



Diversity Outlook

TOGETHER, WE CAN ALL MAKE A DIFFERENCE

THE NEWSLETTER OF CAMPUS DIVERSITY

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SPECIAL EDITION 2nd Annual Spring Symposium on the Scholarship of Diversity
March 29, 2012 8:30–1:30

ALL KU FACULTY, STAFF, GRADUATE STUDENTS INVITED!

Following on last year's well-received inaugural event, the 2nd Annual Symposium on the Scholarship of Diversity, March 29, will again feature talks by two prominent national leaders and a slate of relevant breakout sessions. See the complete program on page 2, register online at [Symposium](#), and join your colleagues at the Kansas Union, Thursday, March 29.



Sylvia Hurtado

Sylvia Hurtado
UCLA

Registration and light breakfast refreshments start the day at 8 a.m., on the 5th floor of the Kansas Union. Then symposium attendees will hear Sylvia Hurtado give the first keynote talk, "Diverse Learning Environments: Creating the Conditions for Inclusive Student Success."

Dr. Hurtado directs the UCLA Higher Education Research Institute, which houses the Cooperative Institutional Research Program, the longest-running empirical study of higher education and data collection on students and faculty. She is also Professor, Graduate School of Education and Information Studies, in the Division of Higher Education and Organizational Change. Her many recent national projects include research on how colleges are preparing students to participate in a diverse



Shaun Harper

education (Ford Foundation).

democracy (U.S. Dept of Education), the pathways of underrepresented students in scientific research and professional careers (National Institutes of Health/ National Science Foundation), and student and institutional outcomes of diverse and broad access institutions in higher

Shaun Harper
University of Pennsylvania

At the lunch concluding the symposium, Shaun Harper will give the second keynote talk, "The Imperative of Diversity for Institutional Viability: Building Capacity for a Pluralistic Society."

Dr. Harper is a professor in the Graduate School of Education, Africana Studies, & Gender Studies at the University of Pennsylvania. He is also Director of the Center for the Study of Race and Equity in Education. His research on race and gender in higher education has examined black male college access and achievement as well as college student engagement. He has written or co-authored 9 books and dozens of peer-reviewed articles. The inaugural publication from the UP Center was released earlier this year: "Black Male Student Success in Higher Education: A Report from the National Black Male College Achievement Study."

SCHEDULE OF THE 2ND SPRING SYMPOSIUM ON THE SCHOLARSHIP OF DIVERSITY 3/29, 2012

Thursday, March 29

8-8:30 a.m. **Registration & continental breakfast**
5th floor, lobby & parlors, Kansas Union

8:30-8:45 **Opening remarks**
by **Fred Rodriguez**, Vice Provost for Diversity & Equity
Welcome from Chancellor **Bernadette Gray-Little**
Introduction of the 1st Keynote Speaker

8:45 **“Diverse Learning Environments: Creating Conditions for Inclusive Campus Success”** **Sylvia Hurtado**, UCLA

9:30-9:50 **Q&A** with Dr. Hurtado

9:50-10:10 Break / **Refreshments** in parlors A,B,C

10:15-11:00 **Concurrent Sessions I**

- A. **“Creating an Enrollment Management Infrastructure to Enhance Recruitment/Retention from Underrepresented Groups”** **Matt Melvin**, Vice Provost for Enrollment Management; **Lee Furbeck**, Sr. Assoc. Dir. of Admissions; **Greg Valdivino**, Ass't Director of Admissions for Diversity & Outreach
A sharing of institutional, state, and regional data, as well as enrollment management concepts, to establish a background, and then successful and less so outreach and recruitment initiatives and retention strategies will be highlighted.
- B. **“Gender and Race Bias in Evaluative Settings”**
Prof. **Monica Biernat**, Psychology
An overview of social psychological research on gender- and race-based stereotyping in evaluations. Stereotypes may affect judgment of others in subtle and complex ways that lead to biased outcomes for an individual's evaluation.
- C. **“Closing the Racial Achievement Gap: Lessons from History”**
Prof. **John Rury**, School of Education;
Prof. **Shirley Hill**, Sociology
A presentation focused on factors that historically contributed to improved high school graduation rates for African American youth and the consequent advances in social and economic well-being. In addition, major current challenges to educational advancement will be discussed.

- D. **“Black Male Student Success in Higher Education: What do we know?”**
Dr. **Shaun Harper**, University of Pennsylvania
Sharing findings from the National Black Male College Achievement Study, which has implications for all institutions of higher education concerned about the academic achievement and progress of African American male undergraduate students.

11:15-12:00 **Concurrent Sessions II**

- A. **“Choosing Higher Education: Goodbye to the Digital Divide”**
Prof. **Jerry Crawford**, School of Journalism
A presentation on how freshman and first-year journalism and mass communications students at both historically black schools and predominantly white schools used the internet in their college decisions. The findings are relevant to all academic areas.
- B. **“Where do Immigrants Come From?”**
Prof. **Tanya Golash-Boza**, American Studies & Sociology
Learn why the majority of immigrants to the U.S. come from just 12 countries, what those countries are, and why some immigrants have legal status and others do not. Hear research that sheds light on a topic in the state and national discourse; what are the facts?
- C. **“Assessing the Campus Climate for Diversity & Inclusion”**
Dr. **Sylvia Hurtado**, UCLA
Explores the findings from research on understanding the dynamics of improving the campus climate to support diversity, equity and inclusion. What factors should be addressed and what methods are best utilized?

12:00-1:30 **Lunch** and **Keynote Presentation**
Welcome from **Jeff Vitter**, Provost & Executive Vice Chancellor
Introduction of the 2nd Keynote Speaker

“The Imperative of Diversity for Institutional Viability: Building Capacity for a Pluralistic Society”
Shaun Harper, University of Pennsylvania

Q&A with Dr. Harper **Concluding remarks**

KU THE UNIVERSITY OF KANSAS

Spring Diversity Talk

Diversity
Outlook

These informal gatherings provide opportunity to engage with the Councils that are working toward a more diverse, equitable and inclusive KU campus and to hear updates on matters at the university level. A great forum to raise your questions or concerns, to participate in the KU dialogue, and to be a part of the future direction of the campus community.

Join the talk! food & refreshments served
March 15 | 3:30 - 5 | Jayhawk Room, Kansas Union

REGISTER FOR MARCH 29 SYMPOSIUM ONLINE AT WWW.DIVERSITY.KU.EDU