ONLINE RESEARCH GUIDES

Audience, Assessment, and Advice

We all work with a variety of audiences or user groups:

- Undergraduate students
- Graduate students
- Faculty
- Public officials
- General public (adults, youth, and children)
- the World
- Others?

**Question:** How do we customize research guides for each audience? Or do we?
Online Research Guides: Assessment

SLAV 148 Introduction to Slavic Folklore: 2012 Calendar Year (monthly)

**SLAV 148: Introduction to Slavic Folklore**

- **Views**: 1,046
- **Pages**: 8

### All Guides | Page Views | Links

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Online Research Guides: Assessment

SLAV 148 Introduction to Slavic Folklore: Sep 27 - Oct 26 (daily)
Online Research Guides: Assessment

Russian East European and Eurasian Studies: 2012 Fall Semester (daily)

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1. How often did you use the SLAV 140 Research Guide?

- Often
- Seldom
- Never

ASSIGNMENTS

REES 110 & 220 → short research paper
SLAV0140 → annotated bibliography
SLAV 148 → research exercise (series of short answer questions)
2. How did you get into the SLAV 148 Research Guide MOST OFTEN?

- Link from Blackboard: 8% REES 110/220, 10% SLAV 140, 55% SLAV 148
- Links on KU Libraries’ website: 54% REES 110/220, 55% SLAV 140, 24% SLAV 148
- Search KU Libraries’ website: 21% REES 110/220, 19% SLAV 140, 4% SLAV 148
- Internet search engine (i.e. Google): 10% REES 110/220, 7% SLAV 140, 2% SLAV 148
- Other: 10% REES 110/220, 10% SLAV 140, 16% SLAV 148
3. What was the most useful section of the SLAV 148 Research Guide?

- Research help (tutorials; search tips, etc.): REES 110/220 11%, SLAV 140 12%, SLAV 148 17%
- Reference Sources: REES 110/220 25%, SLAV 140 21%, SLAV 148 34%
- Find Books: REES 110/220 25%, SLAV 140 19%, SLAV 148 15%
- Find Articles: REES 110/220 19%, SLAV 140 46%, SLAV 148 23%
- Other (i.e. Find News, Regions/Countries, Lang/Lit): REES 110/220 21%, SLAV 140 2%, SLAV 148 11%
4. Did you contact a librarian for help on your topic?

- REES 110 & 220: No, 79%
- SLAV 140: No, 81%
- SLAV 148: No, 94%

Online Research Guides: Assessment
5. If you answered YES to Question 4, how did you contact the librarian?

- E-mailed my question to the Slavic and Eurasian Studies librarian: 4
- Met in person with the Slavic and Eurasian Studies librarian: 3
- Emailed my question through the “Ask a Librarian” service: 2
- Consulted with a librarian at the Reference Desk: 1
- Other (please describe): 1

[Bar chart data]

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6. The SLAV 140 Research Guide was easy to locate.
7. The SLAV 140 Research Guide was easy to navigate.

- Strongly Agree: 29%
- Agree: 42%
- Neutral: 20%
- Disagree: 8%
- Strongly Disagree: 1%
8. The SLAV 140 Research Guide was useful for preparing my assignments.

- Strongly Agree: 30%
- Agree: 39%
- Neutral: 23%
- Disagree: 6%
- Strongly Disagree: 2%
Online Research Guides: Advice

Best Practices

What research guides (libguides) are NOT
  • Website parking lot
  • Replacement for library research education, either by librarians, faculty or instructors

What research guides (libguides) should reflect
  • faculty-determined course learning objectives
  • user needs
  • departmental mission
  • college accreditation agency critical thinking skills
Best Practices → Springshare e-newsletter

How to optimize your libguide?

- Content in King → well written, targeted, but not too wordy
- Great page titles and description count
- Page load times count too → images under 100kb
- Don’t’ forget accessibility principles
- Repair broken links
- Most relevant content goes at the top
Online Research Guides: Advice

Best Practices → Libguide

“Working Inside the Box: LibGuide Tips for Librarians by Casey Long and Jason Puckett”


Online Research Guides: Advice

Comparative Approaches to Global Issues

Duke's International & Area Studies Librarians have created resource guides for the following world areas:

- African Studies
- British & Irish Studies
- Chinese Studies
- European Studies
- French Studies
- German Studies
- Iberian Studies
- Italian Studies
- Japanese Studies
- Korean Studies
- Latin American & Caribbean Studies
- Middle East & Islamic Studies
- Slavic, Eastern European & Eurasian Studies
- South Asian Studies
- Southeast Asian Studies
- Western European Studies

Image Courtesy: BluePrint (DUHS)

Guide to International Newspapers

- International Newspapers at Duke University Libraries

Guides to NGOs, IGOs, & International Law

- Non-governmental Organizations – eg. World Social Forum (WSF)
- Inter-governmental Organizations – eg. World Trade Organization (WTO)

Foreign Language Learning Guide
Online Research Guides: Advice

Islam & Orthodoxy in Central Asia and the Caucasus

Reference Works

- Blackwell Companion to Contemporary Islamic Thought
- Blackwell Companion to the Qur'an
- The Cambridge History of Arabic Literature
- The Cambridge History of Islam
- Encyclopædia of Islam
- Oxford Islamic Studies Online
- Encyclopædia of the Qur'an
- Islam in World Cultures
- Historical Atlas of Islam

Image Databases

- William O. Field Images of Russia and the Caucasus Region, 1929-1933 (University of Wisconsin-Milwaukee & American Geographical Society Libraries)
- Produkin-Gorskii Collection (Library of Congress) -- early 20th-century color images of Central Asia -- architecture, people
- Prints and Photographs (The Library of Congress) -- online catalog of images, search for "central asia" or "caucasus" and click "Preview images"
- ArchNet -- an international online community for architects, planners, urban designers, landscape architects, conservationists, and scholars, with a focus on Muslim cultures and civilizations.
- AP Images - photos from the Associated Press, historic, contemporary, etc.
- ARTstor
- JSTOR [Type title in keyword search, a separate tab appears for images]
- Flickr.com

New & Noteworthy

- From shamanism to Sufism: women, Islam and culture in Central Asia
- Empire, Islam, and politics in Central Eurasia
- Islam in Central Asia
- In the heart of Islam: from the steppes of Central Asia to Afghanistan
- Everyday Islam in post-Soviet Central Asia
- Muslim-Christian relations in Central Asia
- Islamic Central Asia: an anthology of historical sources
- Islam after communism: religion and politics in Central Asia
Online Research Guides: Advice

Islam & Orthodoxy in Central Asia and the Caucasus

URL: http://guides.library.duke.edu/islam_eastern_orthodoxy

**Reference Works**
- The Blackwell Dictionary of Eastern Christianity
- Oxford Reference Online: Religion and Philosophy
- The Cambridge History of Early Inner Asia
- The Cambridge History of Russia
- The Former Soviet Union's Diverse Peoples: A Reference Sourcebook
- Central Asia: A Global Studies Handbook
- World Biographical Information System

**Image Databases**
- Tretyakov Gallery (Moscow, Russia) -- Search collection by categories (e.g. icons), periods, or authors.
- Hermitage Digital Collection (St. Petersburg, Russia) -- Type search terms (e.g. icons) into the "Quick Search" box to search collection.
- Museum of Russian Icons (Clinton, Massachusetts) -- Includes color images of St. George and the Dragon, St. Paraskeva, Christ the Pantocrator, Elijah, and St. Nicholas.
- NYPL Digital Gallery (New York, NY) -- Thousands of images from prints, books, and historical maps published in Russia and adjacent areas between 1730 and 1935, including several albums devote to Orthodox religious architecture.
- The William C. Brumfield Russian Architecture Collection (University of Washington) -- digitized photographs of Russian architecture, primarily but not exclusively ecclesiastical.
- Produktno-Gorski Collection (Library of Congress) -- early 20th-century color images of Central Asia — architecture, people

**New & Noteworthy**
- Orthodox Christianity
- Orthodox Russia in crisis : church and nation in the Time of Troubles
- The elusive empire [electronic resource] : Kazan and the creation of Russia, 1552-1671
- HIV is God's blessing : rehabilitating morality in neoliberal Russia
- Saint Sergius of Radonezh, his Trinity Monastery, and the formation of the Russian identity
- Eastern Christianity and the Cold War, 1945-91
- Ivan the fool : Russian folk belief : a cultural history
- HIV is God's blessing [electronic resource] : rehabilitating morality in neoliberal Russia
- Byzantine hermeneutics and pedagogy in the Russian north : monks and masters at the Kirillo-Belozerski Monastery, 1397-1501
Not everything is free

Access fee-based databases with thousands of magazines and scholarly journals in full text. View a 1-minute tutorial on finding a database or browse databases by subject.

Not everything is scholarly or authoritative

Librarians and faculty spend time selecting quality materials (books, journals, and e-resources) especially for your classes.

Not everything is transparent

Get personal assistance from Duke University Library subject specialists, including librarians from the International and Area Studies department.
Online Research Guides: Advice

Formulating a Research Question

Looking for a topic?

Narrowing Down Your Topic: The 4 W’s

Research Question: What is the environmental impact of the disposal of plastic water bottles?

When/Time?
- no time limit

Where/Place?
- disposal site

What/Event?
- environmental impact

Who/Person?
- consumer

Topic: plastic bottles

A hit!
What is the environmental impact of plastic water bottles?

Close?
What is the impact of bottled water on the environment? (What aspect of bottled water?)

Miss!
How does trash pollute the environment? (too broad: What kind of trash?)

Start with a topic
Narrow and focus your topic
Formulate a question you want to ask about your topic
Narrow the question, if possible

Image courtesy William H. Hannon Library (Loyola Marymount University)
Primary sources are contemporary, first-hand, (un)published accounts of an event. Published = printed, filmed, uploaded, or digitized (non-archival) materials. How to Read a Primary Sources (Bowdoin College) website includes a helpful section (2b) with tips for what kinds of questions to ask when evaluating a primary source.

Archival Collections
- Rubinstein Rare Book and Manuscript Library
- University Archives
- Duke Human Rights Archive

Newspapers
- International newspapers—Links to and descriptions of (nearly) all of the Duke Library’s newspapers - original, electronic & microform, as well as links to collections available to members of the Duke community, but located outside of Duke itself.
- Conducting Research Using Newspapers

Secondary Sources are retrospective analyses based on the author’s own reading of existing primary sources. Scholarly work uses recent, peer-reviewed academic sources, such as journal (not magazine) articles, books, and book chapters. What is a scholarly or peer reviewed article? View NCSU Library’s 5-minute tutorial: Peer Review in Five Minutes

Books
- Reference books (subject-specific encyclopedias and dictionaries like The Encyclopedia of Human Rights, The Cambridge Dictionary of Sociology or A Dictionary of Globalization) give you a helpful overview of your topic, provide authoritative definitions of terms, theoretical concepts and historical events, and a bibliography.
- Published research: scientific studies and monographs, containing scholarly analysis and apparatus (i.e., footnotes and bibliography) that provides additional resources and substantiates the author’s research.
- Using the library catalog to find books at Duke and beyond (TRLN, WorldCat)
- Book locations in Perkins/Bostock Library and professional school libraries.
Citing Sources

Style manuals are guides that tell you where/how to properly cite sources. Styles vary by discipline. The most common style manuals are:

- APA
- Chicago
- CSE
- MLA

Also see print version

Understanding Citations

Use this example to help you understand the citation elements of a journal article.

```
author(s)       date          article title
```

journal title* issue page no.(s)

Image courtesy William H. Hannon Library (Loyola Marymount University)

Note (*) that journal titles are often abbreviated. In most cases, you will need the full title to search for the journal in the online catalog or as an e-journal. Try:
ONLINE RESEARCH GUIDES

Jon Giullian

2012 ASEEES National Convention, New Orleans, LA, New Orleans Marriott,
Session 7-20  Online Research Guides for Slavic, East European, and Eurasign Studies: Challenges, Opportunities, and
Best Practices – (Roundtable) Mardi Gras Ballroom B, Nov.16, Friday 3:45