

RML Quarterly Report

Region: MidContinental

Period Covered: May 1, 2012 – July 31, 2012

Contractor name: University of Utah

Contract Number: HHS-N-276-2011-00006-C

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Executive Summary

NLM invited RMLs and Centers to submit a supplemental budget. Claire Hamasu, Associate Director, submitted a budget proposal for an additional \$5,000 for option year 1 of the contract.

PERSONNEL

Mathew Steadman was hired as the web developer for the MCR at .5 FTE. He also serves as the multimedia developer for the National Library of Medicine Training Center.

EDUCATION

During this quarter, six members were awarded Professional Development Awards to attend future conferences.

Dana Abbey, Colorado/Health Information Literacy Coordinator, scheduled three sessions of the Exhibitor Toolkit training. Only one person attended. This means that only one new person is eligible to apply for the "Training Health Professionals Stipend" this year. Attracting members to apply for the stipend is a challenge.

The Wyoming Symposium, "High Altitude – Big Attitude Librarianship," is scheduled for August 15-17, 2012. Jim Honour, Member Services/Wyoming Coordinator, chairs the planning committee consisting of Gail Kouame from the NN/LM Pacific Northwest region and MCR members, Michlene Mankin and Jenny Garcia. This year's symposium will kick off with an un-conference where attendees will determine the topics for discussion.

In June, Ms. Hamasu and Ruth Holst, Associate Director of the NN/LM Greater Midwest Region, reviewed and discussed the budget and content of the knowledge transfer workshop to be taught by Lorri Zipperer and Becky Steward in Chicago in February 2013.

Ms. Hamasu and Ms. Holst met with Dan Wilson, Coordinator for the NN/LM National Emergency Preparedness & Response plan, to discuss his proposal for a tornado summit. They decided that the summit will be held on March 7-8, 2013 in Chicago and will include presentations by first responders and two workshops. Members from other states in "tornado alley" will be invited. Funding was requested from DMRIC to help support the summit.

HEALTH INFORMATION LITERACY

State Library Partnerships

In June, Barb Jones, Library Advocacy/Missouri Coordinator, met with representatives from the Missouri State Library to plan online classes for public librarians including trainings for Youth Services. Marty Magee, Nebraska/Education Coordinator, and her colleagues at McGoogan Library of Medicine scheduled health information training for participants of Nebraska's BTOP from fall through spring of 2012-2013.

Health Literacy Nebraska

Ms. Magee and Monica Rogers, Health Information Literacy Coordinator, continued to participate in meetings of Health Literacy Nebraska. They are developing a survey and

planning of summit for January. The web site is now public. (www.healthliteracyne.org)

Health Literacy Advisor Project

Health Literacy Advisor participants were selected at the end of year 1. They included fourteen librarians from hospital and academic institutions. Health Literacy Innovations offered two sessions for participants on June 26 and 27, training them to use the software and introducing them to health literacy resources available from the company's web site. An upgrade was issued at the end of July to provide access to the Spanish version. A report form was distributed via Survey Monkey at the end of the quarter.

BHIC Blog

Three contributors, one from NN/LM Pacific Southwest Region and two from the Pacific Northwest Region received training from Ms. Rogers.

Consumer Health Information Specialization (CHIS) Training

During the last contract MCR offered level 1 CHIS training for almost all states in the region. Ms. Rogers decided to cover two states that were missed, Wyoming and Utah, by co-presenting four classes in Salt Lake City with John Bramble, Utah/Technology Coordinator. Travel expenses for Wyoming participants were reimbursed. Classes were held on July 25 and 26, 2012.

K-12 Efforts

Ms. Abbey contacted the Colorado Department of Education Academic and Instructional Support Unit. They were working on content area web pages and were excited to learn about NLM resources that could be added.

Ms. Jones is the MCR representative on the K-12 Task Force. She attended their first meeting on May 2, 2012.

LIBRARY ADVOCACY

Ms. Jones followed up with the librarian at Association of Operating Room Nurses (AORN) on educating management about the role of the library and on eliciting support from users. The AORN collection was downsized.

Mr. Honour followed up with the librarian at Campbell County Hospital Library who was being moved out of her space. A hospital administrator had observed the librarians reference interview with a physician and was so impressed that the library's new location has been given higher priority.

Carondelet Health in Kansas City laid off employees. The librarian was retained but hours were cut. The hospital is looking for another organization to provide library services through a contract.

The American Optometric Association in Missouri terminated their librarian in January 2012. They have hired a former librarian to monitor DOCLINE for them to maintain their Full member status.

MEMBER SERVICES

Full to Affiliate Members:

Capital Region Hospital (MO)
Valley View Hospital (CO)

Closed:

Wyoming Institute of Disabilities Library

New EFTS User:

Logan College of Chiropractic Library (MO)

Ms. Jones visited with Medical Services Office staff at Capital Region Medical Center. The office is now responsible for library services. She stressed the opportunities for library services training.

Resource Library Directors Meeting

Ms. Magee provided an education project update for the directors. Ms. Hamasu summarized items of interest from the RML Directors meeting. Jean Shipman, Director, offered highlights from the meetings of the Council of Science Editors and the Society for Scholarly Publishing. Directors shared information on what university department is purchasing and licensing for their libraries and whether they thought this should be a library responsibility. Most did not think the library should continue to do this if another department was willing to take it over. They agreed that the library should continue to be involved in the selection process.

TECHNOLOGY

With the end of the iTest iPad project, a questionnaire was developed to gain feedback from the participants on having an Internet connected mobile device available to them. The questionnaire was exempted by the University

of Utah's IRB and distributed to participants. All but one of the participants responded. Analysis of the data is proceeding.

From Google Analytics we learned that state pages on our web site receive minimal visits. We consolidated the states into one document and reduced the information provided to general and health demographic information, health services directories (e.g., 211) and health information services (e.g., resource libraries) to minimize maintenance requirements.

Health Information Literacy Connect Project

Coordinators in each state solicited community based organizations for participation in the Health Information Literacy Connect Project. This project will provide mobile technology to access health information resources while in the field and Health Literacy Advisor to improve the readability materials produced for clients. Three organizations were approved:

- Servicios de la Raza (CO)
- Healthy Babies Program (MO)
- HealthStreet (MO)

Training on using the iPad was provided for staff at Servicios de la Raza. Sessions were schedule in August for the Missouri participants.

Network Infrastructure

Regional Advisory Board (RAB) activities

Ms. Hamasu reviewed the candidates suggested by the coordinators. She sent emails to candidates who met state and experience requirements to join the board.

Evidence Based Health:

No Activity

Assessment and evaluation activities/data:

Betsy Kelly, Assessment and Evaluation Coordinator, completed the report on the results of the spring questionnaire. The report was posted on the MCR web site.

Outreach

Table 1: All newly funded awards and projects

No New Awards

Update of ongoing major projects (funded at > \$15,000):

No Awards

Table 2: Presentations and training provided by RML staff:

Data to be added at a future date

Information Technology and Transfer:

The NN/LM MCR and Pacific Northwest Regions began planning an e-science forum. Cathy Burroughs and Ms. Hamasu are co-chairing the planning team made up of Mr. Bramble, Nikki Detmar, Mahria LeBow, and Rachel Vukas, Technology/Kansas Coordinator. The team is finalizing speakers for the event that will be held on March 15, 2013 in Seattle and Salt Lake City.

Ms. Vukas is the MCR representative on the MedlinePlus Connect Task Force that held monthly meetings during the quarter. She is partnering with Kelli Ham from the NN/LM Pacific Southwest Region to focus on the HIT workforce and HIT schools.

Mr. Bramble investigated the elements of HIT curricula for community colleges and shared links to curricula developed for the community college program.

Other Staff Activities

Table 3: Classes, publications and resources developed by RML staff

Title	Medium	Submitted to MLA Educational Clearinghouse
Online Resources from the National Library of Medicine History of Medicine Division	Article	No
Are You Part of the 90 Percent?	Article	No

Other Notable Staff Activities:

May 1 & 8, 2012 – Ms. Rogers, Ms. Hamasu, and Ms. Vukas attended the TOXNET training sessions sponsored by SIS.

May 2, 2012 – Ms. Rogers met with the Omaha Refugee Task Force and provided them with resources describing multi-lingual sites including MedlinePlus and RHIN.

May 3, 2012 – Ms. Vukas met with the Project Director of Health Literacy Kansas to discuss exhibiting and presenting at their fall meeting and future collaboration.

May 6, 2012 – Ms. Rogers exhibited at the Cinco de Mayo Celebration health fair.

May 9, June 13, & July 11, 2012 – Ms. Abbey and Ms. Rogers met with their working group and provided an update on health information literacy activities and plans.

May 9, 2012 – Ms. Hamasu attended the Leiter Lecture webinar “Future Humanitarian Crises: Challenges to Practice, Policy and Public Health” by Dr. Burkle.

May 9-11, 2012 – Ms. Rogers attended the Institute for Healthcare Advancement conference, “Operational Solutions to Low Health Literacy.”

May 10, 2012 – Ms. Abbey attended the Health Care Education Association monthly meeting.

May 17, 2012 – Ms. Vukas and Mr. Bramble attended the web developers’ conference preceding MLA.

May 18, 2012 – All staff attended the RML Directors meeting and breakout sessions in Seattle.

May 18, 2012 – Ms. Shipman and Ms. Hamasu met with Tania Barden, Director and Cathy Burroughs, Associate Director, for the NN/LM Pacific Northwest Region to outline the content for the e-science forum to be held in Seattle and Salt Lake City.

May 20, 2012 – Ms. Hamasu, Mr. Bramble, and Ms. Magee staffed their poster “Changing our Communication Game Plan” at the MLA annual meeting.

May 20, 2012 – Ms. Magee facilitated the Distance Education roundtable discussion at MLA.

May 22, 2012 – Ms. Abbey contacted the Health Occupations Students of America (HOSA) Colorado advisor based at the Colorado Community College System. The advisor offered to be a conduit for emails appropriate for students and staff.

June - July, 2012 – Ms. Shipman and Ms. Hamasu attended five weekly sessions on trends and philosophies for managing personnel.

June 4, 2012 – Mr. Bramble attended the meeting of the Community College Task Force.

June 5, 2012 – Ms. Abbey consulted with the Red Robin Project on their application for NLM's HIV/AIDS Community Information Outreach Projects funding.

June 6, 2012 – Ms. Vukas provided a brief introduction to the NN/LM to visiting participants of the Local Library Exchange Project. This project allows staff to learn how another operates by spending time at a participating library.

June 7-8, 2012 – Ms. Vukas exhibited at the Kansas Academy of Family Physician's conference. She was visited by thirty attendees and presented eight demos.

June 18, 2012 – Ms. Kelly consulted with a Full member on how gather data to support her proposal for a private consultation space.

June 18, 2012 – Ms. Hamasu provided an RML update for the Utah Health Sciences Library Consortia.

June 18 -25, 2012 – Ms. Hamasu attended weekly meetings to develop programming around the "Changing the Face of Medicine" exhibit that will be at Eccles Library during August and September.

June 19-21, 2012 – Ms. Abbey exhibited at the Technology in Education Annual Conference. She was visited by 169 of the 880 attendees and offered eight demos.

June 20, 2012 – Ms. Rogers attended the South Omaha Community Care Counsel networking luncheon.

June 20, 2012 – Ms. Vukas attended the Education Task Force meeting.

June 21, 2012 – Ms. Hamasu met with the NLM Associate Fellow interested in spending her second year at Eccles. They reviewed all RML related projects that were available for her participation.

June 26, 2012 – Ms. Magee, Ms. Vukas, and Ms. Hamasu attended the Health Literacy Advisor training.

June 28, 2012 – Ms. Magee attended the Eastern Library System Colloquium (NE).

June 29, 2012 – Ms. Magee and Ms. Rogers attended the ICON meeting and provided an update on upcoming educational events, the availability of e-books, funding available for professional development and subscribing to the BHIC blog.

July 3, 2012 – Ms. Rogers heard back from NLM’s Office of Communication that they are still looking for the MedlinePlus PSA done by Don Francisco. She intends to send it out to Spanish language radio stations in the region.

July 11, 2012 – Ms. Vukas attended and provided feedback on the beta version of NTC’s PubMed for Librarians class.

July 12, 2012 – Ms. Vukas attended the monthly meeting of the Health Literacy Kansas Advisory Board. She introduced herself and provided an introduction to NN/LM projects and resources.

July 15-18, 2012 – Ms. Jones attended the Special Library Association. She appeared on the panel “Knowledge Management Across the Health Care Spectrum.”

July 16-18, 2012 – Ms. Vukas exhibited at the Kansas School Nurses conference. Of the 373 attendees, 225 visited the booth.

July 17, 2012 – Ms. Rogers attended the South Omaha Community Care Counsel networking luncheon and made contacts with two organizations interested in training.

July 18, 2012 – Ms. Rogers met with one of the State Board of Education members and promoted NLM resources that would support K-12 health curriculum.

July 19, 2012 – Ms. Vukas attended the Education Task Force meeting.

Attachments

Promotional Materials Provided

Date	Who	Items Provided	Purpose
5/1/2012	St. Louis County Library <i>Missouri</i>	– 300 - MedlinePlus Bookmark	Hand out at Consumer Health Literacy events throughout 2012
5/8/2012	St. Louis Public Library <i>Missouri</i>	<ul style="list-style-type: none"> – 100 - MedlinePlus Bookmark – 100 - Health Information for Senior Citizens Card – 100 - Tox Town Brochure – 100 - Household Products Database Card – 50 - Asian American Health Brochure – 100 - Good Health Information on WWW card – 100 - MedlinePlus Bookmark 	To be placed in portable consumer health kiosks (Good Health Spot) at four Regional St. Louis Public Library locations.
5/11/2012	Flint Hills Technical College <i>Kansas</i>	– 100 - MedlinePlus Bookmark	Will distribute to nursing, dental assisting, and dental hygiene students.
6/5/2012	Sump Memorial Library <i>Nebraska</i>	<ul style="list-style-type: none"> – 100 - MedlinePlus Bookmark – 100 - Consumer Health Card – 100 - NIH Senior Health Bookmarks – 100 - Good Health Information on WWW card – 50 - Profiles in Science Card – 50 - The Visible Humans Card 	Takeaways from a "Health & Science" display. Leftovers will be available on the brochure wall for public use.
6/12/2012	Johnson County Public Library <i>Kansas</i>	– 50 - MedlinePlus Bookmark	Distribute to the public
6/14/2012	CoxHealth - David Miller Memorial Library <i>Missouri</i>	– 100 - MedlinePlus Bookmark	Library information and orientation

Date	Who	Items Provided	Purpose
6/20/2012	IHC Dixie Regional Medical Center <i>Utah</i>	<ul style="list-style-type: none"> - 50 - MedlinePlus Bookmark - 100 - Consumer Health Card - 100 - Health Information for Senior Citizens Card - 50 - Connecting Native Americans To Health Information Card - 50 - American Indian Health Brochure - 100 - Good Health Information on WWW card - 50 - Public Health Resources 	Promotional presentation handouts
7/2/2012	Valley View Hospital Delaney Medical Library <i>Colorado</i>	<ul style="list-style-type: none"> - 100 - MedlinePlus Bookmark - 100 - Health Information for Senior Citizens Card 	Distribute to hospital patients seeking information
7/25/2012	Irwin Army Community Hospital Library <i>Kansas</i>	<ul style="list-style-type: none"> - 125 - MedlinePlus Bookmark - 125 - Consumer Health Card - 75 - AIDS Information Services Card - 75 - Health Information for Senior Citizens Card - 75 - Genetics Home Reference Card - 75 - Tox Town Card - 75 - Tox Town Brochure - 75 - Household Products Database Card - 75 - Haz-Map Occupational Health Database Card - 75 - Connecting Native Americans To Health Information Card - 75 - American Indian Health Brochure - 75 - Asian American Health Brochure - 75 - Public Health Resources - 75 - Toxicology Brochure 	Distribute at a consumer meeting