I. INTRODUCTION

The discovery of a Higgs scalar $H$ of mass $m_H = 126$ GeV at the LHC [1,2] seems to complete the Standard Model (SM). Although the SM has been very successful, there are strong indications that extensions of it are necessary to explain the known Universe. Setting gravity aside, there is convincing experimental evidence for light neutrino masses and dark matter (DM), both of which require new physics. The SM also does not account for the baryon asymmetry of the Universe. Setting the SM of quadratic divergences. However, the LHC data have so far offered no evidence for any new physics up to scales $\Lambda \gtrsim 1$ TeV. It thus seems at the moment that the Higgs potential is fine-tuned.

While it is perhaps too early to draw firm conclusions about the hierarchy problem, the lack of direct or indirect evidence for new weak scale physics has led some to question the above assumptions. For example, the scale $\Lambda$ is typically associated with a cutoff regulator and may be considered unphysical. It has been proposed that instead of using this cutoff, hierarchies should be defined using the masses of physical states that interact with the Higgs. In this view, the top Yukawa coupling makes a contribution of $\sim y_t m_t^2/(8\pi^2)$ to the Higgs mass. Since $m_t$ is at the electroweak scale, the Higgs mass is stable against this correction. In order to avoid fine-tuning, physical states with masses, $M$, far above the electroweak scale should have small couplings, $\lambda$, to the Higgs such that $\delta m_H^2 \sim \lambda^2 M^2/(8\pi^2) \lesssim v^2 [3]$. One can go further and require that the original Lagrangian is classically scale free and all masses are generated through quantum effects. We refer to this view as the “Physical Naturalness Principle” (PNP) [4,5] in what follows (for other related works, see also Refs. [6–8]).

The assumption of PNP can potentially explain the insular nature of the SM, by removing the need for new weak scale states with $O(1)$ Yukawa and gauge couplings required to mitigate cutoff scale contributions to the Higgs mass. However, the PNP disfavors some popular ideas for ultraviolet (UV) physics, like grand unification and thermal leptogenesis [3]. We focus on thermal leptogenesis, as it explains the observed baryon asymmetry of the Universe and is intimately related to the seesaw mechanism for light neutrino masses.
To see the problem, consider a heavy right-handed neutrino $N$ of mass $M_N$ coupled to the Higgs via $y_N H^* L N$, where $y_N$ is the Yukawa coupling and $L$ is a lepton doublet in the SM. In typical thermal leptogenesis scenarios, the loop-induced lepton asymmetry from CP violation is given by $\epsilon \sim y_N^2/(8\pi)$. Observational evidence requires $n_B/s \sim 10^{-10}$, where $n_B$ is the baryon asymmetry and $s$ is the entropy density in the early Universe. One can then estimate

$$\frac{n_B}{s} \sim \frac{\epsilon}{g_*} \sim \frac{y_N^2}{8\pi g_*},$$

where $g_* \sim 100$ is the relativistic degrees of freedom during electroweak phase transition. Hence, we see that to have a viable leptogenesis mechanism, we need

$$y_N \gtrsim 5 \times 10^{-4} \quad \text{(leptogenesis)},$$

without further assumptions, such as a mass-degenerate right-handed neutrino sector [9].

The seesaw mechanism for neutrino masses $m_\nu$ gives

$$m_\nu \sim \frac{y_N^2 \langle H \rangle^2}{M_N}.$$  

For a neutrino mass of 0.1 eV and $y_N \gtrsim 5 \times 10^{-4}$, we find $M_N \gtrsim 10^8$ GeV. With these constraints, the one-loop contribution from $N$ to the Higgs mass is given by

$$\delta m_H^2 \sim \frac{y_N^2}{4\pi} M_N^2 \gtrsim (8 \text{ TeV})^2,$$

which is in conflict with PNP [10].

The conflict between the requirements for conventional leptogenesis and PNP originates from the assumption that the particles that mediate leptogenesis are also responsible for the seesaw mechanism. That is, the same parameters govern leptogenesis, neutrino masses, and Higgs mass corrections. Therefore, it seems that to avoid this situation we must assume separate sets of fields for each scenario. A simple solution may then be to assume that the heavy right-handed neutrinos couple to another scalar doublet $H_2$ and not the SM Higgs. This can be accomplished by assuming that the heavy neutrinos and $H_2$ are odd under a $Z_2$ while the SM fields are even. Leptogenesis then proceeds through $CP$ violating decays $N \to LH_2$, decoupling it from the SM Higgs. The $NLH_2$ Yukawa coupling must then satisfy (2). If $H_2$ does not get a vev it cannot be responsible for neutrino masses and will not be subject to the seesaw constraint.

It is also interesting to see if the introduction of $H_2$ (often referred to as an “inert” doublet [11]) can be motivated in other ways. In fact, if the extra doublet does not get a vev as suggested above, the $Z_2$ parity remains unbroken, potentially leading to a stable DM candidate. Note that this setup decouples the right-handed neutrinos from the SM Higgs at tree level. Hence, it seems that some $Z_2$-even right-handed neutrinos are needed in order to have a seesaw mechanism for $m_\nu$. Interestingly, it turns out that a one-loop process can provide a seesaw operator [12] and realistic $m_\nu \neq 0$, without introducing $Z_2$-even right-handed neutrinos. Additionally, since the SM Higgs does not have direct couplings to the heavy neutrinos, the Higgs mass corrections are only sensitive to the heavy neutrino mass scale via two-loop processes, alleviating the PNP constraint.

It then appears that the above simple setup can comply with PNP, while also accounting for the baryon asymmetry and DM content of the Universe, as well as a mechanism for neutrino mass generation. In what follows, we assume that the tree-level electroweak Lagrangian has no mass scales other than $M_N$. All other masses are generated at the loop level. Remarkably, we find that a realistic Higgs potential and a good DM candidate can be achieved in this scenario, without the need for large couplings (strong interactions) near the weak scale. In fact, as we illustrate, the resulting framework can address the above open questions of physics, while remaining perturbative and stable up to the Planck scale $M_P$. An interesting outcome of our framework is that masses of all fundamental particles become linearly dependent on the right-handed neutrino mass scale $M_N$. In particular, while light neutrino masses $m_\nu$ arise from an effective seesaw at the weak scale, in the UV description $m_\nu$ is radiatively generated and proportional to $M_N$. We next introduce a minimal model to realize the above scenario.

II. THE MODEL

We assume that the only massive states in this limit are Majorana neutrinos $N_a$, $a = 1, 2$, with masses $M_{N_a}$, that are odd under a $Z_2$ parity. There are also two scalar doublets, $H_1$ and $H_2$, that have the $SU(2)_L \times U(1)_Y$ quantum numbers of the SM Higgs doublet. We assign a negative $Z_2$ parity to $H_2$.

Note that $M_{N_a}$, being associated with fermions, do not give rise to a hierarchy problem. Nonetheless, to keep our treatment consistent, we should explain how the requisite Majorana masses arise from a classically scale-invariant Lagrangian. An interesting possibility, which we present in the Appendix, is to induce such a mass by the nontrivial dynamics of an asymptotically free gauge interaction [13], which is scale free at the classical level.

The mass terms and Yukawa couplings of $N_a$ are given by

$$-\mathcal{L}_N = y^{ai} H_2 T_i N_a + \frac{1}{2} M_{N_a} N_a^C N_a + \text{H.c.},$$

where $i = 1, 2, 3$ is the lepton generation index. The tree-level scalar potential at high scales $\mu \gtrsim M_{N_i}$ has the form
where all coefficients are assumed to be positive. The presence of interactions from the SM other than the Higgs potential, as well as the requisite kinetic terms, is implicitly assumed. For simplicity, we set $\lambda_2 = 0$. This coupling is responsible for splitting the charged and neutral components of $H_2$. Hence, any isospin violating couplings to $H_2$ will generate $\lambda_4$ at loop level. However, this will occur at the level $\sim g^4/(16\pi^2)$ for a generic coupling $g$. For small couplings, these loops can be safely ignored and our condition $\lambda_4 = 0$ is maintained to a good approximation.

At tree level, our scalar potential [Eq. (6)] contains no mass scales and cannot lead to electroweak symmetry breaking. However, quantum corrections can change this, as we show via the one-loop Coleman-Weinberg potential. In accordance with the scaleless tree-level potential, this computation is performed using dimensional regularization. We start from the high scale and proceed with the computation in two stages.

**A. Scalar masses**

To compute the Coleman-Weinberg potential, we must consider the Higgs-dependent mass matrices. To show the key physics, let us assume that the Yukawa couplings are diagonal $y^\alpha = y_i \delta_{i\alpha}$. In this limit and writing $H_2 = (H^+, (S + iA)/\sqrt{2})^T$, the Lagrangian can be written as

$$
-\mathcal{L}_N = \frac{1}{2} \begin{pmatrix} \nu_i^c \\ N_i^c \end{pmatrix} \begin{pmatrix} 0 & y_i \frac{S-iA}{\sqrt{2}} \\ y_i \frac{S+iA}{\sqrt{2}} & M_{N_i} \end{pmatrix} \begin{pmatrix} \nu_i^c \\ N_i^c \end{pmatrix} + \text{H.c.}.
$$

The Higgs-dependent mass eigenvalues are then zero mass states, light states

$$
m^2_a(H_2) = \frac{M^2_{N_a}}{2} \left( 1 + 2 y_a^2 \frac{|H_2|^2}{M^2_{N_a}} - \sqrt{1 + 4 y_a^2 \frac{|H_2|^2}{M^2_{N_a}}} \right),
$$

and heavy states

$$
M^2_{a}(H_2) = \frac{M^2_{N_a}}{2} \left( 1 + 2 y_a^2 \frac{|H_2|^2}{M^2_{N_a}} + \sqrt{1 + 4 y_a^2 \frac{|H_2|^2}{M^2_{N_a}}} \right),
$$

where $\alpha = 1, 2$. The contribution from the above states to the effective potential can be obtained from

$$
V_0(H_2, \mu) = -\frac{1}{32\pi^2} \sum_{\alpha=1}^2 \left\{ \frac{M^2_{a}(H_2)}{M^2_{N_a}} \right\} \times \left[ \log \left( \frac{m^2_a(H_2)}{\mu^2} \right) - \kappa_N - \frac{1}{2} \right] + \text{H.c.},
$$

where $\mu$ is the renormalization scale. The constant $\kappa_N$ has been introduced to parameterize the renormalization scheme dependence of the effective potential with $\kappa_N = 1$ corresponding to the $\overline{\text{MS}}$ scheme. A straightforward calculation yields

$$
V_1(H_2, \mu) = \sum_{\alpha} \frac{y_a^2 M^2_{N_a}}{8\pi^2} \left[ \kappa_N - \log \left( \frac{M^2_{N_a}}{\mu^2} \right) \right] |H_2|^2 + \cdots.
$$

Since there are no other mass scales in the Lagrangian, this is the only contribution to the scalar mass parameters. As can be clearly seen, for $\kappa_N$ not too large, as may be expected for a perturbative quantity, the mass of $H_2$ is loop suppressed compared to $M_{N_a}$. Hence, to determine the structure of the theory at the DM scale it is more appropriate to work in an effective field theory (EFT) in which the neutrinos are integrated out. This is necessary since for $\mu \ll M_{N_a}$, the log in Eq. (11) becomes large and we see that the EFT approach can alleviate this potential issue. Integrating out the heavy neutrinos is accomplished via matching the high-energy scalar potential to an effective potential valid at scales below the neutrino mass $M_{N_a}$. For now, we neglect other effects of integrating out the heavy neutrinos. We return to this subject and how it relates to light neutrino masses in the next section. In the EFT below $M_{N_a}$, the induced $H_2$ mass is accounted for by introducing a “tree-level” mass, $\mu_2$, for $H_2$:

$$
V_0 \rightarrow V_0 + \mu_2^2 |H_2|^2.
$$

The contribution of $H_2$ to the one-loop Coleman-Weinberg potential is [14]

$$
V_1(H_2, H_1, \mu) = -\frac{\mu_2^2}{16\pi^2} \left( \kappa_2 - \log \frac{\mu_2^2}{\mu^2} \right) \times (3\lambda_2 |H_2|^2 + 2\lambda_3 |H_1|^2) + \cdots,
$$

where we have introduced a second renormalization scheme constant $\kappa_2$ that is in principle different from $\kappa_N$. Again, $\kappa_2 = 1$ corresponds to the $\overline{\text{MS}}$ scheme. We work under the simplifying assumption $M_{N_1} = M_{N_2} = M_N$ and
\[ y_1 = y_2 = y_3. \] Matching the two potentials at a scale \( \mu = M_N \), we obtain a mass parameter:\(^1\)

\[
\mu^2_1 = \frac{M_N^2 y_N^2 \kappa_N}{4 \pi^2} \left[ 1 + \frac{3 \lambda_3}{16 \pi^2} \left( \kappa_2 - \log \frac{y_N^2 \kappa_N}{4 \pi^2} \right) \right]. \tag{14}
\]

The second term of Eq. (14) is beyond one-loop order in the parameters of the high-energy theory, but for now we keep it for illustrative purposes. Since we require a DM candidate from \( H_2 \), the original \( Z_2 \) must remain unbroken. We need \( \mu_1^2 > 0 \) and hence \( \kappa_N > 0 \). We also note that the potentially destabilizing large log of the high-energy theory in Eq. (11) has also been replaced by a loop suppressed log in the EFT.

Adherence to the PNP implies

\[ \kappa \sim \mathcal{O}(1), \tag{15} \]

for any general \( \kappa \) scheme. If \( \kappa \ll 1 \), then the loop effects of the physical mass scale are fine-tuned against a counterterm, violating PNP. In addition, if \( \kappa \gg 1 \), the counterterm must be much larger than the loop effects. This is numerically similar to adding a tree-level Higgs mass to the Lagrangian.

From Eq. (13), we see that \( H_2 \) induces a loop-suppressed \( H_1 \) mass parameter. Hence, similar to the above procedures, we integrate out \( H_2 \) and match onto the \( H_1 \) potential valid for \( \mu < \mu_2 \):

\[
V_0 = -\mu_2^2 |H_1|^2 + \frac{\lambda_1}{2} |H_1|^4, \tag{16}
\]

where in anticipation of the result we introduce a tachyonic mass for \( H_1 \). Matching the potentials at a scale of \( \mu = \mu_2 \), we find the mass parameter for \( H_1 \) to be

\[
\mu_1^2 = \frac{\lambda_3 \kappa_2}{8 \pi^2 \mu_2^2} \left[ 1 + \frac{3 \lambda_1}{16 \pi^2} \left( \kappa_1 - \log \frac{\lambda_3 \kappa_2}{8 \pi^2} \right) \right], \tag{17}
\]

where we have again introduced another \( \kappa_1 \sim \mathcal{O}(1) \). There are a few interesting things to note about this result. If \( \kappa_2 \lambda_3 > 0 \) the mass of \( H_1 \) is tachyonic and leads to electroweak symmetry breaking (see also Ref. [7]). Additionally, it is interesting to note that \( \mu_1 \) does not depend \( \lambda_5 \). This can be understood by noting that the mass term is of the form \( H_1 H_1 \), while, due to the structure of the coupling, \( \lambda_5 \) could only contribute to terms like \( H_1 H_1 \), which are forbidden by electroweak symmetry. Finally, for \( \kappa_2 \lambda_3 > 0 \), Eq. (17) contains \( \log(-1) \), apparently indicating an imaginary potential. This is an artifact of expanding the effective potential around \( H_1 = 0 \), which is not the true vacuum for positive \( \kappa_2 \lambda_3 \).

Interestingly, if we use the \( \overline{\text{MS}} \) scheme where only the \( 1/e \) poles are canceled, positive \( \kappa_1, \kappa_2 \), and \( \kappa_N \) are obtained. That is, the finite part of the one-loop correction generates a positive \( \mu_1^2 \) and \( \mu_2^2 \). If scalar mass parameters are loop generated, we may expect the finite pieces to be the dominant effect and any counterterm may be required to be subdominant. In that case, the above scenario naturally leads to the correct symmetry breaking pattern.

Since we expect both \( \kappa_N \) and \( \kappa_2 \) to be order one (and positive, from physical considerations in our model), for simplicity we set

\[ \kappa_2 = \kappa_N \equiv \kappa. \tag{18} \]

Then in the numerical results, variation of \( \kappa \) will encompass our renormalization scheme and matching scale uncertainty.\(^2\) To obtain the correct symmetry breaking pattern, we then need \( \lambda_3 > 0 \). Putting all of the above results together and dropping higher order terms, we finally obtain

\[
\mu_1^2 \approx \frac{\lambda_3 y_N^2}{192 \pi^4} M_N^2 \kappa^2. \tag{19}
\]

Hence, \( \mu_1^2 \) is suppressed by two-loops compared to \( M_N^2 \), alleviating the PNP constraint.

In order to obtain the SM Higgs boson mass \( m_H = 126 \text{ GeV} \) and \( v = 246 \text{ GeV} \), we need \( \mu_1^2 \approx (89 \text{ GeV})^2 \). Using the leptogenesis requirement (2) and Eq. (19), we find that the heavy neutrino mass is constrained to be

\[
M_N \lesssim \frac{5 \times 10^4 \text{ TeV}}{\sqrt{\lambda_3}(y_N/10^{-3})}. \tag{20}
\]

Although these values satisfy the requirement of leptogenesis and PNP, we must now determine if they can generate light neutrino masses \( \sim 0.1 \text{ eV} \) required to explain neutrino oscillation data.

**B. Light neutrino masses**

Since the heavy neutrinos do not couple to the electroweak symmetry breaking Higgs field at tree level in this model, the above setup does not allow for the conventional seesaw mechanism. However, the tree-level couplings of \( H_2 \) to \( N_{1,2} \) and \( H_1 \) allow for a one-loop realization of the seesaw mechanism which yields light (SM) neutrino

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\(^1\)Although the matching scale may not be precisely \( M_N \), any variation in the scale can be absorbed into the \( \kappa_N \). In the numerical results, variation in \( \kappa \) encompasses the renormalization scheme and matching scale dependence of our results.

\(^2\)We could have chosen to work in the \( \overline{\text{MS}} \) scheme with \( \kappa_N = \kappa_2 = \kappa_1 = 1 \). However, it is not then clear that the masses Eqs. (14) and (17) are the same as those physical pole masses and couplings we wish to know for DM and collider searches. The \( \kappa \)s could be determined if all of the pole masses were measured. However, this is obviously not the case yet for DM or heavy neutrinos.
masses \[12,15,16\], as shown in Fig. 1. For \(M_\mathcal{N} \gg \mu_2\), the relevant operator is

\[
\mathcal{L}_{\text{eff}} = -\sum_\alpha \frac{y_\alpha^2 \lambda_5}{16\pi^2 M_\mathcal{N}_\alpha} \left( 1 + \log \frac{\mu_2^2}{M_\mathcal{N}_\alpha} \right) H_1 L^\alpha H_1 L + \text{H.c.}
\]

Using the previous results, this gives a neutrino mass

\[
m_\nu \approx \frac{\lambda_5 y_\lambda^2 v^2}{8\pi^2 M_\mathcal{N}} \left[ \log \left( \frac{4\mu_2^2}{\lambda_\mathcal{N}^2} \right) - 1 \right].
\]

From the leptogenesis condition (2), PNP condition (20), and setting \(m_\nu = 0.1\,\text{eV}\), we find that

\[
|\lambda_5| \lesssim \frac{0.3}{\sqrt{\lambda_\mathcal{N}^2}} \approx \frac{\mu_2}{\sqrt{\kappa} 2.7\,\text{TeV}},
\]

where we have dropped a small \(\log \kappa\). Hence, for reasonable values of \(\lambda_5\) and \(\lambda_3\) this scenario can accommodate leptogenesis, neutrino mass, and PNP.

III. DM CANDIDATE

Note that since \(\langle H_3 \rangle = 0\) the above construct leaves the \(Z_2\) symmetry intact. Hence, the lightest parity-odd particle is stable. One can easily check that the with \(\langle H_1 \rangle = v/\sqrt{2}\), the masses of the scalar states are given by

\[
\begin{align*}
m_{h^0}^2 &= \lambda_1 v^2 \\
m_\lambda^2 &= \mu_2^2 + \lambda_5 v^2 \\
m_A^2 &= \mu_2^2 + \lambda_A v^2 \\
m_{H^\pm}^2 &= \mu_2^2 + \frac{\lambda_3}{2} v^2,
\end{align*}
\]

where \(\lambda_S = (\lambda_3 + \lambda_4 + \lambda_5)/2\) and \(\lambda_A = (\lambda_3 + \lambda_4 - \lambda_5)/2\). To avoid having a stable charged particle, we need to make sure the charged state is the not the lightest. A simple choice that would satisfy this is \(\lambda_4 = 0\), making \(A\) the lightest \(Z_2\) odd particle and hence a DM candidate, which we assume for purposes of illustration in what follows.

With the above choice of parameters, we have \(m_S > m_{H^\pm} > m_A\). The mass splitting between the charged and neutral states, according to Eq. (23), is given by

\[
\Delta \approx \frac{\lambda_5 v^2}{4\mu_2^2}.
\]

Assuming \(\Delta \ll M_W\), a rough order of magnitude estimate of the decay rate governed by such a mass splitting can be obtained from

\[
\Gamma_\Delta \sim \frac{G_F^2}{64\pi^3} \Delta^5,
\]

where \(G_F\) is Fermi’s constant. The unstable states, \(H^\pm\) and \(S\), should decay before big bang nucleosynthesis (BBN), at about \(t \sim 1\,\text{s}\). With this requirement we find \(\Delta \gtrsim 5\,\text{MeV}\). This translates into a lower limit on \(\lambda_5\):

\[
\frac{\mu_2}{2.7 \times 10^3 \,\text{TeV}} \lesssim |\lambda_5|.
\]

As can be seen, the requirement that the unstable states decay before BBN is compatible with our previous upper limit in Eq. (22) and is not a stringent constraint on \(\lambda_5\). After electroweak symmetry breaking, there are also electroweak corrections coming from the SM \(W^\pm\) and \(Z\) that would further raise the mass of \(H^\pm\) above the neutral states by \(\mathcal{O}(10)\,\text{MeV}\), which further reduces any unwanted effects from \(H^\pm\) decays by making their rate larger. However, these corrections do not split the neutral components of the inert doublet.

Considering only the BBN constraints, the neutral states could be completely degenerate \((\lambda_5 = 0)\) and the mass splitting between the charged and neutral states due to electroweak corrections would be sufficient to guarantee a fast enough decay of \(H^\pm\). However, if the neutral states are degenerate, then DM could scatter in direct detection experiments via \(Z\)-boson exchange, which would be in severe conflict with experimental bounds. This constraint can be alleviated by noting that with a splitting between the neutral states, DM direct detection through \(Z\) exchange would require an inelastic upscattering to a state that is heavier by \(\Delta\) \(\text{[17]}\). Hence a nonzero \(\lambda_5\) is needed to avoid direct detection experiments. The typical kinetic energy of a \(\text{TeV-scale DM particle, corresponding to a virial velocity of order } 200\,\text{km/s, is } \sim \text{few} \times 100\,\text{keV}\), which is small compared to \(\Delta \gtrsim 5\,\text{MeV}\) as required by BBN. Hence, detection through \(Z\) exchange is well suppressed and does not pose a phenomenological constraint. DM scattering from nucleons through Higgs exchange is still possible \(\text{[18]}\), due to the coupling proportional to \(\lambda_A\), with a cross section \(\text{[15]}\)
where $f_N \approx 0.3$ and $m_N \approx 1$ GeV. However, for DM masses of order $\mu_2 \sim 1$ TeV and $\lambda_5 \sim 0.01-1$, one gets $\sigma_n \sim 1-5 \times 10^{-45}$ cm$^2$, which is consistent with current limits from the LUX experiment [19], but could be within the reach of near future direct detection measurements.

We calculate the relic density of the DM particle $A$ using the thermally averaged cross section in Ref. [15] and give the resulting formulas under our assumptions in the Appendix. With $\lambda_4 = 0$, this calculation depends on the couplings $\lambda_3$ and $\mu_2$, in addition to the electroweak gauge couplings. The requirement that we reproduce the correct SM Higgs mass and vev gives a relationship between $\lambda_3$ and $\mu_2$ via Eq. (17). Hence, for the DM calculation there are only two free parameters, which are chosen to be $\lambda_5$ and $\mu_2$. We require that the DM relic density is within $2\sigma$ of the current Planck results [20]:

$$\Omega_{DM} h^2 = 0.1199 \pm 0.0027.$$  \hspace{1cm} (28)

The shaded blue and green bands in Fig. 2 show the allowed values for $\lambda_5$ and $\mu_2$ that obey the relic density constraint within $2\sigma$. Figure 2 shows the result for (a) $\kappa = 2$, (b) $\kappa = 0.5$, and (c) both $\kappa = 2$ and 0.5. In (a) and (b), the red dotted lines are the upper bounds on $\lambda_5$ values that obey PNP and neutrino mass constraints for leptogenesis bounds of $y_N \gtrsim 3 \times 10^{-3}$, $5 \times 10^{-4}$, and $7 \times 10^{-4}$.

![Figure 2](image_url)

**FIG. 2** (color online). Values of (a,b,c) $\lambda_5$ (green and blue shaded) and (c) $\lambda_3$ (dash-dot-dot) as required by being within $2\sigma$ of the DM constraint in Eq. (28) and mass relationship of Eq. (17), respectively. The results are shown for (a) $\kappa = 2$, (b) $\kappa = 0.5$, and (c) both $\kappa = 2$ and 0.5. In (a) and (b), the red dotted lines are the upper bounds on $\lambda_5$ values that obey PNP and neutrino mass constraints for leptogenesis bounds of $y_N \gtrsim 3 \times 10^{-3}$, $5 \times 10^{-4}$, and $7 \times 10^{-4}$.

The shaded blue and green bands in Fig. 2 show the allowed values for $\lambda_5$ and $\mu_2$ that obey the relic density constraint within $2\sigma$. Figure 2 shows the result for (a) $\kappa = 2$, (b) $\kappa = 0.5$, and (c) both $\kappa = 2$ and 0.5. For comparison purposes, in Fig. 2(c) we also include the results for $\lambda_3$ from Eq. (17). If $\mu_2 \gtrsim 550$ GeV, the annihilation purely from gauge interactions is insufficient to reproduce the observed abundance, and would overclose the Universe [15]. Hence, coannihilation via the scalar quartic terms is essential to obtaining the correct relic abundance and there is a lower bound on their combined contribution to the thermally averaged cross section. For $\lambda_5 \ll \lambda_3$, the coupling $\lambda_5$ can be neglected and the relic density constraint fully determines $\mu_2 \approx 0.8$ TeV (1.3 TeV).
for \( \kappa = 2 \) \((0.5)\). These values correspond to lower bounds on the scale of DM. In the limit \( \mu_2 \gg 1 \text{ TeV} \), \( \lambda_5 \) can be neglected and we obtain the equality

\[
\lambda_5 \approx \frac{\mu_2}{2 \text{ TeV}},
\]

independent of \( \kappa \), as evident from Fig. 2(c). One interesting consequence of this equation is that since \( \lambda_5/\mu_2 \) is fixed, we obtain a maximum value of the mass splitting \( \Delta \approx 7 \text{ GeV} \). We note that for values of scalar mass splittings typical in our work, the results of Ref. [15] suggest that our model parameter space is not constrained by electroweak precision data.

In Figs. 2(a) and 2(b), the red dotted lines indicate the upper limits on \( \lambda_5 \) that are compatible with the PNP, leptogenesis, and neutrino mass. The leptogenesis bound in Eq. (2) is a rough approximation. To show the effect of order one variations we show the bounds on \( \lambda_5 \) using a leptogenesis bound of \( y_N \gtrsim 3 \times 10^{-4}, \ 5 \times 10^{-4}, \text{ and } 7 \times 10^{-4} \). The bound on \( \lambda_5 \) using \( y_N \gtrsim 5 \times 10^{-4} \) is given in Eq. (22). The regions above the dotted lines are in conflict with our requirements and are shaded red. A more complete calculation of leptogenesis in our scenario is needed to determine the precise bound. However, as can be clearly seen, the allowed mass scales for DM greatly depend on the value of \( y_N \).

**IV. RUNNING COUPLINGS**

We now examine the perturbativity of our scalar quartic couplings at high scales. For initial conditions we find \( \lambda_1 = 0.26 \) from SM Higgs mass and vev values at the scale \( \mu = m_H \), while the other quartics are set at the scale of DM \( \mu = \mu_2 \). The coupling \( \lambda_3 \) is fixed by Eq. (17); \( \lambda_5 \) is fixed by the relic density constraint at a given \( \mu_2 \) and \( \kappa \), \( \lambda_4 = 0 \), and we set \( \lambda_2 = 0.01 \). We perform a one-loop analysis using the renormalization group equations in Ref. [21].

Figure 3 shows the results of the one-loop running as a function of the renormalization scale \( \mu \) for the two points (a) \( \mu_2 = 1.1 \text{ TeV} \) and (b) \( \mu_2 = 4 \text{ TeV} \) with \( \kappa = 1 \).

If a quartic coupling obtains a Landau pole before \( \tilde{M}_P \), one may worry about the consistency of the approach advocated here [8]. A Landau pole in a quartic coupling introduces a high-energy scale that strongly couples to the scalars. The scalar masses may then receive large quantum corrections and be pulled up to this scale. Hence, it is reasonable to demand that the couplings stay perturbative to beyond the reduced Planck scale \( \tilde{M}_P \sim 10^{18} \text{ TeV} \).

Additionally, the recent detection of B-mode polarization of cosmic microwave background [22] is a possible indication for inflation at a scale of \( \sim 2 \times 10^{16} \text{ GeV} \). To embed the scenario presented here in a realistic inflation model, one may expect that the couplings need to stay perturbative to the scale of inflation. As indicated by the running, if \( \mu_2 \) is much above 1 TeV, the couplings become strong before \( 10^{16} \text{ GeV} \). Hence, considering inflation in addition to the previous constraints, we may expect the scale of DM to be quite close to 1 TeV.

**V. CONCLUSIONS**

The smallness of the Higgs mass compared to large scales of physics is often assumed to be a puzzle in which resolution requires new physics near the weak scale. However, one is then faced with the experimental puzzle.
of why such new physics has not been found at high-energy experiments or in precision measurements. One may trace the source of this conflict to the assumption that the Higgs mass is sensitive to arbitrarily high-energy scales through $O(1)$ SM couplings, such as the top Yukawa coupling.

As an alternative point of view, one may adopt the PNP which postulates a scale-free classical Lagrangian whose mass scales are generated through quantum effects. Here, only physical masses, not arbitrary cutoff regulators, can affect the Higgs potential. In that view, the top (or any other SM states) does not destabilize the weak scale and the effect of any high scale particles can be suppressed if they have small couplings to the Higgs. This simple assumption is not without consequence. For example, the right-handed neutrinos in the usual seesaw scenario cannot have sizable couplings to the Higgs (or else PNP would be violated) which seems to rule out generic leptogenesis scenarios.

In this work, we assumed the PNP and examined how to reconcile its requirements with those of leptogenesis and a realistic seesaw mechanism for neutrino masses. Furthermore, we assumed that the underlying electroweak theory is classically scale invariant, and all of the mass scales are generated through quantum loop effects from heavy right-handed neutrinos. These heavy fermions are responsible for both leptogenesis and light neutrino masses. This setup naturally leads to the assumption of an extra scalar doublet charged under a $Z_2$ parity, hence providing a DM candidate. We found that this simple model can lead to viable DM from the extra scalar doublet, realistic neutrino masses, and successful leptogenesis, while respecting PNP. A generic prediction of our model is that DM and its associated weak doublet states are nearly degenerate and characterized by a mass $\sim 1$ TeV. These scalars may only be accessible at near future direct detection experiments or future hadron colliders operating well above the LHC center of mass energy [23].

We showed that the above scenario can be realized while maintaining a perturbative parameter space and stable scalar potentials, up to the Planck scale. Hence our framework can be a natural complement to simple models of inflation that are characterized by high scales $\sim 2 \times 10^{16}$ GeV, as recent cosmological measurements seem to demand. This requirement, which may be needed for the self-consistency of the approach adopted in our work [8], suggests that the DM mass is close to 1 TeV. One may worry that the inflationary scale may introduce large quantum corrections to our scalar sector. However, as illustrated here, this depends on how strongly the inflaton couples to the scalar sector, and PNP would indicate that this coupling should be very small.

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APPENDIX A: A SCENARIO FOR THE ORIGIN OF RIGHT-HANDED NEUTRINO MASSES

Here, we outline a classically scale-invariant scenario for generating the requisite masses of the right-handed neutrinos, denoted here as $M_N$. The neutrino mass will be generated via the vev of a scalar singlet, $\phi$. In order to obtain $\langle \phi \rangle \neq 0$, we include massless fermions $\psi_L$ and $\psi_R$, that are in the fundamental representation of an $SU(n)$ Yang-Mills gauge interaction. This gauge interaction is asymptotically free and becomes confining at a scale $f_n > M_N$, as can be arranged by an appropriate choice of $n$ and the gauge coupling $g_n \lesssim 1$ at $\hat{M}_P$. We can write down the following scale-free interactions:

$$-\mathcal{L}_\phi = \frac{\lambda_\phi}{2} \phi^4 + \left( \frac{1}{2}c_N \phi \overline{N} N - c_\psi \phi \overline{\psi_L} \psi_R + H.c. \right),$$

where $c_N, c_\psi > 0$ are Yukawa couplings; their signs are chosen for later ease of notation. Here, $\lambda_\phi$ denotes the $\phi$ quartic self-coupling. We assume that all other couplings to the SM and the Higgs doublet sectors are tiny and negligible. This Lagrangian respects the $Z_2$ parity of Sec. II.

Once the $SU(n)$ interactions become strong, we expect to have $\langle \overline{\psi_L} \psi_R \rangle \sim f_n$. The above couplings in (A1) then imply that $\phi$ will develop a nonzero vev given by

$$\langle \phi \rangle \sim \left( \frac{c_\psi}{\lambda_\phi} \right)^{1/3} f_n.$$  

The scalar $\phi$ then has a mass

$$m^2_\phi \sim \lambda_\phi \langle \phi \rangle^2.$$  

The above mechanism for generation of $\langle \phi \rangle \neq 0$ is similar in spirit to that of Ref. [13]. In order to avoid having Landau poles or instabilities, it is sufficient to assume that $c_N, c_\psi, \lambda_\phi \ll 1$ at the scale $\mu = f_n$. The mass of the right-handed neutrinos is given by

$$M_N = c_N \langle \phi \rangle.$$  

The gauge interactions of $\psi_{L,R}$ have a chiral symmetry $U(1)_L \times U(1)_R$, which is broken at the condensation scale $f_n$, leading to massless pion $\pi^0$. However, the Yukawa term proportional to $c_\psi$ explicitly breaks the chiral symmetry and leads to nonzero pion mass:

$$m^2_{\pi^0} \sim c_\psi \langle \phi \rangle f_n.$$  

Hence, for $c_N \ll c_\psi$, $\lambda_\phi$ we have

$$M_N \ll m_{\chi^0}, m_\psi.$$  

Let us consider $M_N \sim 10^0$ GeV, typical of our model, as discussed earlier. For $c_N \sim 10^{-3}$, $c_\psi \sim \lambda_\phi \sim 10^{-2}$, we then
have a condensation scale $f_n \sim 10^{11}$ GeV (say, for $n = 4$ and $g_{n} = 0.6$ at $M_P$.) We get for the pion mass $m_{\pi} \sim 10^{10}$ GeV and scalar mass $m_{\phi} \sim 10^{10}$ GeV. Hence, for reheating temperatures in the range $10^{8}$–$10^{10}$ GeV, thermal leptogenesis is viable and the new scalar and composite states will not be present in the early universe.

**APPENDIX B: THERMALLY AVERAGED CROSS SECTION**

Taking into account coannihilations between different species, the thermally averaged cross section is [15]

$$\langle \sigma_{\text{eff}} v \rangle = \sum_{i,j=1}^{4} \frac{\sigma_{ij}^{\text{eq}} n_{i}^{\text{eq}} n_{j}^{\text{eq}}}{n_{i}^{\text{eq}} n_{j}^{\text{eq}}} (\sigma_{ij} v),$$  \hspace{1cm} (B1)

where the $\{i, j = 1, 2, 3, 4\}$ refer to the scalar components $\{S, A, H^+, H^-\}$ and $\langle \sigma_{ij} v \rangle$ is the thermally averaged coannihilation cross section between species $i, j$. The equilibrium number densities are given by

$$n_{i}^{\text{eq}} = \left( \frac{m_i T}{\pi} \right)^{3/2} e^{-m_i/T}$$ \hspace{1cm} (B2)

and $n^{\text{eq}} = \sum n_{i}^{\text{eq}}$. As discussed above, the mass splitting, $\Delta$, between the different scalars is small compared to the overall mass scale $\mu_2$. Hence, $n_{i}^{\text{eq}} \approx n_{i}^{0}$ and $n^{\text{eq}} \approx 4n_{1}^{0}$ up to corrections of order $\Delta/\mu_2 \ll 1$. The thermally averaged cross section can then be simplified to

$$\langle \sigma_{\text{eff}} v \rangle \approx \frac{1}{16} \sum_{i,j=1}^{4} \langle \sigma_{ij} v \rangle.$$  \hspace{1cm} (B3)

From Ref. [15], in the $s$-wave approximation the coannihilation cross sections are given by

$$\langle \sigma^{ij} v \rangle \approx A_{0}^{ij} + \frac{\Lambda^{ij}}{32 \pi m_{S}^{2}},$$  \hspace{1cm} (B4)

where $A_{0}^{ij}$ ($\Lambda^{ij}$) parameterize the gauge (quartic scalar) interactions. The results for $A_{0}^{ij}$ and $\Lambda^{ij}$ are given by Eqs. (3.15) and (3.17) in the published version of Ref. [15], respectively. Under our assumption of $\lambda_4 = 0$ and using $\Delta \ll \mu_2$, the result for the thermally averaged cross section achieves the simple form

$$\langle \sigma_{\text{eff}} v \rangle \approx \frac{1}{512 \pi \mu_2^2} \left[ (3 - 2 s_{W}^{4}) \left( \frac{g^{2}}{c_{W}} \right)^{4} + 8 \lambda_3^{2} + 12 \lambda_5^{2} \right],$$  \hspace{1cm} (B5)

where from Eq. (17)

$$\lambda_3 \approx \left( \frac{790 \text{ GeV}}{\mu_2} \right)^2 \kappa^{-1}. \hspace{1cm} (B6)$$

In the $s$-wave approximation, the relic density is then given by

$$\Omega_{\text{DM}} h^2 \approx \frac{1.04 \times 10^{9} \text{ GeV}^{-1} x_F}{\sqrt{g_{*} M_{P} \langle \sigma_{\text{eff}} v \rangle}},$$  \hspace{1cm} (B7)

where $x_F = m_A/T_F$ is set by the freeze-out temperature $T_F$, $g_* \approx 100$ is the number of relativistic degrees of freedom at freeze-out, and $M_P = 1.22 \times 10^{19}$ GeV is the Planck mass. The freeze-out temperature can be found numerically from

$$x_F = \ln \left( \frac{0.038 M_{P} g_{*} m_{A} \langle \sigma_{\text{eff}} v \rangle}{\sqrt{g_{*} x_{F}} \mu_2} \right).$$  \hspace{1cm} (B8)

where $g_{*} = \sum n_{i}^{0} / n_{1}^{0} \approx 4$. We find for our region of interest $x_F \approx 25$.

From the above results, we can use $\Omega_{\text{DM}} h^2 = 0.12$ [20] and the above approximations to find values for $\mu_2$ and $\lambda_3$ in various limits. For $\lambda_5 \ll \lambda_3$, the thermally averaged cross section in Eq. (B5) is completely determined by $\mu_2$. To obtain the correct relic abundance, we find to an accuracy of a few percent

$$\left( \frac{\mu_2}{\text{TeV}} \right)^2 \approx \kappa^{-2/3} + 0.1 + 0.01 \kappa^{2/3}. \hspace{1cm} (B9)$$

Similarly, for $\mu_2 \gg 1$ TeV, $\lambda_3 \ll 1$ can be neglected. In this case, we find the relationship

$$\lambda_5 \approx 0.49 \sqrt{\left( \frac{\mu_2}{\text{TeV}} \right)^2 - 0.31},$$  \hspace{1cm} (B10)

independent of $\kappa$.

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