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32 STRONG HALL, THE UNIVERSITY OF KANSAS, LAWRENCE 66044
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*Building's
ground*



Brick, stone, steel, mortar, and concrete are a few of the means by which a person's name achieves some degree of immortality.

Fifty of the 80-odd buildings on the Lawrence campus of the University of Kansas are named for persons. Seven are for persons still living; the others are memorials.

Nine chancellors are honored, including the incumbent W. Clarke Wescoe whose name will be given to the yet unbuilt humanities building. The two immediate past chancellors who are alive and honored with buildings are Deane W. Malott and Franklin E. Murphy.

Fifteen halls are named for former staff members. The single living honoree is Dr. Forrest C. "Phog" Allen, the great basketball coach for whom the field house is named.

Twenty-four buildings are named for a major benefactor of the University or a member of the benefactor's family. Frequently no buildings for which the donor provides funds carry his name. Later, unbeknownst to the supporter, the University recognizes him through the naming of an unrelated building.

Such was the case of naming Learned Hall for Stanley Learned of Bartlesville, Okla., a frequent benefactor and chairman of K.U.'s Program for Progress; and of Hashinger Hall for Mrs. Margaret Hashinger, La Jolla, Calif., who had made several major gifts.

And it is unlikely that Mrs. Irma I. Smith of Macksville, the other living person for whom a hall is named, had any inkling of the honor when she made a major gift to the building program of the Kansas School of Religion.

Two buildings are named for governors. Charles Robinson, the first governor of Kansas, is memorialized by the gymnasium.

E. W. Hoch, both governor and a member of the old Board of Administration, the predecessor of the Board of Regents, is remembered in Hoch Auditorium. The Legislature gave his name to the unnamed auditorium in 1929, two years after it was opened.