

## Impacts of Openness lightning talks

During Open Access Week 2013, the **Impacts of Openness lightning talks** brought together several speakers from a variety of fields, each of whom gave a 10-minute presentation about the impact of openness in their work. The Impacts of Openness lightning talk event took place on Friday, October 25, 2013, from 10:00 a.m. - noon in Watson Library, room 455.

Presenting at the event:

- **A. Townsend Peterson**, KU professor of Ecology and Evolutionary Biology
- **William Keel**, KU professor of German
- **Deborah Dandridge** and **Sarah Goodwin Thiel**, KU librarians
- **Matt DeSarle**, Social Media Producer for KMBC in Kansas City
- **Orley "Chip" Taylor**, KU professor of Ecology and Evolutionary Biology
- **Steven Lee**, KU professor and chair, Psychology and Research in Education
- **Andi Witzak**, KU Center for Service Learning

More about each presentation:

### **Town Peterson:**

Dr. Town Peterson works in biogeography, systematics, and evolution. His research program is highly international in nature, with collaborations ongoing on 5 continents. He has worked many years also on questions of opening access to data, literature, and teaching, including helping with KU's Open Access Policy. His talk on "Getting the Open Access Solution Right: A Global View" focuses on the various solutions to opening access to scientific literature, making sure that the community 'picks' the right solution to the correct problem.

### **William Keel:**

Dr. William Keel's research area is German-American settlement dialects in the Midwest, particularly in Kansas and Missouri. For the [Linguistic Atlas of Kansas German Dialects](#), he and his research team determined the locations of remaining groups of individuals who speak a German dialect resulting from the original settlements in the 19th century, then went to those settlement areas and conducted linguistic fieldwork. The resulting work was then made available online for an academic audience, as well as the general public.

### **Deborah Dandridge and Sarah Goodwin Thiel:**

Deborah Dandridge and Sarah Goodwin Thiel will discuss their efforts to bring context to the Leon K. Hughes Photography Collection, which documents life in an African American community in Wichita, Kansas from the 1940's to the 1970's. Dandridge and Thiel reached out to members of this community, asking that they identify photographs. This collaboration enriched this important digital collection, which can be found online at <http://luna.ku.edu:8180/luna/servlet/kuluna01kui~16~16>.

### **Matt DeSarle:**

Matt DeSarle works as the Social Media Producer for KMBC, the ABC affiliate news station in Kansas City. His career in news began before Facebook and Twitter, so he has seen how social media has forced the industry to evolve. Matt produces a live chat with KMBC viewers during the 5 and 6 o'clock newscasts. Matt also produces an interactive webcast after those newscasts. He will talk about how the phenomenon of citizen journalism (or crowd-sourcing of news) influences the TV news media industry and news coverage. He will also talk about how the TV news media industry uses social media to connect with the public and how public input influences the news.

**Orley "Chip" Taylor:**

Professor Orley "Chip" Taylor of KU's Dept. of Ecology and Evolutionary Biology will speak about the role of citizen scientists in the "Monarch Watch" program and website (<http://www.monarchwatch.org>), engaging over 100,000 children and adults in butterfly tagging activities each fall.

**Steven Lee:**

The Association for Psychological Science has demonstrated its commitment to free access to scientific information by developing the APS Wikipedia Initiative (<http://www.psychologicalscience.org/index.php/members/aps-wikipedia-initiative>). Through this initiative, psychological scientists and students post Wikipedia entries about a variety of psychological topics. Dr. Steven Lee has joined the APS Wikipedia Initiative by asking students in his *PRE 975 (Therapeutic Intervention: Home and School)* course to write and post entries related to their course studies. Dr. Lee will discuss the Initiative and its value to both his students and the public.

**Andi Witczak:**

Andi Witczak, director of the Center for Civic and Social Responsibility at KU, will offer insight into the ways in which Civic and Social Activism intersect with Open Access practices. The center website, located at <http://www.ccsr.ku.edu/>, offers information regarding their pedagogy, University Sponsored certification options for students, course development support for faculty and instructors, as well as testimonials from students, service sites, teachers, and more about how community wholeness stems from the seeds of local relationships and access to resources.