
Reference E-Books: The Other Hidden Collection

Sara Morris, Frances Devlin,
Judith Emde, and Kathy Graves
University of Kansas
Brick and Click Library Symposium
November 5, 2010

University of Kansas



- 30,000 student enrollment
- 2,500 faculty
- 7 Libraries on Lawrence campus
- 1 Library on Edwards campus

Introduction

- **What is the problem?**
- **What was KU doing?**

Catalog Record

Full Record

Cambridge dictionary of sociology general editor, Bryan S. Turner.

Database: University of Kansas Libraries

Title: Cambridge dictionary of sociology [electronic resource] / general editor, Bryan S. Turner.

Portion of Title: Dictionary of sociology

Linked Resources: [Connect to electronic text.](#) – (Source: Credo reference)

Other Entries: Turner, Bryan S.

Subject(s): [Sociology –Dictionaries.](#)

Genre Headings: [Electronic books](#)

Publisher: Cambridge [England] ; New York : Cambridge University Press, 2006.

Format: Book

Description: xx, 688 p.

Summary: Examines both American and European traditions and approaches to sociology. Entries cover schools, theories, theorists and debates, with substantial articles on all key topics in the field. While recognising the richness of historical sociological traditions, the Dictionary also looks forward to new and evolving influences such as cultural change, genetics, globalization, information technologies, new wars and terrorism.

General Notes: Title supplied by vendor.

Includes graphical cross-reference mapper.

Availability: Licensed for all KU students, faculty, and staff connecting to the Internet.

KU Bib ID: 6705723

System Numbers: (CtWfDGI)xrc00000474

Direct URL for this record: <http://catalog.lib.ku.edu/cgi-bin/Pwebrecon.cgi?bbid=6705723>

Location: Available via the Internet

Status: Item details not available

Elsewhere

- **What are others doing to address this issue?**
 - **Literature review**
 - **KU was not alone**
 - **LibGuides**
 - **Exploring the web**

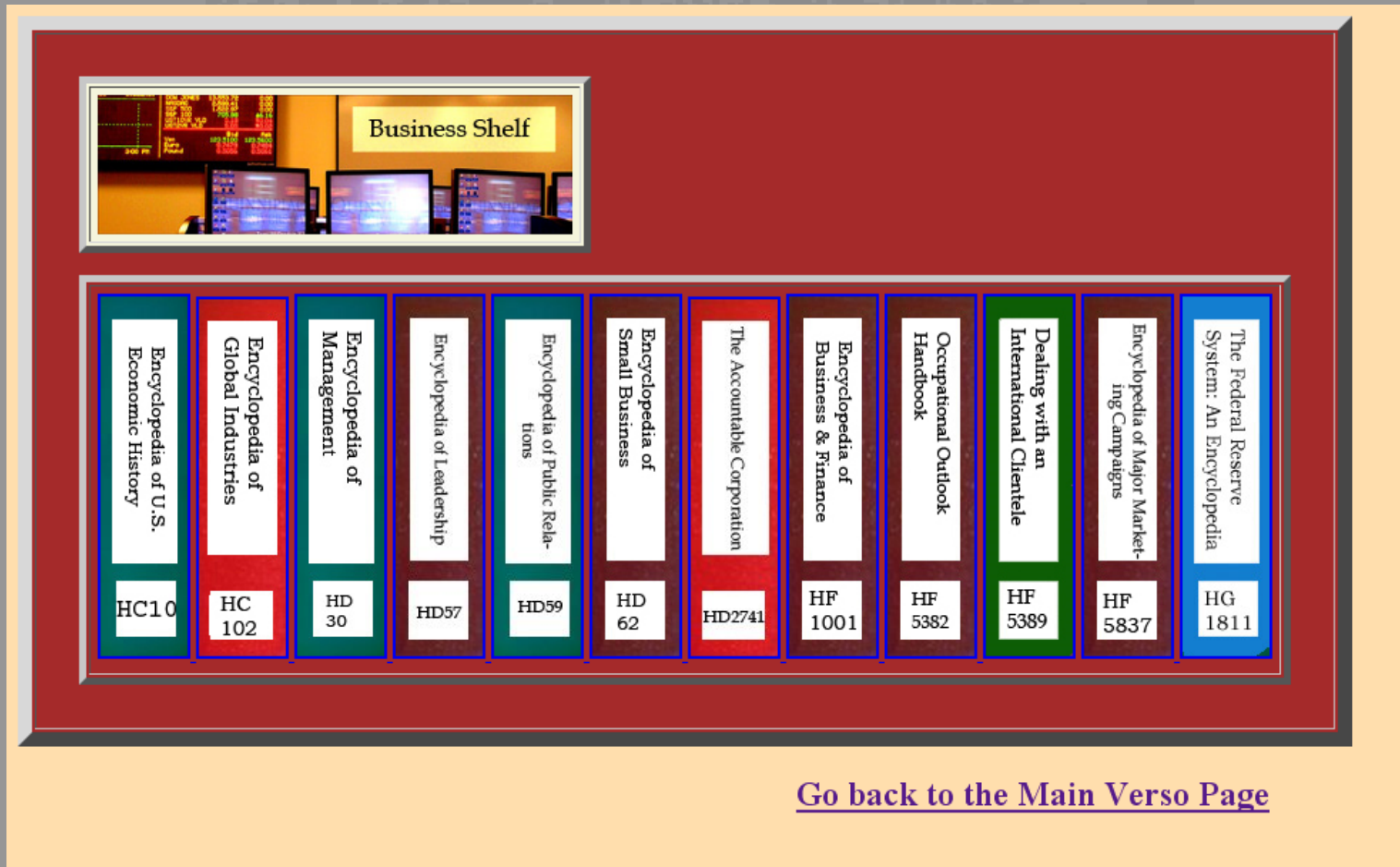
Quinnipiac University's VERSO

Arnold Bernhard Library Electronic Reference Shelves

Click on any range to get started



Quinnipiac University's VERSO



The screenshot displays a 'Business Shelf' section within the VERSO database. At the top left, there is a small image of a computer monitor showing a stock market ticker, with the text 'Business Shelf' overlaid. Below this, a grid of 11 encyclopedia entries is shown, each with a title and a call number. The entries are as follows:

Title	Call Number
Encyclopedia of U.S. Economic History	HC10
Encyclopedia of Global Industries	HC 102
Encyclopedia of Management	HD 30
Encyclopedia of Leadership	HD57
Encyclopedia of Public Relations	HD59
Encyclopedia of Small Business	HD 62
The Accountable Corporation	HD2741
Encyclopedia of Business & Finance	HF 1001
Occupational Outlook Handbook	HF 5382
Dealing with an International Clientele	HF 5389
Encyclopedia of Major Marketing Campaigns	HF 5837
The Federal Reserve System: An Encyclopedia	HG 1811

At the bottom right of the interface, there is a link: [Go back to the Main Verso Page](#)

Olympic College

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Databases and Electronic Reference Sources

Tags: [databases](#)

This guide lists article databases and electronic reference works, including encyclopedias, to which Olympic College Libraries subscribe.

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[P](#) | [R](#) | [S](#) | [T](#) | [V](#) | [W](#)

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Popular Electronic Reference Sources and Encyclopedias

The electronic reference sources included in this LibGuide are subscription based and paid for by Olympic College Library. Free "reference" websites are not included. Please see our [subject guides](#). More subscription based electronic reference sources can be found under the subject and A-Z tabs above and in our [NetLibrary collection in our catalog](#).

****Off-campus users:** Click on a title below and at the prompts, enter your student ID number and your last name.

- [Britannica](#) ⓘ
For any research project, nothing beats an article from Britannica to serve as an overview. Britannica will also lead you to academically-vetted Web content, as well as full-text magazine articles.
- [CQ Researcher Plus Archive](#)
In-depth, unbiased reports covering "...political and social issues, with regular reports on topics in health, international affairs, education, the environment, technology, and the U.S. economy."
- [The Eighties in America](#)
Reagan, AIDS, the Challenger disaster, MTV, Yuppies, "Who Shot J.R.?" ... are just some of the iconic personalities and moments of this pivotal decade that The Eighties in America examines.
- [Encyclopedia of Business Ethics and Society](#)
Covers ethical issues of social and political relevance such as corporate accountability, deceptive advertising, environmental ethics, executive compensation, workplace privacy, and much more.
- [Encyclopedia of Gender and Society](#)
"Editor O'Brien (Seattle Univ.) provides readers with a "gender lens" on society, while emphasizing

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Need help finding articles on your topic? Librarians can help you choose the best databases and search terms. Ask us!

Gathering Information

- **Brainstormed**
 - Dealing with a changing web environment
- **Talked to Cataloging staff**
- **Identified reference packages**
- **Selected individual titles**
 - What is a reference e-book?

Actions

- **Added 655 field to MARC record**
 - **Bulk edit to titles in reference packages**
 - Credo, Oxford, Gale
 - **Individual titles**
- **LibGuide**
 - **Type**
 - **Subject access**
 - **Selected titles**

Record with 655 added

Full Record

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Subject(s): [Sociology—Dictionaries.](#)

Genre Headings: [Electronic reference works.](#)
[Electronic books](#)

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Electronic Reference Works

Last update: Aug 27th, 2010

URL: <http://guides.lib.ku.edu/electronicreferenceworks>

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General Reference

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Smart Research Starts Here

Search

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General Reference Databases

The best way to begin a research inquiry or assignment is with a **reference source**.

- [Credo Reference](#)
An online collection of encyclopedias, dictionaries, and other ready-reference books covering a range of subject matters, such as art, business, literature, and science.
- [Gale Virtual Reference](#)

Encyclopedias

- [Britannica Online](#)
Search an authoritative encyclopedia.

[Comments \(0\)](#)

Helpful Reference Works

- [Acronyms, Initialisms, and Abbreviations Dictionary](#)
- [Dictionary of Weights, Measures, and Units](#)
- [Holidays, Festivals, and Celebrations of the World Dictionary](#)

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 Suggested Books By Subject

American Studies	Education	Mathematics	Science and Engineering
Anthropology	Engineering and Science	Medicine and Health	Social Welfare
Architecture and Design	Environmental Studies	Music	Sociology
Art and Art History	Geography	Philosophy	Theatre
Classical Studies	Government Information	Political Science	Women, Gender and Sexuality Studies
Communication Studies	History	Psychology	
Economics	Languages and Literature	Religious Studies	

American Studies

[Encyclopedia of American Studies](#)

[Gale Encyclopedia of Multicultural America](#)

[St. James Encyclopedia of Popular Culture](#)

[Top](#)

Anthropology

[Encyclopedia of Social and Cultural Anthropology](#)

[Oxford Companion to Archaeology](#)

Architecture and Design

Sharing Our Project

- **Demonstrated at meetings**
 - **Created tip sheet**
- **Feedback**

Electronic Reference Works LibGuide project

Sara, Fran, Kathy, Judith
CDC August 18, 2010

Objective: To increase use and awareness of reference e-books which the Libraries have purchased or licensed

Reference e-books at the title level

- Those that are database-like are listed on the A to Z “Articles and Databases” page
- Via the catalog
 - All reference e-books are listed in the catalog
 - A keyword search on “electronic reference works” will bring up all 750+ titles
 - In advanced search can be limited by doing a “Genre Headings” on “electronic reference works” and adding additional terms

Access through “Electronic Reference Works” LibGuide

- General Reference
 - General reference titles
 - Access to the electronic reference e-book collections :
 - Credo
 - Gale Virtual Reference Library
 - Oxford Reference Online. Premium
 - All have title lists
 - All have federated searching
- By Subject
 - Based on LibGuides taxonomy
 - Selective titles chosen from the 750+ reference e-books (approx 100 titles)
- Biographies
 - Variety of resources to information about people
- Dictionaries and Thesauri
 - English and non-English

How to help

- If you order a reference e-book let Fran or Sara know
- Review the subject headings and give us feedback on our current selections—remember it isn’t comprehensive

Benefits

- **Staff awareness**
 - Tips on finding electronic reference works
 - Use in subject and course LibGuides
 - Perfect for IM reference questions
- **Shrinking print reference collections**
- **Easier to justify expenses**
 - Statistics

Next Steps

- **Adding 655 to all new titles**
- **E-preferred reference collection**
 - Evaluating best acquisition methods
- **Continually reminding staff**
- **Implementing methods to teach patrons**

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