

RML Quarterly Report

Region: MidContinental

Period Covered: November 1, 2011-January 31, 2012

Contractor name: University of Utah

Contract Number: HHS-N-276-2011-00006-C

Date Submitted: March 14, 2012

Executive Summary

PERSONNEL

During the quarter the RML had 3 open librarian positions: Utah/Member Services Coordinator, Health Information Literacy Coordinator, and Kansas/Technology Coordinator. RML staff participated in the recruitment for the Health Information Literacy Coordinator, Creighton University, and the Kansas/Technology Coordinator, University of Kansas. Creighton University was successful in its search and hired Monica Rogers who started on January 2, 2012. The Kansas/Technology Coordinator position will be readvertised.

The recruitment for the Utah/Member Services Coordinator was unsuccessful. The position responsibilities were split. An agreement was signed with the University of Wyoming to increase Jim Honour's commitment to the NN/LM program and assume responsibility for the Member Services project area. His new responsibilities began January 2, 2012. Suzanne Sawyer, Project Coordinator, was reassigned half-time as Utah Outreach Coordinator. Her new responsibilities began January 2, 2012.

Lin Chen, Financial Analyst resigned effective January 23, 2012. Recruitment to fill this position began immediately.

HEALTH INFORMATION LITERACY

Marty Magee, Nebraska/Education Coordinator participated in a strategic planning session with the newly formed Health Literacy Nebraska. Their first directive is to establish a web site. Ms. Magee provided them with a list of resources which included MedlinePlus.

Dana Abbey, Colorado/Health Information Literacy Coordinator attended a meeting convened by the Jerry Perry, Library Director. The meeting included all the stake holders of the NN/LM NER's Digital Library Project in Colorado to talk about information access and services post funding. They were informed that the pilot has been extended through April 2013. The meeting laid the groundwork for collaboration and partnerships after 2013 deadline.

The MCR Collaborations Working Group will be reorganizing. Several members have resigned. The group met in November to brainstorm possible new members and was updated on outreach efforts with refugee coordinators and the exhibit toolkit.

MEMBER SERVICES

Full to Affiliate:

- Good Samaritan Hospital (NE)

Full to Affiliate:

- Penrose Hospital (CO)

New Affiliate Member:

- Lowry Family Health Center (CO)

New Affiliate Member:

- Metro Community Provider Network (CO)

Closed:

- St. Joseph Health Center (MO)
- DePaul Health Center (MO)

Ten Network members were certified as exhibitors for the MCR in November. They are eligible to help in the MCR exhibit booth and apply for the Training Health Professionals Stipend.

The RML continued its membership renewal by individually contacting non-responding members. Four of the 15 affiliate members assigned to Ms. Hamasu renewed. Barb Jones, Missouri/Advocacy Coordinator renewed six members, including four Full members.

The December Resource Library Directors meeting was held with Ms. Abbey providing an overview of the health information literacy logic model. The affected libraries gave an update on their recruitment status. The directors were polled regarding their potential participation in MedPrint. Two libraries are reviewing their titles. One library can't participate because of incomplete issues. One library has not checked their holdings or issues. Two libraries think that the commitment period is too long. In January, an additional meeting was held to review the budget for year 2 and plans to provide programming within budget allowances. The intention is to cap IDC for the subcontracts at 32.7%, the rate charged by the University of Utah. The directors asked that a memo be sent to their institutions from the University of Utah.

TECHNOLOGY

John Bramble, Technology Coordinator, Suzanne Sawyer, Project Coordinator, and Ms. Magee, worked on a communication plan identifying the audiences for our Spotlight sessions. They also worked on a proposal to the rest of the staff for Twitter, Facebook, and the RML News again identifying the audience and type of message to be used for each medium. Mr. Bramble taught staff to use the scheduler, Hootsuite, to add items to Twitter and Facebook.

RML staff reviewed web pages and identified pages that had few hits and should be deleted. Each staff member was assigned one section of the web site.

Claire Hamasu, Associate Director, and Mr. Bramble planned the iTest iPad program to distribute iPads to Full Network members in the region. Mr. Bramble arranged for the purchase of the iPads from Apple and the protective covers from Bright Ideas. The purpose of this program is to encourage the adoption of new technology in the region and to provide an opportunity for health sciences librarians to demonstrate the use of a new technology to their institutions and their users.

Network Infrastructure

Regional Advisory Committee (RAC) activities

Betsy Kelly, Assessment and Evaluation Coordinator, shared her project logic model with the advisory board member assigned to

her project and asked for ideas for activities for the upcoming year. The advisory board member had no additional suggestions.

Evidence Based Health:

The RML is collaborating with Eccles Health Sciences Library to expand a lecture into a day-long event focusing on e-science. The library will be broadcasting the lecture and the panel discussion following it. The RML is sponsoring a workshop, "Developing Data Services to Support eScience/eResearch" to be taught by Dr. Jian Qin from Syracuse University. The RML will hold a webinar on February 29, for virtual and in-person participants to react to the presenters and share their thoughts on what they heard and learned.

Assessment and evaluation activities/data:

Ms. Kelly modified the Activity Reporting System (ARS) based on decisions made at the planning meeting held in November. She also began preparations of the ARS for the next year.

Outreach

Table 1: All newly funded awards and projects

No Awards

Title	Lead Organization	City/State

Update of ongoing major projects (funded at > \$15,000):

No major projects are under funding.

Table 2: Presentations and training provided by RML Staff

Activity Name	County/State	Est. # of Participants	Activity Conducted Remotely
Mid-Week Booster Shot - NCCAM	Adams County / CO	8	X
Mid-Week Booster Shot - Drug Information Portal	Adams County / CO	6	X

Activity Name	County/State	Est. # of Participants	Activity Conducted Remotely
Sandbox: Doodle	Adams County / CO	4	
MCR - Spotlight! on NLM Resources - Digital Resources	Douglas County / NE	4	X
Sandbox: Doodle	Salt Lake County /UT	21	X
MCR - Spotlight! on NLM Resources - Digital Resources	Douglas County / NE	19	X
Mid-Week Booster Shot - MedlinePlus	Adams County / CO	10	X
Shoshone women's Society Training	Fremont County / WY	12	
PRESENTATION - Refugee Health Education Resource Center	Denver County / CO	2	
Spotlight on NLM Resources: Environmental Health	Albany County / WY	22	X
Mid-Week Booster Shot - Environmental Health and Toxicology	Adams County / CO	4	X
HHS Region VIII Training	Denver County / CO	17	
MCR - Webinar - Public Health Quick Hits Jan. 2012	Douglas County / NE	15	X
Exhibitor Toolkit - November 4, 2011	Adams County / CO	4	X
Exhibitor Toolkit - November 2, 2011	Adams County / CO	7	X
MCR - Breezing Along with RML Jan. 2012 - Asynchronous	Douglas County / NE	48	X
MCR - Spotlight! on NLM Resources - Digital Resources - Asynchronous	Douglas County / NE	13	X
Sandbox: Prezi	Salt Lake County / UT	36	X
HHS Effective Communications Initiative - South Dakota Hospital Association	Minnehaha County / SD	27	X
Spotlight on NLM Resources: Environmental Health	Albany County / WY	11	
MCR - Breezing Along with RML Jan. 2012	Douglas County / NE	22	X
Nuggets of Knowledge from the NLM	Albany County / WY	12	X
Marriott Library Staff Presentation	Salt Lake County / UT	15	
Mid-Week Booster Shot - National Institute of Mental Health	Adams County / CO	4	X

Information Technology and Transfer:

Ms. Abbey promoted MedlinePlus Connect to staff of the Colorado Regional Health Information Exchange (CORHIO). She has left messages with the executive director but her calls have not been returned.

Mr. Bramble received a reply from the Health IT Program Manager at Salt Lake Community College, a recipient of ARRA funds. Mr. Bramble also talked to the Marketing and Placement Coordinator for the college about MedlinePlus and MedlinePlus Connect. A presentation for faculty will be scheduled.

Other Staff Activities

Table 3: Classes, publications and resources developed by RML staff

Title	Medium	Submitted to MLA Educational Clearinghouse
mHealth—High Tech Solution to Health Information Access	Newsletter Article	
HITECH Project	Web site	
Analyzing Journal Value	Web site	
Analyzing Journal Value	Web site	
Priscilla Mayden Lecture	Web site	

Other Notable Staff Activities:

11/ 7/ 2011 Ms. Hamasu and Mr. Bramble attended a meeting organized by OERC for MCR and NER to discuss the results of the web site assessment.

11/ 7/ 2011 Ms. Hamasu responded to the performance review of the NN/LM MCR for the 2006-2011 contract.

11/ 7/ 2011 Ms. Abbey reviewed the outreach wiki page links and forwarded her recommendations on items to be deleted or archived to Renee Bougard.

11/ 8/ 2011 Ms. Jones and Ms. Magee submitted a proposal to teach “Survivor: Whoever tells the best story wins!” at MLA 2013. This is a class on effective business communications.

11/ 8/ 2011 Ms. Jones met with the Interim Director of the Center for Local Public Health Services, Missouri Dept. of Health and Senior Services, nurses from the district public office, and representatives from the MAHEC Digital Library. They discussed ways for public health nurses to gain access to evidence based information. The MAHEC digital library was seen as a possibility.

11/ 9/ 2011 Ms. Jones and Ms. Hamasu attended the webinar “Beyond Usage: Measuring Library Outcomes and Value” presented by Carol Tenopir.

11/ 9/ 2011 Ms. Magee attended “Adapting a Course to an Online Environment,” a class sponsored by her institution.

11/ 9/ 2011 Ms. Magee attended the Eastern Library System Fall Colloquium with the keynote on e-books.

11/ 14/ 2011 Ms. Abbey, President-elect of the Colorado Council of Medical Librarians, planned their quarterly meeting with a speaker on medical durable power of attorney.

11/ 15/ 2011 Ms. Hamasu provided a summary of outreach programs focused on refugees to the NNO.

11/16-17/2011 All RML staff attended the planning meeting for year 2 of the contract.

11/18/2011 Ms. Hamasu participated in the NTC planning meeting for year 2 of the contract.

11/29/2011 Ms. Magee provided advice for the Pollution Prevention Resource Exchange that was looking for a way to catalog resources related to pollution prevention. She suggested software that the Nebraska Library Commission makes available.

11/29/2011 Ms. Hamasu met with Sally Patrick, Outreach Librarian, to learn more about the Utah Women and Girls program and establish how the RML could assist. This is a Center of Excellence in Women Health funded project.

12/1/2011 Ms. Magee visited the North Platte High School Library, the Mid-Plains Community College Library, and the North Platte Public Library. She met with the person in charge at each institution. The public library is a BTOP participant. She arranged for a training session with one of the nursing instructors at the community college.

12/5/2011 As a member of the MLA Hospital Library Section Nominating Committee, Mr. Bramble recruited nominees to run for section secretary.

12/6/2011 Ms. Jones was named as a main research partner on a collaborative proposal submitted by the Missouri Practice Based Research Network. There is a health education component to this proposal.

12/7/2011 Ms. Hamasu attended the webinar “Beacon Communities Progress” focusing on 3 projects, one located in Utah. The webinar was sponsored by NeHC University.

12/7/2011 A letter was sent to Penrose/St Francis Hospital in Colorado Springs supporting their effort to recruit a librarian.

12/9/2011 Ms. Shipman and Ms. Hamasu attended the mid-year NN/LM Director's meeting.

12/13/2011 Due to a conflict, Ms. Magee made a virtual presentation for nursing students visiting McGoogan Library. Her recording, introducing them to NLM resources, was played as part of the library tour.

12/19/2011 Ms. Magee attended the Bob Pike training, “Movie Clips that Teach & Train.”

1/1/2012 Mr. Honour participated in the round table discussion of the Multicultural Health Advisory Committee. He updated the group on our mission and outreach activities to health professionals and the public.

1/4/2012 At the request of NNO, Ms. Hamasu submitted a report summarizing our activities with community colleges.

1/5/2012 Mr. Bramble was asked by a librarian from New Mexico to repeat his Sandbox Session on Prezi for her chapter of SLA. Mr. Bramble worked with the NN/LM SCR for their Technology Coordinator to present the session.

1/5/2012 Ms. Magee visited the Northeast Nebraska Public Health Department, the Wayne Public Library, Conn Library at Wayne State College, Providence Medical center, Norfolk Public Library, Faith Regional Hospital, Columbus Public Library, and Columbus Community Hospital.

1/6/2012 Ms. Magee visited Northeast Community College and Central Community College.

1/15/ 2012 Mr. Honour held a meeting of the planning committee for the 2012 Wyoming Symposium for Health Information Professionals.

1/16/2012 Ms. Jones attended the webinar "From Books and Building to Information and Services" recounting the Welch Library experience to move to a library without a building.

1/17/2012 Ms. Jones compiled a list of MCMLA Marketing and Promotion Contest winners to be added to the chapter's web site.

1/24/2012 Ms. Jones compiled contact information for Congressional representatives for the MCMLA web site.

1/26/2012 Ms. Magee attended the MCMLA Education Committee meeting as an ex officio member. She will be the contact to arrange for the NLM Training Center training at the annual meeting.

1/30/2012 Mr. Honour attended the online orientation presented by Barbara Nicholson for new DOCLINE coordinators

Attachments

Attachment 1

Quarterly OARF summary data: RML staff activities 01-NOV-11 - 31-JAN-12

Activity Summary

Total Outreach

Region 04 = 19.

Total Number of Estimated Participants

Region 04 = 195.

Average Number of Participants Per Activity

Region 04 = 10.

Average Length in Hours

Region 04 = 1.

Under 1 Hour

Region 04 = 5.

Between 1 and 2 Hours

Region 04 = 13.

Over 2 Hours

Region 04 = 1.

Hands-On Practice

Region 04 = 12.

Conducted Remotely

Region 04 = 14.

Offering Continuing Education

Region 04 = 2.

Significant Number of Minorities

Region 04 = 1.

Type of Organization Involved

Health Sciences Library

Region 04 = 16.

Public Library

Government

Region 04 = 8.

Hospital

Clinical/Health Care

Region 04 = 1.

Academic

Region 04 = 19.

Community-Based

Region 04 = 2.

Faith-Based

Public Health

Region 04 = 5.

Other

Session Content

PubMed

Region 04 = 4.

MedlinePlus

Region 04 = 8.

ClinicalTrials

NCBI

NLM Gateway

TOXNET

Region 04 = 1.

Other Technology

Region 04 = 12.

Other Non-Technology

Region 04 = 6.

Significant Number of Minorities

African American

Alaska Native

Asian and Pacific Islander

Hispanic

Native American

Region 04 = 1.

Participant Summary

Completed Participant Information Sheet

Region 04 = 181.

Health Care or Service Provider

Region 04 = 2.

Health Science Library Staff

Region 04 = 61.

Public Health Worker

Region 04 = 43.

Public/Other Library Staff

Region 04 = 44.

General Public

Region 04 = 31.

Attachment 2

Quarterly OARF summary data: Subcontractor activities 01-NOV-11 - 31-JAN-12

Activity Summary

Total Outreach
Total Number of Estimated Participants
Average Number of Participants Per Activity
Average Length in Hours
Under 1 Hour
Between 1 and 2 Hours
Over 2 Hours
Hands-On Practice
Conducted Remotely
Offering Continuing Education
Significant Number of Minorities

Type of Organization Involved

Health Sciences Library
Public Library
Government
Hospital
Clinical/Health Care
Academic
Community-Based
Faith-Based
Public Health
Other

Session Content

PubMed
MedlinePlus
ClinicalTrials
NCBI
NLM Gateway
TOXNET
Other Technology
Other Non-Technology

Significant Number of Minorities

African American
Alaska Native
Asian and Pacific Islander
Hispanic
Native American

Participant Summary

Completed Participant Information Sheet
Health Care or Service Provider
Health Science Library Staff
Public Health Worker
Public/Other Library Staff
General Public

Attachment 3 - NN/LM Project Reports

No Project Reports

Attachment 4 – Promotional Materials Provided

Date	Who	Items Provided	Purpose
11/1/2011	Metropolitan Community College <i>Nebraska</i>	<ul style="list-style-type: none"> – 50 - NLM Pocket Cards – 50 - Sr. Citizen Cards – 50 - Good Health In on the WWW cards – 50 - How to Use NLM cards – 50 - Public Health Resources cards – 50 - SIS cards 	
12/02/2011	Primary Children's Medical Center <i>Utah</i>	<ul style="list-style-type: none"> – 500 - MedlinePlus Bookmark 	To promote MedlinePlus to patient families.
12/07/2011	Springfield-Greene County Library <i>Missouri</i>	<ul style="list-style-type: none"> – 50 - MedlinePlus Bookmark – 50 - Good Health Information on WWW Card 	Items will be given to patrons at our health library when explaining online resources available to them.
12/08/2011	Utah Valley Regional Medical Library <i>Utah</i>	<ul style="list-style-type: none"> – 200 - MedlinePlus Bookmark 	Marketing to new employees and existing clinicians.
01/08/2012	Community Breast Health Navigator and Cancer Support Program Nebraska	<ul style="list-style-type: none"> – 50 - MedlinePlus brochures 	For use in training Community Breast Health Navigators.
01/20/2012	McGoogan Library of Medicine <i>Nebraska</i>	<ul style="list-style-type: none"> – 15 - AIDS Information Service Cards – 15 - AIDS Info Brochure 	AIDS class, Jan 2012

Date	Who	Items Provided	Purpose
01/31/2012	Lindsea Vautt <i>Nebraska</i>	<ul style="list-style-type: none"> - 1 - American Indian Health - 1 - Asian-American Health - 1 - Haz-Map Occupational Health Database - 1 - Tox Town - 1 - Toxicology and Environmental Health Information Resources - 1 - AIDS Information Services - 1 - Connecting Native Americans to Health Information - 1 - Genetics Home Reference - 1 - Haz-Map Occupational Health Database - 1 - The Household Products Database - 1 - International Programs - 1 - MedlinePlus - 1 - Tox Town 	Classes