

Quarterly Report
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Reporting Period start date (e.g., mm-dd-yyyy): 10-01-03

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Publicity:

Presented at three conferences:

The Kansas State Nurses Association & Kansas Association of Nursing Students Annual Conference held October 9 and 10, 2003 in Kansas City, Kansas.

The Annual Kansas 2003 Immunization Conference held November 13 and 14 in Wichita, Kansas.

The South Central Kansas Library System (SCKLS) Technology Day on November 6, 2003 in Wichita, Kansas.

Outreach:

The Co-PI and myself, the PI were in constant communication throughout the process of preparing our tailored presentations to these audiences.

As the PI, I was in contact with the three meeting planners regarding our upcoming presentations.

The Web Site was updated with new links which are specifically appropriate for the nursing audience and librarians conference.

The subcontract was approved October 23, 2003. Considering the prior expenditures of grant funds, this date was very late for the completion of the subcontract.

Target audience:

The nursing audience is as we expected. The nurses have an immediate need for public health information. Notes were taken during our presentations with information they could use upon return to their work. The nurses expressed their sincere thanks and appreciation for us building the web site and bringing it to their annual meetings.

The librarians at the South Central Kansas Library System Technology Day, were a mix of public, academic and school librarians. They had a significant need to be directed to authoritative, reviewed and reliable health information. Many had not searched MEDLINE via PubMed or seen MedlinePlus either. This was a wonderful opportunity to explore www.kspublichealth.org and sites within. They were empowered with information to better serve their patrons. many questions were posed with specific real life examples and the librarians were grateful for my responses as a professional Medical Librarian.

Goals, Outcomes, Objectives:

At the Kansas State Nurses Association & Kansas Association of Nursing Students Annual Conference the tech crew tried to use three different LCD projectors with our laptop, but none of the projectors registered our laptop output onto the screen. After taking 20 minutes with the technology glitch, we began our presentation with the audience gathered around our laptop, then half way through the presentation, one final effort was made to link the projector and the laptop and it worked, so the presentation continued on the projected screen, as originally planned. The audience was very patient through the technical difficulties. I would propose that in future grants, where presentations are being made that purchasing LCD projectors along with laptops could avert this problem.

A surprise is that we have received very few postcards back as the post evaluation tool. The postcards were distributed in each CD packet and distributed following each presentation. The postcards were mentioned a minimum of three times during each presentation plus our need for the returned postcard evaluation information. We purposely included postage paid postcards, to encourage the sender to fill-out and return the postcards. Once conference attendees return to work, we realized the follow-through regarding postcard evaluation return mailing would be hard to capture. Most importantly use of the Web Site and information is our goal. The positive feedback during and following our presentations validate the importance and need of our timely compilation and delivery of current public health information presented with this grant.

At the South Central Kansas Library System Technology Day conference, I was surprised by the lack of searching ease and lack of critical appraisal of web sites the librarians were using and sharing with their patrons in response to patrons reference questions. One example is that several librarians were referring patrons to individual physician web pages and not considering the source of that information. Our training as medical librarians teaches us to consider the source of web sites and to use NLM databases where the information has been professionally reviewed and compiled.

Evaluation

Three pre-evaluation reports will be emailed - one for each conference listed in this report.

Impacts and Observations:

Kansas State Nurses Association & Kansas Association of Nursing Students Annual Conference:

"Excellent information and Presentation!"

A nurse from a Kansas County Health Department spoke with us following our presentation. She remarked that coming to our presentation and the information gained within made the entire conference worth attending!

Annual Kansas 2003 Immunization Conference:

"Awesome web site and information! I can't wait to tell others."

"Very glad to hear about this. I will add your link to my health department web page."

"If we get computers in our workplace, this information will be very helpful." (The PI and Co-PI were amazed that some public health workers still don't have computers in their workplace. However, this was discovered in our initial needs assesment for the grant, a year ago.)

"Excellent presentation. Extremely helpful and clever. Great idea to bring and distribute CD so the web site can be found!"

"Excellent! Thank You!"

"Great information! Thanks for creating the web site www.kspublichealth.org with easy access to great resources."

"I feel this will be very beneficial to me and my clients. Thank you!"

South Central Kansas Library System Technology Day

"Great job! Very helpful!"

Planned Activities:

We will tailor our upcoming presentations to the specific veterinary audiences and to the Kansas medical librarians.

Three additional presentations were added to our schedule, due to requests and schedule changes. They are:

Veterinary Technicians Conference, March 6, 2004, Manhattan, Kansas

Veterinary Medical Students Junior Year, Epidemiology Class March 7, 2004 in Manhattan, Kansas. The two presentations will replace the presentation at the Kansas Veterinary Medical Association Annual Meeting on June 6-9, 2004.

In addition, we will present our grant information and demonstrate the value of Camtasia video recording software at the Annual Meeting of the Kansas Biomedical Librarians on April 15, 2003 in Manhattan, Kansas. This will be an opportunity to showcase the success of our grant and encourage fellow medical librarians in Kansas to consider grant work!

