Quarterly Report

Submitted on August 04, 2004.

Name of reporting institution:
   George J. Farha Medical LibraryUniversity of Kansas-Wichita1010 North KansasWichita KS 67214-3199

First and last name of person submitting report:
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Reporting Period start date:
   04/01/03

Reporting Period end date:
   06/30/03

Publicity: List publicity and promotional activities conducted during the reporting period, if there were any.

None

 Outreach Reporting Form: None

Other accomplishments:

Contacted the KU School of Medicine - Wichita IT department about building the Public Health Web Site and the CD.

Target audience: Are there any insights you have gained about your target population during this reporting period? Have their needs changed since your initial assessment? Is the group different from your original anticipated audience?

Public Health issues have changed drastically since our initial grant writing. There is an increasing need for information about emerging diseases: West Nile Virus, SARS, Monkeypox, Ricin, Mad Cow Disease, Avian Flu and others.

The CDC web site is exploding with new and vital information about public health issues. We have identified major public health categories for our web page: Consumer Health, Databases, Education Resources, Emergency Preparedness, Evaluating E-Information, Kansas Organizations, Libraries, Organizations, News, PDAs, and Practice Guidelines.

Goals, Outcomes, Objectives: Discuss problems, successes, surprises, and/or insights of this quarter. Based on these experiences and your progress to date, have you rethought or in any way modified your objectives for the project? Are the needs of the audience those you anticipated, and are the outcomes you expected still feasible.

Six months into the eighteen month grant cycle and we still haven't received the contract for the grant, but have been assured to continue on our timeline. This gives us less than ten weeks to build a web site, produce a CD, purchase equipment and deliver our first presentation with no

formal contract and no finances in hand. This is a concern.

Evaluation: List any specific evaluation activities that occurred during the reporting period. Activities might include surveys, focus groups, pre- and post-tests, interviews, log of activities, or other steps to monitor progress.

None.

Impacts and Observations: If there are anecdotes that illustrate the impact that the project is having, provide the narrative here; include any indicators of success. Share observations, lessons learned, and any other feedback you think would be helpful.

None - still in initial phase of grant.

Planned Activities: Provide a brief outline of activities (training, exhibits, web development, meetings, evaluation etc.) that are scheduled for the next quarter.

Will design and build a Web Site, develop and produce a CD, order equipment and present at several annual meetings in the next quarter.