

RML Quarterly Report

Region: MidContinental

Period Covered: August 1, 2012 – October 31, 2012

Contractor name: University of Utah

Contract Number: HHS-N-276-2011-00006-C

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Executive Summary

PERSONNEL

All staff participated in an exercise addressed issues over working together. Six questions were discussed and recommendations for action developed:

- Are there additional ways of reporting to NLM that would be effective?
Recommendation: Develop dashboards
- How do we balance priorities of projects and new initiatives?
Recommendation: Calendar activities for the entire year to visualize work loads
- How do we exit responsibly when something is not working?
Recommendation: Closer management by project coordinators to make adjustments
- How do we write indicators that account for state variations?
Recommendation: Write indicators more broadly to accommodate variations
- What are our expectations of each staff level of the RML?
Recommendation: None
- How do we report activities over time?
Recommendation: Add this capability to the ARS form

EDUCATION

Dana Abbey, Colorado/Health Information Literacy Coordinator, added materials for teaching PubMed Health to the MLA Clearinghouse.

Claire Hamasu, Associate Director, gathered input from the membership on their preference

for business related course content and the format for the classes that would be presented by Pat Wagner.

LIBRARY ADVOCACY

Barb Jones, Missouri/Advocacy Coordinator, was asked to write a column for the hospital library section newsletter called "Coach Katy." She submitted her first column in September, a revised version of a discussion of non-profits and the need for revenue that was originally published in Plains to Peaks Post.

HEALTH INFORMATION LITERACY

One of the community organizations, for which Ms. Jones is chair, has lost its funding. The members of the Missouri Practice Based Research Network are developing a plan on how to continue their work.

Network Member, Mary Henning, exhibited for the MCR at the Wyoming Public Health Association Annual Education Conference. All staff were attending the MLA annual chapter meeting in Kansas City, Missouri.

State Library Partnerships

During this quarter Marty Magee, Nebraska/Education Coordinator, provided training at 5 BTOP sites.

BHIC Blog

Monica Rogers, Health Information Literacy Coordinator, held a meeting in September for all BHIC contributors. They discussed formatting problems with the digest version, a promotion plan, and scheduling changes.

MEMBER SERVICES

New or Renewing Affiliate Members:

Northeast Community College (NE)
Stevens-Henager College (UT)
Lighthouse Library/Eastern Cowley
Resource Center (KS)
Wind River Tribal College (WY)

Full to Affiliate Members:

Hutchinson Regional Medical Center (KS)

Affiliate to Non-member:

Durango Public Library (CO)

Full Members Closed:

VA St. Louis Health Care System,
Jefferson Barracks Division (MO)
Liberty Hospital (MO)

The bi-monthly Resource Library Directors meeting was held on August 20, 2012. Ms. Jones presented an update on the library advocacy project. Jim Bothmer, Assistant Vice President for Health Sciences and Director Creighton University Health Sciences Library/Learning Resources Center, reported on how easy it was for Creighton to gain administrative approval to participate in MedPrint. The directors shared how library space is incorporating new programs e.g., testing, innovation, interdisciplinary education, CTSA.

The NN/LM MCR held a session "Stay in Touch: Networking with the MCR to Generate Great Ideas" with attendees of the annual meeting of the Midcontinental Chapter of the Medical Library Association. Each staff member came up with a discussion topic and attendees chose one that interested them. Topics included RML consulting services, collecting appropriate data, outside-of-the-box projects, exhibiting, using technology, membership, storytelling for advocacy, and getting involved in the RML.

At the request of NLM the MCR developed a plan to invite tribal colleges in region (Kansas, Nebraska, and Wyoming) to join the NN/LM. The plan includes sending a letter to each of the tribal college libraries followed up by a visit by the state coordinator. Jim Honour, Member Services/Wyoming Coordinator, contacted the new director of the Wind River College Library and the library became a member.

TECHNOLOGY

John Bramble, Utah/Technology Coordinator, and Rachel Vukas, Kansas/Technology Coordinator, launched "Cool, Creative Communications." This is an online modular class with each module lasting two weeks. The change in format is to accommodate members who cannot invest in a long term class.

Health Information Literacy Connect Project
Three community based organizations are participating in this program that provides them with an iPad with connection to the Internet and Health Literacy Advisor software. Healthy Babies Program and HealthStreet, the Missouri participants, received training on using the iPad and an introduction to NLM's consumer health resources. Both CBOs were interested in foreign language materials.

All CBOs have found that access to information within the community has been beneficial. Servicios de la Raza (CO) reported that the iPad allows them to tackle a question on the spot. They know that they must grab the opportunity and provide information while the person is showing interest. They have used the iPad when teaching youth about sexually transmitted infections and informing and showing people

where they can get tested. HealthStreet (MO) community health workers have used the iPad to look up community resources and link clients, in real time, to needed services. They are also working with their programmers to develop an iPad application to make participant

information available in the field. The Healthy Babies Program (MO) has used the iPad during home visits to provide education on immunizations, adult education opportunities, employment, and illness.

Network Infrastructure

Regional Advisory Committee (RAC) activities

No Activity

Evidence Based Health:

Ms. Hamasu and Ruth Holst, Associate Director for the NN/LM Greater Midwest Region, were asked to assume leadership for the Community College Task Force. Transition meetings were held with Javier Crespo, Associate Director for the NN/LM New England Region, and the Outreach Evaluation Resource Center.

The Journal of eScience Librarianship published the article by Ms. Hamasu, Ms. Jones, and Betsy Kelly, Assessment & Evaluation Coordinator, describing members' discussion about eScience and what they thought about the workshop, "Developing Data Services to Support eScience/eResearch" and the Priscilla M. Mayden Lecture.

Planning continued with staff from the MCR and Pacific Northwest Region to hold an eScience event. Two new members were added to the group, Jackie Wirz from the University of Oregon and Jessi Van Der Volgen from Eccles

Health Sciences Library. A schedule for the presentations was developed that accommodates both time zones. The keynote presenter has accepted our invitation to talk about big data.

Assessment and evaluation activities/data:

We received the following feedback on our webinars, "My experience as a webinar attendee with Adobe Connect has been with the monthly presentations offered by the Midcontinental Region of the NLM. I look forward to these presentations and always learn a lot; also, they make me feel like I am a part of a large group of medical librarians all across the country who are all plugging away in their corners helping to facilitate patient care. I think using this application greatly enhances my ability to do my job as a hospital librarian and helps me keep up with changes that would not be able to do otherwise. I am not able to travel to conferences and meetings very often; so this sort of learning and networking experience is vital to me. Kudos to everybody at NLM for making this available."

Outreach

Table 1: All newly funded awards and projects

No New Awards

Update of ongoing major projects (funded at > \$15,000):

No Awards

Table 2: Presentations and training provided by RML Staff

Data to be added at a future date

Information Technology and Transfer:

Ms. Vukas worked with Kelli Ham from the NN/LM Pacific Southwest Region to conduct three interviews for the MedlinePlus Connect

Task Force. They interviewed the president and CEO of the firm that managed the HITECH grant for a community college; the informatics manager for clinics associated with a hospital system; and an informatics analyst associated with an academic medical center.

Other Staff Activities

Table 3: Classes, publications and resources developed by RML staff

Title	Medium	Submitted to MLA Educational Clearinghouse
Discussing “eScience and the Evolution of Library Services”	Article	No
Spotlight! - Health Services Research and Public Health Information Program	Course	Yes
Spotlight! on NLM Resources: LGBT	Course	Yes
Spotlight! on NLM Resources: PubMed Health	Course	Yes
Cool, Creative Communications	Course	Yes

Other Notable Staff Activities:

August 1, 2012 – Ms. Vukas participated in the MedlinePlus Connect Task Force meeting to develop the HIT workforce questionnaire.

August 3, 2012 – Ms. Hamasu suggested three members in response to a request from NLM for candidates for the Working Group on RML Guidance for Digitization. Nancy Lombardo, Associate Director for Information Technology at Eccles Health Sciences Library, was chosen to participate.

August 8, 2012 – Ms. Abbey and Ms. Rogers coordinated a meeting for the MCR Collaborations Working Group. They decided to recruit new members.

August 15-17, 2012 – Mr. Honour set up an exhibit table during the Wyoming Symposium. He demonstrated PubMed to public librarians who were not familiar with this resource.

August 20, 2012 – Ms. Magee participated in the NN/LM Task Force on Education.

August 20, 2012 – Mr. Bramble provided the RML update at the Utah Health Sciences Library Consortium. He reminded them of upcoming events and encouraged them to follow the MCR on Twitter and Facebook.

August 23, 2012 – Ms. Rogers attended the board meeting of Creighton University's Center for Promoting Health and Health Equality. Her appointment to the board starts in January 2013.

August 24, 2012 – Ms. Hamasu participated in the Outreach Connections Steering Committee meeting. She volunteered to chair the group to decide what will go on their first page when the content moves to the American Indian health portal.

August 24, 2012 – Ms. Hamasu attended a training session that described new NIH conflict of interest requirements and learned how to complete the forms that the university had developed to collect COI information.

August 29, 2012 – Mr. Honour attended the “Copyright/Fair Use Guidelines” webinar presented by Marie Reidelbach from McGoogan Library of Medicine and sponsored by the NN/LM MCR and MCMLA.

August 29, 2012 – Mr. Bramble attended the webinar “Wireless Networking: The Next Generation” focused on wireless networking issues in the healthcare environment.

August 30, 2012 – Ms. Jones participated in the K-12 Task Force meeting. RML representatives were asked to solicit outcomes and pilot project ideas from their staff.

August 31, 2012 – Mr. Honour trained Michelle Burda, MAR's Network Coordinator, to host the online DOCLINE training sessions. She will begin sharing this responsibility with Mr. Honour in September.

September 1, 2012 – Ms. Abbey and Ms. Rogers completed updating the Health Literacy PowerPoint originally developed by MLA. Following review it will be deposited in the MLA Clearinghouse.

September 5, 2012 – Ms. Magee visited the Northeast Community College library and encouraged them to renew their membership. She also visited Faith Regional Hospital, which had just lost its librarian.

September 7, 2012 – Ms. Magee visited the Northeast Community College library and renewed their membership.

September 11, 2012 – Ms. Magee visited the library at Mid-Plains Community College and introduced the NN/LM to the new director.

September 12, 2012 – Mr. Honour attended the EFTS Advisory Board Meeting.

September 12, 2012 – At the request of Andrew Plumer from NLM's Specialized Information Services, Ms. Hamasu forwarded him the names of organizations in Colorado, Kansas, and Nebraska that produce AIDS/HIV resources for clients over 50.

September 13-28, 2012 – Ms. Vukas attended the “PubMed for Trainers” course.

September 13, 2012 – Mr. Bramble learned from Comunidades Unidas/Communities United that they had received funding for the HIV/AIDS Community Information Outreach Project. Mr. Bramble had consulted on their proposal.

September 14, 2012 – Ms. Magee took the class, “Crazy Good Interview,” on interviewing med students.

September 18, 2012 – Ms. Hamasu met with Ms. Holst and Dan Wilson, from the NN/LM Emergency Preparedness Toolkit, to continue planning the summit to take place in Chicago. They decided to focus on communication rather than tornadoes.

September 19, 2012 – Ms. Magee visited Bassett Public Library, O'Neill Public Library, and Atkinson Public Library and left information on NLM resources at all locations.

September 19, 2012 – Ms. Abbey exhibited at the Colorado Public Health Association meeting. 400 of the 443 attendees visited the booth. Ms. Abbey also presented a poster on immigrant and refugee health.

September 19, 2012 – Ms. Rogers and Ms. Vukas exhibited at the nationally assigned exhibit, Joint Conference of Librarians of Color. Ms. Rogers also presented a poster on American Indian Health and Arctic Health resources.

September 19, 2012 – Ms. Hamasu attended the RML Directors meeting. During the round robin she described the assessment and evaluation activities planned for the region.

September 25, 2012 – Mr. Bramble attended training for SeeVogh videoconferencing, which is being implemented at the university.

September 26, 2012 – Ms. Magee visited and met with a staff member at the Central Community College-Hastings library, the Clay Center Public Library, the Grand Island Public Library, and the library at the Meat Animal Research Center.

September 26, 2012 – Ms. Hamasu facilitated and Mr. Bramble participated in the Community College Task Force meeting.

September 27, 2012 – Ms. Rogers exhibited at the Senior Food Bank and Health Screenings event sponsored by the Heart Ministry Center.

September 27-28, 2012 – Ms. Jones exhibited at the Missouri Public Health Association meeting. The resource most people were interested in was Information Rx.

September 27-28, 2012 – Ms. Magee exhibited at the Public Health Association of Nebraska meeting.

September 27-28, 2012 – Mr. Honour exhibited at the Wyoming Library Association meeting.

September 29, 2012 – Ms. Vukas exhibited at a health fair sponsored by the Pine Ridge Presbyterian Church, where 42 visitors stopped by.

October 9, 2012 – Ms. Abbey responded to a question on the patient education listserv that she monitors and provided strengths and weaknesses of different readability indices.

October 9, 2012 – Ms. Rogers attended a meeting of the Plaza Partnership, a program of the South Omaha Community Care Council that pairs community organizations with researchers from the University of Nebraska, College of Public Health.

October 12, 2012 – Ms. Jones attended the K-12 Task Force meeting. Ms. Jones reported on the logic model for this initiative that incorporates exhibiting, teaching and collaborating.

October 15, 2012 – Ms. Hamasu presented the RML update at the Utah Health Sciences Library Consortia meeting. She reminded members of upcoming events, the availability of the e-book collection, and encouraged them to add their data to the calculator.

October 15, 2012 – Ms. Jones met with the Planner at Columbia/Boone County Department of Health and Senior Services to introduce first responder resources from NLM. As a result, several trainings will be scheduled.

October 17, 2012 – Ms. Hamasu facilitated the meeting of the Outreach Connections subcommittee charged with outlining the content for the introductory page to the project.

October 18-19, 2012 – Ms. Abbey exhibited at the 2012 Colorado Association of Libraries conference in Keystone, Colorado. Out of 400 attendees, 120 visited the booth.

October 18-19, 2012 – Ms. Magee and Ms. Rogers exhibited at the joint meeting of the Nebraska Library Association, Nebraska School Library Association, and Mountain Plains Library Association in La Vista, Nebraska. Of the 800 attendees, 100 visited the booth.

October 21-25, 2012 – Mr. Bramble attended the Internet Librarian conference in Monterrey, California. Key topics were mobile apps, the user experience, and librarians staying relevant.

October 24, 2012 – Ms. Hamasu, Ms. Van Der Volgen, and Mr. Bramble exhibited at the National Consortium for Health Science Education conference held in Salt Lake City, Utah. Attendees were primarily high school teachers and job corps staff very interested in resources available from NLM.

October 24, 2012 – Ms. Rogers exhibited at the half-day Creighton University student health fair. 197 students visited and she did thirty four demonstrations of NLM consumer health resources.

October 25, 2012 – Ms. Hamasu and Suzanne Sawyer, Project Coordinator, attended the Activity Report training session held for portal administrators.

October 26, 2012 – Ms. Jones attended the 10th Annual Health Policy Summit focused on the changes that the Affordable Care Act will bring.

Attachments

Promotional Materials Provided

Date	Who	Items Provided	Purpose
8/16/2012	Hope Fox Eccles Health Library <i>Utah</i>	– 300 - MedlinePlus Bookmark	These bookmarks are great resources to remind individuals of the benefits of a web site like MedlinePlus.
8/24/2012	Crete Public Library <i>Nebraska</i>	– 200 - MedlinePlus Bookmark	To promote the use of Medlineplus.gov
8/30/2012	Utah Valley Regional Medical Center Library <i>Utah</i>	– 200 - MedlinePlus Bookmark – 200 - PubMed Card	Marketing the library
9/5/2012	Longmont United Hospital <i>Colorado</i>	– 300 - MedlinePlus Bookmark	Distribution at open houses
10/8/2012	Utah Valley Regional Medical Center Library <i>Utah</i>	– 300 - MedlinePlus Bookmark	Will be used to assist patients with questions about lab tests and their meaning
10/10/2012	Spanish Peaks Library District <i>Colorado</i>	– 200 - MedlinePlus Bookmark	Distribution to public library patrons