50 lbs. of this amazing life fluff at 10¢ a pound.

MAKE BIG MONEY
Without TOOLS OR MACHINERY!

Overnight rod repair

The new incredibly amazing miracle life-matter is available now from Lerno Products of America. We sell it to you at 10 cents per pound, or you can make it yourself once you have a small amount of it, like a yogurt culture. You can make hamburgers out of it, feed it to your pets. It will assume any shape your hands can mold and a charge of simple house current will give it temporary life. Beautiful women are made of it by artists good with their hands. Beautiful men are not nearly half as beautiful as beautiful women are sometimes. So ladies, comma, send off and get yourself a bag of this amazingly cheap and plentiful miracle fluff and go to work with it. You can milk it, make butter, any type of French hot beignette, put it in your frog-pond and then put it in your pool and they'll both smell like jasmine. It won't upset the ecology of your living room. Boys can make painted turtles out of it, or candy. One pound of this astounding new material will generate a full baseball game—including the bats, the gloves, the players, the diamond, the crowds, a calliope, the popcorn and weenies, the lock room afterwards, and the necessary cheering plusa crowd and transportation to and from the stadium. Watch it, though, if you leave it in a damp place overnight and the temperature goes up unexpectedly it will turn into flying roaches and pesty insects, and including pubic lice (pubis irritans) or thieving moths, and sometimes it will poison a child. So keep it away from your children sometimes. Try making sunglasses or a one-handed clock out of it—it works. They were bound to discover it eventually. It is a product of the new rapidly advancing war technology. It was used successfully in Vietnam and Santa Domingo against our enemies. It'll role into non-cancerous cigarettes. And entertain a shut-in. All of this is only possible if you agree under binding contract to this company to have installed at your expense a special antenna-like device on your roof or mobile-home, which, and only which, is capable of receiving a certain coded signal we send out from our studios to give the new vegetable-matter its temporary life. And this service will cost you only $4.00 a month, doesn't that seem fair. And now I'll bet you're asking, where is the catch. Where is the rub. How much money does it cost. Where is the hidden cause. Right now you're probably saying to yourself, this is a lot of hooey. But it isn't. Many of you who are not even high-school graduates can make enough money to produce life in your own trailer-home, in the bathroom or kitchen, with only your own fingers as tools. You can blow air on it, chew it for its licorice-like flavor, make shoes out of it, dance in it, and on a lonely evening try throwing a handful of it against your wall and watch it splinter into a thousand tinkling reddish points of light to dance around and charm your fancy.