

Introduction to Supply Chain and Operations Management

A Real World Perspective

By

Joe Walden

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Introduction to Operations and Supply Chain Management

The goal of this textbook is to provide you with both a theoretical framework and a real world perspective of operations management and supply chain management while at the same time providing you with an educational resource to supplement your business education.

This text is provided as an Open Education Resource to help prevent having to make a decision based on cost of whether or not to purchase the textbook for this class over another class' textbook.

This textbook is not meant to replace coming to class. It is designed to supplement the class materials and provide you with a better understanding of the importance of operations management and supply chain management regardless of your major area of study.

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