Reference E-Books: The Other Hidden Collection

Sara Morris, Frances Devlin, Judith Emde, and Kathy Graves
University of Kansas
Brick and Click Library Symposium
November 5, 2010
University of Kansas

- 30,000 student enrollment
- 2,500 faculty
- 7 Libraries on Lawrence campus
- 1 Library on Edwards campus
Introduction

- What is the problem?
- What was KU doing?
Catalog Record

Cambridge dictionary of sociology general editor, Bryan S. Turner.

**Database:** University of Kansas Libraries

**Title:** Cambridge dictionary of sociology (electronic resource) / general editor, Bryan S. Turner.

**Portion of Title:** Dictionary of sociology

**Linked Resources:** Connect to electronic text. — (Source: Credo reference)

**Other Entries:** Turner, Bryan S.

**Subject(s):** Sociology — Dictionaries.

**Genre Headings:** Electronic books

**Publisher:** Cambridge [England], New York : Cambridge University Press, 2000.

**Format:** Book

**Description:** xx, 688 p.

**Summary:** Examines both American and European traditions and approaches to sociology. Entries cover schools, theories, theorists, and debates, with substantial articles on all key topics in the field. While recognizing the richness of historical sociological traditions, the Dictionary also looks forward to new and evolving influences such as cultural change, genetics, globalization, information technologies, new wars and terrorism.

**General Notes:** Title supplied by vendor.

Includes graphical cross-reference mapper.

**Availability:** Licensed for all KU students, faculty, and staff connecting to the Internet.

**KU Bib ID:** 6705723

**System Numbers:** (CMIDG)x000000474

**Direct URL for this record:** http://catalog.lib.ku.edu/cgi-bin/Pwebrecon.cgi?bbid=6705723

**Location:** Available via the Internet

**Status:** Item details not available
Elsewhere

• What are others doing to address this issue?
  – Literature review
    • KU was not alone
  – LibGuides
  – Exploring the web
Quinnipiac University’s VERSO

Arnold Bernhard Library Electronic Reference Shelves

Click on any range to get started
Quinnipiac University’s VERSO
Gathering Information

- Brainstormed
  - Dealing with a changing web environment
- Talked to Cataloging staff
- Identified reference packages
- Selected individual titles
  - What is a reference e-book?
Actions

- Added 655 field to MARC record
  - Bulk edit to titles in reference packages
    - Credo, Oxford, Gale
    - Individual titles
- LibGuide
  - Type
  - Subject access
    - Selected titles
Record with 655 added

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**Genre Headings:** Electronic reference works.

**Electronic books**


**Format:** Book

**Description:** xx, RRR n

**Summary:** Examines both American and European traditions and approaches to sociology. Entries cover schools, theories, theorists and debates, with substantial articles on all key topics in the field. While recognizing the richness of historical sociological traditions, the Dictionary also looks forward to new and evolving influences such as cultural change, genetics, globalization, information technologies, new wars and terrorism.

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**Location:** Available via the Internet

**Status:** Item details not available
Suggested Books By Subject

<table>
<thead>
<tr>
<th>American Studies</th>
<th>Education</th>
<th>Mathematics</th>
<th>Science and Engineering</th>
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<tbody>
<tr>
<td>Anthropology</td>
<td>Engineering and Science</td>
<td>Medicine and Health</td>
<td>Social Welfare</td>
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<tr>
<td>Architecture and Design</td>
<td>Environmental Studies</td>
<td>Music</td>
<td>Sociology</td>
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<tr>
<td>Art and Art History</td>
<td>Geography</td>
<td>Philosophy</td>
<td>Theatre</td>
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<tr>
<td>Classical Studies</td>
<td>Government Information</td>
<td>Political Science</td>
<td>Women, Gender and Sexuality Studies</td>
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<td>Communication Studies</td>
<td>History</td>
<td>Psychology</td>
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<tr>
<td>Economics</td>
<td>Languages and Literature</td>
<td>Religious Studies</td>
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</tr>
</tbody>
</table>

American Studies
Encyclopedia of American Studies
Gale Encyclopedia of Multicultural America
St. James Encyclopedia of Popular Culture

Anthropology
Encyclopedia of Social and Cultural Anthropology
Oxford Companion to Archaeology

Architecture and Design
Sharing Our Project

- Demonstrated at meetings
  - Created tip sheet
- Feedback

Electronic Reference Works LibGuide project
Sara, Fran, Kathy, Judith
CDC August 18, 2010

Objective: To increase use and awareness of reference e-books which the Libraries have purchased or licensed

**Reference e-books at the title level**
- Those that are database-like are listed on the A to Z “Articles and Databases” page
- Via the catalog
  - All reference e-books are listed in the catalog
  - A keyword search on “electronic reference works” will bring up all 750+ titles
    - In advanced search can be limited by doing a “Genre Headings” on “electronic reference works” and adding additional terms

**Access through “Electronic Reference Works” LibGuide**

- General Reference
  - General reference titles
  - Access to the electronic reference e-book collections:
    - Credo
    - Gale Virtual Reference Library
    - Oxford Reference Online, Premium
      - All have title lists
      - All have federated searching

- By subject
  - Based on LibGuides taxonomy
    - Selective titles chosen from the 750+ reference e-books (approx 100 titles)
- Biographies
  - Variety of resources to information about people
- Dictionaries and Thesauri
  - English and non-English

How to help
- If you order a reference e-book let Fran or Sara know
- Review the subject headings and give us feedback on our current selections—remember it isn’t comprehensive
**Benefits**

- **Staff awareness**
  - Tips on finding electronic reference works
  - Use in subject and course LibGuides
  - Perfect for IM reference questions
- **Shrinking print reference collections**
- **Easier to justify expenses**
  - Statistics
Next Steps

- Adding 655 to all new titles
- E-preferred reference collection
  - Evaluating best acquisition methods
- Continually reminding staff
- Implementing methods to teach patrons
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