

**NATIONAL NETWORK OF LIBRARIES OF MEDICINE
MIDCONTINENTAL REGION
YEAR 4 (2009-2010) OBJECTIVES**

Revised March 20, 2009

NETWORK OBJECTIVES

Assessment & Evaluation

1. Establish and work with a Regional Advisory Board to ensure input and representation of Network members, health professionals, and consumers throughout the region
2. Employ logic models for annual planning: collect data about activities conducted and their relationship to planned activities; review progress toward achieving goals and outcomes in logic model; modify activities to ensure that goals and outcomes are addressed; review reports for activities outside the logic model
3. Conduct or participate in needs assessments or questionnaires of users and non-users of NLM and NN/LM products and services
4. Use the Network Member Questionnaire, focus groups, questionnaires, etc. to assess the needs of health sciences libraries to support programs to improve the transfer of health care and biomedical information within their institutions and through their participation in the Network

Library Advocacy

1. Identify NLM or other extramurally funded projects in which libraries have a role that can serve as a program model that can be incorporated into regional programming
2. Provide consultation for Network members as they prepare project proposals: review funding sources, feasibility of project, support required, potential partnerships
3. Collect and analyze data from health science libraries participating in the library advocacy research study
4. Provide materials for librarians to support and improve their business practices in the hospital setting
5. Triage and mobilize an intervention presentation to administrators when libraries are threatened with downsizing or closed
6. Implement study on the impact of library-provided information in health related institutions in the MCR

Education

1. Promote NLM History of Medicine through Plains to Peaks Post
2. Facilitate instruction on the components of the NN/LM emergency preparedness plan for Network members

3. Offer information technology classes including “13 Things”
4. Share educational resources for library management skills via print and electronic media
5. Offer “Licensing Electronic Resources” classes
6. Offer “NLM Document Delivery Systems” classes
7. Promote NTCC Educational Clearinghouse as a resource and a repository
8. Schedule and facilitate NTCC training in the region
9. Offer grants class
10. Offer evaluation and advocacy classes

Network Membership

1. Actively involve Network members in NN/LM infrastructure and outreach programs
2. Recruit new Network members and affiliates from eligible libraries in the region
3. Finalize decision on whether or not NN/LM MCR will make EFTS participation a mandatory requirement for Network membership
4. Implement components of the NN/LM MCR and NN/LM MCR/NER emergency preparedness plan
 - a) **Implement components of the NN/LM MCR and NN/LM MCR/NER emergency preparedness plan**
 - b) **NN/LM MCR will encourage its Network Member to identify buddy libraries**
5. Identify and work with Network members that are not meeting MCR minimum requirements for membership to develop a plan that will improve their status
6. Promote resource sharing and document delivery services to Network members

Technology

1. Develop and maintain a regional web site
2. Establish and maintain a regional LISTSERV for sharing information with Network members, other partner organizations, and health professionals
3. Participate in testing new methods for communication and collaboration
4. Maintain web pages for special projects and states
5. Use Access Grid and PIGs for events
6. Educate ourselves and disseminate information to the members about informatics (e.g. electronic health record) as it relates to the role of the hospital librarian participating in clinical information systems
7. Disseminate and present information about new technologies
8. Establish a social bookmarking resource for the region with help from the Technology Working Group
9. Contribute to an increase in connectivity of at least one institution

OUTREACH OBJECTIVES

Community Outreach

1. Assist in the development of working relationships between Network members and grass roots, regional, and national community based organizations that include health information as a part of their mission or priority
2. Promote our consultation service: review of proposal, feasibility of project, letters of support
3. Assist public health and community-based organizations in developing plans to provide emergency preparedness health information access to specific populations
4. Bring Network members and community-based organizations together for collaboration to sponsor health information programs
5. Develop programs that focus on reaching minorities, senior citizens, and low income populations
6. Develop lessons learned resources for Network members to foster collaboration between Network members and community-based organizations

Consumer Health

1. Employ newsletters and listservs as a means to disseminate consumer health information
2. Coordinate the development of MedlinePlus Go Local projects in the region
3. Develop programs to promote MedlinePlus and other NLM resources to all health professionals as a resource for them and their patients
4. Award public libraries who have had the best public health/public library partnerships involving health information
5. Develop, implement, and evaluate outreach programs to increase public awareness of and access to high quality electronic health information

Education

1. Offer consumer health classes
2. Offer training to community based organizations
3. Promote public health information resources and work to include these resources in public health program curricula
4. Exhibit and present at assigned national and state conferences including state library conference, public health conference, and minority health conference
5. Collaborate on a pilot project to facilitate collaborations between public libraries, medical libraries, or Resource Libraries and public schools to train school library staff, teachers, and students in finding answers to health related questions
6. Offer Adobe Connect sessions for public librarians to include NLM emergency and disaster resources, including consumer health information and the NN/LM Emergency Preparedness & Response Toolkit.