

**NATIONAL NETWORK OF LIBRARIES OF MEDICINE
MIDCONTINENTAL REGION
YEAR 3 OBJECTIVES - Revised**

NETWORK OBJECTIVES

Assessment and Evaluation

1. Provide resources for Network members in project planning and evaluation
2. Establish and work with a Regional Advisory Board to ensure input and representation of Network members, health professionals, and consumers throughout the region
3. Employ logic models for annual planning; collect data about activities conducted and relationship to planned activities; review progress toward achieving goals and outcomes in logic model; modify activities to ensure that goals and outcomes are addressed
4. Conduct or participate in needs assessments or surveys of users and non-users of NLM and NN/LM products and services
5. Prepare for NLM site visit
6. Use the NDI, focus groups, surveys, etc., to assess the needs of health sciences libraries to support programs to improve the transfer of health care and biomedical information within their institutions and through their participation in the Network

Library Advocacy

1. Provide consultation for Network members as they prepare project proposals: review funding sources, feasibility of projects, support required, and potential partnerships
2. Identify NLM or other extramurally funded projects in which libraries have a role that can serve as a program model which can be incorporated into regional programming
3. Identify, recommend, develop, and distribute library advocacy materials for use by hospital librarians in the MCR
4. Provide educational materials and resources to hospital librarians for marketing and promotion of the hospital library
5. Implement a study on the impact of library provided information in health related institutions in the MCR

Education

1. Increase awareness among Network members of the definition and scope for the NLM's History of Medicine Division
2. Teach classes for Network members about tools for evaluation and advocacy
3. Provide classes for Network members in project planning and evaluation
4. Provide classes and resources for Network members that increase their skills in licensing electronic resources
5. Provide and maintain training and resources for Network members that increase their skills in the use of NLM Document Delivery Systems (i.e. DOCLINE, LINKOUT, EFTS, etc.)
6. Schedule and facilitate NTCC training in the region
7. Share educational resources for library management skills via print and electronic media
8. Promote and manage the NetLibrary collection

Network Membership

1. Promote and maintain the Reference Continuity Service project
2. Work with Network members to assure information access for unaffiliated health care professionals in the region
3. Recruit new Network members and affiliates from eligible libraries in the region
4. Market and advertise EFTS
5. Investigate mandatory EFTS participation as a requirement for membership
6. Actively involve Network members in NN/LM infrastructure and outreach programs
7. Implement the components of the NN/LM emergency preparedness plan
8. Work with member libraries that are not meeting NN/LM minimum requirements for membership to develop a plan that will improve their status
9. Coordinate the E-license consortium
10. Facilitate regional E-license agreements
11. Test and provide feedback on new features of NLM services

Technology

1. Install and test PIGs at Resource Libraries
2. Develop and maintain a regional web site as an integral component of the NN/LM web site
3. Establish and maintain a regional listserv for sharing information with Network members, other partner organizations, and health professionals
4. Participate in testing new methods for communication and collaboration

5. Maintain web pages for special projects and states
6. Educate ourselves and disseminate information to the members about informatics (e.g. electronic health record) as it relates to the role of the hospital librarian participating in clinical information systems
7. Customize the “23 Things” Learning 2.0 discovery learning system and offer to members
8. Disseminate and present information about new technologies
9. Review the adequacy of the Internet connections of Network members on an annual basis, report the results to the region and to NLM, and assist the under-connected in maintaining and upgrading their connections
10. Hold regular meetings and complete a project with the technology working group
11. Implement the decision about sharing the Technology Coordinator position with NN/LM PSR

OUTREACH OBJECTIVES

Community Outreach

1. Increase awareness of the Network, especially among minority and community-based organizations, by assisting in the development of working relationships between Network members and grass roots, regional, and national CBOs that include health information as a part of their mission or priority
2. Promote our consultation service: review of proposal, feasibility of project, letters of support
3. Bring Network members and CBOs together to discuss methods for collaboration
4. Enlist the assistance of hospital libraries and other Network members to focus on minority serving institutions
5. Develop programs that focus on reaching minorities, senior citizens, and low income populations
6. Develop lessons learned resources for Network members to foster collaboration between Network members and community based organizations

Consumer Health

1. Employ newsletters and listservs as a means to disseminate consumer health information
2. Strengthen consumer health project area infrastructure with the development of appropriate information tools, access points, and knowledgeable trainers for those tools

3. Focus on local and state public health departments with particular emphasis on Internet access and collaborations with other organizations and institutions that work with public health personnel
4. Facilitate activities of the consumer health working group
5. Work with NLM, the NN/LM, and other organizations to improve access to electronic consumer health information at the local, state, and regional level
6. Coordinate the development of MedlinePlus Go Local projects in the region
7. Develop, implement, and evaluate outreach programs to increase the public's awareness of, and access to, high quality electronic health information

Education

1. Hold classes focused on the use of information technology to improve access to biomedical information and on policy issues affecting production, distribution, and access to biomedical information
2. Share educational resources via print and electronic media
3. Include evaluation of materials in all health information literacy classes
4. Promote public health information resources and include them in public health program curricula
5. Exhibit at assigned national and state conferences including state library conferences, public health conferences, and minority health conferences
6. Submit program proposals to national meetings where we are an exhibitor
7. Establish a relationship with the US Public Health Service, presenting and exhibiting at national conference
8. Promote Loansome Doc
9. Enlist Network members to assist in exhibiting at national, state, and regional meetings