

israeliideas

Welcome

Israeli i.d.e.a.s. is a monthly newsletter geared toward highlighting the many innovations taking place in the business, financial, scientific and academic sectors in Israel. Each issue has a number of articles featuring interviews with men and women who are active in business, research and marketing in Israel, the United States and around the world. The Israeli i.d.e.a.s. newsletter is complete with rich media, which includes audio and video components as well as traditional text-based interviews.

Ingenuity Development Energy Academics Science

FROM THE EDITOR'S DESK

Pay close attention to those five words above because in each issue of “*Ii.*”, there will be interviews and articles that give much-deserved attention to strides taking place in invention, development, energy, academics and the sciences in Israel.

For those who don't know, Israel can claim the second-most companies on the NASDAQ with 75 (only second to the U.S.) and has been credited with successfully dodging the great recession that hit the U.S. and other countries around the world late in the 2000's.

“Israel has stood out among other advanced economies as a place where the crisis hit softer, and may have passed quicker than almost anywhere else because Israel's economic growth has not been based on easy credit or a real estate boom, but on technology-driven productivity gains that economists believe is the key to sustained economic growth.” — CNN

For those wondering what research and development in Israel has given the world, they may need to look no farther than their computer screens because the Pentium chip and microprocessor were originally developed there, along with the software for AOL's Instant Messenger and cell phone technology.

EDITOR'S PROFILE

Matt Franzblau is a third-year graduate student at the University of Kansas who is studying strategic communication. The “Israeli i.d.e.a.s.” newsletter is a component of his master's research and a continuation of Journalism 898 to 899 at the William Allen White School of Journalism and Mass Communications.

Franzblau is originally from Bridgewater, N.J. and attended West Virginia University, where he graduated with a bachelors in broadcast news in May 2005. He worked as a general assignment television reporter at WDTV-5 (Bridgeport, W.V.) from June 2005-December 2006 and WCIA-3 (Champaign, Ill.) from April 2007-December 2008, before deciding to go back to school to pursue his graduate degree. When not

compiling interviews and other content for Israeli i.d.e.a.s., Franzblau can be found at Allen Fieldhouse in Lawrence, where he works as a media relations student assistant and is primary media contact for the KU swimming and diving team within the athletic department.

Franzblau will graduate in December 2011 with his masters and credits his July, 2009 Taglit Birthright experience as one of the main reasons he decided to create this newsletter for his graduate research project.



Native Israelis, Hila Kadosh, Tamar Sharabi and Matt, showing their pride in the Israeli flag at a hiking ground outside of Jerusalem

SPECIAL THANKS

Over the past 10 months there have been a number of people who have helped make this project possible. Special thanks to: *Rabbi Neal Schuster, Rabbi Arnold S. Gluck, Professors Chuck Marsh, David Guth, Mike Williams, Associate Dean Tom Volek, Brian Wilcox, Cindy Nesvarba, Erin Penning, Rabbie Najjar, Barbara Franzblau, Scott Hanrath, Ada Emmett, Mary Roach, Marianne Reed, Steve Schuster, Ilan Cohen, Asa Shapiro and Dani Fesler.*

Without the above's eyes, ears, special skills, resources and support, this newsletter would not have had the chance to be published, so it is with much gratitude this thanks is being extended.

Share this:

Twitter	Follow
Facebook	

One Response to *Welcome*

Pingback: [Israeli i.d.e.a.s. \(Vol. 1 Issue #01\) | israeliideas](#)

Follow