Statement of Work

Consumer Health Education Outreach
with an Emphasis on Native American Outreach
John F. Reed Library, Fort Lewis College

Background

This project is a cooperative venture of three community organizations: John F. Reed Library at Fort Lewis College (FLC), Durango Public Library (DPL) and the Southwest Library System (SLS). Fort Lewis College has a large number of Native American students as a result of an historical agreement to provide qualifying Native American students with free tuition. The intention of this project is for the John F. Reed Library at Fort Lewis College, as the lead agency, to improve health information access at each of the contributing institutions and for the consortium to provide special outreach efforts to Native Americans, who populate the region. The consortium will provide outreach services and create a web resource for Native Americans in the Durango area. This collaboration will serve the rural area of southwest Colorado.

Reed Library will hire a consultant to manage the project, provide outreach, and develop a web site. The consultant will train the personnel of the other organizations in the use of health sciences resources and answering medical questions. She will also travel to the Ute Mountain Ute and the Southern Ute Indian reservations to meet with clinicians and individuals who provide health information. She will share with them the resources that the National Library of Medicine, the Reed Library at Fort Lewis College and the Durango Public Library have to offer. She will also meet with the Cortez Public Library director to share the outreach mission and offer training from this collaborative project. The consultant will develop and implement a program to encourage Native American students at Fort Lewis College to take back health information to their families.

Durango Public Library will provide reference service and make its new computer lab available for public classes. Librarians in all the participating institutions will assist with those classes. The Southwest Library System will be primarily responsible for promoting outreach of the Native American collaborative effort to public and school libraries. SLS will promote this outreach initiative through their regular mailings. The public and school libraries in this area may have a Native American population and therefore may want to partake in the web site or training materials.

Timeline

August 1, 2003 to December 31, 2003 -- First Quarter

- Reed Library/Fort Lewis College will purchase a laptop and a projector.
- The web site will be published and accessible through Reed Library and Durango Public Library. The consultant will design a web site in collaboration with librarians at Reed Library and DPL to ensure the needs of the libraries are also
met. The web site will include all the National Library of Medicine’s consumer health databases, other pertinent databases, books and videotapes that indicate the locations of libraries, and that eventually will serve as a virtual library for the community. The web site will also include appropriate health related links by subject, and links to web sites of interest for Native Americans.

- Consultant will develop classes for presentation. She will be able to contact the MidContinental Region Colorado Liaison for resources that might be helpful.
- Consultant will develop a brochure to be sent to the Ute Mountain Nation and the Southern Ute Nation – a personalized letter will be enclosed with the brochure telling the Ute Nations of this collaboration.
- Consultant will develop an evaluation in order to assess what training should occur for DPL and FLC librarians. She will also evaluate, through her contacts in the area, what Native Americans are looking for in terms of health information.

January 1, 2004 to March 31, 2004 -- Second Quarter
- One training class at each of the partner organizations and also at Cortez Public Library and the Ute Indian Reservations will be held.
- The consultant will meet with clinic staff on the reservations that provide access to health information. She will offer them a class if the clinic staff is amenable.
- DPL and Reed Library will ensure that their reference staff is adequately trained in finding quality health information on the Internet and answering health related questions.
- Develop brochures to be sent to Ute Nations and for handouts at Fort Lewis College and public libraries in the region.
- Continue to update Native American resources on the web site.

April 1, 2004 to June 30, 2004 -- Third Quarter
- Health information training will be announced in the SLS training schedule throughout the award period in order to reach the widest possible audience. Consultant will give a training session when possible to a group of public librarians.
- FLC has a Native American librarian who will be present at preliminary meetings and on call for consultation.
- Consultant will contact the Towaoc Library on the Ute Mountain Ute reservation and the Ignacio Health Clinic on the Southern Ute reservation to offer training for their personnel.
- Continue to update Native American resources on the web site.
- Reed Library will offer training to FLC students and the general public on consumer health databases. Students often are a successful conduit for getting information to Native American families and thus are key recipients of consumer health training.
- The project leaders from the three organizations will meet to discuss the progress of the outreach collaboration.
- Statistics from outreach sessions and the web site will continue to be gathered and evaluated.
July 1, 2004 to August 31, 2004 Fourth Quarter

- DPL will set up at least one “Finding Health Information on the Internet” class for Native Americans.
- Evaluation of the first year’s outreach activities will be done. Results will inform, and may alter, plans and programs for the second year of the award.

During the second year, librarians will maintain the resources and continue to market to the target group. Statistics will continue to be gathered that reflect use of the web site, questions answered, etc. Data will be examined and conclusions drawn as to the success and effect of this project.

September 2004 – January 2005 First and Second Quarters

- Contractor will write a brief article for the MCR Plains to Peaks Post on this unique partnership of libraries on providing outreach through a consortium.
- The web site will continue to be updated with new links added.
- Statistics will be collected including attendance at presentations and consumer health questions asked at the participating libraries. Any input from Native Americans will be gathered so that we can provide more effective information in the future.

January – May 2005 Third Quarter

- SLS will send publicity to libraries within its region about classes to be held at DPL and FLC.
- DPL will hold at least one class on “Finding Health Information on the Internet for Native Americans”.
- Reed Library will offer training on consumer health databases.
- Web page will be maintained and enhanced with new materials and links.
- Contractor will contact the Ute reservations to see if there have been improvements in accessing health information and if they would like additional health information training.

June – August 2005 Fourth Quarter

Evaluation of outreach effort to Native Americans and the improvement of health reference service at each of the consortium libraries.

Reimbursements:
Reimbursements should be submitted with the quarterly reports. All reimbursements must be submitted by September 1, 2005.

Deliverables:
- Quarterly Reports: due 15 days after the end of each quarter.
- Reports are to be submitted electronically to http://nnlm.gov/projects/submitter.html?code=mcrquarterreport
• Copies of all marketing materials, news releases, newspaper articles, course materials, evaluation forms and web pages developed during the project.

Final Report Due: September 15, 2005