

NN/LM Final Project Report

Report ID: 967

Award Type: Subcontractor ≥ \$20,001 Project

Region: MIDCONTINENTAL

Contract Number: HHS-N-276-2011-00006-C

Project Title: **Health and Wellness Public Service Announcements**

Name of Organization: **Longmont High School - Colorado**

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Reporting Period Covered: **19-AUG-2015 - 30-APR-2016**

Project Date: 19-AUG-2015 - 30-APR-2016

Extended Project End Date (if applicable):

Date Submitted: 19-MAY-2016

Special Funding Initiative: Yes

Minority Populations Served:

- African Americans
- American Indians/Alaska Natives
- Asian Americans
- Hispanics/Latinos
- Native Hawaiians and Pacific Islanders
- Other. Please Specify:

Executive Summary

The primary goal for this project was to have students in our Medical and Biology Science Academy create public service announcements for the students in the Freshman Health classes. During our health fair the freshman viewed the PSA's and participated in hands on learning activities related to the health topics. We chose this target population since it makes an authentic audience for the older students to share their learning with. The major accomplishment was the health fair that was held April 26. We had approximately 110 participants through out the day. Here is an iMovie that captures highlights of that day.

<https://drive.google.com/file/d/0Bx8Lo3BLzDdtQ1VwZIZTc25kT0U/view?usp=sharing>

Important: Because of the quick turn around I have not been able to go through all the faces in this video for media release permissions. If you plan to release this please let me know and I will try to identify all the faces to get the media release form.

Approaches and Interventions Used

Student will demonstrate the ability to (SWDAT) create a persuasive public service announcement using iMovie to inform peers about relevant and timely health and wellness issues. SWDAT gather information on a given topic from reliable sources, including medlineplus Steps: 1. Students came for research sessions to collect information to use in the PSA's 2. Students came to film the PSA's 3. Students used resources to create hands on learning activities 4. Students set up for the health fair 5. Students led the health fair for freshman health classes

Evaluation Activities

This is the rubric used by the students:

<https://docs.google.com/document/d/1txgD6TxyCD4SFZ-5kQexu-edC9f19LqqD0gRnKPgdDY/edit?usp=sharing>

The original goals and objectives were met but I hope that with each year the health fair will get bigger and more involved. For a first year, it went well but I think we can make it better, especially in regards to the quality of the PSA's.

Problems or Barriers Encountered

There were no major barriers. Some of the PSA's created were not as strong as I would have expected. But this is the first year with 1:1 iPads and my hope is that each year the health fair will get stronger as we have more and more exemplars to share and make our expectations clearer.

Continuation Plans

We will continue to have the health fair. In addition, some of the materials used will supplement the freshman health classes. Next month we plan to have classes come to use the drug education games

and evaluate them. This will increase awareness of the materials and hopefully students in MBSA will use them to support the hands on learning for future health fairs.

The plans to replicate the project will continue to be carried out by the teacher librarian and the Nutrition and Wellness teacher, along with the Freshman Health teachers. Further funding should not be needed because all of the materials are still available.

Impact

I created the iMovie to share with staff. I also shared out at a staff meeting. The project definitely shared important information with the freshman. The PSA about stress management was most impactful. I overheard a student say that the relaxation station that was set up actually made her feel better. Having time to practice some of the techniques rather simply lecture about them made all the difference.

Lessons Learned

The biggest lesson I learned was about timing. I think it might work better to plan this for closer to the start of the semester. Student motivation and attendance was a factor. The peer teaching was very effective and I think the freshman listened to their peers on these topics more than they would listen to a teacher. The PSA combined with the hands on learning display is a good combination for both the learner and the audience that the projects were created for.

Other

I shared the newsletter release in a previous report.

PSA Topics: childhood obesity, drunk driving, benefits of healthy eating (fat, sugar, sodium content), underage drinking, prescription drug abuse, teens and sleep (2), and marijuana and teens. PSA example @ <http://screencast.com/t/8OmyzHtoiN> (lacks sound, basically music).

Attachment 1

OARF summary data: Subcontractor activities