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# Israel in the News

Below is a list of stories that have appeared in local or national media through newspaper stories, television reports or blogs about Israel and its business, academic or technological advancements.

### "Israel to Expand Solar Energy Power"

### – 6.26.11 (ynetnews.com)

"Israel is planning an expansion of its solar-generated electricity with preparations to bring the first of more than 40 new solar plants onto the grid this summer. Arava Power is building the plants, including the NIS 100 million (\$30 million) Ketura Sun solar field in Israel's scorching Negev desert, which will begin providing electricity to some 1,000 residents this summer."

Story Link: http://www.ynetnews.com/articles/0,7340,L-4083303,00.html

### "Israel, Leading the World in Water Technology"

*News clip featuring the Israel Desalination Enterprises' plant off of the shore of Ashkelon, Israel that converts salt water from the Mediterranean Sea into usable drinking water.* 

-2008 (CBS News)

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## <u>"Watch Hours of Surveillance Footage in a Few</u> <u>Minutes with Video Synopsis"</u>

#### - 6.23.11 (IsraelNationalNews.com)

"New video technology developed at the Hebrew University in Jerusalem and presented at the Israeli Presidential Conference allows hours of footage to be viewed within minutes. The technology is called 'video synopsis' and it makes viewing hours of footage in minutes possible by simultaneously presenting multiple objects and activities that have occurred at different times."

Story Link w/video: <u>http://www.israelnationalnews.com/News/News.aspx/145166</u>

### **<u>"Pricing Schedule of Electric Car Grid Released"</u></u>**

#### - 5.18.11 (MiddleEastNewswire.com)

"Better Place, the Israel-based electric car company, released its pricing schedule in advance of its introduction of the world's first nation-wide battery charging grid. The pricing for the electricity is dependent on how much driving the consumer engages in; the more miles driven, the less expensive per mile."

Story Link: <u>http://www.mideastnewswire.com/electric-cars-coming-israel</u>

# <u>"Ben-Gurion University Students Develop Thought-</u> <u>Controlled, Hands-Free Computer for the Disabled"</u>

#### - 4.18.11 (esciencenews.com)

"Ben-Gurion University of the Negev software engineering students have developed innovative technology that could enable people to operate a computer without using a keyboard or mouse – only their brainwaves. While there have been previous attempts to develop devices to read brainwaves and operate specific programs, they were cumbersome and not feasible outside of a laboratory setting."

#### **Story Link:**

http://esciencenews.com/articles/2011/04/18/ben.gurion.university.students.develop.thought.cont

### "Patrick talks trade with Israel, El Al"

#### - 3.8.11 (boston.com)

"On the first day of his five-day trade mission to Israel, the governor led an entourage of Massachusetts business executives through back-to-back meetings with Israeli officials, rarely taking a break. Much of his time was spent in small boardrooms, discussing business opportunities and similarities between Massachusetts' and Israel's economies."

Story Link: <u>http://articles.boston.com/2011-03-08/news/29340828\_1\_trade-mission-governor-deval-patrick-tel-aviv</u>

### <u>"Company Thinks Israel Is Keen To Try Electric</u> Cars"

#### - 12.13.10 (npr.org) \*\* Listen to Story \*\*

"In Israel, the widespread use of the electric car isn't just a pipe dream. The company Better Place is banking its future that the small Mediterranean country is the perfect place to roll out its fleet of electric vehicles. The big problem up until now has been battery life."

Story Link: http://www.npr.org/2010/12/13/132020428/company-picks-israel-to-launchelectric-cars

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