

NN/LM MCR

Quarterly Report

Submitted on behalf of: celmore@vet.k-state.edu on February 03, 2003.

Project Code:

mcrquarterreport

Name of reporting institution:

KSU Veterinary Medical Library
Kansas State University
408 Trotter Hall
Manhattan, KS 66506-5614

First and last name (e.g., Mary Contrary) of person submitting report:

Carol Elmore

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Telephone number (e.g., 555-555-5555) of person submitting this report:

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Reporting Period start date (e.g., mm-dd-yyyy):

October 1, 2002

Reporting Period end date (e.g., mm-dd-yyyy):

December 31, 2002

Publicity: List publicity and promotional activities conducted during the reporting period, if there were any. (Send any examples of non-electronic promotional materials to the NN/LM MCR by mail or send an email attachment to reports@rml4.utah.edu. Give URLs, send a disk for electronic materials created.)

None

Outreach Sessions: List any demonstrations, trainings, or exhibits that took place during the reporting period. Include date, participating organization(s), city and state, number of attendees, and type of intervention (e.g., PubMed class, basic Internet class, etc.). Complete an Outreach Reporting Form (MS Word) or Exhibit Report (MS Word) for these same outreach events. Send these forms as email attachments to reports@rml4.utah.edu for inclusion as appendices to this report.

None

Other accomplishments: List any additional activities, resources, services, and administrative arrangements or collaborations that occurred during this reporting period.

Attended MCMLA Virtual Vortex Medical Library Conference, Topeka, KS Oct. 6-8, 2002 and completed two continuing education classes: "Copyright and Electronic Licensing Issues" and "PDA's from A to Z" Oct. 7, 2002

Continued to conduct searches and supply articles to veterinarians and other clients contacted through the Central States Veterinary Conference where we demonstrated PubMed, etc. in August, 2002.

Target audience: Are there any insights you have gained about your target population during this reporting period? Have their needs changed since your initial assessment? Is the group different from your original anticipated audience?

None

Goals, Outcomes, Objectives: Discuss problems, successes, surprises, and/or insights of this quarter. Based on these experiences and your progress to date, have you rethought or in any way modified your objectives for the project? Are the needs of the audience those you anticipated, and are the outcomes you expected still feasible?

None

Evaluation: List any specific evaluation activities that occurred during the reporting period. Activities might include surveys, focus groups, pre- and post-tests, interviews, log of activities, or other steps to monitor progress.

None

Impacts and Observations: If there are anecdotes that illustrate the impact that the project is having, provide the narrative here; include any indicators of success. Share observations, lessons learned, and any other feedback you think would be helpful.

One researcher that contacted me stated that although she knew somewhat how to search she would prefer that I do the searching for her since her time was very limited. This indicated to me that awareness is being made of the availability of PubMed and it's usefulness to veterinarians.

Planned Activities: Provide a brief outline of activities (training, exhibits, web development, meetings, evaluation etc.) that are scheduled for the next quarter.

We will be demonstrating and displaying PubMed and other NLM services on January 14, 2003 in Omaha, Nebraska and at the College of Veterinary Medicine's Annual Conference/Kansas Veterinary Medical Meeting sometime between June 1-4, 2003.