

Have you ever used a Wi-Fi service offered by a public business?	Do you sometimes choose a business because they offer Wi-Fi service?	Have you ever paid for Wi-Fi service at a business?	Do you find you spend a longer period time at businesses that offer Wi-Fi service?	Do you find that you purchase more products at businesses that offer Wi-Fi service?	If a business stopped offering Wi-Fi service, could it cause you to go elsewhere?	Do you sometimes choose a business because you know they do not offer Wi-Fi service?	Do you think you would use a Wi-Fi service if you knew more about how it works?	Do you feel that public Wi-Fi services are unnecessary and a waste of time?
Yes	Yes	No	Yes	No	Yes			
Yes	Yes	No	No	No	Yes			
Yes	No	No	Yes	No	No			
Yes	No	No	No	No	No			
Yes	Yes	Yes	Yes	Yes	Yes			
Yes	Yes	Yes	Yes	Yes	Yes			
Yes	Yes	Yes	Yes	No	Yes			
Yes	Yes	Yes	Yes	Yes	Yes			
Yes	Yes	No	Yes	Yes	Yes			
Yes	Yes	No	Yes	No	Yes			
Yes	Yes	No	Yes	Yes	Yes			
No						No	Yes	No
Yes	Yes	No	Yes	No	Yes			
Yes	Yes	Yes	No	Yes	No			

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Yes	Yes	Yes	Yes	Yes	Yes			
Yes	No	No	No	No	No			
Yes	Yes	No	No	Yes	No			
Yes	Yes	No	Yes	No	Yes			
Yes	No	No	No	No	Yes			
No						No	No	No
No						No	No	No
No						No	Yes	Yes
No						No	No	Yes
Yes	Yes	No	Yes	Yes	Yes			
Yes	Yes	No	Yes	No	Yes			
Yes	No	No	No	No	No			
Yes	Yes	Yes	No	No	Yes			
Yes	Yes	Yes	No	No	No			

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Yes	No	No	Yes	Yes	No			
No						No	Yes	No
Yes	Yes	Yes	Yes	Yes	Yes			
Yes	Yes	No	Yes	Yes	Yes			
Yes	Yes	Yes	Yes	No	No			
Yes	No	No	No	No	Yes			
No						No	No	No
Yes	No	Yes	Yes	No	Yes			
No						No	Yes	No
Yes	No	No	Yes	Yes	No			
Yes	Yes	No	Yes	Yes	Yes			
Yes	No	No	Yes	No	Yes			
Yes	Yes	No	Yes	No	Yes			
Yes	No	No	No	No	No			

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Yes	Yes	No	Yes	No	No			
Yes	No	No	Yes	Yes	Yes			
No						No	Yes	No
Yes	No	Yes	No	No	No			
Yes	Yes	No	Yes	Yes	No			
Yes	No	No	Yes	Yes	No			
Yes	Yes	Yes	Yes	Yes	Yes			
Yes	Yes	Yes	Yes	Yes	Yes			
Yes	Yes	No	Yes	Yes	Yes			
Yes	No	No	No	No	No			
Yes	No	No	Yes	Yes	Yes			
No						No	Yes	No
Yes	No	No	Yes	No	No			
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Yes	Yes	No	No	No	Yes			
No						No	No	No
Yes	Yes	Yes	No	Yes	Yes			
No						No	Yes	No
Yes	No	No	No	No	No			
No						No	No	No
Yes	No	No	Yes	Yes	No			
No						No	Yes	No
Yes	Yes	Yes	Yes	Yes	Yes			
No						No	Yes	No
Yes	No	No	No	No	No			
No						No	Yes	No
Yes	Yes	No	Yes	Yes	Yes			
Yes	Yes	No	Yes	Yes	Yes			

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Yes	No	No	Yes	No	No			
No						No	No	No
No						No	No	No
No						No	Yes	No
No						No	No	No
Yes	Yes	No	Yes	Yes	Yes			
Yes	Yes	Yes	No	Yes	No			
Yes	No	No	No	No	No			
No						No	Yes	No
Yes	Yes	No	Yes	No	Yes			
No						No	No	No
Yes	Yes	No	Yes	Yes	Yes			
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Yes	Yes	No	Yes	Yes	No			
Yes	No	No	No	No	Yes			
Yes	No	No	No	No	No			
Yes	Yes	No	No	No	Yes			
Yes	Yes	No	No	No	No			
Yes	Yes	No	Yes	Yes	Yes			
Yes	No	No	Yes	No	No			
Yes	No	No	No	No	No			
No						No	Yes	No
Yes	No	No	No	No	No			
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No						No	Yes	No
No						No	No	Yes
No						No	No	No
No						No	No	No
Yes	Yes	Yes	Yes	Yes	Yes			
Yes	No	No	Yes	Yes	No			
Yes	Yes	Yes	Yes	Yes	Yes			
Yes	Yes	No	Yes	Yes	Yes			
Yes	No	No	No	No	No			
Yes	No	No	Yes	No	No			
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No						No	Yes	No
Yes	Yes	Yes	Yes	No	Yes			
Yes	Yes	Yes	Yes	Yes	Yes			
Yes	Yes	No	Yes	Yes	Yes			
Yes	No	No	Yes	No	No			
Yes	No	No	No	No	No			
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No						No	Yes	No
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Yes	Yes	Yes	Yes	Yes	Yes			
Yes	Yes	No	Yes	Yes	Yes			
Yes	Yes	Yes	Yes	No	Yes			
Yes	Yes	No	Yes	No	Yes			
No						No	Yes	No
Yes	No	Yes	No	Yes	Yes			
Yes	Yes	No	Yes	Yes	Yes			
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No						No	Yes	No
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Yes	Yes	Yes	Yes	Yes	Yes			
Yes	No	No	Yes	Yes	No			
Yes	No	No	No	No	No			
Yes	Yes	No	Yes	No	Yes			
Yes	Yes	No	Yes	Yes	Yes			
Yes	No	No	No	No	Yes			
Yes	Yes	No	Yes	Yes	Yes			
Yes	Yes	Yes	Yes	Yes	Yes			
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Yes	Yes	Yes	Yes	Yes	Yes			
Yes	Yes	Yes	Yes	No	Yes			
Yes	No	No	Yes	No	No			
Yes	No	No	No	No	No			
Yes	No	No	Yes	No	No			
Yes	Yes	No	Yes	No	No			
Yes	Yes	Yes	Yes	No	Yes			
Yes	Yes	Yes	Yes	No	Yes			
Yes	No	No	No	No	No			
Yes	No	No	No	No	No			
Yes	Yes	Yes	No	No	Yes			
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Yes	Yes	Yes	Yes	No	Yes			
Yes	Yes	Yes	Yes	Yes	Yes			
Yes	Yes	No	Yes	Yes	Yes			
No						No	Yes	No
Yes	No	Yes	No	No	No			
Yes	No	Yes	No	No	Yes			

If a business started offering Wi-Fi service, could it cause you to go elsewhere?	Do you feel that most public Wi-Fi services are secure?	Do you feel distracted or annoyed by people using laptops or smartphones in public places?	In general, how valuable do you feel that public Wi-Fi service is to your overall customer satisfaction?	Do you own a personal computer and use the internet at home?	Do you own a smart phone or similar device?	If you own a smart phone, what do you use it for most?	How important to you is ordering products from a live person?	How often do you eat out?
	No	No	5	Yes	No	I don't own a smart phone	3	Less than once a month
	No	No	3	Yes	Yes - Palm	Personal	2	One or two times a month
	No	No	3	Yes	No	I don't own a smart phone	4	More than once a week.
	No	Yes	2	Yes	Yes - Blackberry	Business	5	One or two times a month
	No	No	4	Yes	Yes - Android	Business	2	More than once a week.
	No	No	4	Yes	Yes - Android	Business	3	Once a week
	No	No	4	Yes	Yes - Windows, Yes - Other	Business	1	More than once a week.
	No	No	4	Yes	Yes - iPhone	Personal	3	More than once a week.
	Yes	No	4	Yes	No	I don't own a smart phone	1	One or two times a month
	Yes	No	3	Yes	Yes - Android	Personal	1	More than once a week.
	No	No	4	Yes	Yes - iPhone	Personal	3	One or two times a month
No	Yes	No	3	Yes	Yes - Blackberry	Personal	3	One or two times a month
	Yes	No	3	Yes	Yes - Blackberry	Business	2	Once a week
	Yes	No	3	Yes	Yes - Android	Personal	1	More than once a week.

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	No	No	3	Yes	Yes - Blackberry	Business	3	Once a week
	No	No	1	Yes	Yes - Blackberry	Business	4	Once a week
	No	No	4	No	No	I don't own a smart phone	5	Once a week
	Yes	No	3	Yes	Yes - Android	Personal	5	Once a week
	No	Yes	1	No	No	I don't own a smart phone	5	One or two times a month
No	No	Yes	1	Yes	No	I don't own a smart phone	3	Once a week
No	No	No	1	Yes	No	I don't own a smart phone	3	Once a week
No	No	Yes	3	Yes	No	I don't own a smart phone	5	Once a week
No	No	No	1	Yes	Yes - Other (netbook/eReader)	I don't own a smart phone	5	Once a week
	Yes	No	5	Yes	Yes - iPhone	Personal	1	More than once a week.
	No	No	3	Yes	Yes - Blackberry	Personal	4	More than once a week.
	Yes	No	1	Yes	Yes - iPad	I don't own a smart phone	1	Once a week
	No	No	2	Yes	Yes - Android, Yes - Blackberry	Personal	4	One or two times a month
	Yes	No	2	Yes	No	I don't own a smart phone	3	Less than once a month

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	No	No	3	Yes	Yes - Android, Yes - Blackberry,	Personal	3	Once a week
No	No	No	2	Yes	Yes - Android	Personal	3	More than once a week.
	Yes	No	4	Yes	Yes - Blackberry	Personal	4	Once a week
	No	No	3	Yes	Yes - Palm, Yes - Other	Personal	1	One or two times a month
	No	Yes	3	Yes	Yes - Blackberry	Personal	4	More than once a week.
	Yes	No	3	Yes	No	I don't own a smart phone	3	Once a week
No	No	No	1	Yes	No	I don't own a smart phone	1	One or two times a month
	Yes	No	3	Yes	Yes - Android	Personal	5	Once a week
No	No	Yes	3	Yes	No	I don't own a smart phone	4	Once a week
	Yes	No	1	Yes	No	I don't own a smart phone	5	One or two times a month
	No	No	5	Yes	No	I don't own a smart phone	2	More than once a week.
	No	No	4	Yes	Yes - iPad, Yes - Android	Personal	2	More than once a week.
	Yes	No	3	Yes	Yes - Blackberry, Yes - Windows	Personal	3	More than once a week.
	No	No	2	Yes	No	I don't own a smart phone	3	Once a week

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	Yes	No	4	Yes	Yes - Blackberry	Personal	3	More than once a week.
	Yes	No	3	Yes	Yes - Android	Personal	4	More than once a week.
No	No	Yes	3	Yes	Yes - Windows, Yes - Other	I don't own a smart phone	3	One or two times a month
	No	Yes	3	Yes	No	I don't own a smart phone	4	More than once a week.
	Yes	No	3	Yes	Yes - Blackberry	Personal	4	Once a week
	Yes	No	5	Yes	Yes - iPhone	Personal	3	Once a week
	No	No	4	Yes	Yes - Android	Business	2	One or two times a month
	No	No	4	Yes	No	I don't own a smart phone	3	More than once a week.
	No	No	4	Yes	Yes - iPhone	Business	3	One or two times a month
	Yes	No	5	Yes	Yes - Blackberry	Business	2	More than once a week.
	No	No	4	Yes	Yes - Palm, Yes - Other	I don't own a smart phone	5	One or two times a month
No	No	No	1	Yes	No	I don't own a smart phone	3	Once a week
	No	No	3	Yes	Yes - iPhone	Personal	1	Once a week
	Yes	No	5	Yes	Yes - Android	Personal	4	Less than once a month

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	No	No	3	Yes	Yes - Android	Personal	2	Once a week
No	Yes	Yes	1	Yes	No	I don't own a smart phone	5	One or two times a month
	Yes	No	3	Yes	Yes - Blackberry	Business	3	More than once a week.
No	No	Yes	1	Yes	No	I don't own a smart phone	3	Once a week
	Yes	Yes	4	Yes	No	I don't own a smart phone	4	Once a week
No	No	Yes	1	Yes	No	I don't own a smart phone	5	One or two times a month
	No	No	3	Yes	Yes - Other (netbook/eReader)	Personal	1	One or two times a month
No	Yes	No	1	Yes	No	I don't own a smart phone	5	Once a week
	Yes	No	5	Yes	Yes - iPhone	I don't own a smart phone	5	Once a week
No	No	No	3	Yes	No	I don't own a smart phone	3	Less than once a month
	No	No	3	Yes	Yes - Android	Personal	3	More than once a week.
No	No	Yes	1	Yes	No	I don't own a smart phone	5	More than once a week.
	No	No	4	Yes	Yes - iPhone, Yes - iPad, Yes -	Business	3	More than once a week.
	No	No	5	Yes	Yes - iPhone, Yes - iPad, Yes -	Business	2	Less than once a month

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	Yes	No	4	Yes	Yes - Android	Business	2	One or two times a month
No	No	No	1	Yes	No	I don't own a smart phone	3	Once a week
No	No	Yes	1	Yes	No	I don't own a smart phone	5	Once a week
No	No	Yes	2	Yes	Yes - Android	Personal	3	More than once a week.
No	No	Yes	1	Yes	Yes - Android	Personal	3	More than once a week.
	Yes	No	4	Yes	Yes - iPhone	Personal	5	More than once a week.
	No	Yes	3	Yes	No	I don't own a smart phone	4	More than once a week.
	No	No	3	Yes	Yes - Blackberry	Business	3	One or two times a month
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No	Yes	Yes	1	Yes	No	I don't own a smart phone	4	One or two times a month
	Yes	No	5	Yes	Yes - Android	Business	1	More than once a week.
	Yes	No	3	Yes	Yes - iPhone, Yes - iPad, Yes -	Personal	1	More than once a week.

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	No	No	5	Yes	Yes - Android	Personal	3	Once a week
	No	No	3	Yes	No	I don't own a smart phone	1	Once a week
	No	No	3	Yes	Yes - Android	Personal	5	One or two times a month
	No	No	5	Yes	Yes - iPhone	Personal	3	One or two times a month
	No	No	2	Yes	No	I don't own a smart phone	3	Once a week
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	Yes	No	4	Yes	No	I don't own a smart phone	1	One or two times a month
	No	No	2	Yes	Yes - iPhone, Yes - iPad, Yes -	Business	3	More than once a week.
No	No	No	2	Yes	No	I don't own a smart phone	5	Once a week
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	No	No	4	Yes	Yes - iPhone	Personal	2	More than once a week.
No	No	No	4	Yes	Yes - Android	Business	5	One or two times a month
No	No	No	1	Yes	No	I don't own a smart phone	3	More than once a week.
No	No	Yes	1	Yes	No	I don't own a smart phone	3	More than once a week.
No	No	No	3	Yes	No	I don't own a smart phone	1	More than once a week.
	No	No	3	Yes	Yes - Blackberry	Business	3	One or two times a month
	No	Yes	3	Yes	Yes - Palm	Personal	3	More than once a week.
	No	No	4	Yes	Yes - Palm	Personal	2	Once a week
	No	No	2	Yes	Yes - iPhone	Personal	5	Less than once a month
	Yes	No	1	Yes	Yes - Android	Personal	2	More than once a week.
	Yes	No	2	Yes	Yes - Blackberry	Personal	1	Once a week
No	Yes	No	4	Yes	No	I don't own a smart phone	3	Once a week
	Yes	No	3	Yes	No	I don't own a smart phone	3	Once a week

If a business started offering Wi-Fi service, could it cause you to go elsewhere?	Do you feel that most public Wi-Fi services are secure?	Do you feel distracted or annoyed by people using laptops or smartphones in public places?	In general, how valuable do you feel that public Wi-Fi service is to your overall customer satisfaction?	Do you own a personal computer and use the internet at home?	Do you own a smart phone or similar device?	If you own a smart phone, what do you use it for most?	How important to you is ordering products from a live person?	How often do you eat out?
No	No	No	1	Yes	No	I don't own a smart phone	1	Less than once a month
No	Yes	No	3	Yes	No	I don't own a smart phone	3	One or two times a month
	Yes	No	3	Yes	Yes - Blackberry, Yes - Windows	Personal	2	More than once a week.
	No	No	5	Yes	Yes - iPhone, Yes - Android, Yes -	Personal	1	One or two times a month
No	Yes	No	2	Yes	No	I don't own a smart phone	2	Once a week
	Yes	No	4	Yes	Yes - iPhone, Yes - Blackberry	Business	1	One or two times a month
	No	No	4	Yes	Yes - iPhone	Personal	2	More than once a week.
	No	No	3	Yes	Yes - iPhone	Personal	2	More than once a week.
	Yes	No	1	No	No	I don't own a smart phone	3	More than once a week.
	No	No	3	Yes	Yes - Blackberry	Personal	2	One or two times a month
	Yes	No	5	Yes	Yes - Windows	Personal	1	Once a week
	Yes	No	2	Yes	Yes - Palm	Business	3	Once a week
	No	No	3	Yes	Yes - iPhone	Personal	3	Less than once a month
	No	No	1	Yes	Yes - Blackberry	Personal	5	One or two times a month

If a business started offering Wi-Fi service, could it cause you to go elsewhere?	Do you feel that most public Wi-Fi services are secure?	Do you feel distracted or annoyed by people using laptops or smartphones in public places?	In general, how valuable do you feel that public Wi-Fi service is to your overall customer satisfaction?	Do you own a personal computer and use the internet at home?	Do you own a smart phone or similar device?	If you own a smart phone, what do you use it for most?	How important to you is ordering products from a live person?	How often do you eat out?
	No	No	3	Yes	Yes - iPhone	Personal	2	One or two times a month
No	No	Yes	1	Yes	No	I don't own a smart phone	5	Once a week
	Yes	Yes	2	Yes	No	I don't own a smart phone	4	Once a week
	Yes	No	4	Yes	Yes - Blackberry	Personal	3	Once a week
	Yes	No	5	Yes	Yes - iPhone	Personal	3	More than once a week.
	Yes	No	3	Yes	Yes - iPhone	Personal	3	Once a week
	Yes	No	4	Yes	Yes - iPhone, Yes - iPad, Yes -	Personal	3	More than once a week.
No	No	No	1	Yes	No	I don't own a smart phone	3	Once a week
	No	Yes	5	Yes	Yes - iPhone	Business	3	More than once a week.
	Yes	No	4	Yes	No	I don't own a smart phone	2	Once a week
	No	Yes	3	Yes	Yes - iPhone	Personal	5	More than once a week.
	No	No	3	Yes	No	I don't own a smart phone	4	Once a week
	No	No	4	Yes	Yes - Windows	Business	2	More than once a week.
	Yes	No	2	Yes	No	I don't own a smart phone	3	More than once a week.

If a business started offering Wi-Fi service, could it cause you to go elsewhere?	Do you feel that most public Wi-Fi services are secure?	Do you feel distracted or annoyed by people using laptops or smartphones in public places?	In general, how valuable do you feel that public Wi-Fi service is to your overall customer satisfaction?	Do you own a personal computer and use the internet at home?	Do you own a smart phone or similar device?	If you own a smart phone, what do you use it for most?	How important to you is ordering products from a live person?	How often do you eat out?
	No	Yes	3	Yes	No	I don't own a smart phone	5	More than once a week.
	No	No	2	Yes	Yes - Blackberry	Personal	4	Once a week
No	No	No	3	Yes	Yes - Blackberry	Personal	2	Once a week
	No	No	4	Yes	No	I don't own a smart phone	2	Once a week
	No	No	4	Yes	Yes - Android	Business	2	More than once a week.
	No	No	3	Yes	Yes - Android, Yes - Windows,	Business	5	Less than once a month
	No	No	4	Yes	Yes - Other (netbook/eReader	Personal	4	One or two times a month
	No	No	5	Yes	Yes - Android	Business	3	Once a week
	Yes	Yes	3	Yes	Yes - Blackberry	Business	1	One or two times a month
	No	No	4	Yes	No	I don't own a smart phone	3	Less than once a month
	Yes	No	4	Yes	Yes - Blackberry	Business	1	One or two times a month
	No	No	3	Yes	Yes - Blackberry	Business	5	More than once a week.
No	No	No	3	Yes	No	I don't own a smart phone	1	Less than once a month
	No	No	3	Yes	Yes - Android	Personal	2	Once a week

If a business started offering Wi-Fi service, could it cause you to go elsewhere?	Do you feel that most public Wi-Fi services are secure?	Do you feel distracted or annoyed by people using laptops or smartphones in public places?	In general, how valuable do you feel that public Wi-Fi service is to your overall customer satisfaction?	Do you own a personal computer and use the internet at home?	Do you own a smart phone or similar device?	If you own a smart phone, what do you use it for most?	How important to you is ordering products from a live person?	How often do you eat out?
	Yes	No	3	Yes	Yes - iPhone	Personal	2	One or two times a month
	Yes	No	4	Yes	Yes - Blackberry	Personal	4	More than once a week.
	No	No	3	Yes	Yes - iPhone	Business	2	Once a week
	No	No	2	Yes	Yes - Android	Personal	3	One or two times a month
	No	Yes	1	Yes	Yes - Blackberry	Business	5	More than once a week.
	No	No	2	Yes	Yes - Android	Personal	3	More than once a week.
	No	No	5	Yes	Yes - iPhone	Personal	5	More than once a week.
	No	No	4	Yes	Yes - Android	Business	3	More than once a week.
	No	No	3	No	Yes - Android	Personal	2	More than once a week.
	No	Yes	2	Yes	Yes - iPhone	Personal	3	One or two times a month
	No	No	2	Yes	Yes - Blackberry	Business	3	Once a week
	No	No	4	Yes	Yes - Android	Personal	4	Once a week
	No	No	4	Yes	Yes - iPhone	Personal	2	Once a week
	No	Yes	4	Yes	Yes - iPad, Yes - Blackberry	I don't own a smart phone	3	One or two times a month

If a business started offering Wi-Fi service, could it cause you to go elsewhere?	Do you feel that most public Wi-Fi services are secure?	Do you feel distracted or annoyed by people using laptops or smartphones in public places?	In general, how valuable do you feel that public Wi-Fi service is to your overall customer satisfaction?	Do you own a personal computer and use the internet at home?	Do you own a smart phone or similar device?	If you own a smart phone, what do you use it for most?	How important to you is ordering products from a live person?	How often do you eat out?
No	No	No	1	Yes	Yes - Android, Yes - Windows	Business	3	Once a week
	No	No	5	Yes	Yes - iPhone, Yes - iPad, Yes -	Personal	1	Once a week
	Yes	No	4	Yes	Yes - iPhone	Personal	1	Once a week
	No	No	4	Yes	Yes - Blackberry	Business	1	More than once a week.
No	No	No	1	Yes	No	I don't own a smart phone	2	Once a week
	No	Yes	1	Yes	Yes - iPhone	Personal	3	Once a week
	No	No	3	Yes	No, Yes - Windows	I don't own a smart phone	3	More than once a week.

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
Less than once a month	3	25 - 35 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$10,000 - \$24,999
Once a week	5	36 - 50 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$75,000 - \$99,999
One or two times a month	2	36 - 50 yrs	Female	U.S. Midwest	Attorney	
One or two times a month	1	36 - 50 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$75,000 - \$99,999
Once a week	4	36 - 50 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$100,000 or more
Once a week	5	25 - 35 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$50,000 - \$74,999
One or two times a month	3	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$75,000 - \$99,999
More than once a week.	4	25 - 35 yrs	Male	U.S. West coast (Alaska & Hawaii)	Sci-Tech (IT / Engineer / etc.)	\$100,000 or more
Less than once a month	5	25 - 35 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
Less than once a month	3	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$0 - \$9,999
One or two times a month	4	36 - 50 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$75,000 - \$99,999
One or two times a month	2	36 - 50 yrs	Female	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$50,000 - \$74,999
One or two times a month	2	51 - 65 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$75,000 - \$99,999
Once a week	3	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
Less than once a month	2	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
One or two times a month	1	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
Once a week	5	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$75,000 - \$99,999
Less than once a month	4	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
Less than once a month	3	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$75,000 - \$99,999
Less than once a month	2	36 - 50 yrs	Male	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
Once a week	3	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
Less than once a month	2	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
More than once a week.	1	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
Less than once a month	1	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$100,000 or more
Once a week	1	51 - 65 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Less than once a month	1	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Less than once a month	5	25 - 35 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$75,000 - \$99,999
Once a week	3	51 - 65 yrs	Male	U.S. Midwest	Retired Executive	\$25,000 - \$49,999

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
Once a week	3	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
More than once a week.	1	36 - 50 yrs	Male	U.S. Midwest	Social Worker	\$50,000 - \$74,999
One or two times a month	4	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
Less than once a month	3	36 - 50 yrs	Female	U.S. Midwest	photographer/writer/mom	\$10,000 - \$24,999
Once a week	2	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	
Less than once a month	2	51 - 65 yrs	Female	U.S. Midwest	Medical (Doctor / Nurse / etc.)	\$50,000 - \$74,999
Less than once a month	1	36 - 50 yrs	Female	U.S. Midwest	accountant	
Once a week	2	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$100,000 or more
Once a week	1	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$75,000 - \$99,999
Less than once a month	3	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
One or two times a month	4	51 - 65 yrs	Female	U.S. Midwest	Unemployed	\$10,000 - \$24,999
Less than once a month	1	36 - 50 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$100,000 or more
More than once a week.	3	25 - 35 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
Once a week	4	51 - 65 yrs	Male	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
One or two times a month	3	36 - 50 yrs	Male	U.S. Midwest	musician	\$50,000 - \$74,999
Once a week	5	25 - 35 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
One or two times a month	2	25 - 35 yrs	Male	U.S. East coast	Sci-Tech (IT / Engineer / etc.)	\$10,000 - \$24,999
Less than once a month	2	51 - 65 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Less than once a month	3	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
One or two times a month	1	25 - 35 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
Less than once a month	2	25 - 35 yrs	Male	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
Less than once a month	4	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
One or two times a month	1	36 - 50 yrs	Male	U.S. East coast	Sci-Tech (IT / Engineer / etc.)	\$100,000 or more
Less than once a month	4	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$75,000 - \$99,999
Less than once a month	2	51 - 65 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$75,000 - \$99,999
Once a week	2	51 - 65 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
More than once a week.	5	25 - 35 yrs	Male	U.S. Midwest	Entertainer	\$50,000 - \$74,999
One or two times a month	2	36 - 50 yrs	Male	U.S. West coast (Alaska & Hawaii)	Business (Sales / Management / etc.)	\$75,000 - \$99,999

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
Once a week	3	51 - 65 yrs	Male	U.S. Midwest	retired	
One or two times a month	1	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
More than once a week.	1	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
Less than once a month	1	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
Less than once a month	3	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
Once a week	1	66 yrs or older	Female	U.S. Midwest	hospitality	\$0 - \$9,999
Less than once a month	5	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$75,000 - \$99,999
Less than once a month	1	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
Once a week	4	51 - 65 yrs	Male	U.S. Midwest	Entertainer, Music Business	\$100,000 or more
Less than once a month	1	66 yrs or older	Male	U.S. Midwest	Craftsman (Carpenter /	\$25,000 - \$49,999
Once a week	2	25 - 35 yrs	Male	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
Less than once a month	1	51 - 65 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
One or two times a month	3	51 - 65 yrs	Male	U.S. West coast (Alaska & Hawaii)	Sci-Tech (IT / Engineer / etc.)	\$100,000 or more
Less than once a month	3	36 - 50 yrs	Male	U.S. East coast	Business (Sales / Management / etc.)	\$100,000 or more

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
Less than once a month	2	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
One or two times a month	3	36 - 50 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$50,000 - \$74,999
One or two times a month	2	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
Less than once a month	1	51 - 65 yrs	Female	U.S. Midwest	Housing Inspector	\$25,000 - \$49,999
More than once a week.	3	51 - 65 yrs	Female	U.S. Midwest	Retired Insurance Broker	\$50,000 - \$74,999
More than once a week.	2	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$75,000 - \$99,999
Less than once a month	4	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
More than once a week.	1	51 - 65 yrs	Female	U.S. Midwest	Humanitarian (Non-profit / Charity /	
Once a week	3	25 - 35 yrs	Female	U.S. West coast (Alaska & Hawaii)	Business (Sales / Management / etc.)	\$75,000 - \$99,999
Less than once a month	3	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
Less than once a month	2	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
Less than once a month	1	51 - 65 yrs	Female	U.S. Midwest	Medical (Doctor / Nurse / etc.)	\$75,000 - \$99,999
Once a week	3	36 - 50 yrs	Female	U.S. Midwest	Film Promotion	\$25,000 - \$49,999
Once a week	3	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$75,000 - \$99,999

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
Less than once a month	1	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
Once a week	3	25 - 35 yrs	Male	U.S. Midwest	Student	\$10,000 - \$24,999
Once a week	1	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
Once a week	3	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
Less than once a month	4	36 - 50 yrs	Female	U.S. West coast (Alaska & Hawaii)	Education (Teacher / Librarian / etc.)	\$10,000 - \$24,999
Less than once a month	1	51 - 65 yrs	Male	U.S. East coast	Sci-Tech (IT / Engineer / etc.)	\$100,000 or more
One or two times a month	2	36 - 50 yrs	Male	U.S. West coast (Alaska & Hawaii)	Business (Sales / Management / etc.)	\$75,000 - \$99,999
Less than once a month	3	25 - 35 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
More than once a week.	1	51 - 65 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
Less than once a month	1	66 yrs or older	Male	U.S. West coast (Alaska & Hawaii)	Business (Sales / Management / etc.)	
One or two times a month	1	36 - 50 yrs	Male	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
Once a week	3	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
Less than once a month	1	66 yrs or older	Female	U.S. West coast (Alaska & Hawaii)	editor	\$75,000 - \$99,999
Less than once a month	3	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$10,000 - \$24,999

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
Less than once a month	2	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$10,000 - \$24,999
More than once a week.	4	36 - 50 yrs	Male	Somewhere else	Marketing/ Branding	\$50,000 - \$74,999
One or two times a month	3	18 - 24 yrs	Male	U.S. Midwest	Craftsman (Carpenter /	\$75,000 - \$99,999
Less than once a month	4	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
More than once a week.	1	66 yrs or older	Male	U.S. Midwest	Retired Civil Engineer	\$10,000 - \$24,999
One or two times a month	2	36 - 50 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$75,000 - \$99,999
Once a week	2	25 - 35 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
More than once a week.	1	51 - 65 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$75,000 - \$99,999
One or two times a month	4	25 - 35 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Less than once a month	2	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
One or two times a month	2	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$75,000 - \$99,999
One or two times a month	3	36 - 50 yrs	Male	U.S. West coast (Alaska & Hawaii)	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Less than once a month	2	25 - 35 yrs	Female	U.S. Midwest	Medical (Doctor / Nurse / etc.)	\$25,000 - \$49,999
One or two times a month	2	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
Less than once a month	1	25 - 35 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
One or two times a month	1	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
Less than once a month	3	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$50,000 - \$74,999
One or two times a month	5	25 - 35 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Once a week	4	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$100,000 or more
Less than once a month	3	25 - 35 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
One or two times a month	4	36 - 50 yrs	Male	U.S. West coast (Alaska & Hawaii)	Sci-Tech (IT / Engineer / etc.)	\$75,000 - \$99,999
Once a week	2	36 - 50 yrs	Male	U.S. East coast	writer	\$0 - \$9,999
More than once a week.	2	18 - 24 yrs	Female	U.S. Midwest	Clerical	\$25,000 - \$49,999
Less than once a month	3	25 - 35 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
Once a week	2	25 - 35 yrs	Male	U.S. Midwest	Home Remodeling Designer	\$25,000 - \$49,999
One or two times a month	3	25 - 35 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	
Less than once a month	1	36 - 50 yrs	Male	U.S. Midwest	Medical (Doctor / Nurse / etc.)	\$100,000 or more
Once a week	1	25 - 35 yrs	Male	U.S. Midwest	Service (Waiter / Cahier / etc.)	\$10,000 - \$24,999

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
Less than once a month	3	36 - 50 yrs	Male	U.S. West coast (Alaska & Hawaii)	Service (Waiter / Cahier / etc.)	\$50,000 - \$74,999
Less than once a month	2	66 yrs or older	Female	U.S. West coast (Alaska & Hawaii)	Banking	\$25,000 - \$49,999
Less than once a month	3	25 - 35 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
One or two times a month	3	25 - 35 yrs	Male	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
Once a week	4	36 - 50 yrs	Male	U.S. Midwest	Designer	\$50,000 - \$74,999
One or two times a month	3	25 - 35 yrs	Female	U.S. Midwest	Medical (Doctor / Nurse / etc.)	\$0 - \$9,999
Once a week	3	36 - 50 yrs	Female	U.S. East coast	Student	\$0 - \$9,999
Less than once a month	2	25 - 35 yrs	Female	U.S. Midwest	Medical (Doctor / Nurse / etc.)	
Once a week	2	25 - 35 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
More than once a week.	2	36 - 50 yrs	Male	Somewhere else	Sci-Tech (IT / Engineer / etc.)	
One or two times a month	1	36 - 50 yrs	Male	U.S. Midwest	Humanitarian (Non-profit / Charity /	\$75,000 - \$99,999
Less than once a month	1	25 - 35 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	
One or two times a month	4	25 - 35 yrs	Female	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$100,000 or more
Less than once a month	2	51 - 65 yrs	Male	Somewhere else	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
Once a week	2	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
More than once a week.	2	36 - 50 yrs	Female	Somewhere else	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999
Once a week	3	25 - 35 yrs	Female	U.S. Midwest	Attorney	\$50,000 - \$74,999
Once a week	4	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Less than once a month	3	51 - 65 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
Less than once a month	4	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
One or two times a month	2	25 - 35 yrs	Male	U.S. Midwest	graduate	\$0 - \$9,999
One or two times a month	4	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
One or two times a month	2	25 - 35 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Less than once a month	4	36 - 50 yrs	Male	Somewhere else	Humanitarian (Non-profit / Charity /	\$0 - \$9,999
Less than once a month	2	36 - 50 yrs	Female	Somewhere else	Business (Sales / Management / etc.)	\$100,000 or more
Once a week	2	36 - 50 yrs	Female	Somewhere else	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Less than once a month	3	36 - 50 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$10,000 - \$24,999
One or two times a month	2	25 - 35 yrs	Female	U.S. Midwest	Business analyst	\$75,000 - \$99,999

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
One or two times a month	3	18 - 24 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
Once a week	3	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Less than once a month	2	36 - 50 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$50,000 - \$74,999
One or two times a month	1	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	
One or two times a month	3	25 - 35 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
One or two times a month	4	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$25,000 - \$49,999
One or two times a month	5	25 - 35 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$25,000 - \$49,999
More than once a week.	3	25 - 35 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$75,000 - \$99,999
Once a week	4	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Less than once a month	3	25 - 35 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	
One or two times a month	3	25 - 35 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$50,000 - \$74,999
More than once a week.	4	25 - 35 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$50,000 - \$74,999
Less than once a month	3	25 - 35 yrs	Male	U.S. Midwest	Sci-Tech (IT / Engineer / etc.)	\$50,000 - \$74,999
Less than once a month	1	36 - 50 yrs	Female	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more

How often do you go out for an adult beverage?	How likely would you be to use a computer to order food in a restaurant?	How old are you?	What is your gender?	Where do you live?	What is your general occupation?	What is your gross yearly pay?
One or two times a month	4	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
Less than once a month	4	36 - 50 yrs	Female	U.S. West coast (Alaska & Hawaii)	Humanitarian (Non-profit / Charity /	\$100,000 or more
One or two times a month	4	36 - 50 yrs	Male	U.S. West coast (Alaska & Hawaii)	Medical (Doctor / Nurse / etc.)	\$50,000 - \$74,999
Once a week	3	36 - 50 yrs	Male	U.S. Midwest	Business (Sales / Management / etc.)	\$100,000 or more
Less than once a month	1	25 - 35 yrs	Female	U.S. Midwest	Self Employed	\$25,000 - \$49,999
Less than once a month	1	18 - 24 yrs	Male	U.S. Midwest	Medical (Doctor / Nurse / etc.)	\$100,000 or more
More than once a week.	3	51 - 65 yrs	Female	U.S. Midwest	Education (Teacher / Librarian / etc.)	\$25,000 - \$49,999