Quarterly Report
Submitted on behalf of: gwillard@vet.ksu.edu on May 13, 2003.

Project Code:
mcrquarterreport

Name of reporting institution:
KSU Veterinary Medical Library
Kansas State University
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Reporting Period start date (e.g., mm-dd-yyyy):
01-01-2003

Reporting Period end date (e.g., mm-dd-yyyy):
03-31-2003

Publicity: List publicity and promotional activities conducted during the reporting period, if there were any. (Send any examples of non-electronic promotional materials to the NN/LM MCR by mail or send an email attachment to reports@rml4.utah.edu. Give URLs, send a disk for electronic materials created.)

All publicity consisted of announcements on several lists by Cindy Logan, the main person to implement Ariel and our Docline Coordinator. Whitney Davison-Turley also announced it on the listserv used for the NN/LM-MCR.

Outreach Sessions: List any demonstrations, trainings, or exhibits that took place during the reporting period. Include date, participating organization(s), city and state, number of attendees, and type of intervention (e.g., PubMed class, basic Internet class, etc.). Complete an
None

Other accomplishments: List any additional activities, resources, services, and administrative arrangements or collaborations that occurred during this reporting period.

Entered free/reciprocal agreements with many libraries including the CDC (at their request). An internal procedures/training manual has been developed and a copy will be sent at the end of the evaluation period.

Target audience: Are there any insights you have gained about your target population during this reporting period? Have their needs changed since your initial assessment? Is the group different from your original anticipated audience?
Target audience has not changed. Unexpected libraries have added us to their Docline routing cells. For example, the Naval Ambulatory Care Center in Rhode Island has requested several veterinary themed articles. While we expected new medical libraries would request articles from our medical collection, our predictions that there would be increased requests for articles from our veterinary literature were validated.

Goals, Outcomes, Objectives: Discuss problems, successes, surprises, and/or insights of this quarter. Based on these experiences and your progress to date, have you rethought or in any way modified your objectives for the project? Are the needs of the audience those you anticipated, and are the outcomes you expected still feasible?

Goals, outcomes, objectives, needs, etc. remain valid and feasible. We have noticed an extreme increase in the number of requests that we have filled. Although we have color capability, this has not been requested by other libraries, however we do scan and send in color if there is color in the original article. We expect that requests for color will increase as more medical libraries implement Ariel 3.3, color printers and/or desktop delivery.

Evaluation: List any specific evaluation activities that occurred during the reporting period. Activities might include surveys, focus groups, pre- and post-tests, interviews, log of activities, or other steps to monitor progress.

In the same period of January through March 2002, we borrowed 108 items on Docline and lent 547 items. For this current reporting period of January through March 2002, we borrowed 140 items on Docline and lent 646 items. Of these, 65 were received via Ariel and 514 were sent via Ariel. Due to the increased time required to scan articles, we need to re-evaluate our staffing. Basically, approximately 95% of our delivery is electronic compared to the previous year.

Impacts and Observations: If there are anecdotes that illustrate the impact that the project is having, provide the narrative here; include any indicators of success. Share observations, lessons learned, and any other feedback you think would be helpful.

Successes: we have received a number of appreciative e-mails for the service we provide. Cindy Logan goes the extra mile to make sure articles are sent in a high quality mode. For example, one grateful librarian from VAMC Northport, Virginia Harley wrote to Cindy “Cindy, it looks fine. Thank you very, very much for your attention and kindness. You give new meaning to Customer Service. Hope we can be as helpful in the future.”

Planned Activities: Provide a brief outline of activities (training, exhibits, web development, meetings, evaluation etc.) that are scheduled for the next quarter.

In this quarter we are trying to establish EFTS and exploring the implementation of Loansome Doc.