

Bizup's "BEAM" Worksheet to Evaluate Case Study Sources

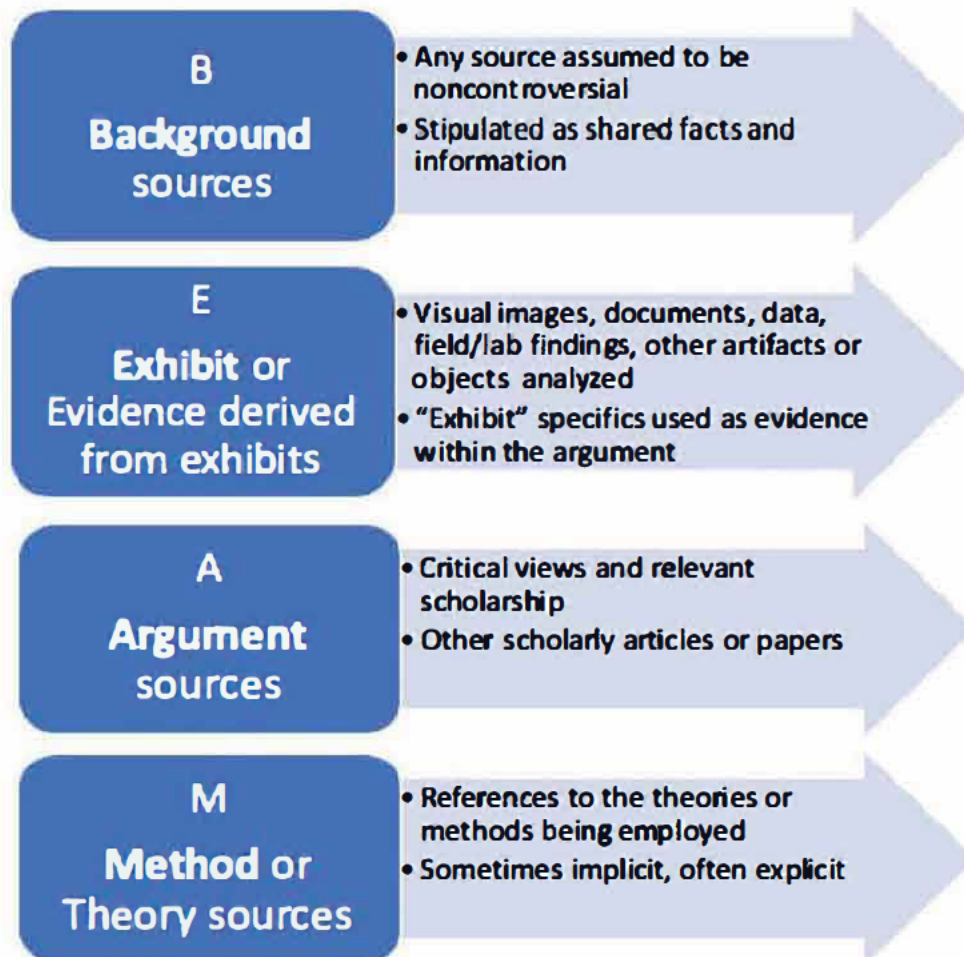
BUS 120 SPRING 2020

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Read through your article and make note of any examples of Background information, Exhibits, Arguments, or Methods, and briefly explain how this information could be helpful to your group's presentation. Remember that not every article will include all 4 examples.



Example	Was this helpful