Research notes insider investors to mimic

According to new research by two School of Business professors, company insiders at firms that advertise achieve higher portfolio gains than those at firms that aren’t advertising. These findings demonstrate that insiders’ knowledge of their company’s advertising expenditures is a strong informational advantage for them when it comes to trading, the researchers say.

Full Story

TODAY’S HEADLINES

Brackfest 2013

The Advancement Board for KU Medical Center and The University of Kansas Hospital will host Brackfest 2013 on Monday, March 18, at the College Basketball Experience in Kansas City, Mo.

Full Story

Exhibit: ‘Conversation XIV: Water’

An installation of modern and contemporary works from the Spencer Museum of Art’s permanent collection, opening March 23, explores artists’ perspectives on water. A subtle visual dialogue emerges between the Kaw River of Kansas and the Yangtze of China.

Full Story

KU choral ensembles to perform

KU choral ensembles will present a concert at 7:30 p.m. March 26 at the Lied Center, featuring arrangements of popular Brazilian folksongs, spirituals and a movement from a Korean Mass.

Full Story

TODAY’S EVENTS

MEETING

Research Sharing at the Commons
Thursday, March 14, 2013
4 p.m.-5:30 p.m.
Spooner Hall
The Commons

View all events

TWITTER

@jmarchiony Beautiful morning in KC! Jayhawks vs. Texas Tech at Sprint Center today at 2 pm C.T on ESPN2. #kubball
pic.twitter.com/QMmqQZRFK8

View all tweets

FEATURED MULTIMEDIA

KU ALUMNI ASSOCIATION

Fashion forward: Memorable KU uniforms