

EXHIBIT A
K-State Vet Med Library Outreach Project
Statement of Work

Project Overview

The Kansas State University Veterinary Medical Library will use its position as a unique health resource in the MidContinental Region to provide outreach to public health professionals, veterinary practitioners, state extension officials, and others dealing with human and veterinary medicine, epidemiology, and zoonosis.

The target populations will be reached through exhibits at the following meetings over the course of the grant:

- Kansas Veterinary Medical Association;
- Nebraska Veterinary Medical Association;
- Central States Veterinary Conference.

The target populations will be introduced to searching MEDLINE through PubMed, obtaining consumer health information using MEDLINEplus, and using other NLM databases through handouts and demonstrations. In addition, the target populations will also be introduced to the extensive veterinary and other health resources of the Veterinary Medical Library.

Evaluation

To determine the success of the outreach activities in providing information to the target populations, the following information will be collected:

- Number of handouts distributed to target populations;
- Number of demonstrations of NLM products completed;
- Approximate percentages for target populations reached (i.e., 50% veterinary, 25% public health, 10% state extension officials, and 15% other).

In addition, the principal investigator will include qualitative data regarding her impressions and opinions on the success of the outreach activities in the quarterly and final reports.

Deliverables

Deliverables to be submitted to the NN/LM MidContinental Region in Salt Lake City, Utah, via Whitney Davison-Turley, the Technology and Kansas Liaison Librarian located at the University of Kansas Medical Center:

- Quarterly reports that include all information listed above;
- A final report including a final evaluation;
- Any promotional materials developed for the project;
- Any training materials developed for the project.
- Exhibit report