

## **Quarterly Report**

July 28, 2003.

**Project Code:** [mcrquarterreport-2003-07-28-55331.html](http://mcrquarterreport-2003-07-28-55331.html)

### **Name of reporting institution:**

KSU Veterinary Medical Library  
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Manhattan, KS 66506-5614

**First and last name of person submitting report:** Carol Elmore

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**Reporting Period start date (e.g., mm-dd-yyyy):** April 1, 2003

**Reporting Period end date (e.g., mm-dd-yyyy):** June 30, 2003

### **Publicity:**

- Gave promotional material to KSU Veterinary College Faculty.
- Maintained material on college's website about Library Research Services which uses PubMed.
- had college administrators distribute Library Research Services materials at regional veterinary dinner meetings
- Carol writes a column for the veterinary college's development/alumni magazine, Sunflower Roads.

**Outreach Sessions:** List any demonstrations, trainings, or exhibits that took place during the reporting period. Include date, participating organization(s), city and state, number of attendees, and type of intervention (e.g., PubMed class, basic Internet class, etc.).

Complete an

We exhibited at the 65th Annual Conference for Veterinarians (College of Veterinary Medicine)/Kansas Veterinary Medical Association 99th Annual Trade Show, June 1-June 3, 2003. This was held at the Kansas State University Student Union.

### **Other accomplishments:**

We have been invited to participate next year at this above mentioned meeting and have been told we will not be charged a booth fee since this is a service to the veterinarians who are attending this annual conference and trade show.

### **Target audience:**

We thought there would be more public health people who would be at the meetings. We have found that most of the people who attend these meetings are veterinarians, veterinary technicians, spouses and other people who work in the veterinary medical

fields such as pharmaceutical company employees, pet food industry employees and others related to the practice of veterinary medicine.

**Goals, Outcomes, Objectives:**

We decided that we definitely need to have our own laptop computers. Borrowing one from some other departments in the veterinary college was not always successful. We also decided that we needed to buy our own table-top display.

We have learned that some veterinarians aren't familiar with the National Library of Medicine and were very appreciative of our talking and demonstrating to them how to do searches on PubMed. We were pleased that the executive director of the Veterinary Medical Association invited us back to next year's conference.

**Evaluation:**

We have used informal interviews of attendees as a way to monitor our progress. Many of the veterinarians have attended all of the meetings where we displayed and have told us that they were very pleased to learn that they could do their own searches or could request that Carol Elmore perform searches for them. We kept a log of meaningful contacts by the number of brochures and bookmarks that were distributed when we discussed NLM databases with attendees and also used a sheet to record by tick marks those with whom we had meaningful conversations.

**Impacts and Observations:**

--We received verbal thank you's from people who visited our booth. More people told us they were familiar with PubMed during this quarter's conference than other conferences we've attended

--People like getting pens.

**Planned Activities:**

This is the last quarter that we will be participating in this outreach grant. We plan to continue having our display at next year's Annual Conference for Veterinarians (College of Veterinary Medicine)/Kansas Veterinary Medical Association Annual Trade Show but have no definite plans yet for displaying at any other conferences.