

Quarterly Report

June 08, 2004

Project Code: mcrquarterreport-2004-06-08-70046.html

Name of reporting institution:

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Reporting Period start date (e.g., mm-dd-yyyy):03-01-04

Reporting Period end date (e.g., mm-dd-yyyy):05-31-04

Publicity: List publicity and promotional activities conducted during the reporting period, if there were any. (Send any examples of non-electronic promotional materials to the NN/LM MCR by mail or send an email attachment to reports@rml4.utah.edu. Give URLs, send a disk for electronic materials created.)

(Please see questions 8 and 9)

Outreach Sessions: List any demonstrations, trainings, or exhibits that took place during the reporting period. Include date, participating organization(s), city and state, number of attendees, and type of intervention (e.g., PubMed class, basic Internet class, etc.).

25 May 2004

Medical Library Association Annual Conference,
Washington D.C.

"The 24 Languages Audio File Project" (paper)

Liz Workman presented a paper on the project as part of a session sponsored by the Consumer and Patient Health Information Section. Approximately 45 people attended.

A poster on the project was presented at the annual Utah Library Association's conference May 5 - 7, in Ogden, UT.

Other accomplishments: List any additional activities, resources, services, and administrative arrangements or collaborations that occurred during this reporting period. The outreach librarians at the Spencer S. Eccles Health Sciences Library continued to promote the project as a part of their outreach efforts to other libraries, and other groups.

Target audience: Are there any insights you have gained about your target population during this reporting period? Have their needs changed since your initial assessment? Is the group different from your original anticipated audience?

The target audience assessment has more or less remained constant since the last quarter.

Goals, Outcomes, Objectives: Discuss problems, successes, surprises, and/or insights of this quarter. Based on these experiences and your progress to date, have you rethought or in any way

modified your objectives for the project? Are the needs of the audience those you anticipated, and are the outcomes you expected still feasible?

The recording, encoding, and linking process of the audio files is taking longer than anticipated. However, many of the files are now online and accessible from the Website.

Evaluation: List any specific evaluation activities that occurred during the reporting period. Activities might include surveys, focus groups, pre- and post-tests, interviews, log of activities, or other steps to monitor progress.

Website use: hits have increased by 79.9% in the last 9 months.

Anywhere from 100 - 250 other Websites link to the 24 Languages Project. This estimation is based on link searches performed on many search engines; the overlap (100 - 250 sites) is based on probable duplication among linked sites, among the varying results for the individual search engine link searches.

Impacts and Observations: If there are anecdotes that illustrate the impact that the project is having, provide the narrative here; include any indicators of success. Share observations, lessons learned, and any other feedback you think would be helpful.

Several attendees at the MLA conference mentioned that they use the project's Website, and recommend it to their patrons.

Planned Activities: Provide a brief outline of activities (training, exhibits, web development, meetings, evaluation etc.) that are scheduled for the next quarter.

The publications for the "train the trainer" sessions are almost complete. This effort will likely begin in the later part of June.