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The Kansas Economy Trends and Outlook

Prepared for Martin Tractor Company

by

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EXECUTIVE SUMMARY

Population Trends

From 1980 to 1997, Kansas population grew at an annual average of 0.5 percent, which was one-half the U.S. average annual growth rate. During the same period, the population of large metropolitan counties increased more than twice the state's annual growth rate. Comparatively, medium counties (population>20,000) increased at a slower rate than the state, while small counties (population<20,000) decreased in population. Small counties share of state population declined from 25 percent in 1980 to 21 percent in 1997. Martin Tractor counties' population increased slightly from 853,623 in 1980 to 853,922 in 1997; its share of Kansas population decreased from 36.1 percent in 1980 to 32.9 percent in 1997.

Employment Trends

Total employment in Kansas grew 17.3 percent from 1985 to 1995. Employment growth in large metropolitan counties (27.4%) was 58 percent faster than the state and 36 percent faster than the nation. Conversely, employment in small counties decreased slightly (-0.7%) during this period. Manufacturing jobs grew much faster in small and medium communities than in large metropolitan counties. The manufacturing sector's share of total employment increased in all county groups except large metropolitan counties. Both the retail and service industry's share of total employment increased while farm employment's share consistently decreased in all county groups.

From 1985 to 1995, the total number of jobs in Martin Tractor counties (50 total) grew 11.9 percent, which is approximately two-thirds the state's job growth rate. During the same period, Martin Tractor counties experienced the largest percent job increases in agricultural services followed by retail trade, services, government, and manufacturing. Martin Tractor counties experienced decreased employment in mining (oil & gas), farming, and transportation. In 1995, government remains the largest employer in Martin Tractor counties, followed by services and retail trade.

Earnings and Income Trends

From 1980 through 1997, average wage per job in the large metro counties was consistently higher than the state average while all other county groups are less than the state average. The average wage per job in Martin Tractor's sales territory was lower than in the large metro counties and the state as a whole in 1995. From 1980 to 1997, large metro counties enjoyed the highest average wages per job in Kansas. Small counties' average wages were consistently below all other county groups.

Per capita personal income has steadily increased for all county groups since 1980 except for small counties, which experienced -1.54 percent and -0.26 percent decreases in 1991 and 1995, respectively. In 1995, Martin Tractor counties' per capita personal income (\$18,639) was less than that of large metro counties, medium counties, and the state, but greater than small counties.

Economic Outlook

The Kansas population will average roughly 0.5 percent population growth from 1997 through 2010. The nine counties in the Kansas side of Kansas City, Wichita, Lawrence, and Topeka metropolitan areas will continue to grow faster than the state as a whole, growing nearly 1 percent per year on average over the period. The rest of the state (the 96 non-metro counties) will continue to exhibit sluggish population growth, averaging less than 0.2 percent growth over the period.

Within the metropolitan areas, the Kansas side of the Kansas City metropolitan area will add population in the largest numbers, followed by the Wichita metropolitan area. The Lawrence metropolitan area will show the fastest rate of growth, while the Topeka metropolitan area will grow more slowly than the state as a whole.

The number of Kansans employed will grow nearly 2 percent per year during the next three years (1998-2000). This growth rate will slow to 1.3 percent during the 2000-2007 period. These projections can be placed in perspective by observing that the average rate of employment growth over the twenty year period from 1977-1997 was 1.3 percent, while the recent rate of employment growth has been well above that figure. Thus, the short-run projections reflect the notion that the Kansas economy is for the time being performing at an above-average level, whereas the longer-run projections reflect a return to the long-run average rate of growth.

The construction, retail trade, and service industries will add jobs at the fastest rates over the short and the long run. The transportation and utilities, wholesale trade, manufacturing, and finance, insurance, and real estate sectors will all exhibit solid growth. The mining sector will continue to lose jobs at the rate of between 1 and 2 percent per year. Farm employment will decline 1.3 percent per year, consistent with the twenty-year historical trend. State and local government jobs will grow 1.5 percent per year, near the long-run trend, while federal government jobs will decline at a modest rate.

INTRODUCTION

The following report was prepared by the Institute for Public Policy and Business Research (IPPBR) at the University of Kansas to conduct a review of essential economic and demographic trends for Kansas. Following this introduction, the report includes five sections that discuss the following variables:

- Population
- Employment
- Earnings and Income

Each section begins with a general discussion of a variable followed by a list of key findings. The tables, charts, and maps referred to in the Key Findings subsection are located at the end of each section.

In this report, Kansas Counties are divided into three categories - Large Metropolitan Counties, Medium Counties (population > 20,000), and Small Counties (population < 20,000) – referred to in this report as LMC, MC, and SC, respectively. In addition, counties within Martin Tractor Company's sales territory will be referred to as Martin Counties. Economic trends for Pottawatomie, Geary, and Riley counties are also presented in this report. The report evaluates the performance of Martin Counties and the Pottawatomie/Geary/Riley Area relative to that of Large Metropolitan Counties, Medium Counties, Small Counties, and the State of Kansas. It is by no means a comprehensive analysis of economic trends facing Kansas but rather an overview of some key economic and demographic variables.

The county groups in this report are composed of the following counties:

Large Metropolitan Counties (LMC)

- | | | |
|------------|----------------|--------------|
| 1. Butler | 4. Johnson | 7. Sedgwick |
| 2. Douglas | 5. Leavenworth | 8. Shawnee |
| 3. Harvey | 6. Miami | 9. Wyandotte |

Medium Counties (MC)

- | | | | |
|-------------|-------------|----------------|------------|
| 1. Barton | 6. Finney | 11. Lyon | 16. Saline |
| 2. Cherokee | 7. Ford | 12. McPherson | 17. Seward |
| 3. Cowley | 8. Franklin | 13. Montgomery | 18. Sumner |
| 4. Crawford | 9. Geary | 14. Reno | |
| 5. Ellis | 10. Labette | 15. Riley | |

Small Counties (SC)

- | | | | |
|---------------|---------------|------------------|----------------|
| 1. Allen | 21. Gove | 41. Marion | 61. Rooks |
| 2. Anderson | 22. Graham | 42. Marshall | 62. Rush |
| 3. Atchison | 23. Grant | 43. Meade | 63. Russell |
| 4. Barber | 24. Gray | 44. Mitchell | 64. Scott |
| 5. Bourbon | 25. Greeley | 45. Morris | 65. Sheridan |
| 6. Brown | 26. Greenwood | 46. Morton | 66. Sherman |
| 7. Chase | 27. Hamilton | 47. Nemaha | 67. Smith |
| 8. Chautauqua | 28. Harper | 48. Neosho | 68. Stafford |
| 9. Cheyenne | 29. Haskell | 49. Ness | 69. Stanton |
| 10. Clark | 30. Hodgeman | 50. Norton | 70. Stevens |
| 11. Clay | 31. Jackson | 51. Osage | 71. Thomas |
| 12. Cloud | 32. Jefferson | 52. Osborne | 72. Trego |
| 13. Coffey | 33. Jewell | 53. Ottawa | 73. Wabaunsee |
| 14. Comanche | 34. Kearny | 54. Pawnee | 74. Wallace |
| 15. Decatur | 35. Kingman | 55. Phillips | 75. Washington |
| 16. Dickinson | 36. Kiowa | 56. Pottawatomie | 76. Wichita |
| 17. Doniphan | 37. Lane | 57. Pratt | 77. Wilson |
| 18. Edwards | 38. Lincoln | 58. Rawlins | 78. Woodson |
| 19. Elk | 39. Linn | 59. Republic | |
| 20. Ellsworth | 40. Logan | 60. Rice | |

Martin Counties (50 Counties)

- | | | | |
|--------------|---------------|------------------|----------------|
| 1. Allen | 14. Geary | 27. Montgomery | 40. Shawnee |
| 2. Anderson | 15. Gove | 28. Morris | 41. Sheridan |
| 3. Bourbon | 16. Graham | 29. Nemaha | 42. Sherman |
| 4. Brown | 17. Jackson | 30. Neosho | 43. Smith |
| 5. Chase | 18. Jefferson | 31. Norton | 44. Thomas |
| 6. Cheyenne | 19. Jewell | 32. Osage | 45. Trego |
| 7. Clay | 20. Labette | 33. Osborne | 46. Wabaunsee |
| 8. Cloud | 21. Linn | 34. Philipps | 47. Wallace |
| 9. Coffey | 22. Logan | 35. Pottawatomie | 48. Washington |
| 10. Crawford | 23. Lyon | 36. Rawlins | 49. Wilson |
| 11. Decatur | 24. Marshall | 37. Republic | 50. Woodson |
| 12. Douglas | 25. Miami | 38. Riley | |
| 13. Franklin | 26. Mitchell | 39. Rooks | |

Note: Shawnee, Douglas and Miami counties are large metropolitan counties (LMC). Riley, Geary, Lyon, Franklin, Montgomery, Labette, and Crawford are medium counties (MC). The other 40 counties are small counties (SC).

Pott./Riley/Geary Area

1. Pottawatomie 2. Geary

3. Riley

Note: Geary and Riley are medium counties (MC). Pottawatomie is a small county (SC).

Major industries discussed in the Employment section are broken down as follows:

1. Construction

- a. General building contractors
- b. Heavy construction contractors
- c. Special trade contractors

2. Manufacturing

- | | |
|--|---|
| a. Durable goods <ul style="list-style-type: none">Lumber and wood productsFurniture and fixturesPrimary metal industriesFabricated metal productsIndustrial machinery and equipmentElectronic and other electric equipmentMotor vehicles and equipmentOther transportation equipmentInstruments and related productsMiscellaneous manufacturing industries | b. Nondurable goods <ul style="list-style-type: none">Food and kindred productsTobacco productsTextile mill productsApparel and other textile productsPaper and allied productsPrinting and publishingChemicals and allied productsPetroleum and coal productsRubber and misc. plastics productsLeather and leather products |
|--|---|

3. Transportation and public utilities

- a. Railroad transportation
- b. Trucking and warehousing
- c. Communications
- d. Electric
- e. Water transportation
- f. Local and interurban passenger transit
- g. Transportation by air
- h. Pipelines
- i. Transportation services

4. Retail trade

- a. Building materials and garden equipment
- b. General merchandise stores
- c. Food stores
- d. Auto dealers/service stations
- e. Apparel and accessory stores
- f. Home furniture & furnishings stores
- g. Eating and drinking places
- h. Miscellaneous retail

5. Finance, Insurance, and Real Estate (F.I.R.E.)

- a. Depository & non-depository inst.
- b. Security & commodity brokers
- c. Insurance carriers
- d. Insurance agents
- e. Real estate
- f. Combined real estate
- g. Other investment companies

6. Services

- a. Hotels and other lodging places
- b. Personal services
- c. Private households
- d. Business services
- e. Auto repair
- f. Miscellaneous repair services
- g. Amusement and rec. services
- h. Motion pictures
- i. Health services
- j. Legal services
- k. Educational services
- l. Social services
- m. Museums
- n. Membership organizations
- o. Engineering and mgmt. services
- p. Miscellaneous services

7. Government Service

- a. Federal
- b. Military
- c. State and local

POPULATION

Population size and economic activity are closely related. Changes in population size are directly linked to employment opportunities, wage differentials between regions, and a community's overall economic conditions and quality of life. Communities with growing populations are generally regarded as being more able to adapt to a changing economic environment due to the opportunities presented by new residents as additional consumers, taxpayers, and suppliers of labor. Without population growth, communities face problems of a tightening labor market, lack of new customers for businesses, a shrinking tax base and an overall decline in economic activity. Generally, areas of population growth are also areas of economic growth, whereas areas of population loss suffered previous economic decline and restructuring.

Population characteristics are regarded as indicators of a region's economic conditions and economic potential. The level of a county's population relative to the state's population reflects the county's overall level of competitiveness with respect to other regions within the state. A minimum population is necessary to sustain a basic level of public and private services and facilities. Past and projected population change is indicative of community economic trends and can be compared to other counties and the statewide and national averages.

Migration is linked to job opportunities and demand as well as wage differentials between regions. Counties with low rates of job creation and low wages will face higher worker mobility due to a "push" factor (lack of opportunity) or a "pull" phenomenon by urban areas with higher wages, better job opportunities, and a perceived better quality of life. Other determinants of regional migration are age and education. Generally, there is a life-cycle pattern to migration with the population aged 18 to 45 being the most mobile age group. The effect of education on migration is reflected by the movement of well-educated workers toward better job matches for themselves and their spouses and their attempts to raise their income levels by migrating to areas with employment opportunities.

The following section consists of the population tables, figures, and maps, which together illustrate population totals and population growth rates.

Population: Key Findings

- From 1980 to 1997, Kansas population grew at an annual average of 0.5 percent, which was one-half the average annual growth rate of the U.S. (Table 1). The State's population has grown every year since 1980 with the biggest increase in 1992 (23,183) and the smallest increase in 1985 (3,309). Population increased by 230,604 from 1980 to 1997.
- During the period 1980 to 1997, Large Metropolitan Counties' (LMC) population increased at an annual average of 1.2 percent, which is faster than all other county groups and more than twice the state's annual growth rate (Table 1b). LMC grew fastest during 1985 to 1990 when its average annual growth rate was 1.4 percent. LMC share of the state's population increased from 50 percent in 1980 to 56 percent in 1997 (Table 1c). LMC population increased by 20 percent from 1980 to 1997 versus the state's 9.3 percent.

- Population of Medium Counties (MC) increased at an annual average of 0.2 percent during the period 1980-1997, which was less than half the Kansas growth rate (Tables 1a, 1b, and Chart 1). MC's share of state population declined from 25 percent in 1980 to 23 percent in 1997. MC population gained a total of .9 percent during this time.
- The population of Small Counties (SC) decreased at an annual average of -0.4 percent from 1980 to 1997 (Table 1b, Chart 1b). SC lost 7.6 percent of its population during this period. SC share of Kansas population declined from 25 percent in 1980 to 21 percent in 1997 (Table 1c). Small counties fared the worst among all county groups in population growth.
- Although Martin Tractor Counties' population increased slightly from 853,623 in 1980 to 853,922 in 1997 (Table 1a), its share of Kansas population decreased from 36.1 percent in 1980 to 32.9 percent in 1997 (Table 1c). Martin Counties fared better than Small Counties (SC) but did not do as well as Medium Counties (MC) in population growth.
- Pottawatomie/Geary/Riley Area population enjoyed an average annual growth rate of .5 percent from 1980 to 1990. However, population decreased at an annual average of -0.9 percent from 1990 to 1997 (Table 1d & Chart 1c). Its share of Kansas population has decreased from 4.6 percent in 1980 to 4.1 percent in 1997 (Table 1c).

Table 1
Population Totals Kansas & United States
1980-1997

Year	Kansas		United States		Population Ratio
	Total	Growth Rate	Total	Growth Rate	
1980	2,364,236		227,224,681		1.04
1981	2,384,813	0.9	229,465,714	1.0	1.04
1982	2,401,220	0.7	231,664,458	1.0	1.04
1983	2,415,565	0.6	233,791,904	0.9	1.03
1984	2,424,119	0.4	235,824,902	0.9	1.03
1985	2,427,428	0.1	237,923,795	0.9	1.02
1986	2,432,638	0.2	240,132,887	0.9	1.01
1987	2,445,422	0.5	242,288,918	0.9	1.01
1988	2,462,057	0.7	244,498,982	0.9	1.01
1989	2,472,864	0.4	246,819,230	0.9	1.00
1990*	2,480,587	0.3	249,439,545	1.1	0.99
1991*	2,492,577	0.5	252,124,362	1.1	0.99
1992*	2,515,760	0.9	255,001,827	1.1	0.99
1993*	2,534,668	0.8	257,752,702	1.1	0.98
1994*	2,553,889	0.8	260,292,437	1.0	0.98
1995*	2,569,619	0.6	262,760,639	0.9	0.98
1996*	2,579,149	0.4	265,179,411	0.9	0.97
1997*	2,594,840	0.6	267,636,061	0.9	0.97

* Estimate

Source: U.S. Bureau of the Census; The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; Calculations, KCCED/IPPBR.

Table 1a
Population Totals: Kansas Counties
1980-1997

Year	LMC	MC	SC	Pottawatomie /Geary/Riley	Martin	Kansas	United States
1980	1,183,988	590,524	589,724	108,139	853,623	2,364,236	227,224,681
1981	1,201,429	600,592	582,792	110,942	856,383	2,384,813	229,465,714
1982	1,211,295	605,094	584,831	111,822	859,196	2,401,220	231,664,458
1983	1,219,165	609,855	586,545	114,143	862,516	2,415,565	233,791,994
1984	1,231,819	610,094	582,206	112,744	859,340	2,424,119	235,824,902
1985	1,246,806	607,251	573,371	112,389	850,972	2,427,428	237,923,795
1986	1,263,755	603,342	565,541	111,946	846,201	2,432,638	240,132,887
1987	1,285,585	600,621	559,216	112,335	845,196	2,445,422	242,288,918
1988	1,306,271	599,269	556,517	113,080	849,036	2,462,057	244,498,982
1989	1,320,306	597,753	554,805	113,014	847,727	2,472,864	246,819,230
1990*	1,337,207	595,596	547,784	113,831	847,222	2,480,587	249,439,545
1991*	1,354,558	592,518	545,501	110,517	844,591	2,492,577	252,124,362
1992*	1,372,369	599,537	543,854	117,159	851,017	2,515,760	255,001,827
1993*	1,391,085	599,376	544,207	114,401	851,953	2,534,668	257,752,702
1994*	1,406,129	602,012	545,748	115,585	857,007	2,553,889	260,292,437
1995*	1,418,792	603,657	547,170	114,693	859,201	2,569,619	262,760,639
1996*	1,434,109	597,847	547,193	108,585	854,840	2,579,149	265,179,411
1997*	1,452,862	595,659	546,319	106,713	853,992	2,594,840	267,636,061

* Estimate

LMC - Large Metropolitan Counties; MC - Medium Counties; SC - Small Counties; Martin Total - includes 50 counties.

Source: U.S. Bureau of the Census; The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCCED/PPBR.

Table 1b
Annual Population Growth (Percent)
1980-1997

Year	LMC	MC	SC	Pottawatomie /Geary/Riley		Martin Total	Kansas	United States
				1.5 %	1.7 %	-1.2 %	2.6 %	0.3 %
1981	1.5%	0.7	0.3	0.8	0.3	0.3	0.3	0.9%
1982	0.8	0.8	0.3	2.1	0.4	0.4	0.6	1.0
1983	0.6	0.8	0.3	-1.2	-0.4	-0.4	0.4	0.9
1984	1.0	0.0	-0.7	-0.3	-1.0	0.1	0.1	0.9
1985	1.2	-0.5	-1.5	-0.3	-1.0	0.1	0.1	0.9
1986	1.4	-0.6	-1.4	-0.4	-0.6	-0.6	0.2	0.9
1987	1.7	-0.5	-1.1	0.3	-0.1	0.5	0.5	0.9
1988	1.6	-0.2	-0.5	0.7	0.5	0.7	0.7	0.9
1989	1.1	-0.3	-0.3	-0.1	-0.2	0.4	0.4	0.9
1990*	1.3	-0.4	-1.3	0.7	-0.1	0.3	0.3	1.1
1991*	1.3	-0.5	-0.4	-2.9	-0.3	0.5	0.5	1.1
1992*	1.3	1.2	-0.3	6.0	0.8	0.9	0.9	1.1
1993*	1.4	0.0	0.1	-2.4	0.1	0.8	0.8	1.1
1994*	1.1	0.4	0.3	1.0	0.6	0.8	0.8	1.0
1995*	0.9	0.3	0.3	-0.8	0.3	0.6	0.6	0.9
1996*	1.1	-1.0	0.0	-5.3	-0.5	0.4	0.4	0.9
1997*	1.3	-0.4	-0.2	-1.7	-0.1	0.6	0.6	0.9

* Estimate

LMC - Large Metropolitan Counties; MC - Medium Counties; SC - Small Counties; Martin Total includes 50 counties.

Source: U.S. Bureau of Census; The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCCED/IPPBR.

Table 1c
Share of Kansas Population (Kansas=100%)
1980-1997

Year	LMC	MC	SC	Pottawatomie/ Geary/Riley	Martin Total (% of Kansas)
1980	50.1 %	25.0 %	24.9 %	4.6 %	36.1 %
1981	50.4	25.2	24.4	4.7	35.9
1982	50.4	25.2	24.4	4.7	35.8
1983	50.5	25.2	24.3	4.7	35.7
1984	50.8	25.2	24.0	4.7	35.4
1985	51.4	25.0	23.6	4.6	35.1
1986	51.9	24.8	23.2	4.6	34.8
1987	52.6	24.6	22.9	4.6	34.6
1988	53.1	24.3	22.6	4.6	34.5
1989	53.4	24.2	22.4	4.6	34.3
1990*	53.9	24.0	22.1	4.6	34.2
1991*	54.3	23.8	21.9	4.4	33.9
1992*	54.6	23.8	21.6	4.7	33.8
1993*	54.9	23.6	21.5	4.5	33.6
1994*	55.1	23.6	21.4	4.5	33.6
1995*	55.2	23.5	21.3	4.5	33.4
1996*	55.6	23.2	21.2	4.2	33.1
1997*	56.0	23.0	21.1	4.1	32.9

* Estimate

LMC - Large Metropolitan Communities; MC - Medium Counties; SC - Small Counties; Martin Total - includes 50

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCCED/IPBPR

Table 1d
Population Growth Rates: Annual Average
1980-1997

	<u>1980-85</u>	<u>1985-90</u>	<u>1990-97</u>
Large Metro Counties	1.0	1.4	1.2
Medium Size Counties	0.6	-0.4	0.0
Small Counties	-0.6	-0.9	0.0
Pottawatomie/Geary/Riley	0.8	0.3	-0.9
Martin Total	-0.1	-0.1	0.1
Kansas	0.4	0.6	0.4

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCCED/IPPBR.

Table 1e
Population Growth Rates: 5-Year Periods
1980-1995

	<u>1980-85</u>	<u>1985-90</u>	<u>1990-95</u>
Large Metro Counties	5.2	7.1	6.0
Medium Size Counties	2.8	-1.9	1.4
Small Counties	-2.8	-4.5	-0.1
Pottawatomie/Geary/Riley	3.9	1.3	1.0
Martin Total	-0.3	-0.4	1.4
Kansas	2.6	2.2	3.5

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCCED/IPBPR.

Chart1
Population Growth Rate: Annual Average
1980-1997

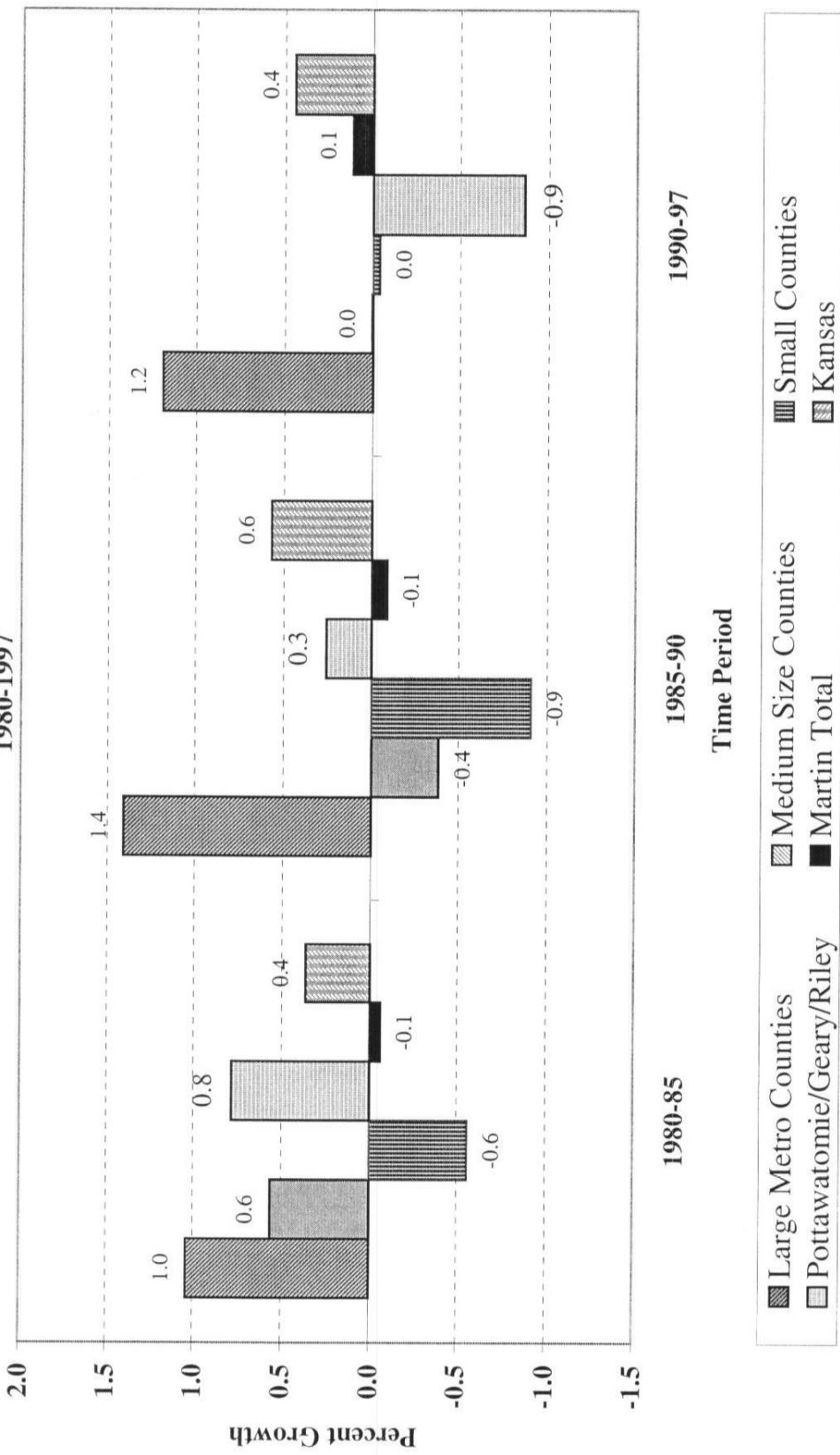


Chart1a
Population Growth Rate: 5-Year Increments
1980-1995

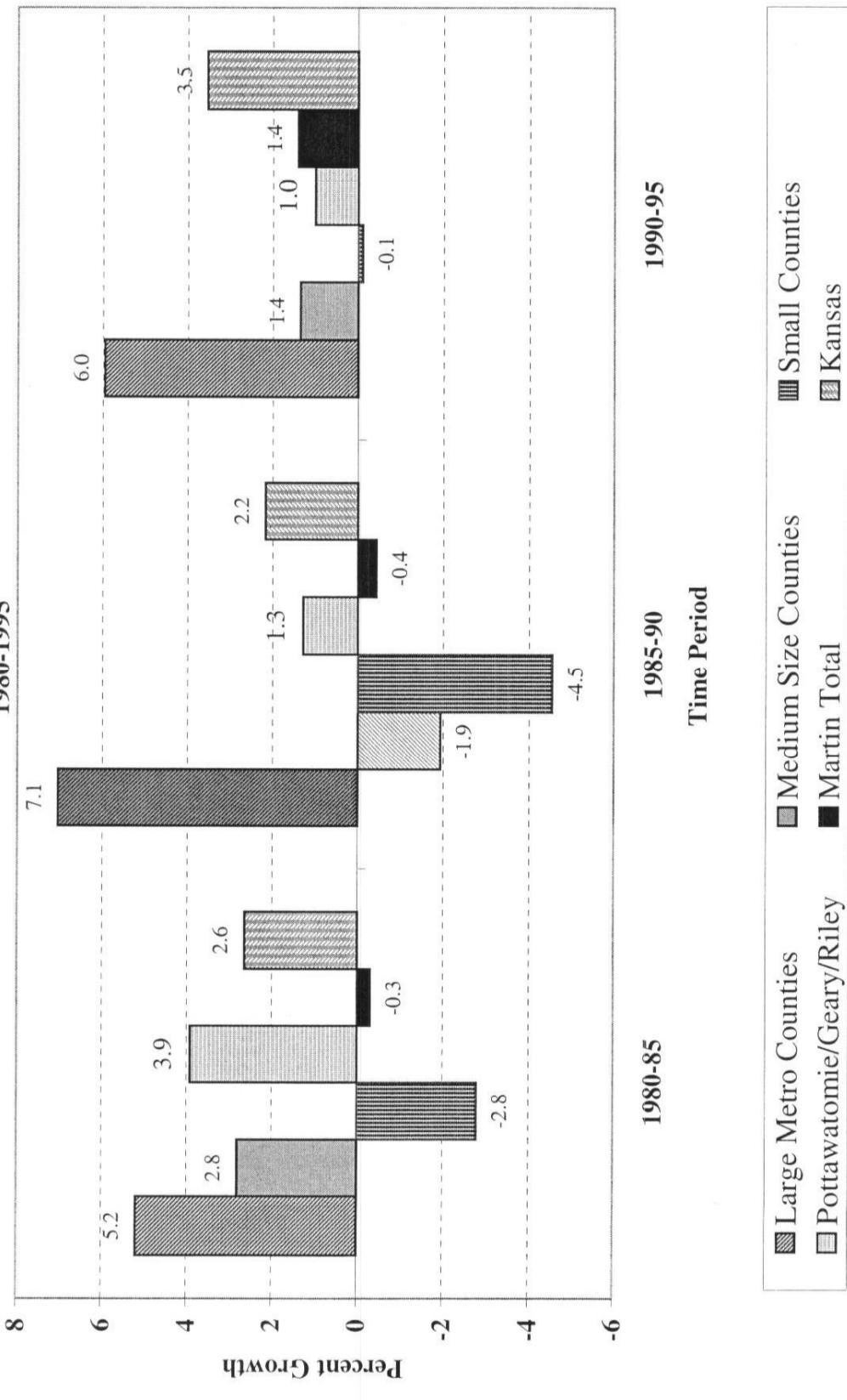
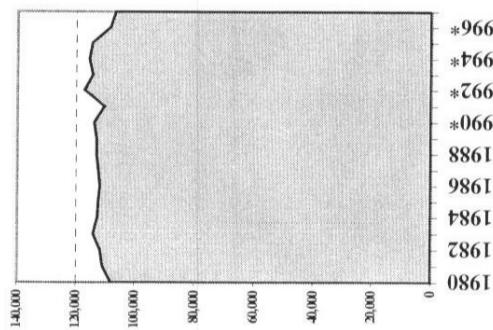
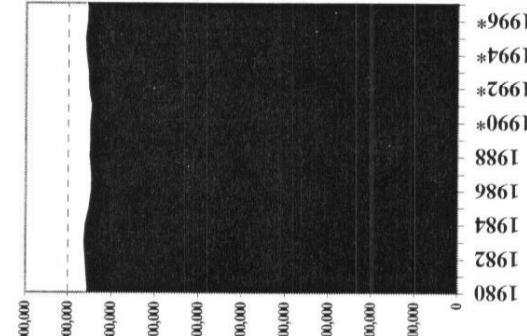


Chart 1c
Population Growth
1980-1997

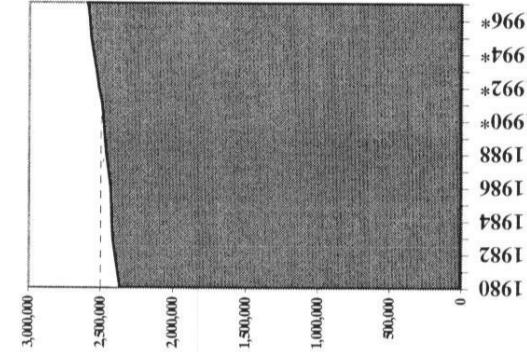
**Pottawatomie
/Geary/Riley**



Martin Total

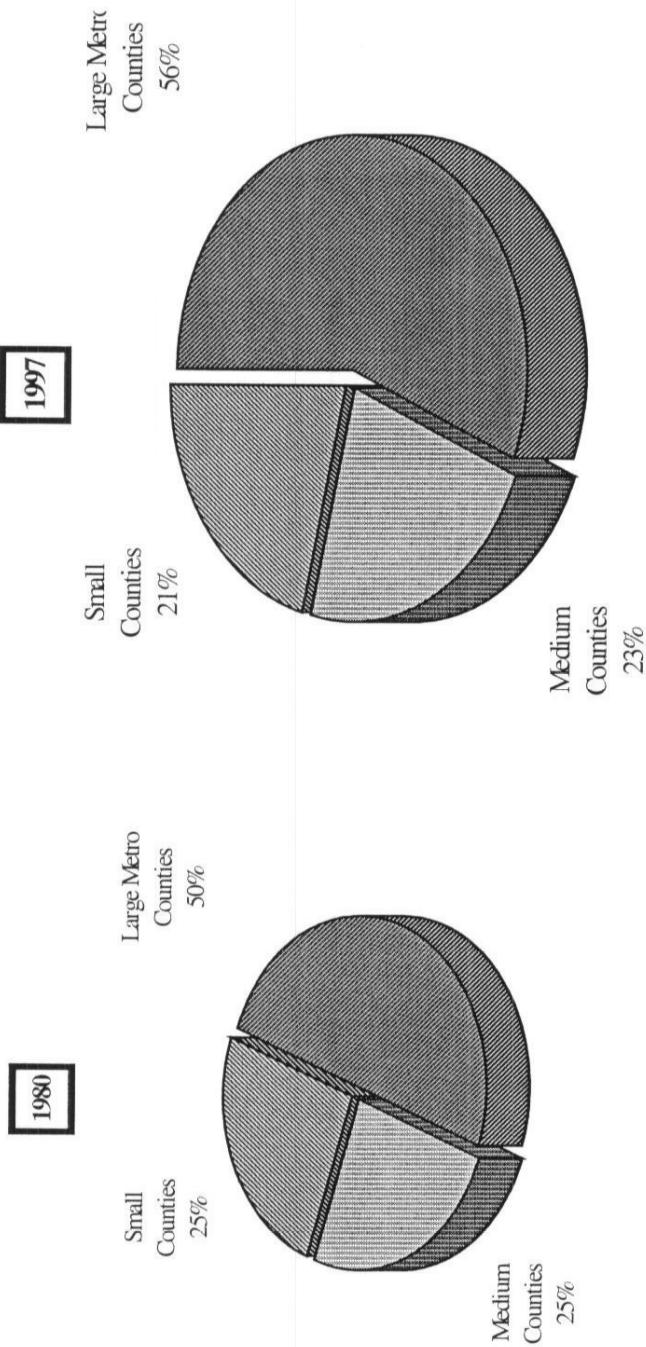


Kansas

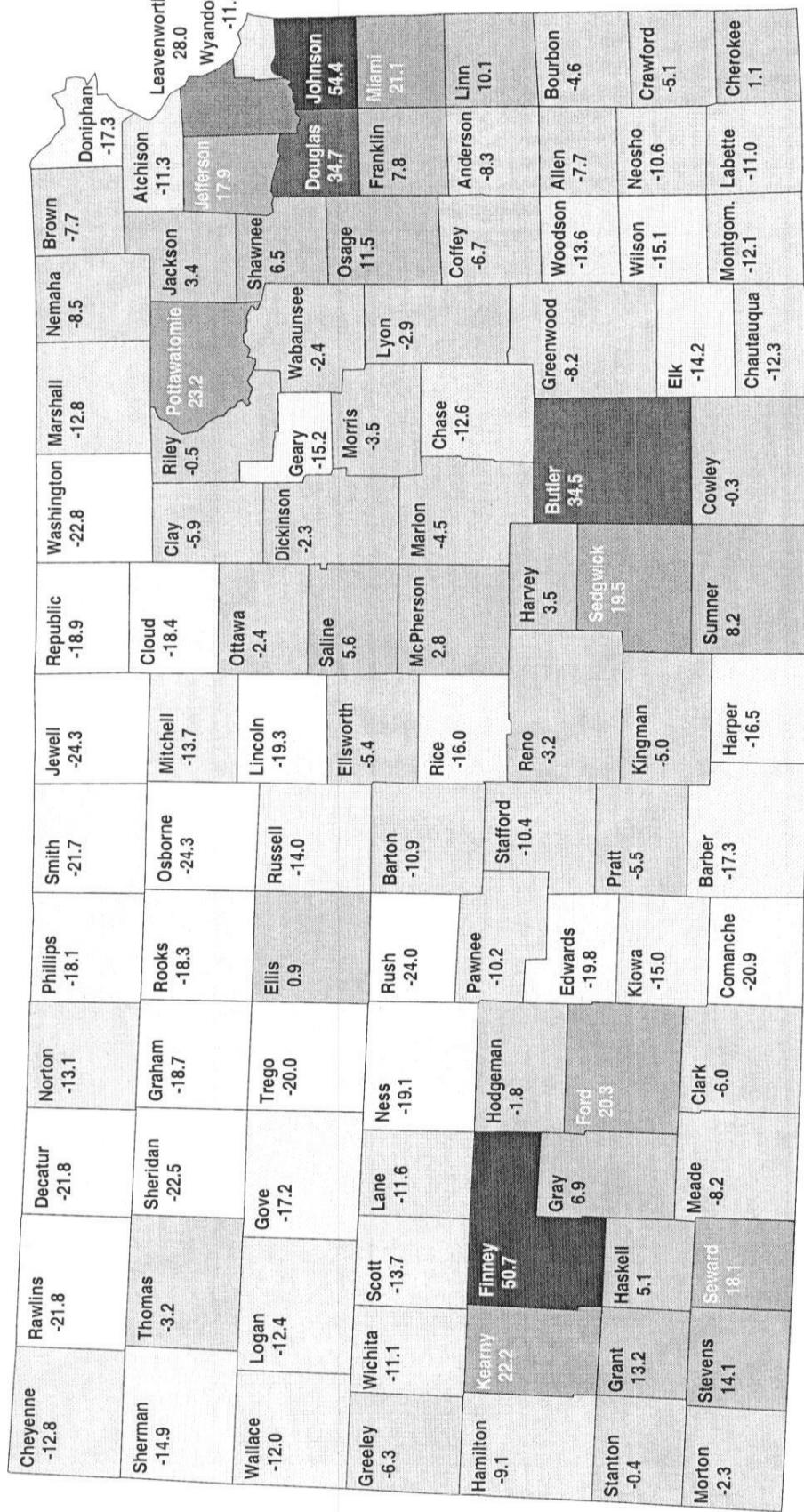


Source: The University of Kansas Kansas Center for Community Economic Development, Kansas County Profile (1997); U.S. Bureau of Economic Analysis, Regional Economic Information System (1969-1995) Table CA5; Calculations, KCCED/KCRRP

Chart 1d
Percent of Kansas Population

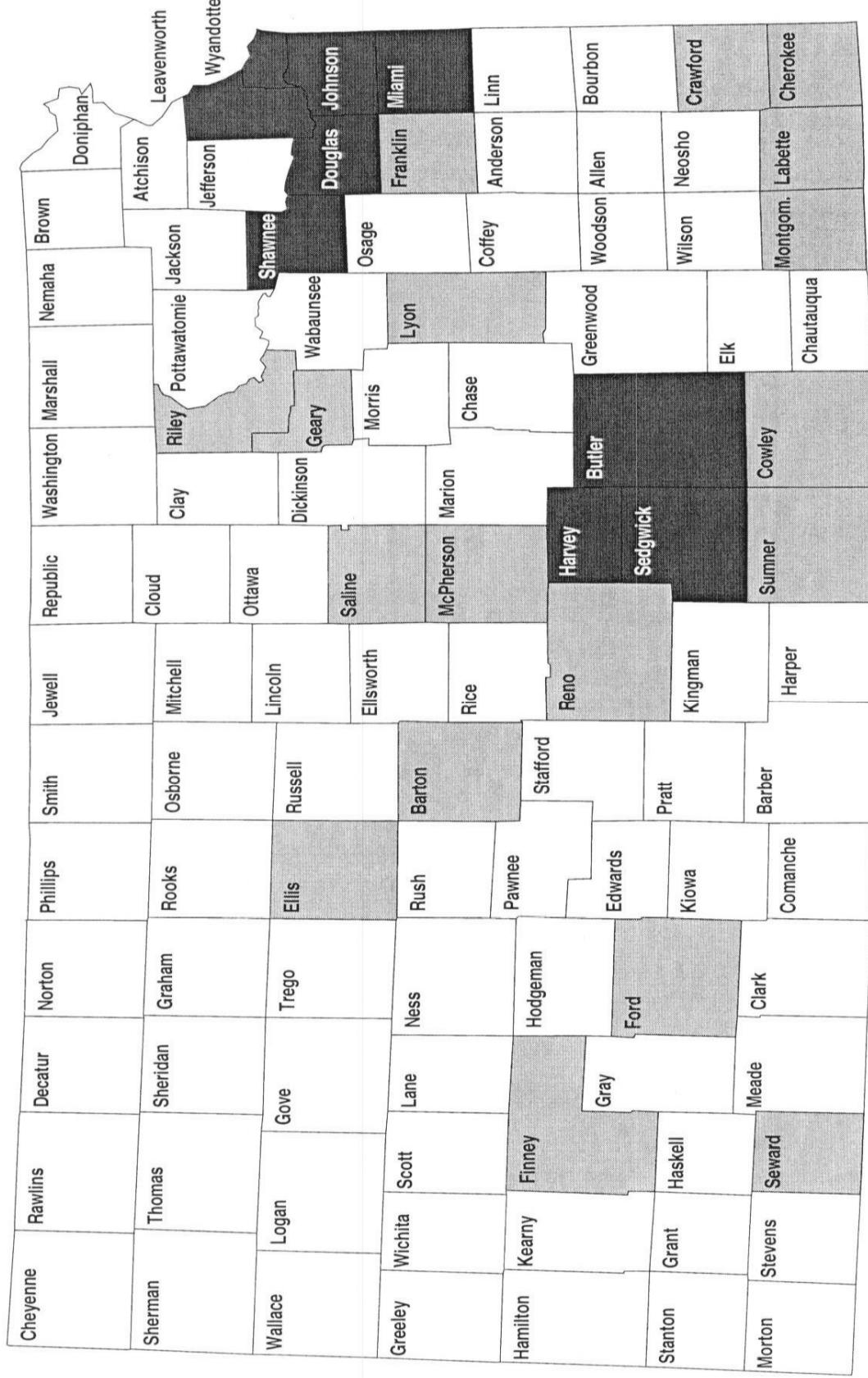


Map 1
**Percent Change in Population
1980 – 1997**

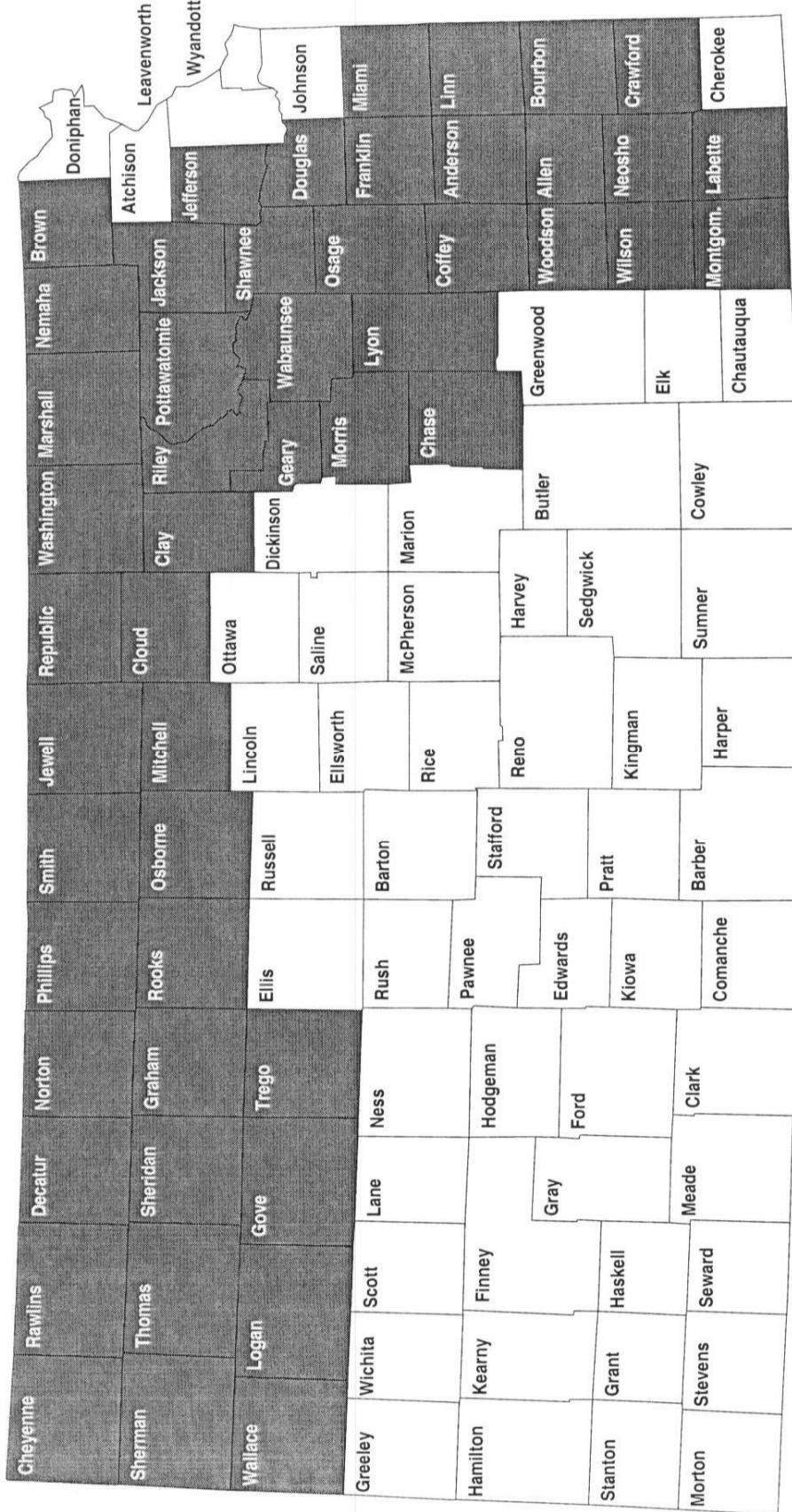


Source: U.S. Bureau of Census; the University of Kansas Institute for Public Policy and Business Research.

Map 2 County Groups: LMC, MC, SC



Map 3
Martin Tractor Territory



POPULATION PROJECTIONS

This section presents population projections through 2010 for the state as a whole, the large metropolitan counties as a group, and the rest of the state.

Two methods were used to get population projections for the 9 large metropolitan counties. For The Wichita MSA (Butler, Harvey and Sedgwick counties) and the Lawrence MSA (Douglas County), the projections produced by the U.S. Department of Commerce, Bureau of Economic Analysis were used without modification.

For the Kansas portion of the the Kansas City MSA (Johnson, Leavenworth, Miami, and Wyandotte counties) U.S. Bureau of Economic Analysis projections were not available. (The BEA produces projections for MSA's as a whole, and the Kansas City MSA includes counties in Missouri in addition to the four Kansas counties.) In addition, the BEA's projections for the Topeka MSA (Shawnee County) suggested a rate of growth that was well above that displayed in recent years by the county. Thus, IPPBR produced its own population projections for these five counties. To produce these projections, IPPBR used a method developed by the state demographer in 1992, but used net migration data available from the U.S. Bureau of the Census to adjust the net migration rates in each of the five counties to be consistent with patterns observed from 1990 through 1997.

To get state population projections, we began with the BEA's projections for the state of Kansas and adjusted them down slightly to account for the fact that IPPBR's projections for Shawnee County were lower than the BEA's projections.

Finally, the population projections for the 96 non-metropolitan counties resulted from subtracting the population projections for the 9 metropolitan counties from state population projections.

The population projections are shown in Tables 2, 2a and 2b, below. Highlights and key findings of the projections are presented below.

Population Projections: Key Findings

- Johnson county will continue to be the fastest growing county on the Kansas side of the Kansas metropolitan area, significantly exceeding the rate of growth of the state.
- Leavenworth and Miami Counties will continue to grow, while Wyandotte county will significantly reduce its rate of population decline in the first decade of the twenty-first century.
- The Kansas side of the Kansas City metropolitan area as a whole will continue to grow significantly faster than the state as a whole.

- The Wichita MSA (Butler, Harvey, and Sedgwick counties) and the Lawrence MSA (Douglas County) will also grow faster than the state as a whole, while the Topeka MSA (Shawnee County) will grow more slowly than the state.
- The nine metropolitan counties will grow at nearly twice the rate of the state throughout the projection period, while the rest of the state will grow at less than half of the state rate at best.

Table 2
Population Projections
Kansas City Metropolitan Area
Kansas Part

	<u>1990</u>	<u>1995</u>	<u>1997</u>	<u>2000</u>	<u>2005</u>	<u>2010</u>
Wyandotte	161,993	155,668 -0.8%	152,627 -1.0%	149,696 -0.8%	148,301 -0.2%	147,124 -0.2%
Johnson	355,054	401,004 2.5%	417,336 2.0%	441,859 2.0%	477,420 1.6%	509,147 1.3%
Leavenworth	64,371	68,734 1.3%	70,176 1.0%	71,509 0.8%	74,296 0.8%	76,754 0.7%
Miami	23,466	25,550 1.7%	26,190 1.2%	26,899 1.0%	27,956 0.8%	28,806 0.6%
KC Metro	604,884	650,956 1.5%	666,329 1.2%	689,963 1.2%	727,973 1.1%	761,831 0.9%

KC Metro is the sum of the four Kansas counties in the Kansas City Metropolitan Area.
Percents are average annual rates of growth.

Source: IPPBR projections.

Table 2a
Population Projections 2000-2010
Other Kansas Metropolitan Areas

	<u>1990</u>	<u>1995</u>	<u>1997</u>	<u>2000</u>	<u>2005</u>	<u>2010</u>
Douglas	82,203	88,256 1.4%	91,903 2.0%	96,900 1.9%	103,300 1.3%	109,200 1.1%
Shawnee	161,329	164,738 0.4%	164,932 0.1%	166,013 0.2%	167,994 0.2%	167,327 -0.1%
Wichita SMSA	486,424	517,569 1.2%	530,508 1.2%	539,800 0.8%	560,200 0.7%	580,900 0.7%

Wichita MSA includes Butler, Harvey, and Sedgwick counties.
Percents are average annual rates of growth.
Source: IPPBR Projections, U.S. Bureau of Economic Analysis.

Table 2b
Population Projections, 2000-2010
Kansas, Metro and Non-Metro Areas

	<u>1990</u>	<u>1995</u>	<u>1997</u>	<u>2000</u>	<u>2005</u>	<u>2010</u>
Kansas	2,477,588	2,569,619 0.7%	2,594,840 0.5%	2,647,347 0.6%	2,722,307 0.6%	2,794,522 0.5%
Non-Metro	1,145,747	1,148,100 0.0%	1,141,168 -0.3%	1,154,671 0.1%	1,162,840 0.1%	1,175,264 0.2%
Metro	1,331,841	1,421,519 1.3%	1,453,672 1.1%	1,492,676 1.0%	1,559,467 0.9%	1,619,258 0.8%

Metro Counties are Butler, Douglas, Harvey, Johnson, Leavenworth, Miami, Sedgwick, Shawnee, and Wyandotte.

Non-Metro Counties are the other 96 counties in Kansas.

Percents are average annual rates of growth.

Source: IPPBR projections, U.S. Bureau of Economic Analysis.

EMPLOYMENT

Employment levels are an important measure of a community's economic vitality. The size of the labor force shows the number of people who are either working or willing to work. The size of the labor force is influenced not only by population but also by the perceptions of individuals that suitable job opportunities exist. Diverse, healthy economies tend to offer the widest variety of job opportunities and thereby attract a large number of job seekers, which increases the size of the labor force. The level of unemployment reflects the amount of economic activity within an area and how well the local market is able to match the supply and demand for labor. Job creation rates (net change in average annual employment) reflect the growth in employment levels and the range of employment opportunities. As some jobs are lost in a community due to changing economic circumstances, they may be replaced by new jobs. Net job creation reflects the net gain or net loss in jobs over a given period of time.

The following tables, figures, and maps are included in the employment section: employment growth rates, employment levels by industry, and unemployment rates.

Employment: Key Findings

A. The following key findings all refer to changes in employment (number of jobs by place of work) from 1985 to 1995 (tables 3, 3a, 3b, and 3c; charts 3 and 3a).

Martin Counties

- Martin Counties experienced the largest percent job increases in agricultural service (67.9 %) followed by retail trade (29.1 %), services (28.8 %), government (15.7 %), and manufacturing (14.2 %).
- Martin Counties experienced decreased employment in mining (oil & gas), farming, and transportation. Its biggest percent decrease (-53.1 percent) is in the mining industry.
- In 1995, government (120,430 jobs) remains the largest employer in Martin Counties, followed by services (118,197 jobs) and retail (87,589 jobs).
- From 1985 to 1995, the total number of jobs in Martin Counties grew 11.9 percent, approximately two-thirds the state's job growth rate.

Pottawatomie/Geary/Riley

- Pott./Geary/Riley area's 112 percent employment gain in agricultural services is the largest among all county groups. Its 45.1 percent job growth in the service industry is faster than the state's and second only to LMC.

- The 4,293 increase of state/local government jobs in Pott./Geary/Riley nearly offset a 4,689 decrease in federal civilian and military jobs. As in the Martin Counties, government remains the largest employer in Pott./Geary/Riley with 14,159 military jobs and 14,335 state/local jobs.
- Pott./Geary/Riley experienced decreased employment in mining (oil & gas), farm employment, construction, and government. The largest percent loss of jobs is in the mining industry (40.7 percent).
- From 1985 to 1995, total number of jobs in Pott./Geary/Riley grew 11.2 percent, which is approximately two-thirds the state's job growth rate.

LMC, MC, and SC

- Total employment in Kansas grew 17.3 percent from 1985 to 1995. During this period, state population grew by 5.7 percent.
- LMC total employment growth rate of 27.4 percent is faster than the state's 17.3 percent and the nation's 20.1 percent growth rates. SC total employment decreased slightly (-0.7 %) during this period.
- The largest percent job increase in all county groups is in agricultural services, which is consistent with state and national trends. Except for SC, the second largest percent job increase in all county groups is in the service industry. In SC the second largest percent job increase is in government and government services.
- The decline in both mining (oil & gas) and farm employment in all county groups is consistent with state and national trends.
- Construction employment increased in LMC and MC as in the state, but decreased in SC.
- During this period, transportation and F.I.R.E. (Finance, Real Estate, and Insurance) sector jobs increased in LMC as in the state. However, employment in these sectors decreased in MC, and SC.
- During this period, total employment grew in all groups except in Small Counties. LMC experienced the largest increase (27.4 percent) in total employment, accounting for 200,415 of 238,528 jobs created in the state.
- Counties in eastern Kansas experienced rates of unemployment that were higher than the state average in 1996. The unemployment rate in Kansas was 4.7 percent in 1996.

B. The following key findings all refer to changes in industry share of total employment in all county groups from 1985 to 1995 (tables 3d, 3e, and 3f).

- Agricultural services' share of employment increased consistently in all county groups with Small communities experiencing the largest increase (0.70 percentage points).
- The construction industry's share of total employment remained steady in all county groups with slight share decreases in Martin Counties, SC, and the Pott./Geary/Riley area.
- The manufacturing sector's share of total employment increased in all county groups except in LMC where it decreased from 15.23 percent in 1985 to 12.31 percent in 1995. This indicates that manufacturing jobs grew faster in other county groups than in LMC.
- Martin Counties and SC experienced the largest decrease in transportation industry's share of total employment (-1.87 and -1.89 percentage points, respectively). MC experienced a less dramatic decrease (-0.72 percentage points) in this industry. During this time, Pott./Geary/Riley and LMC increased slightly while the state showed a decrease of 0.50 percentage points.
- The wholesale industry's share of total employment decreased consistently in all county groups except for the Pott./Geary/Riley area, which experienced an increase in share.
- The retail industry's share of total employment increased in all county groups. Martin Counties, Pott./Geary/Riley area, and SC registered an average increase of 2.1 percentage points, which is higher than the state's 1.46 percentage points.
- F.I.R.E (finance, insurance, and real estate) industry's share of total employment decreased in all county groups except in Pott./Geary/Riley area.
- The service industry's share of total employment increased in all county groups. The largest increase is in LMC (5.44%). In Martin counties, this share increased by 2.95 percentage points while Pott./Geary/Riley increased by 4.63 percentage points .
- Government employment's share of total employment increased by 3.12 percent in small counties, increased by 0.75 percent in Martin counties. The dramatic decrease (-5.54 percent) in the Pott./Geary/Riley area is likely due to force reductions in its military sub-sector.
- Farm employment's share of total employment consistently decreased in all county groups with the largest decrease in SC (-3.28 percent) followed by Martin counties (-2.32 percent).

Table 3
Employment Levels by Industry
1985

Industry	LMC	MC	SC	Pottawatomie/ Geary/Riley	Martin total	Kansas
Ag. Services	3,768	1,896	4,278	293	3,362	10,270
Mining	17,884	15,602	18,680	199	11,400	52,573
Construction	37,710	14,292	14,137	2,816	21,165	66,139
Manufacturing	111,313	45,439	22,228	2,106	47,704	179,124
Transportation	39,496	15,346	17,787	1,887	27,497	73,679
Wholesale Trade	43,987	12,268	14,098	1,126	16,949	70,353
Retail Trade	117,734	54,529	39,896	8,888	67,871	212,159
Finance, Insur., Real Est	63,432	17,815	16,579	3,110	28,863	97,826
Services	172,535	66,213	54,891	9,829	91,776	295,321
Gov't. and Gov't. Service	111,848	69,515	48,234	32,188	104,105	229,597
Federal Civilian	16,093	6,985	3,507	4,522	10,759	26,585
Military	15,233	20,724	3,429	17,624	22,276	39,386
State and Local	80,522	42,585	40,519	10,042	70,291	163,626
State	30,252	13,269	4,525	5,913	26,900	48,069
Local	50,270	29,316	35,971	4,129	43,383	115,557
Subtotal -- Non-Farm	719,851	313,007	254,410	62,483	423,266	1,287,268
Farm Employment	11,036	20,910	62,042	2,288	45,216	93,988
Total Employment	730,887	333,917	316,452	64,771	468,482	1,381,256

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile
The Kansas Economy: Trends and Patterns of Economic Analysis, Regional Economics Information System(1969-1996).

Table 3a
Employment Levels by Industry
1995

Industry	LMC	MC	SC	Pottawatomie/ Geary/Riley	Martin total	Kansas
Ag. Services	7,723	3,411	6,448	623	5,644	18,986
Mining	8,699	8,661	8,410	118	5,346	26,881
Construction	48,224	16,078	12,966	2,729	22,918	77,895
Manufacturing	114,669	55,462	26,932	2,417	54,466	197,144
Transportation	50,440	14,495	11,722	2,101	20,942	78,309
Wholesale Trade	52,542	12,854	13,509	1,341	17,207	78,905
Retail Trade	161,431	65,094	45,973	11,422	87,589	272,498
Finance, Insur., Real Est. Services	70,354	15,765	14,091	3,483	28,846	100,265
Gov't. and Gov't. Services	270,525	84,596	59,156	14,259	118,197	415,717
Federal Civilian	137,412	80,259	57,711	31,792	120,430	275,382
Military	20,213	5,646	3,251	3,298	9,493	29,110
State and Local	14,762	16,910	2,891	14,159	18,395	34,563
State	102,437	58,484	50,788	14,335	91,761	211,709
Local	35,939	20,407	5,912	8,947	36,734	62,264
Subtotal – Non-Farm	921,856	356,768	262,995	70,015	485,812	1,541,619
Fam Employment	9,446	17,413	51,306	1,978	38,460	78,165
Total Employment	931,302	374,181	314,301	71,993	524,272	1,619,784

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile (1997); U.S.

The Kansas Economic Analysis, Regional Economic Information System (1999-1996).

IPPB/KCCED, 1998

Table 3b
Change in Employment by Industry
1985-1995

Industry	LMC	MC	SC	Pottawatomie /Geary/Riley	Martin total	Kansas	U.S.
Ag. Services	3,955	1,515	2,170	330	2,282	8,716	634,000
Mining	-9,185	-6,941	-10,270	-81	-6,054	-25,692	-497,100
Construction	10,514	1,786	-1,171	-87	1,753	11,756	1,279,300
Manufacturing	3,356	10,023	4,704	311	6,762	18,020	-561,000
Transportation	10,944	-851	-6,065	214	-6,555	4,630	1,173,000
Wholesale Trade	8,555	586	-589	215	258	8,552	798,200
Retail Trade	43,697	10,565	6,077	2,534	19,718	60,339	4,959,300
Finance, Insurance, Real Estate Services	6,922	-2,050	-2,488	373	-17	2,439	1,553,100
Govt. and Govt. Services	97,990	18,383	4,265	4,430	26,421	120,396	13,719,000
Federal Civilian	25,564	10,744	9,477	-396	16,325	45,785	2,401,000
Military	4,120	-1,339	-256	-1,224	-1,266	2,525	-64,000
State and Local	-471	-3,814	-538	-3,465	-3,881	-4,823	-456,000
State	21,915	15,899	10,269	4,293	21,470	48,083	2,921,000
Local	5,687	7,138	1,387	3,034	9,834	14,195	861,000
Subtotal – Non-Fam	16,228	8,761	8,899	1,259	11,644	33,888	2,060,000
Farm Employment	202,005	43,761	8,585	7,532	62,546	254,351	25,458,800
Total Employment	-1,590	-3,497	-10,736	-310	-6,756	-15,823	-487,000
	200,415	40,264	-2,151	7,222	55,790	238,528	24,971,800

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis,
 Regional Economic Information System, August 1997; Calculations, KCCED/PPBR
The Kansas Economy: Trends and Outlook

Table 3c
Percent Change in Employment by Industry
1985-1995

Industry	LMC	MC	SC	Pottawatomie /Geary/Riley	Martin total	Kansas	U.S.
Ag. Services	105.0 %	79.9 %	50.7 %	112.6 %	67.9 %	84.9 %	55.0 %
Mining	-51.4	-44.5	-55.0	-40.7	-53.1	-48.9	-35.9
Construction	27.9	12.5	-8.3	-3.1	8.3	17.8	19.8
Manufacturing	3.0	22.1	21.2	14.8	14.2	10.1	-2.8
Transportation	27.7	-5.5	-34.1	11.3	-23.8	6.3	19.9
Wholesale Trade	19.4	4.8	-4.2	19.1	1.5	12.2	13.0
Retail Trade	37.1	19.4	15.2	28.5	29.1	28.4	24.5
Finance, Ins., Real Estate Services	10.9	-11.5	-15.0	12.0	-0.1	2.5	16.4
Gov't. and Govt. Services	56.8	27.8	7.8	45.1	28.8	40.8	44.0
Federal Civilian	22.9	15.5	19.6	-1.2	15.7	19.9	12.5
Military	25.6	-19.2	-7.3	-27.1	-11.8	9.5	-2.1
State and Local	-3.1	-18.4	-15.7	-19.7	-17.4	-12.2	-16.6
State	27.2	37.3	25.3	42.8	30.5	29.4	21.7
Local	18.8	53.8	30.7	51.3	36.6	29.5	22.1
Sub-total Non-farm	32.3	29.9	24.7	30.5	26.8	29.3	21.5
Farm Employment	28.1	14.0	3.4	12.1	14.8	19.8	21.0
Total Employment	-14.4	-16.7	-17.3	-13.5	-14.9	-16.8	-14.1
	27.4	12.1	-0.7	11.2	11.9	17.3	20.1

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCCED/IPPBR.
The Kansas Economy: Trends and Outlook

Table 3d
Industry Share of Total Employment (Percent)
1985

Industry	LMC	MC	SC	Pottawatomie /Geary/Riley	Martin Total	Kansas
Ag. Services	0.52 %	0.57 %	1.35%	0.45 %	0.72 %	0.74 %
Mining	2.45	4.67	5.90	0.31	2.43	3.81
Construction	5.16	4.28	4.47	4.35	4.52	4.79
Manufacturing	15.23	13.61	7.02	3.25	10.18	12.97
Transportation	5.40	4.60	5.62	2.91	5.87	5.33
Wholesale Trade	6.02	3.67	4.46	1.74	3.62	5.09
Retail Trade	16.11	16.33	12.61	13.72	14.49	15.36
Finance, Insur., Real E Services	8.68	5.34	5.24	4.80	6.16	7.08
Govt. and Gov't. Servi	23.61	19.83	17.35	15.18	19.59	21.38
Federal Civilian	2.20	2.09	1.11	6.98	2.30	1.92
Military	2.08	6.21	1.08	27.21	4.75	2.85
State and Local	11.02	12.75	12.80	15.50	15.00	11.85
State	4.14	3.97	1.43	9.13	5.74	3.48
Local	6.88	8.78	11.37	6.37	9.26	8.37
Subtotal - Non-Farm	98.49	93.74	80.39	96.47	90.35	93.20
Farm Employment	1.51	6.26	19.61	3.53	9.65	6.80
Total Employment	100.00	100.00	100.00	100.00	100.00	100.00

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997;
The Kansas Economy: A Regional Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCCED/IPPBR
 IPPBR/KCCED, 1998

Table 3e
Industry Share of Total Employment (Percent)
1995

Industry	LMC	MC	SC	Pottawatomie /Geary/Riley	Martin Total	Kansas
Ag Services	0.83 %	0.91 %	2.05 %	0.87 %	1.08 %	1.17 %
Mining	0.93	2.31	2.68	0.16	1.02	1.66
Construction	5.18	4.30	4.13	3.79	4.37	4.81
Manufacturing	12.31	14.82	8.57	3.36	10.39	12.17
Transportation	5.42	3.87	3.73	2.92	3.99	4.83
Wholesale Trade	5.64	3.44	4.30	1.86	3.28	4.87
Retail Trade	17.33	17.40	14.63	15.87	16.71	16.82
Finance, Insur., Real Es	7.55	4.21	4.48	4.84	5.50	6.19
Services	29.05	22.61	18.82	19.81	22.54	25.66
Govt. and Govt. Servic	14.75	21.45	18.36	44.16	22.97	17.00
Federal Civilian	2.17	1.51	1.03	4.58	1.81	1.80
Military	1.59	4.52	0.92	19.67	3.51	2.13
State and Local	11.00	15.63	16.16	19.91	17.50	13.07
State	3.86	5.45	1.88	12.43	7.01	3.84
Local	7.14	10.18	14.28	7.48	10.50	9.23
Subtotal – Non-Farm	98.99	95.35	83.68	97.25	92.66	95.17
FamEmployment	1.01	4.65	16.32	2.75	7.34	4.83
Total Employment	100.00	100.00	100.00	100.00	100.00	100.00

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCOED/PPBR

Table 3f
Change in Industry Share of Total Employment (Percentage Points)
1985 - 1995

Industry	LMC	MC	SC	Pottawatomie /Geary/Riley	Martin Total	Kansas
Ag. Services	0.31 %	0.34 %	0.70 %	0.41 %	0.36 %	0.43 %
Mining	-1.51	-2.36	-3.23	-0.14	-1.41	-2.15
Construction	0.02	0.02	-0.34	-0.56	-0.15	0.02
Manufacturing	-2.92	1.21	1.54	0.11	0.21	-0.80
Transportation	0.01	-0.72	-1.89	0.01	-1.87	-0.50
Wholesale Trade	-0.38	-0.24	-0.16	0.12	-0.34	-0.22
Retail Trade	1.23	1.07	2.02	2.14	2.22	1.46
Finance, Insur., Real Est Services	-1.12	-1.12	-0.76	0.04	-0.66	-0.89
Gov't. and Gov't. Service	5.44	2.78	1.48	4.63	2.95	4.28
Federal Civilian	-0.55	0.63	3.12	-5.54	0.75	0.38
Military	-0.03	-0.58	-0.07	-2.40	-0.49	-0.13
State and Local	-0.50	-1.69	-0.16	-7.54	-1.25	-0.72
State	-0.02	2.88	3.35	4.41	2.50	1.22
Local	-0.28	1.48	0.45	3.30	1.26	0.36
Subtotal -- Non-Farm	0.50	1.61	3.28	0.78	2.32	1.98
Farm Employment	-0.50	-1.61	-3.28	-0.78	-2.32	-1.98

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCCEDED/IPPBR.

Chart 3a

Percent Change in Employment Level
1985-1995

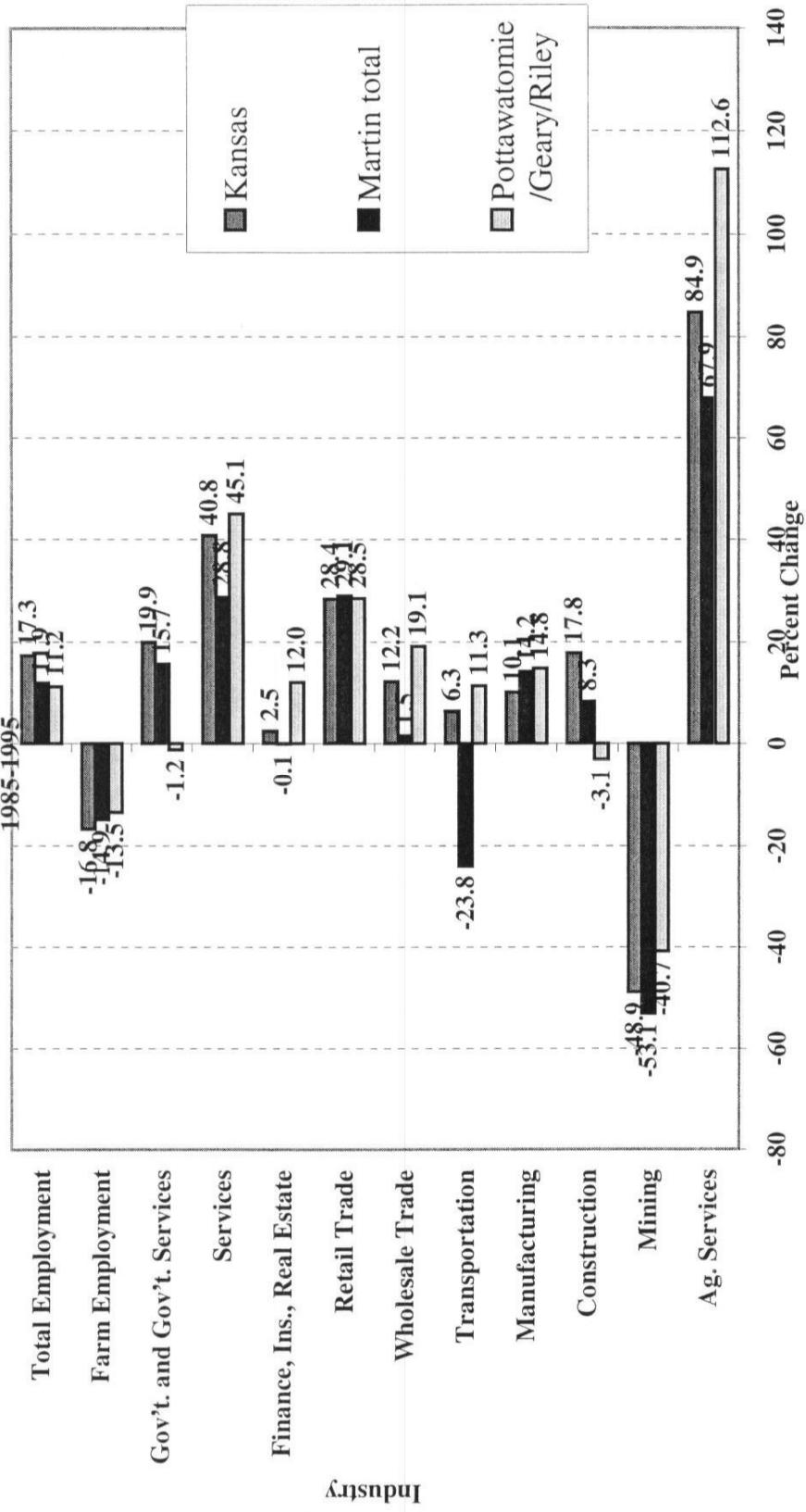
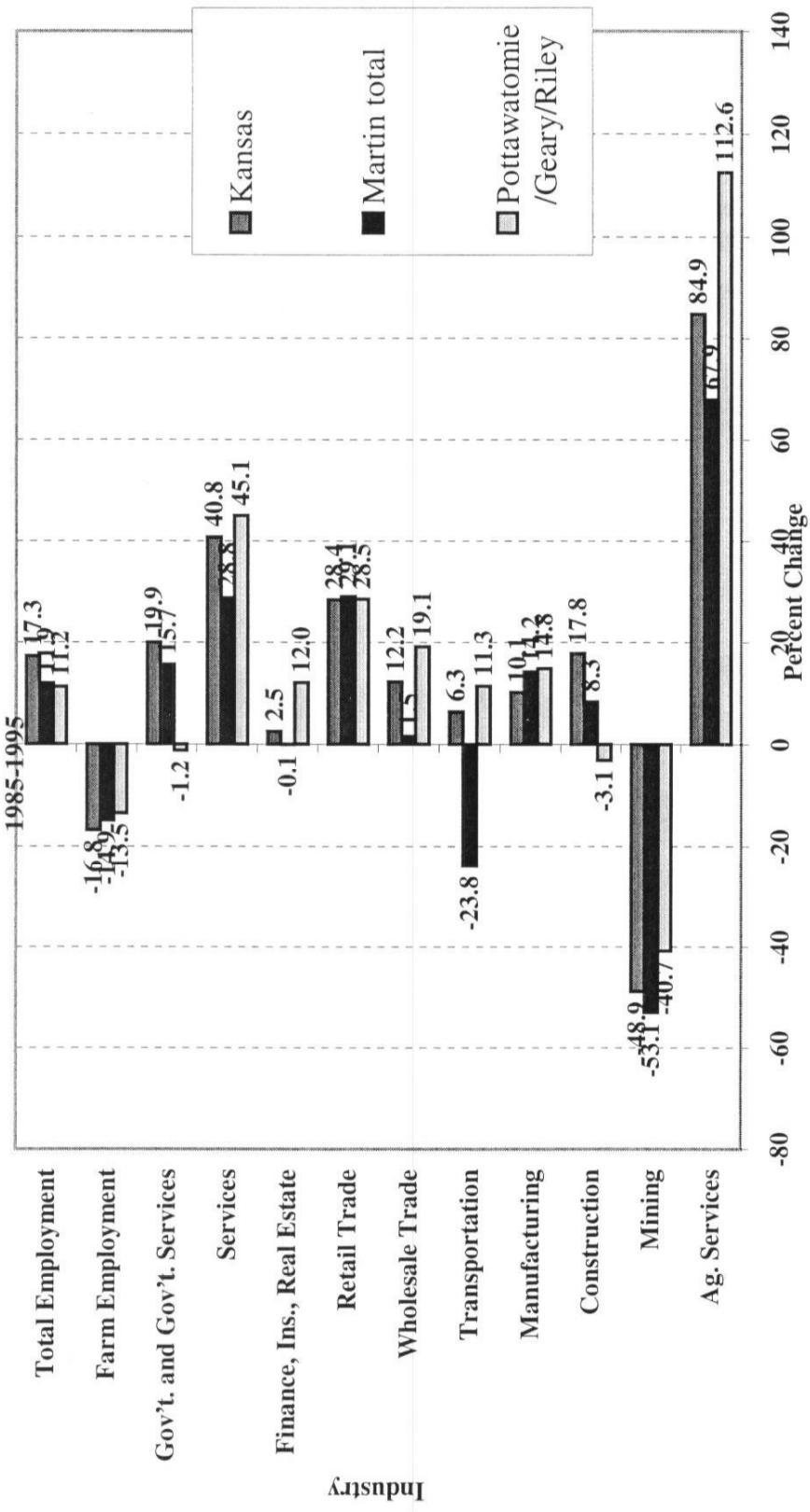
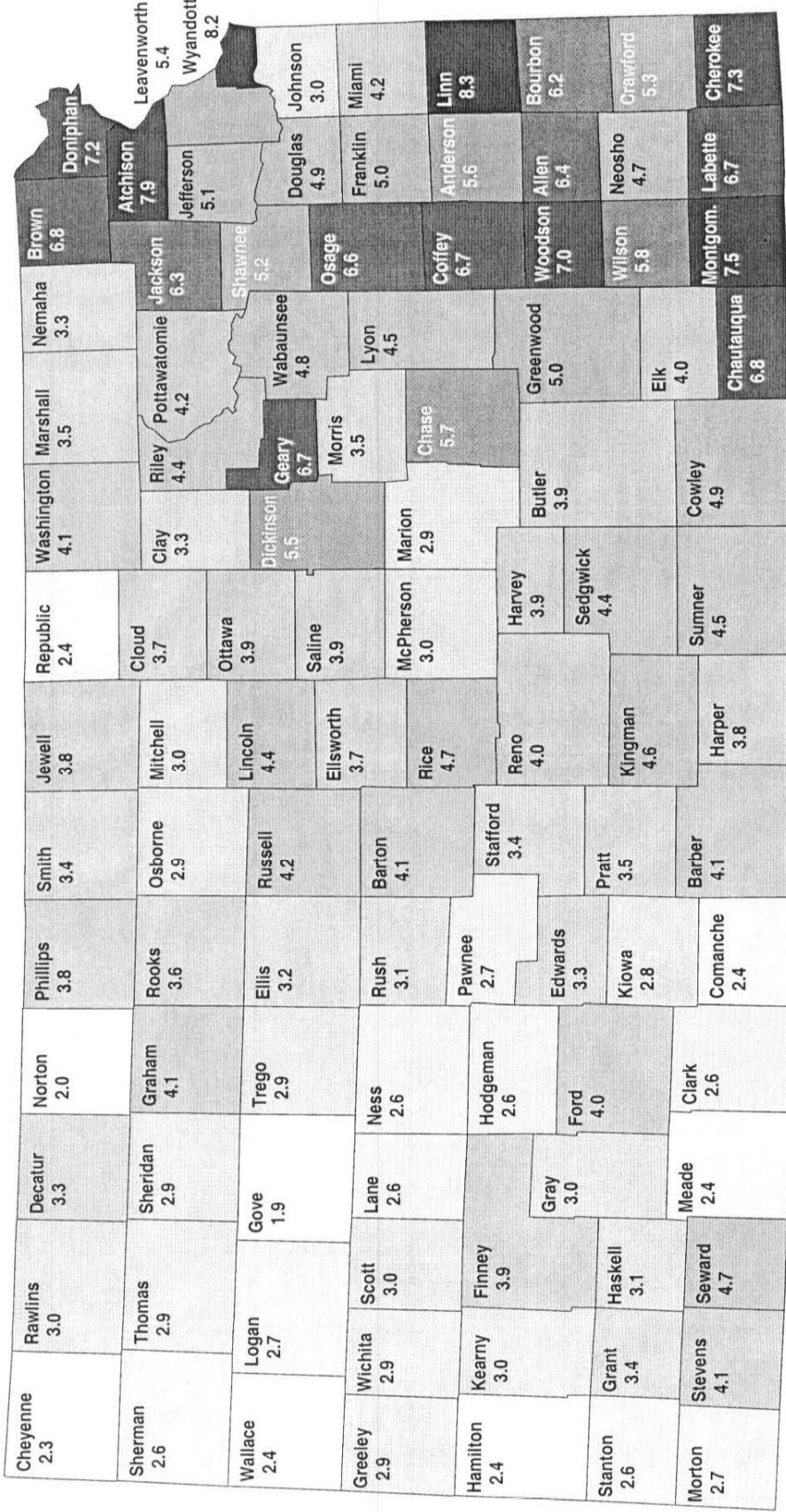


Chart 3a

Percent Change in Employment Level
1985-1995



Map 4
County Unemployment Rates: 1996



EMPLOYMENT PROJECTIONS

Two types of employment projections are reported. The first are short-run projections, and cover the years 1998, 1999, and 2000. These projections were produced by IPPBR's Kansas Econometric Model. This model produces quarterly forecasts of employment by sector and aggregate personal income.

The second type of employment projections are long-run projections and are presented in the form of average annual growth rates for each sector over the period 2000-2007. Because the Kansas Econometric Model is not appropriate for forecasts that run so far into the future, these projections took the U.S. Bureau of Economic Analysis projections of employment by industry as a starting point. The BEA's projections, however, are for a different measure of employment than the measure of employment used in the Kansas Econometric Model's sectors. In order to make the short-run and long-run projections consistent, the BEA's long-run projections were adjusted by comparing the historical growth rates of the BEA employment categories with the historical growth rates of the respective employment categories in the Kansas Econometric Model.

The employment projections are shown in Tables 4, 4a, 4b, 4c, and 4d. Highlights and key findings of those projections are shown below.

Employment Projections: Key Findings

- On average, Kansas employment will grow nearly two percent per year over the next three years. Non-farm employment will grow at slightly more than two percent per year, while farm employment will decline at slightly more than two percent per year (Table 4).
- During the period 2001-2007, employment will grow an average of 1.3 percent a year. Although this represents a slowdown from the projected growth rates between now and the end of the century, it represents a return to the long-run historical average rate of growth of the past twenty years. Similar remarks pertain to the longer-run growth rates of non-farm and farm employment (Table 4a).
- The construction and services sectors will add jobs at the highest rates during the next three years, as well as during the 2001-2007 period (Table 4b).
- The mining sector, which is largely oil and gas, will continue the steady decline that has been evident for many years (Table 4b).
- The transportation and utilities sector, and the retail trade sector will grow near or above the state average during the next three years and through the 2001-2007 period (Table 4b).
- The durable goods manufacturing sector will add jobs at a faster rate than the state as a whole in 1998, but will return to more modest growth rates thereafter. The longer run rate of growth

in durable goods manufacturing will be more in line with the long-run average rate of growth in the industry (Tables 4b, 4c).

- The non-durable goods manufacturing sector will see a return to modest growth in 1998 and thereafter, after remaining flat in 1996 and 1997. (Tables 4b, 4c, 4d)
- The finance, insurance and real estate sector will grow at above its historical average during 1998-2000, continuing the above average growth of 1996 and 1997. During the 2001-2007 period, it will return to a rate of growth consistent with its long-run historical average (Tables 4b, 4c, 4d).
- The number of federal government jobs will continue the steady decline that it exhibited during the 1987-1997 period, while the number of state and local government jobs will grow at or near its long-run historical rate (Tables 4b, 4c, 4d).

Table 4
Employment Projections
Place of Residence
Average Annual Growth Rates

	<u>1998</u>	<u>1999</u>	<u>2000</u>	<u>2001-</u> <u>2007</u>
Employment	2.0	1.9	1.7	1.3
Farm	-2.4	-2.0	-1.8	-1.3
Non-Farm	2.2	2.1	1.8	1.4

Source: IPPBR Kansas Econometric Model, U.S. Bureau of Economic Analysis.

Table 4a
Long-Run Employment Projections
and
Historical Trends
Place of Residence
Average Annual Growth Rates

	<u>1977-</u> <u>1997</u>	<u>1987-</u> <u>1997</u>	<u>2001-</u> <u>2007</u>
Employment	1.3	1.4	1.3
Farm	-1.5	-0.6	-1.3
Non-Farm	1.5	1.5	1.4

Source: IPPBR Kansas Econometric Model, U.S.
Bureau of Economic Analysis.

Table 4b
Employment Projections
By Industry
Place of Work
Average Annual Growth Rates

	<u>1998</u>	<u>1999</u>	<u>2000</u>	<u>2001-2007</u>
Non-Farm Wage and Salary	2.7	2.5	2.3	2.1
Mining	-1.1	-1.0	-1.5	-1.8
Oil and Gas	-1.1	-1.2	-1.6	-1.9
Construction	5.8	4.1	3.2	2.0
Durable Goods	4.0	1.4	1.1	0.9
Non-durable Goods	1.6	1.4	1.3	1.1
Transportation & Utilities	2.5	2.1	1.8	1.8
Wholesale Trade	1.9	1.1	1.0	1.7
Retail Trade	2.1	2.7	2.4	2.3
F.I.R.E.*	2.4	2.2	2.1	1.3
Services	3.8	4.1	3.9	3.8
Federal Government	-0.1	-1.3	-0.9	-0.5
State and Local Government	1.4	1.6	1.8	1.5

Source: IPPBR Kansas Econometric Model, U.S. Bureau of Economic Analysis.

*F.I.R.E.: Finance, Insurance, and Real Estate

Table 4c
Long-Run Employment Projections
And
Historical Trends
By Industry
Place of Work
Average Annual Growth Rates

	1977- 1997	1987- 1997	2001- 2007
Non-Farm Wage and Salary	1.9	2.3	2.1
Mining	-2.0	-3.6	-1.8
Oil and Gas	-2.2	-4.2	-1.9
Construction	1.4	2.9	2.0
Durable Goods	0.6	1.6	0.9
Non-Durable Goods	1.2	1.2	1.1
Transportation & Utilities	1.0	1.4	1.8
Wholesale Trade	1.3	1.3	1.7
Retail Trade	2.2	2.4	2.3
F.I.R.E.*	1.6	0.6	1.3
Services	3.7	4.4	3.8
Federal Government	0.3	-0.4	-0.5
State and Local Government	1.7	2.1	1.5

Source: IPPBR Kansas econometric Model, U.S. Bureau of Economic Analysis.

*F.I.R.E.: Finance, Insurance, and Real Estate

Table 4d
Short-Run Employment Projections
and
Recent History
By Industry
Place of Work
Average Annual Growth Rates

	1994	1995	1996	1997	1998	1999	2000
Non-Farm Wage and Salary	2.9	3.0	2.5	2.9	2.7	2.5	2.3
Mining	-6.1	-2.5	-2.1	-1.3	-1.1	-1.0	-1.5
Oil and Gas	-7.6	-3.4	-1.5	-2.2	-1.1	-1.2	-1.6
Construction	7.4	4.8	10.0	6.1	5.8	4.1	3.2
Durable Goods	2.0	2.5	4.4	6.6	4.0	1.4	1.1
Non-Durable Goods	2.8	1.7	-0.1	0.1	1.6	1.4	1.3
Transportation & Utilities	2.3	1.0	2.4	3.3	1.9	1.1	1.0
Retail Trade	4.0	3.9	3.0	2.5	2.1	2.7	2.4
F.I.R.E.*	-0.1	-1.3	1.8	2.9	2.4	2.2	2.1
Services	3.7	4.6	4.0	3.5	3.8	4.1	3.9
Federal Government	-0.2	-1.6	-4.9	-1.6	-0.1	-1.3	-0.9
State and Local Government	1.9	2.3	-0.1	1.5	1.4	1.6	1.8

Source: IPPBR Kansas Econometric Model.

*F.I.R.E.: Finance, Insurance, and Real Estate

EARNINGS AND INCOME

Earnings and income are the sources of revenue for the community residents. Higher average wages may indicate a greater number of jobs in high growth, high performance businesses. Low wage growth may indicate a higher concentration of stable, declining industries. Per capita personal income indicates the relative wealth of the area compared to the state. As the productivity of business and industry increases, personal per capita income also rises. Decreasing or stable rates may be the result of mature or declining industry. The following section contains data on the average wage per job and per capita personal income.

Earnings and Income: Key Findings

- The average wage per job for Martin Counties at \$20,421 in 1995 was \$5,550 lower than the Large Metro Counties and \$2,798 lower than the state average (Table 5).
- The Pottawatomie/Geary/Riley Area average wage per job (\$19,479) in 1995 was higher than Small Counties but less than all other county groups and the state average (Table 5).
- The average wage per job in Large Metro Counties was higher than the state average. All other county groups were less than the state average with Small Counties having the lowest average wage (Chart 5 and Table 5).
- Martin Counties' 1995 per capita personal income at \$18,639 was less than Large Metro Counties, Medium Counties, and the state. Pottawatomie/Geary/Riley Area per capita personal income was \$16,385 in 1995 and is the lowest of all groups. (Table 5b).
- Per Capita Personal Income has steadily increased for all county groups since 1980 except for Small Counties, which experienced a -1.54 percent drop in 1991 and a -0.26 percent drop in 1995.

Table 5
Average Wage
1980-1995

Year	LMC	MC	SC	Pottawatomie /Geary/Riley	Martin Total	Kansas
1980	\$13,967	\$11,736	\$10,226	\$10,828	\$11,547	\$12,704
1981	15,270	12,869	11,054	11,986	12,583	13,865
1982	16,288	13,591	11,844	12,881	13,386	14,775
1983	17,091	13,960	12,142	13,339	13,934	15,380
1984	17,961	14,554	12,734	14,031	14,546	16,173
1985	18,761	15,079	13,243	14,597	15,093	16,893
1986	19,532	15,476	13,566	15,101	15,701	17,568
1987	20,029	15,833	13,704	15,751	16,034	18,007
1988	20,715	16,094	14,108	15,603	16,379	18,549
1989	21,203	16,451	14,517	16,070	16,869	19,022
1990	22,138	17,103	15,189	16,632	17,575	19,868
1991	22,880	17,595	15,542	17,565	18,072	20,500
1992	24,156	18,315	16,008	18,925	18,838	21,517
1993	24,561	18,579	16,556	18,615	19,236	21,918
1994	25,022	19,171	17,280	19,104	19,915	22,463
1995	25,971	19,626	17,723	19,479	20,421	23,219

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997;
U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations,
KCCED/PPBR

Table 5a
Ratio of County Average Wage to State Average Wage
1980-1995

Year	LMC	MC	SC	Pottawatomie /Geary/Riley	Martin Total
1980	1.10	0.92	0.80	0.85	0.91
1981	1.10	0.93	0.80	0.86	0.91
1982	1.10	0.92	0.80	0.87	0.91
1983	1.11	0.91	0.79	0.87	0.91
1984	1.11	0.90	0.79	0.87	0.90
1985	1.11	0.89	0.78	0.86	0.89
1986	1.11	0.88	0.77	0.86	0.89
1987	1.11	0.88	0.76	0.87	0.89
1988	1.12	0.87	0.76	0.84	0.88
1989	1.11	0.86	0.76	0.84	0.89
1990	1.11	0.86	0.76	0.84	0.88
1991	1.12	0.86	0.76	0.86	0.88
1992	1.12	0.85	0.74	0.88	0.88
1993	1.12	0.85	0.76	0.85	0.88
1994	1.11	0.85	0.77	0.85	0.89
1995	1.12	0.85	0.76	0.84	0.88

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCED/IPPBR

Table 5b
Per Capita Income
1980-1995

Year	LMC	MC	SC	Pottawatomie /Geary/Riley	Martin Total	Kansas
1980	\$11,070	\$8,917	\$8,485	\$7,552	\$8,722	\$9,890
1981	\$12,323	10,048	9,959	\$8,609	\$9,899	11,172
1982	\$12,963	10,651	11,004	\$9,150	\$10,583	11,903
1983	\$13,487	10,899	11,226	\$9,401	\$11,015	12,285
1984	\$14,657	11,777	12,538	\$10,119	\$11,906	13,423
1985	\$15,508	12,333	13,094	\$10,980	\$12,716	14,143
1986	\$16,307	12,718	13,449	\$11,475	\$13,123	14,752
1987	\$16,942	13,220	14,012	\$11,958	\$13,662	15,358
1988	\$17,844	13,730	14,311	\$12,188	\$14,024	16,044
1989	\$18,766	14,542	14,570	\$13,014	\$14,712	16,804
1990	\$19,751	15,427	16,456	\$13,510	\$15,723	17,985
1991	\$20,619	16,009	16,215	\$14,178	\$15,968	18,558
1992	\$21,678	16,719	17,425	\$14,996	\$16,931	19,574
1993	\$22,413	17,192	18,026	\$15,367	\$17,389	20,233
1994	\$23,096	17,833	18,330	\$15,798	\$18,045	20,834
1995	\$24,419	18,755	18,300	\$16,385	\$18,639	21,781

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCCED/IPPBR.

Table 5c
Per Capita Income Annual Growth Rate
1981-1995

Year	LMC	MC	SC	Pottawatomie /Geary/Riley	Martin total	Kansas
1981	11.32 %	12.67 %	17.37 %	14.0 %	13.5 %	12.96 %
1982	5.20	6.00	10.49	6.3	6.9	6.54
1983	4.04	2.33	2.02	2.7	4.1	3.21
1984	8.67	8.05	11.69	7.6	8.1	9.26
1985	5.81	4.72	4.43	8.5	6.8	5.36
1986	5.15	3.13	2.72	4.5	3.2	4.31
1987	3.90	3.95	4.18	4.2	4.1	4.11
1988	5.32	3.86	2.14	1.9	2.6	4.47
1989	5.17	5.91	1.81	6.8	4.9	4.74
1990	5.25	6.09	12.94	3.8	6.9	7.03
1991	4.39	3.77	-1.47	4.9	1.6	3.19
1992	5.14	4.44	7.47	5.8	6.0	5.47
1993	3.39	2.83	3.45	2.5	2.7	3.37
1994	3.05	3.73	1.68	2.8	3.8	2.97
1995	5.73	5.17	-0.16	3.7	3.3	4.55

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCCED/IPPBR.

Table 5d
Ratio of Per Capita Income to State Per Capita Income
1980-1995

Year	LMC	MC	SC	Pottawatomie /Geary/Riley	Martin total
1980	1.12	0.90	0.86	0.76	0.88
1981	1.10	0.90	0.89	0.77	0.89
1982	1.09	0.89	0.92	0.77	0.89
1983	1.10	0.89	0.91	0.77	0.90
1984	1.09	0.88	0.93	0.75	0.89
1985	1.10	0.87	0.93	0.78	0.90
1986	1.11	0.86	0.91	0.78	0.89
1987	1.10	0.86	0.91	0.78	0.89
1988	1.11	0.86	0.89	0.76	0.87
1989	1.12	0.87	0.87	0.77	0.88
1990	1.10	0.86	0.92	0.75	0.87
1991	1.11	0.86	0.87	0.76	0.86
1992	1.11	0.85	0.89	0.77	0.86
1993	1.11	0.85	0.89	0.76	0.86
1994	1.11	0.86	0.88	0.76	0.87
1995	1.12	0.86	0.84	0.75	0.86

Source: The University of Kansas, Kansas Center for Community Economic Development, Kansas County Profile, 1997; U.S. Bureau of Economic Analysis, Regional Economic Information System, August 1997; Calculations, KCCED/IPPBR.

Chart 5
Average Wage
1980-1995

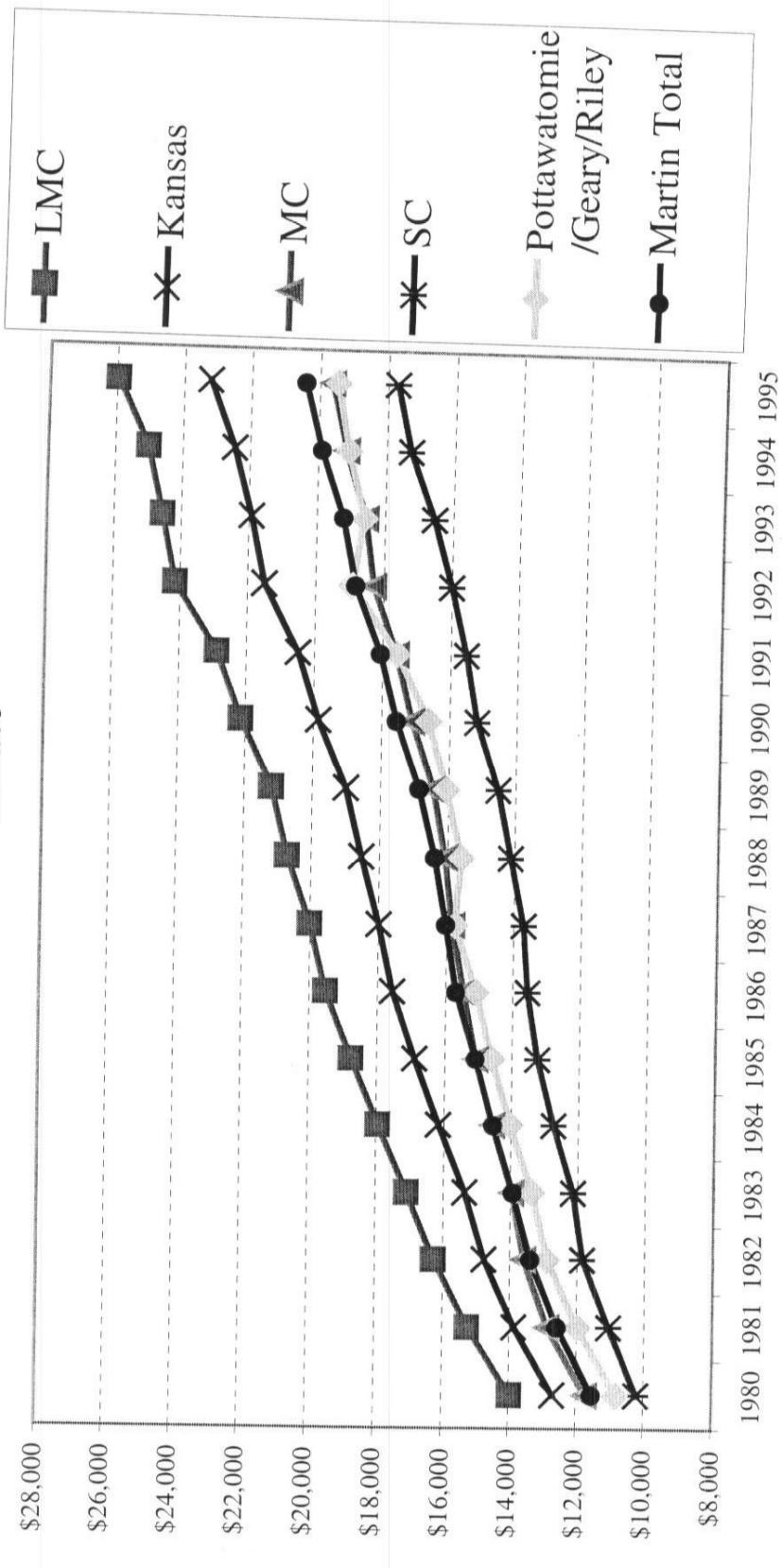
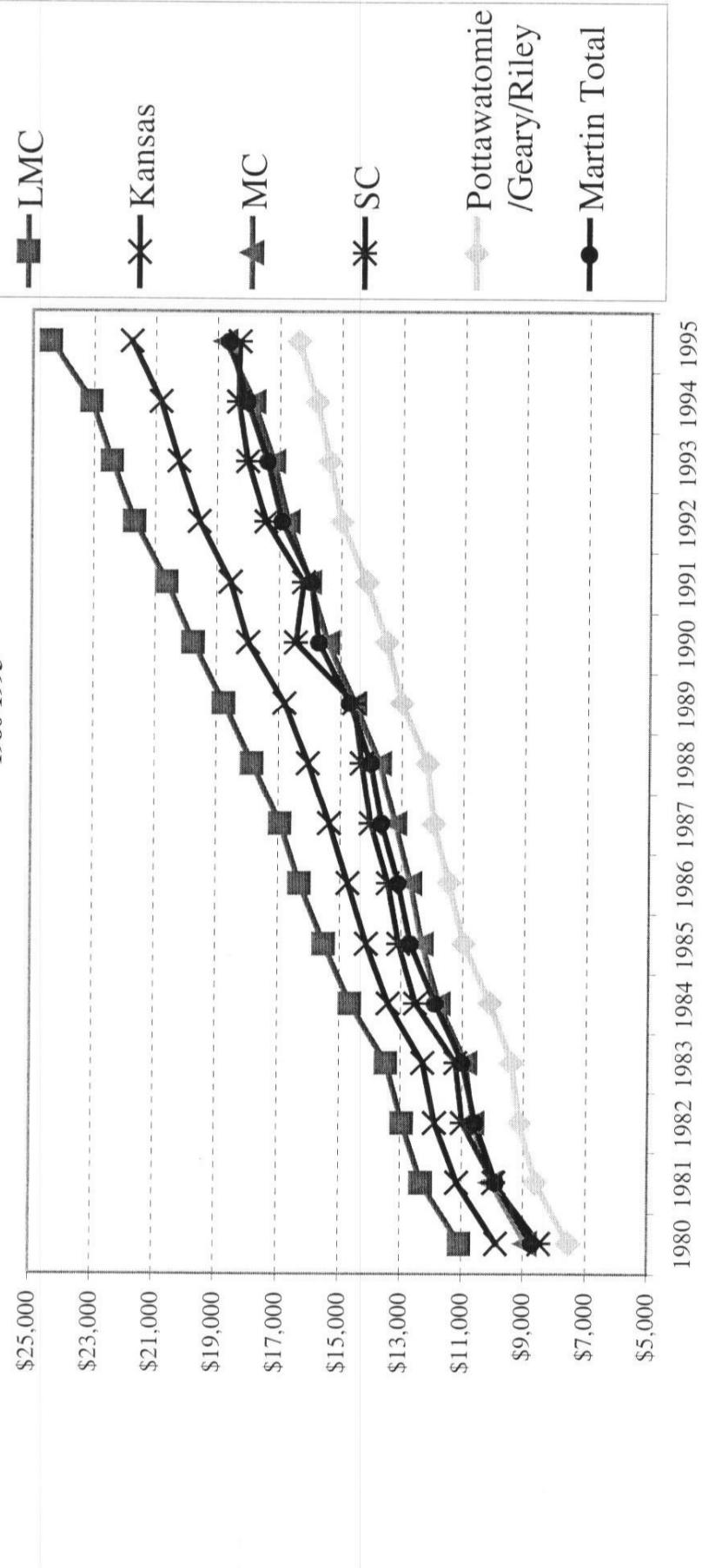


Chart 5a
Per Capita Income
1980-1995



Map 6
Percent Change in Average Wage
1990-1995



Map 7
Percent Change Per Capita Personal Income
1990-1995

