

Quarterly Report

August 30, 2004

Project Code: mcrquarterreport-2004-08-30-145000.html

Name of reporting institution:

George J. Farha Medical Library
University of Kansas-Wichita
1010 North Kansas
Wichita KS 67214-3199

First and last name of person submitting report: Teresa R. Coady

Internet email address: tcoady@kumc.edu

Telephone number: 316-293-3437

Reporting Period start date (e.g., mm-dd-yyyy): January 1, 2004

Reporting Period end date (e.g., mm-dd-yyyy): March 31, 2004

Publicity: List publicity and promotional activities conducted during the reporting period, if there were any. (Send any examples of non-electronic promotional materials to the NN/LM MCR by mail or send an email attachment to reports@rml4.utah.edu or provide URLs.)

Presented at the Veterinary Technicians Conference Saturday, March 6th in Manhattan, Kansas, sponsored by Kansas State University College of Veterinary Medicine.

Outreach: Outreach Reporting Form is submitted.

Other accomplishments: List any additional activities, resources, services, and administrative arrangements or collaborations that occurred during this reporting period.

The Co-Pi and myself, the PI were in constant communication regarding program content and targeting this specific audience - veterinary technicians.

Published an article in the Plains to Peaks Post. "Collaborative Grants Challenges AND Opportunities!"

Volume 2, Issue 3, March 2004, by Teresa R. Coady and Gayle K. Willard. This article outlined the grant process and the excitement of working on a grant project!

Target audience: Are there any insights you have gained about your target population during this reporting period? Have their needs changed since your initial assessment? Is the group different from your original anticipated audience?

We originally planned a program for the Kansas Veterinary Medical Association, at their annual meeting, but as we delved into the grant and began presenting around the state of Kansas, we felt the technicians would be a stronger group to target, as they have a more immediate need for our information and will use it more readily.

In addition we will present to the KSCLS (Kansas Society for Clinical Laboratory Science - medical technicians) next quarter.

Goals, Outcomes, Objectives: Discuss problems, successes, surprises, and/or insights of this quarter. Based on these experiences and your progress to date, have you rethought or in any way modified your objectives for the project? Are the needs of the audience those you anticipated, and are the outcomes you expected still feasible?

The Co-PI is a Veterinary Medical Librarian and her expertise in the veterinary realm has been vital to our success in targeting and marketing our information with a veterinary focus. As the PI, and as a Medical Librarian dealing primarily with human medicine, this has been a fantastic opportunity to learn more about veterinary medicine. The public health issues at this time are linked directly to animal and human health and we are on the leading edge with our information.

At each presentation we were thanked profusely for our work compiling a web site with information in one place, and also for getting this information into their hands, as they have immediate needs for this information.

One challenge was exchanging files that exceeded both institutions file size limit. These files were video recording files that we wished to transfer to one laptop prior to meeting in person. The PI tried to send them to Kansas State as attachments, but eventually figured out that the IT department would need to ftp the files to Kansas State's server. This took a great deal of time to arrange and approve through the IT departments, as librarians do not do this often or readily.

Evaluation: List any specific evaluation activities that occurred during the reporting period. Activities might include surveys, focus groups, pre- and post-tests, interviews, log of activities, or other steps to monitor progress.

I will email the pre-evaluation survey to the RML email address.

Impacts and Observations: If there are anecdotes that illustrate the impact that the project is having, provide the narrative here; include any indicators of success. Share observations, lessons learned, and any other feedback you think would be helpful.

"Wow! So much great information!"

"I wish I knew about the web site sooner!"

"Glad all the information you need is in one place! Easy to use!"

"Web sites are incredible and I am excited about getting information through them."

"Why emphasize Kansas? This is useful information for everybody. It is implied that this web site and information is for Kansas residents." (This conference attendee was from North Dakota and applauded our work and recommended that it be taken to a national level.)

"Good information when I needed it. Thank you."

"Very informative - good job."

"Looks good!"

Planned Activities: Provide a brief outline of activities (training, exhibits, web development, meetings, evaluation etc.) that are scheduled for the next quarter.

We will make three more presentations during the next quarter:

Kansas Biomedical Librarians Annual Meeting, April 15, 2004. Manhattan, Kansas.

KSCLS Kansas Society for Clinical Laboratory Science (medical technicians) April 29, 2004 in Manhattan, Kansas.

Veterinary Medical Students Junior Year, Epidemiology Class, Kansas State University, Manhattan, Kansas. April 30, 2004. The professor for this class heard our presentation at the Veterinary Technicians Conference in March and requested that we present to the Junior Year Veterinary Students in April. The students have an immediate need to know about our web site and the searching tips from NLM databases.