

SUPPLEMENTAL MATERIALS 2

TRAIT-BASED EXAMPLE

We offer an example of a trait-based vignette containing each of the discussed recommendations from the manuscript, based primarily off the vignette reported by MacKillop et al. (2008), with minor additions to reflect components used in other published CPTs:

“Imagine a TYPICAL DAY during which you smoke. The following questions ask how many cigarettes you would consume if they cost various amounts of money. Assume that: (1) The available cigarettes are your usual brand. (2) You have the same income/savings that you have now and NO ACCESS to any cigarettes or nicotine/tobacco products other than those offered at these prices. (3) You would smoke the cigarettes that you request within 24 hours; that is, you cannot save, share, sell, or stockpile cigarettes for a later date. (4) You can smoke without any restrictions and without factoring in what might occur in the next 24 hours related to your participation in the study.”

There are no “right” or “wrong” responses. Please answer all questions honestly, thoughtfully, and to the best of your understanding as if you were actually in this situation.

STATE-BASED EXAMPLE

The following is example of a state-based vignette containing each of the discussed recommendations from the manuscript:

“Think about how you are feeling right now. The following questions ask how many cigarettes you would smoke if they cost various amounts of money. Assume that: (1) The available cigarettes are your usual brand. (2) You have the same income/savings that you have now and NO ACCESS to any cigarettes or nicotine/tobacco products other than those offered at these prices. (3) You would smoke the cigarettes that you request within the next 3 hours; that is, you cannot save, share, sell, or stockpile cigarettes for a later time. (4) You can smoke without any restrictions and without factoring in what might occur in the next 3 hours related to your participation in the study.”

There are no “right” or “wrong” responses. Please answer all questions honestly, thoughtfully, and to the best of your understanding given how you are feeling right now.