

Regional Community Health Information Outreach Symposium

The RML realizes that effective community health information outreach is an important initiative to reduce health disparities. In order to make inroads, it will take more than RML staff. Organizations and libraries may need to increase their knowledge of their importance in providing access to health information in their communities. In addition, it is often difficult for libraries and agencies to recognize who their best community allies are for this outreach. We see the symposium as one of the steps toward building a critical mass of individuals and agencies promoting and providing health information access for communities and community organizations.

The Mountain Plains Library Association and the Wyoming Library Association are holding a joint meeting in Jackson Hole, Wyoming, October 12-14, 2005. The RML plans to hold the region's outreach symposium on October 11, 2005. This scheduling of the symposium is designed to bring in public librarians who would not ordinarily attend the symposium. The Wyoming State Librarian is calling a meeting of the Western Council of State Librarians on October 12, 2005. This council includes 21 state librarians including the state librarians from the MidContinental Region. The timing will be favorable to have them attend the symposium that will be held on October 11, 2005, as well. Key people from each state will be invited to attend the symposium with the RML supporting their expenses. The RML will subcontract with the University of Wyoming to implement the symposium.

Outcomes

The NN/LM MCR foresees the following outcomes as a result of the regional symposium. These are not immediate outcomes but long term results for which the seeds will be planted at this meeting.

More public libraries will offer health information outreach projects.
More health sciences libraries will target a community based organization for outreach services.
More health sciences libraries will offer services to their communities.
More health sciences libraries and public libraries will partner in community outreach efforts.
More community outreach efforts will incorporate evaluation.

Activities

Meeting activities will allow participants to learn about resources and strategies that will assist them in implementing community outreach. One of the comments heard from attendees of the national symposium was that there wasn't enough time for participant interaction. This was successfully addressed at the GMR symposium in 2003 through small group sessions. The MCR will employ small group sessions to provide participants with the opportunity to learn from each other, to brainstorm, and to network. We plan to include the following activities:

Presentations about:

- RML assistance
- Successful community outreach strategies
- National efforts that have local implications (Libraries for the Future, NCLIS health award)
- Integrating evaluation into community outreach

Small group sessions to discuss issues on carrying out community health information outreach.

Participants (~75)

- Resource Library Directors 7
- Regional Advisory Board Members 12
- State Library Directors 6
- Network members 14
- Community organization members 6
- Speakers (2 outside speakers)
- RML staff 12
- Librarians attending the MPLA/WLA meeting

Budget

A total of \$67,027 is requested for the conference.

The University of Wyoming will be subcontracted to organize the symposium for a total of \$56,000

Budget for MCR Community Health Information Outreach Symposium	
Staff	2,517
Facilities	1,800
Speakers Honorarium	2,000
AV/Connectivity	700
Meeting Materials	500
Marketing	240
Travel	22325
Hotel	9870
Per Diem	2820
Ground	305
<i>Subtotal</i>	<i>43,077</i>
University of Wyoming IDC(.30)	12,923
Wyoming Subcontract Total	\$56,000
RML Staff travel to Jackson Hole	8649
University of Utah IDC (.275)	2378
RML Travel Total	\$11,027
SYMPOSIUM TOTAL	\$67,027

Budget Justification

Salary & benefits

- \$2,517 Currently the Wyoming Liaison is budgeted for .5 fte. We would like her to coordinate this event in addition to carrying out the objectives designated for the Wyoming Liaison. Ms. Henning expects an additional 80 hours will be sufficient and is willing to increase her fte to oversee details of the symposium.

Meeting Expenses

- \$1800 is requested for facility expenses including rental for an auditorium and 2 breakout rooms.

- \$2000 is requested for honoraria for 2 outside speakers.
 - Keynote -- to set the tone for the day and present the importance of health information to communities
 - One speaker to discuss national efforts
- \$700 is requested for Internet connections and rental of audiovisual equipment, including microphones, computers, data projectors, screens.
- \$500 is requested for purchase and/or reproduction of materials for the participants.
- \$240 is to cover supplies, postage and a mailer to market the meeting.

Travel Expenses

Full travel expenses is requested for 47 participants

- Air travel is budgeted at an average cost of \$475. Because of the limited number of flights out of Jackson Hole we participants will require two nights in a hotel at an average cost of \$105 per night. Travel and hotel will cost \$685/participant.
- 47 attendees will be offered the standard University of Wyoming per diem of \$60 for one day.
- Roundtrip ground transportation via private charter from the hotel to the National Museum of Wildlife is budgeted at a cost of \$305

Indirect Cost

University of Wyoming charges an IDC of .30

RML Travel Expenses

Travel for RML staff to participate in the symposium will be \$8649.00

IDC for the University of Utah is .275

MCRML goals supported by this symposium

- We will have assisted librarians and individuals working in the capacity of librarians, especially health sciences librarians, to advance health information to the people who need it.
- We will have increased the awareness of and access to biomedical information resources for health professionals and the public.
- Assessment and evaluation will be intrinsic to all regional projects and services.

MCRML program outcomes supported by this symposium

- We will have contributed to the reduction of health care disparities experienced by inner city residents and minority populations.
- The public will be aware of and use NLM resources.
- Medical and public librarians will collaborate in providing consumer health information.
- We will have worked with existing community organizations and with established, effective community gatekeepers to provide access to health information to inner city and minority populations.