

RML Quarterly Report

Region: MidContinental

Period Covered: May 1, 2013 – July 31, 2013

Contractor name: University of Utah

Contract Number: HHS-N-276-2011-00006-C

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Executive Summary

PERSONNEL

Matt Steadman, web developer, was reduced from .5 FTE to .25 FTE. The National Library of Medicine Training Center picked up the additional quarter of his time. The MCR had negotiated for half of Mr. Steadman's time for option year 2 expecting that he would work on the transition of the web site to Drupal. The project was delayed and the transition for the MCR may not happen this year. Mr. Steadman will continue to maintain the MCR web site and work on enhancements to the MCR game.

Two of the MCR Resource Libraries have had a change in leadership. Nancy Woelfl, Director of the McGoogan Library of Medicine at the University of Nebraska Medical Center, retired at the end of June. Marty Magee, Nebraska/ Education Coordinator, met with interim director, Marie Reidelbach, to review the logic model and current activities. Recruitment for a new director is underway and Ms. Magee, Jean Shipman, Director, and Claire Hamasu, Associate Director, participated in the interviews.

University of Kansas Medical Center Dykes Library has an interim dean, Vince Loffredo, who is also Vice Chancellor of Student Services. Ms. Shipman and Ms. Hamasu held a conference call with Mr. Loffredo in July. In July, Rachel Vukas, Kansas/Technology Coordinator also met with him and the Vice Chancellor for Administration, to whom the library reports, to describe her position and responsibilities. Mr. Loffredo will attend the chapter meeting and the Resource Library Directors meeting in Salt Lake City in September.

EDUCATION

The criteria for receiving a Professional Development Award was made more stringent this year. Members are required to discuss their professional development activity with library administration and their institutional administration. The discussion should cover what would be applicable, how the professional development will benefit the institution, and the librarian's responsibility to share what was learned with the library and with higher level administration. This requirement was implemented in order for the librarian to become better known and to show upper level administration that the librarian wants to contribute to the institution, as well as the library. Funding is available for five awards. Three were approved for this quarter.

LIBRARY ADVOCACY

Barb Jones, Missouri/Library Advocacy Coordinator, started tweeting patient safety and business items on the MCR Twitter feed.

Ms. Magee followed up on the vacant librarian position at the Omaha VA. She talked to Chief of Education about recruitment. The VA had the position approved and reclassified. The MLS position was posted in July and Ms. Magee forwarded the information to the ICON consortia, University of Nebraska Library, and the Nebraska Library Commission.

Ms. Hamasu received a call from the Director of Education at Overland Park Regional Medical Center in response to a letter sent to her upon the dismissal of their librarian. The medical

center is part of a health system in Kansas and there is a possibility that library services in the different facilities will be consolidated. The MCR will continue to monitor.

HEALTH INFORMATION LITERACY

Dana Abbey, Colorado/Health Information Literacy Coordinator, wrote an article on multi-language patient education resources for faith community nurses. The article was distributed through the Facebook pages of the Wyoming Faith Community and Parish Nursing Program, the Church Health Center, and the International Parish Nurse Resource Center.

Ms. Magee finalized arrangements for quarterly webinars to be offered in collaboration with Health Literacy Nebraska. Each webinar will include 10-15 minutes on NLM resources.

Ms. Magee met with her McGoogan Library of Medicine partners on the Broad Band Technology Opportunities Program to write the final report. During fall 2012 and spring 2013 they held training programs at 33 public libraries.

MEMBER SERVICES

Closed Full Member:

Medical Center of Aurora Library (CO)

The Resource Library Directors held their bi-monthly meeting in June 2013. Jim Honour, Wyoming/Member Services Coordinator, presented an update on his project area. Ms. Hamasu reviewed the schedule for the site visit including the portion where the site visit team would meet with the Resource Library directors. Deb Ward, Director of the J. Otto Lottes Health Sciences Library, who held joint appointments

at the university and health sciences library, reported that she will be back full time at the health sciences library in August.

At the beginning of summer, Colorado once again experienced major forest fires (southeast and west of Denver). Staff called Network members in the affected communities: Penrose Hospital, Longwell Memorial Hospital, Centura Health, Spanish Peaks Public Library, and University of Colorado Health. None of the library operations were affected by the fire and all contacts appreciated the concern expressed by the RML.

TECHNOLOGY

As of May, the MCR web site is within the acceptable range for Section 508 compliance.

The Hospital Library Internet Access Barriers Workgroup completed their project of compiling strategies to promote increased Internet access and provide guidance for the implementation and use of social media in medical libraries.

<http://nml.gov/mcr/technology/barriers.html>

Under Connected Project

The RML initiated another year of the Under Connected Project with coordinators promoting it to community organizations with whom they had worked. We now have two participating organizations for this year, Kansas Children's Service League and Nebraska AIDS Project. A delay in the delivery of the iPads is holding up the training session for CBO staff.

Adobe Connect

John Bramble, Utah/Technology Coordinator, set up Adobe Connect co-licensed with NTC and

the Eccles Library and located on the Adobe Connect server for use by MCR staff. Policies and procedures were written to help staff use this version. We expect that this version of Adobe Connect will provide us a more stable presentation environment and allow us to use add-ons not permissible by NIH. Because of his experience with the latest version of Adobe Connect, Mr. Bramble was asked to be a tester as NIH brought this version up on its server. Mr. Bramble was unable to get past the authentication page.

Network Infrastructure

Regional Advisory Board (RAB) activities

No Activity

Evidence Based Health:

Using the recordings from “Research Lifecycle: Partnering for Success” posted on YouTube and linked from the event web site, Mr. Bramble and Ms. Vukas developed an asynchronous Moodle class, “The Research Lifecycle: Data Management, Institutional Research Profiles, Networking, Collaboration, Oh, My!” The class will be offered four times throughout the year. Participants can continue to share ideas about e-science tools and data management with new participants even though they have completed the class. They will do this through the e-science interest discussion group. Four members from the first cohort completed the class.

Testing

Mr. Bramble and Mr. Steadman investigated moving the webinars recorded on Adobe Connect to YouTube. This would widen the audience for these recordings.

Monica Rogers, Health Information Literacy Coordinator, tested the Google link shortener with the BHIC blog to see what kinds of reports it produces. She has decided to go back to using Bitly for its better reports.

Assessment and Evaluation activities/data:

Ms. Hamasu and Betsy Kelly, Assessment & Evaluation Coordinator, reviewed the logic model spreadsheets for 2012-2013. Outcomes and indicators were coded.

Site Visit

Coordinators solicited members from their states to participate in the discussions about NN/LM and NLM services and resources. Since the discussion could not accommodate all of the volunteers, a questionnaire was developed to collect the opinions of the others. OERC, NNO, and the RML worked together to coordinate and hold the discussion.

A bibliography of URLs and documents was compiled to provide the site visit team with an overview of the accomplishments of the NN/LM MCR.

Cindy Olney, consultant, submitted a draft of the Network Member Questionnaire report. Ms. Hamasu and Ms. Kelly offered suggestions on graphics to add to the executive summary, changes to some of the tables and corrections to some of the data. The executive summary will be completed in time for distribution to the site visit team.

Ms. Kelly wrote a comparative report based on the Spring Questionnaire results for the first two years of the contract. The results address year end indicators for the library advocacy and technology projects. This report was included in the bibliography.

Coordinators submitted videos and photos for the virtual site visit. The graphics were integrated with Google earth to produce a video tour traversing the region and into each of the resource libraries.

Staff developed presentations to answer questions that the site visit team had on our

program. Arrangements were made with NNO to use the Adobe Connect site visit room for rehearsals and layouts were prepared for the presentation.

The site visit was held on July 17, 2013. Technology problems caused a brief delay. The presentations generated so many questions that the schedule was disrupted. The Resource Library Director session started about 30 minutes late. Half of the directors had prior commitments and could not stay. Four directors participated, providing their opinions on how the RML was doing, identifying concerns of academic health sciences libraries, and offering suggestions to address issues in the region. Library directors who couldn't stay were invited to submit written comments. Two of them did and they were forwarded to the NNO. The RML had four follow up questions that required written response. The response was submitted to the NNO on July 26, 2013.

Outreach

Table 1: All newly funded awards and projects

No New Awards

Update of ongoing major projects (funded at > \$15,000):

No Awards

Table 2: Presentations and training provided by RML Staff

Data to be added at a future date

Information Technology and Transfer:

Ms. Jones discussed MedlinePlus Connect with Rhonda Gann, nursing instructor at State Fair Community College (MO).

Ms. Vukas worked with the company Multiview to create a MedlinePlus Connect banner to run on the Kansas Academy of Physicians web site (<http://www.kafponline.org/>). It is hoped that this promotion will influence physicians to collaborate with their vendors and incorporate MedlinePlus Connect in the EHR.

Ms. Abbey attended the Denver iHT2 Health IT Summit. At every opportunity she mentioned MedlinePlus Connect and handed out a capability brochure to the hospital CIOs. Interest was mild. Most responded that their electronic health record already had a patient education interface. One of the attendees was the Nursing Informatics Specialist from National Jewish Health, who is a strong supporter of libraries. She commented in one of the sessions, of 150 attendees, about the importance of libraries and educated librarians.

Other Staff Activities

Table 3: Classes, publications and resources developed by RML staff

Title	Medium	Submitted to MLA Educational Clearinghouse
Knee Bone's Connected to the What: Finding Free, Credible Health Information Online	Newsletter	NA
Take Two Aspirin and Call Me in the Morning. What Does it Really Mean?	Newsletter	NA
Spotlight: On NLM Resources! Diets and the Evidence	Course	No
Spotlight: On NLM Resources! Multiple Language Resources	Course	Yes

Other Notable Staff Activities:

May 2-8, 2013 – MCR staff participated in the WebDev meeting, the RML Directors meeting, Coordinator breakout sessions and NLM sponsored sessions at the MLA annual meeting.

May 4, 2013 – Mr. Honour attended “Community Engagement 101: The Art of Building Community Partnerships.”

May 7, 2013 – Mr. Honour presented “Partnering with State Libraries: Supporting Public Library Health Information Programs and Training” (poster).

May 7, 2013 – Ms. Rogers presented “Improving Health Information Knowledge for Public Libraries: A Public Library, Cancer Center and Health Science Library Partnership” (poster) and “Validating a Search Filter for Diagnosis Sensitivity and Specificity” (poster).

May 8, 2013 – Mr. Bramble, Ms. Jones and Ms. Hamasu met with Jamie Stevenson who coordinated the value of libraries study for FedLink.

May 15, 2013 – Ms. Rogers met with the Health Window Coordinator of the Mexican Consulate in Omaha and arranged to do brief presentations for the consulate staff and the public.

May 15, 2013 – Ms. Rogers participated in the planning meeting for Omaha Bi-National Health Week.

May 16, 2013 – Ms. Rogers offered collection management advice to the Office of Interprofessional Scholarship, Service and Education at Creighton University on their educational materials and teaching models.

May 20, 2013 – Ms. Hamasu attended the TC4C meeting where attendees shared their activities with Native American communities. TC4C is still waiting to hear back about the program committee assignment to the 2014 Quint Chapter meeting. Several TC4C members had volunteered

May 22, 2013 – Ms. Rogers attended the South Omaha Community Care Council Health Committee meeting.

May 23, 2013 – Ms. Hamasu tested and provided feedback on the new Activities Reporting (AR) system.

May 24, June 11, 2013 – Ms. Rogers met with the Childhood Hunger Plaza Partnership team to discuss potential funders for their cooking program and provide input on the curriculum.

May 24, 2013 – Mr. Honour visited with the directors of the Casper College Library (Casper, WY) and the Albany County Public Library (Laramie, WY). He offered them an orientation to NN/LM and NLM resources and services since both are new in their positions.

May 29, 2013 – Ms. Vukas attended the Great Plain Network Annual Meeting entitled, “Big Data: From Bits & Bytes to Knowledge & Insights.” It focused on managing research data.

June 7, 2013 – Ms. Rogers presented the RML update on the professional development award, BHIC Blog, consumer health classes, Under Connected Project, and upcoming webinars at the ICON meeting.

June 7, 2013 – Ms. Magee exhibited at the Nebraska School Nurses meeting in Kearney, NE. Forty seven visitors stopped by the booth.

June 11, 2013 – Ms. Rogers hosted the NN/LM Consumer Health Coordinators meeting on the Affordable Care Act.

June 12, 2013 – Ms. Rogers participated in the Health Literacy Nebraska Steering Committee meeting where bylaws were finalized and events planned.

June 14, 2013 – Ms. Rogers met with the Program Supervisor for Creighton Health Sciences-Multicultural and Community Affairs about offering staff training on K-12 resources.

June 14, 2013 – Mr. Bramble provided an update at the UHSLC meeting on the professional development award, recordings of NLM presentations at MLA, site visit, BHIC blog, Under Connected CBO Project, and upcoming Breezing and Spotlight sessions.

June 19, 2013 – Ms. Abbey exhibited at the Technology in Education 2013 Conference. She was visited by 73 of the attendees and provided one demo of NLM resources.

July 9, 2013 – Ms. Abbey met with the Health Education Supervisor at Larimer County Department of Health and Environment and introduced her to multi-language health resources and encouraged her to partner with her public library to promote health information.

July 9, 2013 – Ms. Rogers partnered with the McGoogan Library of Medicine to exhibit at the community health fair at the Joy of Life Ministries church located in a largely underserved neighborhood. The health information table had 43 attendees stop by.

July 9, 2013 – Ms. Abbey visited the librarian who serves the Medical Center for the Rockies and Poudre Valley Hospital, now both part of University of Colorado Health System. Since there is no longer a physical library at either institution, the librarian rotates throughout the week at publicized locations in both facilities.

July 9, 2013 – Ms. Rogers hosted the NN/LM Consumer Health Coordinators meeting on the Affordable Care Act.

July 16, 2013 – Ms. Magee met with the new librarian at Omaha's Alegent Health Bergan Mercy Medical Center who had moved from a hospital library in Los Angeles. They updated the library's institutional record and Ms. Magee informed her of MCMLA and ICON events.

July 17, 2013 – Ms. Abbey visited Exempla St. Joseph Hospital, a full member located in Denver. She met with the librarians, one of whom is their new consumer health librarian. The library will be moving into the new wing of the hospital in 2014.

July 24, 2013 – Ms. Rogers and Ms. Abbey met with Kelli Ham, from the NN/LM Pacific Southwest Region, to learn how to teach "Wellness in the Library," a course Ms. Ham developed.

July 24, 2013 – Ms. Jones participated in the meeting, organized by NN/LM Middle Atlantic Region, to discuss RML support for regional libraries who are taking on a role with the Affordable Care Act insurance marketplace.

July 26, 2013 – Ms. Abbey visited Children's Hospital Family Library, an affiliate member located in Aurora, Colorado, and met with the library technician.

July 26, 2013 – Ms. Magee and Ms. Hamasu attended the WebJunction webinar, “Libraries Lead the Way in Preparing for the Affordable Care Act.”

July 27, 2013 – Ms. Rogers exhibited at the health fair sponsored by the Greater Beth-el Temple. She had 59 visitors to the booth.

Attachments

Attachment 1 – Promotional Materials Provided

Date	Who	Items Provided	Purpose
5/10/2013	Dixie State University <i>Utah</i>	<ul style="list-style-type: none"> – 50 - MedlinePlus Bookmark – 50 - PubMed Card – 225 - Health Services Research Information Program Card 	I will use these with my nursing and allied health students so that they know what kinds of resources are available to them.
5/15/2013	Utah State Library Division <i>Utah</i>	<ul style="list-style-type: none"> – 50 - ClinicalTrials.gov Card – 50 - AIDS Information Services Card – 50 - Genetics Home Reference Card – 50 - Tox Town Card – 50 - Tox Town Poster – 50 - Public Health Resources – 50 - Toxicology Brochure 	
5/15/2013	Children's Mercy Hospital Library Services <i>Missouri</i>	<ul style="list-style-type: none"> – 400 - MedlinePlus Bookmark – 100 - PubMed Card – 100 - Consumer Health Card 	School nurse workshop handouts on June 7th, and distributing from our consumer health library
6/21/2013	Research Medical Center - Carl R. Ferris Medical Library <i>Missouri</i>	<ul style="list-style-type: none"> – 100 - MedlinePlus Bookmark – 25 - Arctic Health Brochure – 50 - The Visible Humans Card 	Promotion of the Medical Library, its resources, and its services.
6/21/2013	Valley View Hospital - Connie Delaney Medical Library <i>Colorado</i>	<ul style="list-style-type: none"> – 50 - Consumer Health Card 	Display in library