

RML Quarterly Report

Region: MidContinental

Period Covered: May 1, 2014 – July 31, 2014

Contractor name: University of Utah

Contract Number: HHS-N-276-2011-00006-C

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Executive Summary

LIBRARY ADVOCACY

Research Project

Claire Hamasu, Associate Director, John Bramble, Utah/Technology Coordinator, and Barb Jones, Missouri/Library Advocacy Coordinator, met with authors of articles on that covered the financial impact of library services on patient care: Carole Gilbert, "Effect of Online Literature Searching on Length of Stay and Patient Care Costs," (1994) and Donna Timm, "Decreased hospital length of stay associated with presentation of cases at morning report with librarian support," (2007). They gained insight from the authors on conducting the two studies.

Mr. Bramble consulted with librarian at Via Christi Hospitals (KS) about staff and collection reduction. Where there were three professional positions with support staff, the library now has a solo librarian. They were required to weed all journal issues prior to 2000.

Campbell County Memorial Hospital has decided to retain the services of their retired librarian on an as needed basis. She continues to provide reference service and document delivery on demand. The hospital has been returned to full membership status.

St. John's Hospital in Joplin, Missouri is again discussing closing its library. They want the librarian at the hospital in Springfield, also part of the Mercy system, to provide services. Ms. Jones consulted with the Springfield hospital librarian about how to handle the additional

requests and what data to keep. No additional funding or staffing is being offered.

HEALTH INFORMATION LITERACY

Mr. Bramble created an illustrated manual for the Health Care Educators Association on using the features of their listserv. He also consulted with them on legalities of moving posts from the listserv to their public web site.

The Bringing Health Information to the Community (BHiC) Blog is losing a contributor from the Pacific Northwest Region on August 1, 2014. Monica Rogers, Health Information Coordinator, asked for volunteers at the July Consumer Health Coordinators Teleconference. There are only three regions who are not participating.

Funding for K-12 School Partnership was announced in July. The purpose of this award is to support new projects or enhance existing collaborative projects between a library (public, community college, health sciences, or academic) and a K-12 school entity (school library, school nurse, health/science teacher). These partnerships would focus on National Library of Medicine health and/or science information and serve as models for other partnerships. Members from St. John's Health System and the University of Colorado Health Sciences Library have expressed interest in applying.

MEMBER SERVICES

Full Member Closed:

North Kansas City Hospital (KS)

New Affiliate Member:

Lamar Community College (CO)

Front Range Community College,

Boulder County Campus (CO)

TECHNOLOGY

The MCR initiated its App Project providing funding for Network members who successfully applied to be participants to purchase apps for their mobile device. Participants are required to complete evaluation forms for at least one app per

quarter. The evaluations will be shared with the members from the MCR web site. Participants of the CBO Underconnected project were also invited. This project builds on the CBO project and the iTest iPad project that put tablets into the hands of librarians and CBO staff.

Mr. Bramble met Ann Gleason from the University of Washington at MLA. Both have an interest in gaming in the library setting and decided to set up an informal group of other MLA members with a similar interest. A message was sent out via MLA Focus and eight people responded.

Network Infrastructure

Regional Advisory Board (RAB) activities

An orientation session was conducted for the board on June 16, 2014. Ms. Hamasu gave an overview of the NLM and the NN/LM. Staff described their project areas and task force representatives reviewed the purpose and activities of the national initiatives.

Mr. Bramble and Ms. Jones facilitated the July 28, 2014 meeting of the board. Board members discussed three questions dealing with communication behavior:

1. How do you handle the communications that come to you?
2. How do we best communicate with you as RAB members?
3. How do we best communicate with those like you in your profession?

Members agreed that email linked with Outlook and the use of Adobe Connect are good ways to communicate with them. Members made suggestions on using social media, increasing personal contacts, and stating the value added when communicating with their professional colleagues.

Evidence Based Health:

No Activity

Assessment and evaluation activities/data:

The National Network Office requested information on outreach activities in Nebraska and Colorado from the beginning of the contract. The MCR was also asked to provide the amount of funds spent on outreach. Because the organization of this RML is different from

most other regions there were questions on the outreach budget and adjustments were made to bring it more in line with the other regions. The information was used by the Joint MLA/AAHSL Legislative Task Force in visits to congressional offices.

MCR staff met several times in June and produced our recommendations for the NN/LM program. They were sent to the NLM contract officers on June 26, 2014.

The Breezing Along with the RML session was used to gather ideas from the membership. These ideas were also forwarded to the NLM contract officers.

Ms. Hamasu and Betsy Kelly, Assessment & Evaluation Coordinator, completed the narrative reporting the results of the Network Member Questionnaire. The conclusions and action plan will be added following input from the coordinators.

Outreach

Table 1: All newly funded awards and projects

No New Awards

Update of ongoing major projects (funded at > \$15,000):

No Awards

Table 2: Presentations and training provided by RML Staff

Data to be added at a future date

Information Technology and Transfer:

Ms. Kelly met with the individual responsible for meaningful use at Washington University outpatient clinics. The clinics are using Allscripts/Touchworks and are linking to MedlinePlus. The librarian at Alegant Health - Immanuel Medical Center asked for information on

MedlinePlus Connect. She noticed that her hospital's new electronic health record (Epic) was using it to provide consumer health information. She will be working to have other library resources added under the info button.

Other Staff Activities

Table 3: Classes, publications and resources developed by RML staff

Title	Medium	Submitted to MLA Educational Clearinghouse
Medication Resources	Newsletter	N/A
Limited English Proficiency Resources	Resource List	N/A
Health Information Resources for Limited English Proficient Persons	Article	N/A

Other Notable Staff Activities:

May 1, 2014 – Ms. Hamasu attended the Utah Library Association meeting. She facilitated a discussion in the Affordable Care Act session where participants brainstormed what they would do to support access to health insurance resources.

May 3, 2014 – As the HCEA list manager, Mr. Bramble responded to a request from the Health Care Education Association to add more subscriber instructions in list messages.

May 4, 2014 – Ms. Rogers exhibited at the health fair during Cinco de Mayo festival in Omaha. She had 103 visitors to the booth but was not able to demonstrate resources since it was an outdoor event.

May 9, 2014 – Ms. Jones and Ms. Kelly visited the librarian at the American Association of Orthodontists who recently moved to a new space.

May 9, 2014 – Dana Abbey, Colorado/ Health Information Literacy Coordinator, attended the MCMLA Executive Committee meeting.

May 9, 2014 – Ms. Abbey consulted with a faculty member from the University of Colorado, Denver on the NLM Information Resource Grants to Reduce Health Disparities.

May 13, 2014 – Ms. Rogers attended the MCMLA Education Committee meeting.

May 14, 2014 – Ms. Hamasu promoted and arranged for a group viewing of NLM 1984-2014: Voyaging to the Future webcast at Eccles Health Sciences Library.

May 16, 2014 – All staff attended the RML Directors meeting in Chicago and participated in the appropriate breakout sessions. Ms. Hamasu facilitated an activity looking at the importance of the RML Directors meeting during the Directors breakout session.

May 17, 2014 – Ms. Abbey attended the MLA Chapter Council meeting.

May 17-21, 2014 – All staff attended the MLA annual meeting in Chicago. Staff presented two posters and three papers during the meeting.

May 25, 2014 – Ms. Rogers exhibited at the Indian Center’s Suicide Prevention and Health Fair. She had 26 attendees to her booth and gave four demonstrations.

May 28, 2014 – Rachel Vukas, Kansas/ Technology Coordinator, attended Big Data Summit II co-sponsored by the Great Plains Network and the Greater Western Library Alliance and held in Kansas City.

May 30, 2014 – Ms. Hamasu and Cindy Olney discussed the follow up questionnaire to community college library staff who had received training from the RMLs and agreed on the final version and the process to distribute it.

June 3-4, 2014 – Ms. Jones attended the Society to Improve Diagnosis in Medicine journal club.

June 4, 2014 – Ms. Abbey visited members, Children’s Hospital Clinical and Research Library and Children’s Hospital Family Library in Aurora, Colorado.

June 4, 2014 – Marty Magee, Nebraska/ Education Coordinator exhibited at CIMRO Quality Care conference in La Vista, Nebraska. Of the 200 attendees 52 visited the booth but there were no demos given.

June 5, 2014 – Ms. Abbey contacted two members where flooding had occurred. Both were fine and appreciated the inquiry and offer of assistance.

June 6, 2014 – Ms. Rogers and Ms. Magee attended the ICON meeting and promoted the NN/LM Request for Information, recordings of the NLM Theatre presentations, Breezing Along with the RML session, BHIC blog, and a column by Ms. Magee published in [Nebraska Libraries](#).

June 9, 2014 – Jim Honour, Wyoming/ Member Services Coordinator, sent out reminders to the three MedPrint participants who had not returned their signed agreements to NLM.

June 9-10, 2014 – Ms. Magee exhibited at the Nebraska School Nurses Association conference in Kearney, Nebraska. Of the 170 attendees, 77 visited the booth but there were no demos given.

June 10, 2014 – Ms. Rogers hosted the Health Literacy Nebraska webinar that was attended by 110 people.

June 12, 2014 – Ms. Rogers attended the Health Literacy Nebraska Steering Committee meeting.

June 16-18, 2014 – Mr. Bramble attended UBTEch (University Business Technology) Conference in Las Vegas, Nevada. The conference covers all aspects of technology in the higher education setting: trends, education, marketing, data collection, etc.

June 17, 2014 – Mr. Honour attended the DOCLINE Coordinators monthly teleconference.

June 17, 2014 – Ms. Abbey exhibited at the Innovative Education Colorado conference at Copper Mountain, Colorado. Of the 830 attendees, 310 visited the booth but there were no demonstrations.

June 18, 2014 – Ms. Rogers attended the Health Literacy Nebraska Training workgroup meeting.

June 24-25, 2014 – Ms. Rogers exhibited and presented at the Nebraska Minority Health Conference in Kearney, Nebraska. The booth was visited by 58 people and she gave 18 demonstrations.

June 26, 2014 – Mr. Honour attended the Education/Outreach Teleconference.

July 10-17, 2014 – Ms. Abbey contacted 13 Colorado members and talked to them about changes occurring at their libraries and offered services as appropriate.

July 10-12, 2014 – Ms. Jones and Mr. Bramble exhibited at the National Nurse Practitioner Symposium in Keystone, Colorado. The meeting was attended by 800 members of whom 140 visited the booth. 27 demos were given.

July 12, 2014 – Ms. Rogers exhibited at the Joy of Life Ministries Health Fair attended by approximately 100 members of the community. Eighty-one people visited the booth and 21 demos were given.

July 14, 2014 – Ms. Abbey met with the faculty member who founded the university's Mini Med School. She worked with him on identifying NLM and other appropriate .gov sites for each of the modules that will be taught.

July 14-15, 2014 – Ms. Abbey provided orientation on library and NLM resources to two new faculty members in the School of Public Health.

July 16, 2014 – Ms. Hamasu met with Sharon Dennis, Assistant Director of the NTC, and Cindy Olney, Acting Assistant Director of OERC, to discuss the success case method to evaluate the training offered by the NTC.

July 16, 2014 – Ms. Rogers attended the South Omaha Community Care Council and discussed a partnership with the Health Window Coordinator for the Mexican Consulate.

July 17-18, 2014 – Ms. Magee called nine community college and five academic libraries in Nebraska that support health curricula. She promoted the upcoming "Discover NLM Resources and More" session and inquired about changes affecting the library.

July 17-18, 2014 – Mr. Honour exhibited at the Wyoming Association of Physician Assistants annual conference attended by 48 members. Twenty-two visited the table and he provided five demos.

July 22, 2014 – Mr. Honour and Ms. Vukas attended the OERC sponsored webinar "Inside the Assessment Studio: An Interview with Jenn Taft from the Cumberland County Public Library and Information Center, Fayetteville, North Carolina."

July 24, 2014 – Ms. Magee facilitated the NN/LM Outreach/Education meeting.

July 24, 2014 – Ms. Abbey consulted with a librarian at her institution about applying for the K-12 Partnership Funding.

July 25, 2014 – Ms. Magee and Ms. Rogers attended the ICON meeting that focused on using Twitter.

July 25, 2014 – Ms. Hamasu attended "Health for Behavior Change" a presentation on the efforts of New Zealand's National Institute of Health to encourage behavior change by using mobile technology.

July 28, 2014 – Ms. Hamasu submitted the MCR's Year 3 annual report to NLM.

July 31, 2014 – Ms. Magee attended the planning meeting for the virtual MCMLA 2015 conference.

Attachments

Attachment 1 – Promotional Materials Provided

Date	Who	Items Provided	Purpose
5/5/2014	Denver Public Library <i>Colorado</i>	– 1000 - MedlinePlus Bookmark	Health fairs and making them available throughout our large public library system
5/16/2014	Hope Fox Eccles Health Library <i>Utah</i>	<ul style="list-style-type: none"> – 30 - MedlinePlus Bookmark – 30 - PubMed Card – 30 - Tox Town Card – 30 - National Network of Libraries of Medicine Card – 30 - Toxicology Brochure 	To use for public information for the Hope Fox Eccles Health Library. As well as to pass out during a Health Fair.
7/2/2014	Intermountain Medical Center <i>Utah</i>	– 200 - ClinicalTrials.gov Card	For display in our two libraries in Salt Lake Valley
7/28/2014	Archie R. Dykes Library <i>Kansas</i>	<ul style="list-style-type: none"> – 600 - PubMed Card – 600 - MedlinePlus Bookmarks – 200 - Health Information for Senior Citizens 	Fall orientation for new students in the Med School, Nursing School, and College of Health Professions
7/28/2014	Grand Island Public Library <i>Nebraska</i>	<ul style="list-style-type: none"> – 50 - MedlinePlus Bookmark – 50 - PubMed Card – 50 - AIDS Information Services Card – 50 - Tox Town Brochure – 50 - Haz-Map Occupational Health Database Card – 50 - Good Health Information on WWW card – 50 - Toxicology Brochure – 50 - WISER Card – 50 - The Visible Humans Card 	We put them out for our library patrons use