outreach visits and have been working on the completion of the final grant report.

**Evaluation:** n/a

**Impacts and Observations:**

Overall this grant project has been very successful in promoting the services and resources of the Community Health library to the surrounding communities. It has been very interesting to gather information and data for the final report and see all we have accomplished during this project.

**Planned Activities:**

- **September 11, 2004**
  BabyExpo exhibit. An annual event sponsored by St. John’s that targets parents and parents-to-be.

- **October 27-28, 2004**
  St. John’s Employee Benefits Fair exhibit. This will be the first time the St. John’s Libraries have participated at this event. We hope to promote both the Community Health Library and the Medical Library to St. John’s employees.

- **November 1, 2004**
  Springfield Dental Hygienists Association
  This will be a presentation about the services and resources of the Community Health Library. The presentation will also highlight quality internet resources for locating drug information and basic health information.

- **November 4, 2004**
  Health Fair exhibit. This display opportunity came about due to the library’s participation in the 2nd Baptist Church Senior Adult Health Fair in June 2004. This exhibit will be at an employee health fair for a local residential care facility.